

PUBLIC REPORT BY PROMTPRESS

Channel audit

Xalq Banki



@xalqbankinfo

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SUBSCRIBERS

134 341

+3364 per month

ERR (% SEE POSTS)

62.0%

in a day **18.0%**

REACH/POST

82K

ad reach **24.2K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 134 341 —	 SUBS REACH 61.01% avg % of subs see post	 VIEWS/POST 82K median 60.5K · 29 days	 POSTS/WEEK 8.2 over period
 7D TREND -54.0% vs previous week	 REACTIONS/POST 111.7 only 3,798 reactions, 4,419 reposts, 0 comments	 POST LENGTH 665 chars median 676 · 29 days	 POSTS ANALYZED 34 29 days
 AD REACH 24.2K 24h average	 CHURN / MONTH +3364 over last month	 CITATION RATE 588 citation index · 1,237 channels mentioned all time	 CHANNEL AGE 7 years 3 months created 16.02.2019

AI EDITOR SUMMARY

Channel «Xalq Banki» — 134 341 subs. Each post averages 82K people (61% of subs), this is wide reach for a channel of this size. Publishes 8 posts per week (~1/day) — regular pace. For the week of May 25–31, reach dropped by -54.0% vs week of May 18–24 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **34** posts over 29 days.
- 02 Dominant format – **Video** (22/34 posts).
- 03 Avg post length – **665** chars (median 676).
- 04 Peak audience activity – **Saturday**, 11:00 UZT.
- 05 Top posts get **7x** more views than the weakest (337.5K avg for top vs 45.4K for worst) – among 34 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 23.05 · 06:35 VIDEO Katta xaridlar uchun 40 000 000 soʻmgacha limit! Asaxiy.uz saytidan istalgan maishiy texnikalarni 😊😊😊😊 orqali muddatli to'lovga xarid...	VIEWS 813 471 REPOSTS 204	REACTIONS 115 ER 605.5%
Nº2 13.05 · 15:16 VIDEO Qulay shartlardagi "Farovon" ipoteka kreditidan foydalanib, o'z xonadoningiz egasi bo'ling Kreditni nafaqat doimiy daromadga ega...	VIEWS 100 529 REPOSTS 594	REACTIONS 179 ER 74.8%
Nº3 27.05 · 01:00 VIDEO 🕌 Qurbon Hayiti bayrami muborak bo'lsin! 🕌 Oilangizdan farovonlik, dasturxoningizdan qut-baraka arimasin. 🕌 Bayram shukuhi xonadoningizni...	VIEWS 98 541 REPOSTS 1 002	REACTIONS 173 ER 73.4%

Nº4

15.05 · 14:09

PHOTO

Muddatli harbiy xizmatdagi askarlar uchun imtiyozli ta'lim krediti ✎ Muddatli harbiy xizmatni o'tayotgan va 2026-2027 yangi o'quv yili...

VIEWS

85 970

REACTIONS

125

REPOSTS

150

ER

64.0%

Nº5

28.05 · 04:00

VIDEO

😊😊😊😊 orqali kommunal to'lovlarni qulay hamda samarali amalga oshiring "Mening uyim" bo'limida: ✎ barcha kommunal to'lovlarni bir joyda...

VIEWS

81 467

REACTIONS

122

REPOSTS

12

ER

60.6%

WORST 3

↓ 25.05 · 12:59 VIDEO Avtosug'urtani yangilash kerakmi? 😊😊😊😊 ilovasidagi "Mening avtomobilim" bo'limiga avtomobilingiz ma'lumotlarini kiritasiz va qisqa vaqtda...	VIEWS 50 388 REACTIONS 65 REPOSTS 29 ER 37.5%
↓ 03.06 · 12:43 PHOTO Xitoylik hamkorlar bilan ishlaysizmi? Import yoki eksport operatsiyalarini yuritasizmi? ✎ Xalq bankining Bank of China va Yinzhou Bankdagi...	VIEWS 44 823 REACTIONS 89 REPOSTS 35 ER 33.4%
↓ 08.06 · 11:34 PHOTO Onlayn mikroqarz olishni rejalashtiryapsiz, ammo... ✎ Daromadingiz bilan qancha mablag' olish mumkin? ✎ Oylik to'lovlar miqdori va to'lov...	VIEWS 40 952 REACTIONS 131 REPOSTS 95 ER 30.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

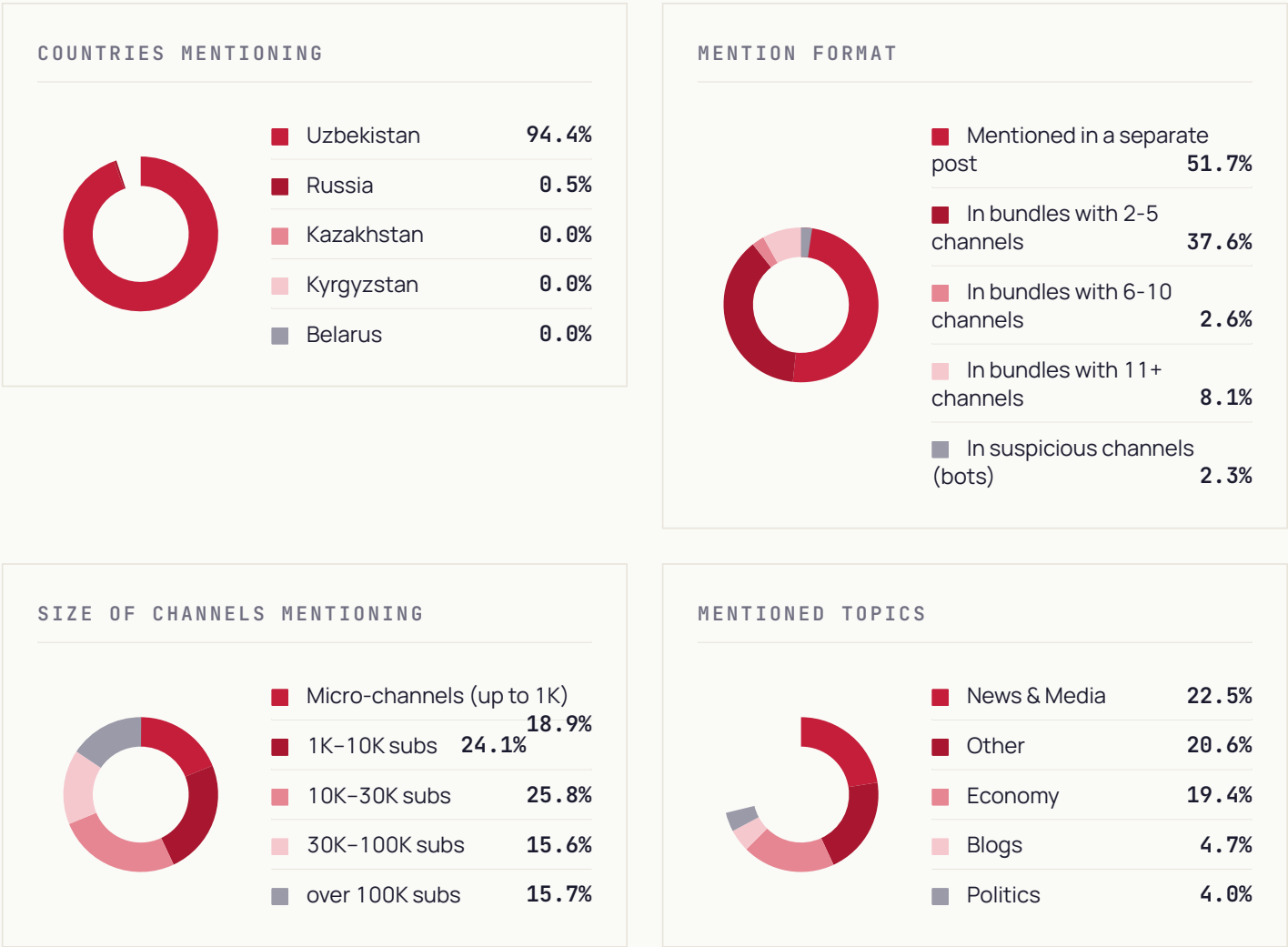
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

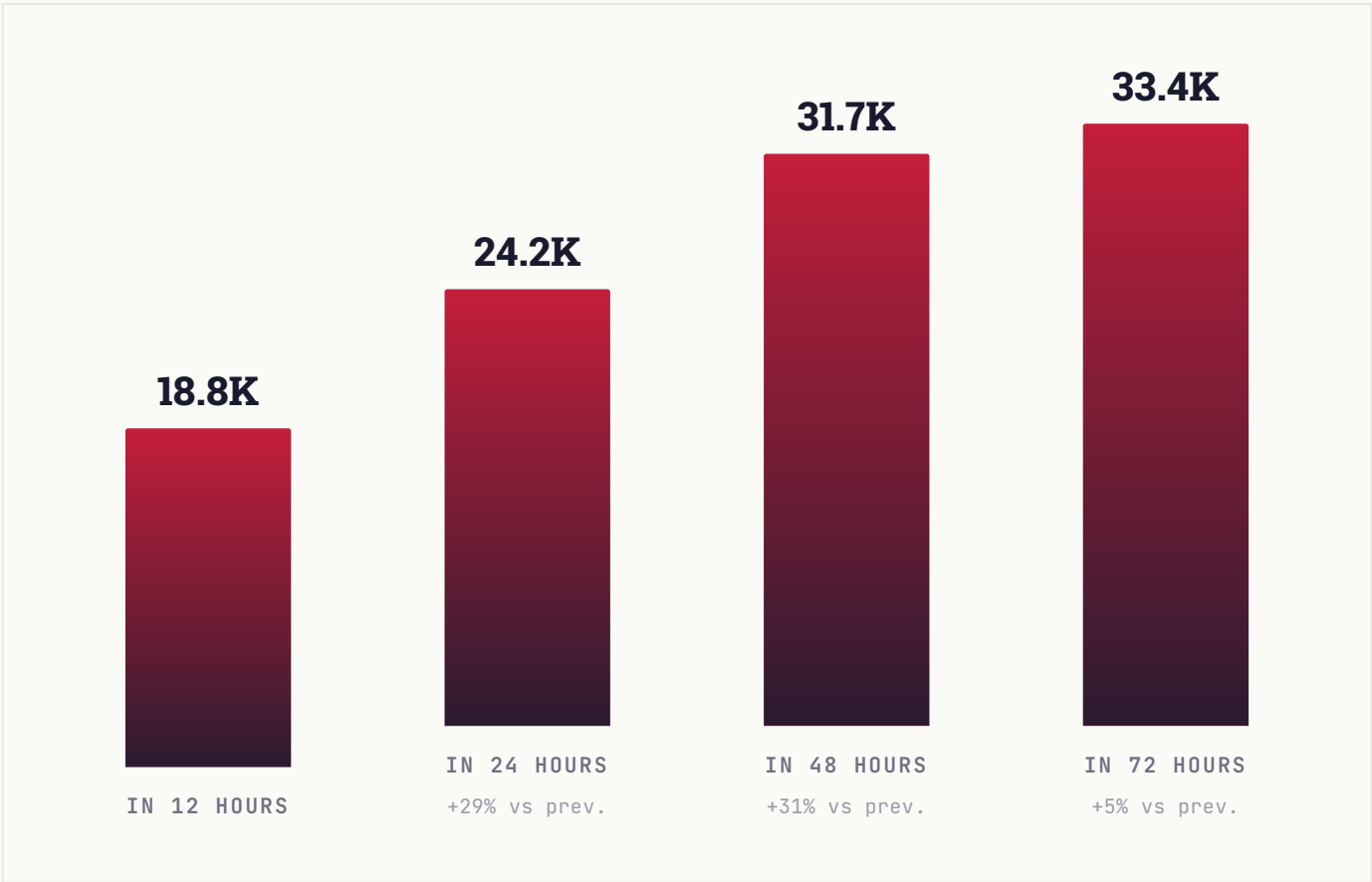
Citation index **588** — channel popularity rating based on mentions. Considers not just count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k subs. All time channel was mentioned **1 237** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki YOU	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
🇺🇿 🇺🇿Banker Kundaligi	67.8K

COMPARATIVE CONCLUSION

Channel in top 3 niches (#3 of 99 channels in category). One of the leaders — client partners can cross-promote with equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **272**, they brought **66 410** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	88	78	8 970
November 2025	35	31	12
October 2025	73	53	1 372
September 2025	25	19	19 657
August 2025	20	15	16 637
July 2025	31	22	19 762
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
272	6		66 410

SECTION 08 · NICHE COMPARISON

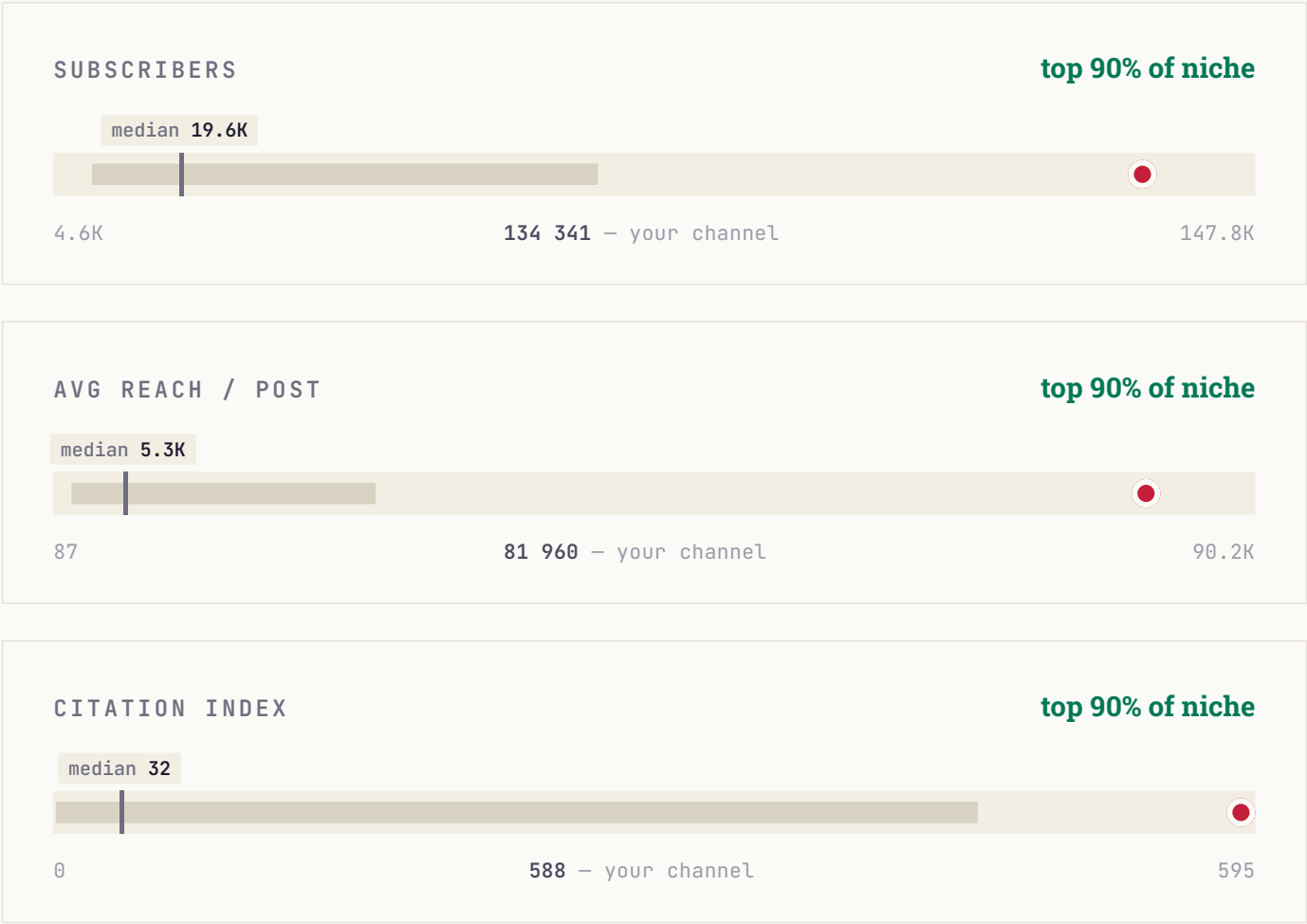
Where channel stands in its league

Took top-100 channels in category "Economy» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#3/100

RANK IN NICHE

Channel in top 3% economy



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Saturday
 Audience most active on this day at 11:00 UZT.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
