

PUBLIC REPORT PROMTPRESS

Channel audit

Хабарлар 24 | Расмий канал



@xabarlar24official

Ad section: 📺@X24ADS Witnessed an event? 📺send it to us, we'll post it Send video, photo: 📺@Xabarlar24uzbot

SUBSCRIBERS

180 828

-16596 per month

ERR (% SEE POSTS)

16.0%

per day 11.2%

REACH/POST

28.5K

ad reach 20.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 180 828 —	 SUBSCRIBER REACH 15.73% avg % of subs see post	 VIEWS/POST 28.5K median 27.8K · 29 days	 POSTS/DAY 14.1 ~99 per week
 7D TREND +4.5% vs prev. week	 REACTIONS/POST — MTProto only	 POST LENGTH 342 chars median 270 · 29 days	 POSTS ANALYZED 422 29 days
 AD REACH 20.6K 24h avg	 CHURN / MONTH -16596 over the last month	 CITATION RATE 1 501 citation index · 3 743 channels mentioned all time	 CHANNEL AGE 6 years 7 months created 17.10.2019

AI EDITOR SUMMARY

Channel «Хабарлар 24 | Расмий канал» — 180 828 subs. Each post averages 28.5K people (16% of subs), average reach — room to grow. Publishes 99 posts/week (~14/day) — very active. Week of May 25–31 reach stable (+4.5% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **422** posts over 29 days.
- 02 Dominant format — **Video** (241/422 posts).
- 03 Avg post length — **342** chars (median 270).
- 04 Peak audience activity — **Monday**, 04:00 UZT.
- 05 Top posts get **3x** more views than the weakest (63K avg for top vs 21.3K for worst) — among 422 posts over 29 days. Analyze what the top has in common: topic, format, posting time.

TOP 5 POSTS

Nº1 25.05 · 23:20 PHOTO ✎ ARAFA MUBORAK! KIRIB KELGAN ARAFA KUNI BARCHANGIZGA MUBORAK BO'LSIN!!! ENG YAQINLARGA ULASHIB QO'YING. ✎ @Xabarlar24official Batafsil ...	VIEWS 70 139 REPOSTS 2 128	REACTIONS — ER 38.8%
Nº2 12.05 · 02:06 PHOTO #Bayram_mubarak 🌸🌸May 12 – International Nurses Day! Dear nurses, we sincerely congratulate you on International Nurses Day!...	VIEWS 60 883 REPOSTS 1 606	REACTIONS — ER 33.7%
Nº3 27.05 · 02:27 VIDEO #BAYRAM_MUBARAK Happy Kurban Hayit! Today is a day of joy and celebration. Everyone congratulates each other...	VIEWS 57 911 REPOSTS 1 256	REACTIONS — ER 32.0%

Nº4

16.05 • 03:20

PHOTO

UYDAGI TASHKILOTLAR 😊 🇺🇿🇸🇻🇮🇹🇦 • Umrining oxirigacha mutlaq prezident; • Tashqi ishlar vaziri; • Bojxona qoʻmitasi raisi (Uyga kirib...

VIEWS

48 177

REACTIONS

—

REPOSTS

950

ER

26.6%

Nº5

15.05 • 09:55

PHOTO

⚡ From June 1 electricity and gas prices rise: New tariffs approved. New prices effective June 1, 2026 have been set. Population...

VIEWS

44 268

REACTIONS

—

REPOSTS

731

ER

24.5%

WORST 3

↓ 17.05 • 07:05 PHOTO 🇺🇿🇸🇻🇮🇹🇦 Korzinkada 15 ta fishka yigʻib, terma jamoa ramzini tutib oling! “Oq boʻrilar”imizni qoʻllab-quvvatlash uchun momiq oʻyinchoq-ramzlar...	VIEWS 21 534 REACTIONS — REPOSTS — ER 11.9%
↓ 02.06 • 12:28 PHOTO !!Paxtachida elektromoped kanalga tushib ketishi oqibatida 4 nafar bola halok boʻlibdi. 31-may kuni Samarqand viloyati Paxtachi tumani «Ukrach»...	VIEWS 21 344 REACTIONS — REPOSTS 9 ER 11.8%
↓ 06.06 • 08:20 PHOTO 🇺🇿 Chery Arrizo 6 Pro avtomobilini qulay shartlar bilan xarid qiling. • Oylik toʻlov — 2 000 000 soʻm • Muddatli toʻlov — 60 oyga •...	VIEWS 20 921 REACTIONS — REPOSTS 7 ER 11.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

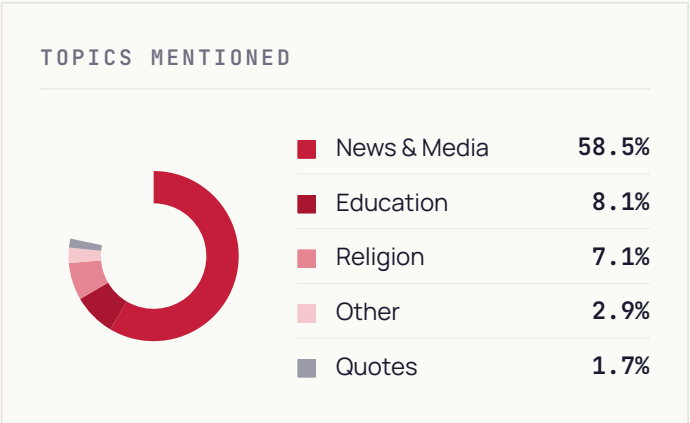
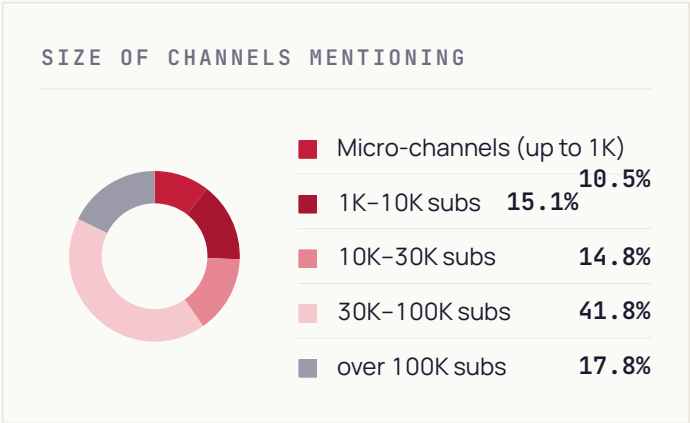
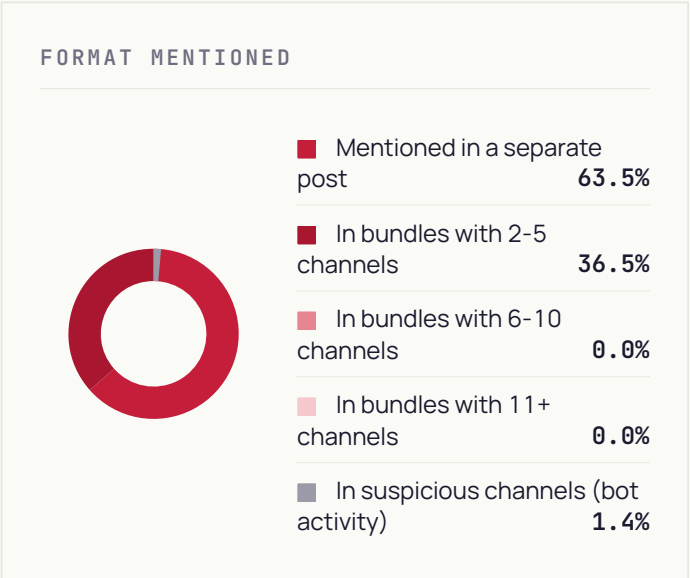
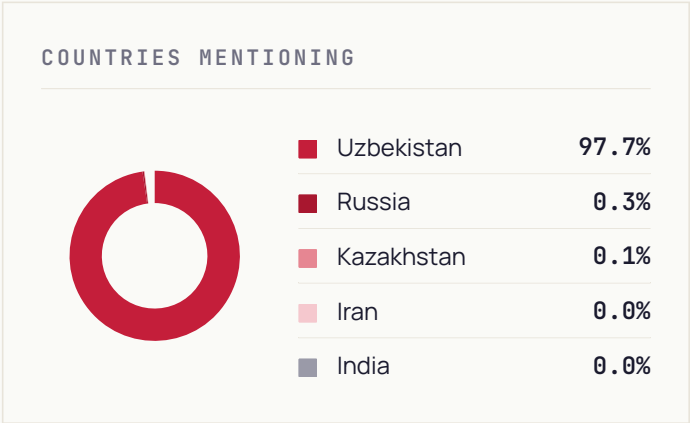
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



SECTION 04 · MENTIONS

Who and how mentions the channel

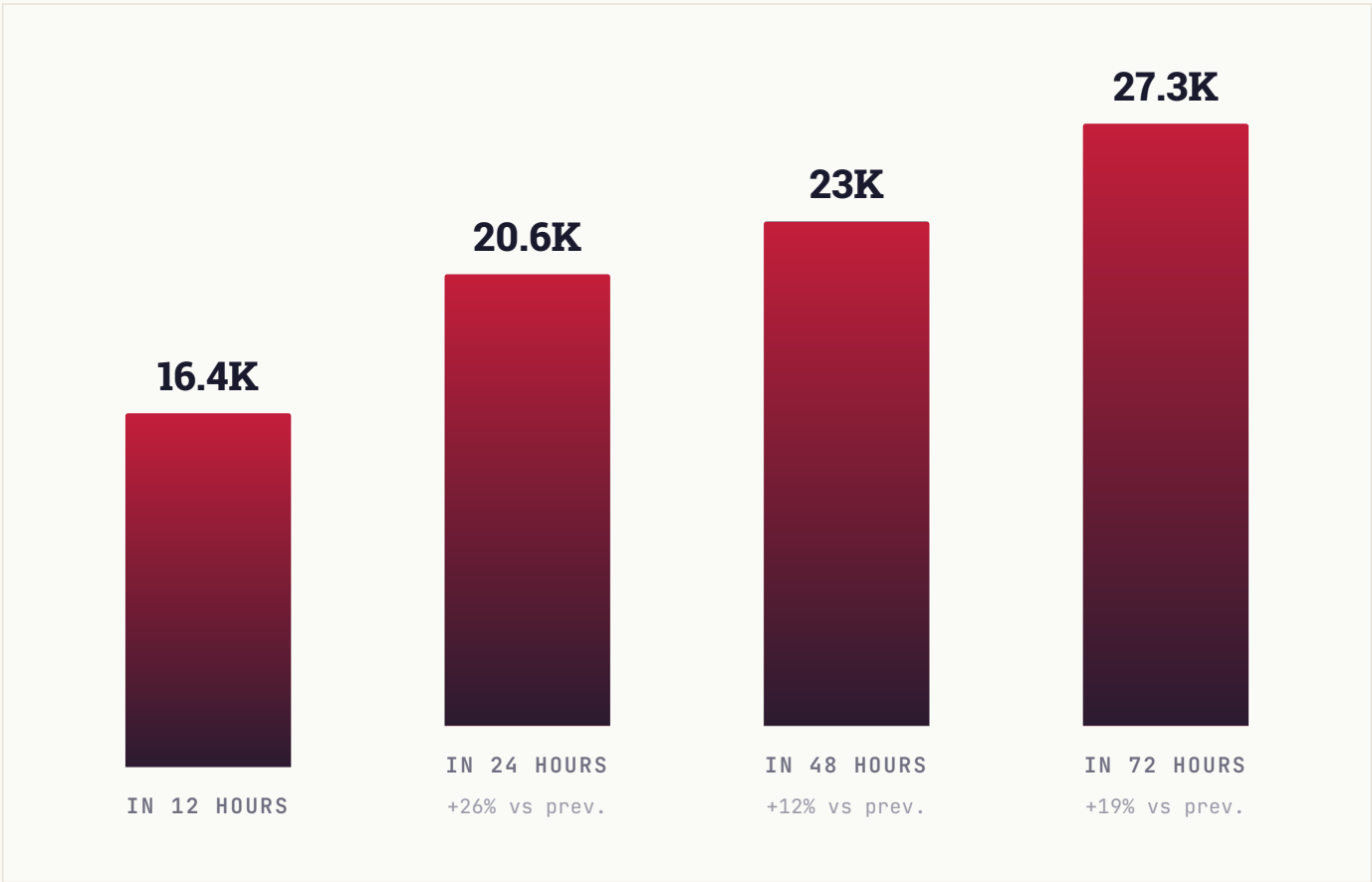
Citation index **1 501** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel 'weighs' more than from 1k. All time channel was mentioned **3 743** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
PU PATRUL UZ OFFICIAL CHANNEL	951.3K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	805K
UR Uzbekistanofficial Rasmiy Tezkor Xabarlar va Yangiliklar	732.3K
MU MILITSIYA UZB Official channel	553.2K
BG Bor gap! Official channel	376.1K
UZ Uzbek-MDK	204.5K
UV UZBEK VIDEO CHANNEL	202K
X2 Хабарлар 24 Расмий канал YOU	180.8K
T Toshkentliklar🇺🇿 Official	104.3K

COMPARATIVE CONCLUSION

Channel in bottom third of selection (10th of 11). Larger — 9 channels (leader: **Kun.uz | Official channel**, 1.1M); these are growth targets, reach them via paid placements or partnerships. Smaller — 1 channel, for them you're already a lead partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2 123**, they brought **145 210** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	400	27	0	
Nov 2025	323	18	0	
Oct 2025	325	10	0	
Sep 2025	434	104	73 682	
August 2025	346	10	59 708	
July 2025	295	11	11 820	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
2 123		6	145 210	

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Monday

Audience is most active on this day at 04:00 UZT.

EFFECT

**Best window
for important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
