

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## wyzardly



@wyzardly

Used items are not subject to exchange or return, all details clarified before purchase. Reviews below <https://t.me/wyzardlyfeedbacks> For all questions contact - @wyzrw5757

SUBSCRIBERS

**17 063**

+431 per month

ERR (% SEE POSTS)

**12.0%**

per day 4.7%

REACH/POST

**1.9K**

ad reach 811/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

|                                                                                                                                                                       |                                                                                                                                                                                                       |                                                                                                                                                                                                            |                                                                                                                                                                                             |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div></div><div>SUBSCRIBERS</div></div> <div>17 063</div> <div>—</div>          | <div><div></div><div>SUBS REACH</div></div> <div>11.15%</div> <div>avg % subs see post</div>                         | <div><div></div><div>VIEWS/POST</div></div> <div>1.9K</div> <div>median 1.9K · 28 days</div>                              | <div><div></div><div>POSTS/WEEK</div></div> <div>2.7</div> <div>over period</div>                        |
| <div><div></div><div>7D TREND</div></div> <div>—</div> <div>no data for period</div> | <div><div></div><div>REACTIONS/POST</div></div> <div>3.5</div> <div>only 39 reactions, 181 reposts, 0 comments</div> | <div><div></div><div>POST LENGTH</div></div> <div>346 chars</div> <div>median 296 · 28 days</div>                         | <div><div></div><div>POSTS ANALYZED</div></div> <div>11</div> <div>28 days</div>                         |
| <div><div></div><div>AD REACH</div></div> <div>811</div> <div>24h avg</div>         | <div><div></div><div>CHURN / MONTH</div></div> <div>+431</div> <div>last month</div>                                | <div><div></div><div>CITATION RATE</div></div> <div>54</div> <div>citation index · 145 channels mentioned all time</div> | <div><div></div><div>CHANNEL AGE</div></div> <div>2 years 10 months</div> <div>created 07.09.2023</div> |

AI EDITOR SUMMARY

Channel «wyzardly» — 17 063 subs. Each post averages 1.9K people (11% from subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0 per day) — infrequent posts.

SECTION 02 · CONTENT ANALYSIS

# What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts over 28 days.
- 02 Dominant format – Photo (11/11 posts).
- 03 Avg post length – 346 chars (median 296).
- 04 Peak audience activity – Saturday, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (2.9K avg for top vs 1.3K for worst) – among 11 posts over 28 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

|                                                                                                                                                                                                                         |                                                                    |                                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº1</div><div>13.06 · 10:48</div><div>PHOTO</div></div> <div>Balenciaga Paris Destroyed White Paris sneakers . Original product. Size 44. Condition as shown. High silhouette with distressed effect...</div> | <div>VIEWS</div> <div>3 210</div> <div>REPOSTS</div> <div>23</div> | <div>REACTIONS</div> <div>1</div> <div>ER</div> <div>18.8%</div> |
| <div><div>Nº2</div><div>12.06 · 13:35</div><div>PHOTO</div></div> <div>Maison Martin Margiela Slip-on Tabi Original. Condition as shown. Size 41-42. Cult vintage pair (early collections, ...</div>                    | <div>VIEWS</div> <div>2 945</div> <div>REPOSTS</div> <div>20</div> | <div>REACTIONS</div> <div>4</div> <div>ER</div> <div>17.3%</div> |
| <div><div>Nº3</div><div>10.06 · 20:47</div><div>PHOTO</div></div> <div>Rick Owens x Adidas FW18 Original. Excellent condition. Size 42-43. Upper made of premium soft calfskin, toe protected...</div>                  | <div>VIEWS</div> <div>2 569</div> <div>REPOSTS</div> <div>23</div> | <div>REACTIONS</div> <div>7</div> <div>ER</div> <div>15.1%</div> |

Nº4

24.06 · 10:57

PHOTO

Chrome Hearts x Matty Boy 2019 SS Mustard T-shirt . Original. Great condition for its age. Size M-L. 100% cotton. Rare and...

VIEWS

2 505

REPOSTS

26

REACTIONS

6

ER

14.7%

Nº5

29.06 · 08:55

PHOTO

Parts Of Four Necklace Original. Base made of high-quality sterling silver. Specific deep graphite-black...

VIEWS

2 001

REPOSTS

14

REACTIONS

5

ER

11.7%

WORST 3

|                                                                                                                                                                                                    |                                                                    |                                                                 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------------------------------|
| <div>↓</div> <div>03.07 · 18:37</div> <div>PHOTO</div> <div>Hermes Destroyed Jeans Good condition. Size M-L. Straight impeccable cut. Quality denim, dense leather with Hermes engraving ...</div> | <div>VIEWS</div> <div>1 367</div> <div>REPOSTS</div> <div>10</div> | <div>REACTIONS</div> <div>2</div> <div>ER</div> <div>8.0%</div> |
| <div>↓</div> <div>03.07 · 15:42</div> <div>PHOTO</div> <div>Gucci real cow leather belt «GUCCI» Original. Superb condition. Dense cowhide. Buckle fits any belt (just need...</div>                | <div>VIEWS</div> <div>1 318</div> <div>REPOSTS</div> <div>11</div> | <div>REACTIONS</div> <div>3</div> <div>ER</div> <div>7.7%</div> |
| <div>↓</div> <div>04.07 · 11:05</div> <div>PHOTO</div> <div>Vivienne Westwood Ariel necklace Original. Excellent condition. Great gift for a girl or female. Silver...</div>                       | <div>VIEWS</div> <div>1 302</div> <div>REPOSTS</div> <div>19</div> | <div>REACTIONS</div> <div>3</div> <div>ER</div> <div>7.6%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

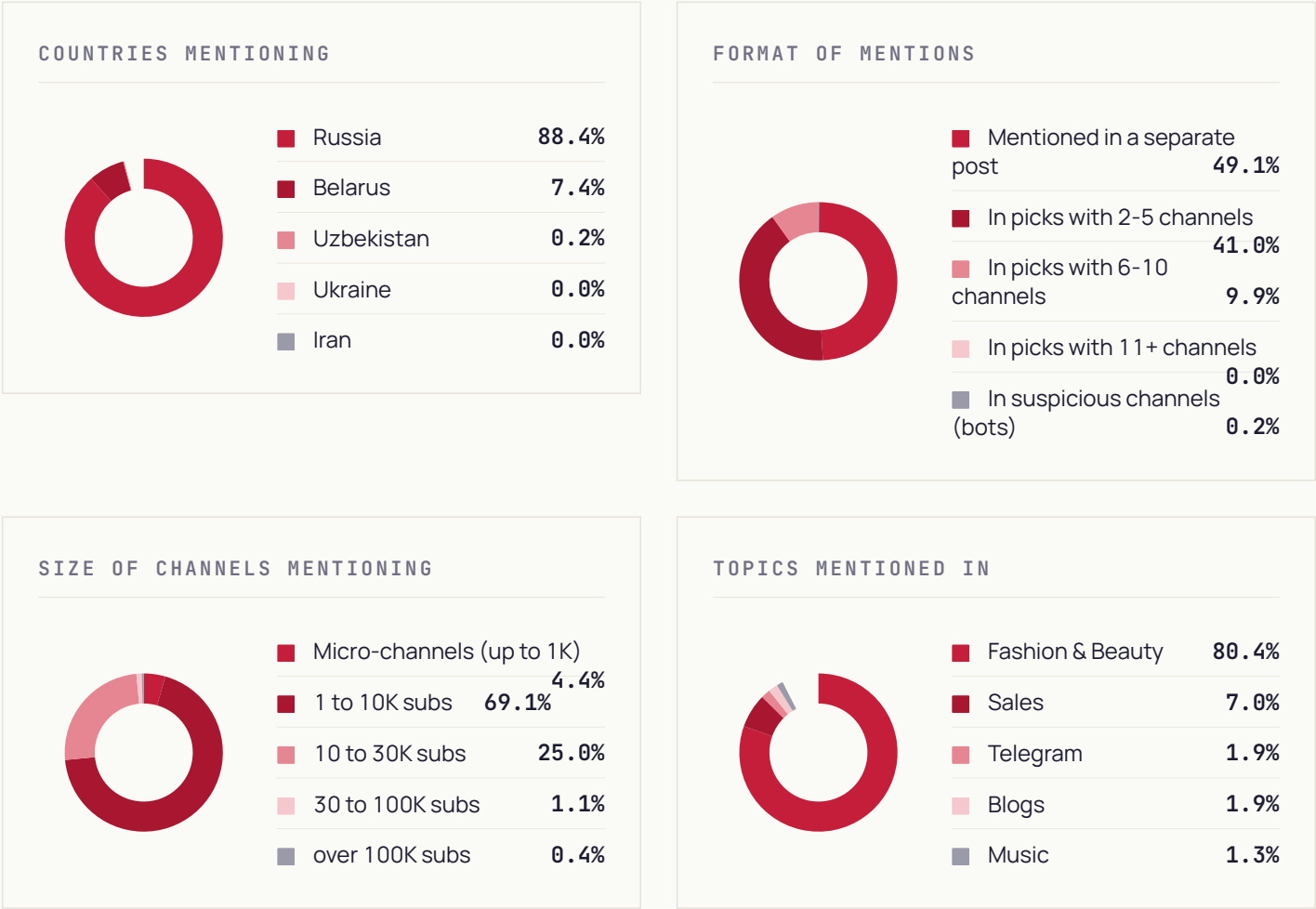
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows growth and loss months.



SECTION 04 · MENTIONS

# Who & how mentions the channel

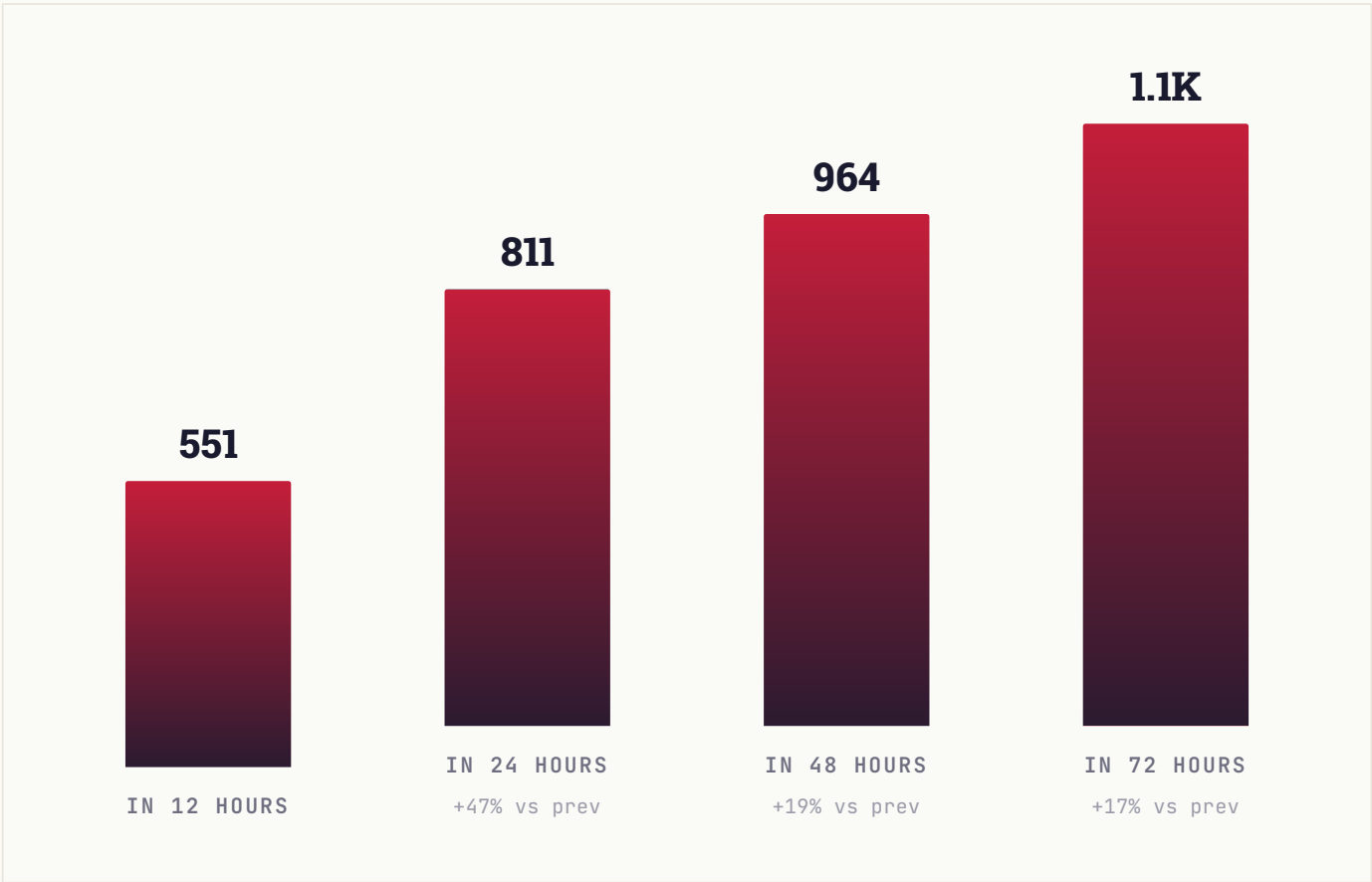
Citation index **54** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **145** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its place among niche neighbors.

| CHANNEL                                    | SUBSCRIBERS |
|--------------------------------------------|-------------|
| <div>MF</div> Mark Formelle   Марк Формэль | 31.7K       |
| <div>VE</div> Live on Belbazar             | 27.4K       |
| <div>BJ</div> Bogdan   BENCH CLO           | 18.6K       |
| <div>BE</div> bellavka                     | 17.5K       |
| <div>WY</div> wyzardly <div>YOU</div>      | 17.1K       |
| <div>CO</div> CARHARTT OPT                 | 16.5K       |
| <div>R-</div> Ramonki – goods from Belarus | 16.4K       |
| <div>RE</div> Respectshoes                 | 15.7K       |
| <div>LI</div> linmeew                      | 15.5K       |
| <div>3P</div> 3pmwear                      | 14.9K       |
| <div>PO</div> POIZON__BELARUS🇧🇪            | 14.1K       |

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#5 of 99). Strong position. Niche leader — Mark Formelle | Марк Формэль (31.7K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

We track mentions of your channel in other channels monthly. Over the last **6 months** such mentions were **112**, they brought **10 513** new subs.

| PERIOD        | MENTIONS | CHANNELS | BROUGHT SUBS |
|---------------|----------|----------|--------------|
| Jan 2026      | 19       | 10       | 1 950        |
| December 2025 | 32       | 24       | 2 004        |
| Nov 2025      | 36       | 28       | 2 388        |
| Oct 2025      | 7        | 5        | 50           |
| Sep 2025      | 8        | 8        | 4 108        |
| August 2025   | 10       | 5        | 13           |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS IN DATA | ATTRACTED SUBS |
| 112            | 6              | 10 513         |

SECTION 08 · NICHE COMPARISON

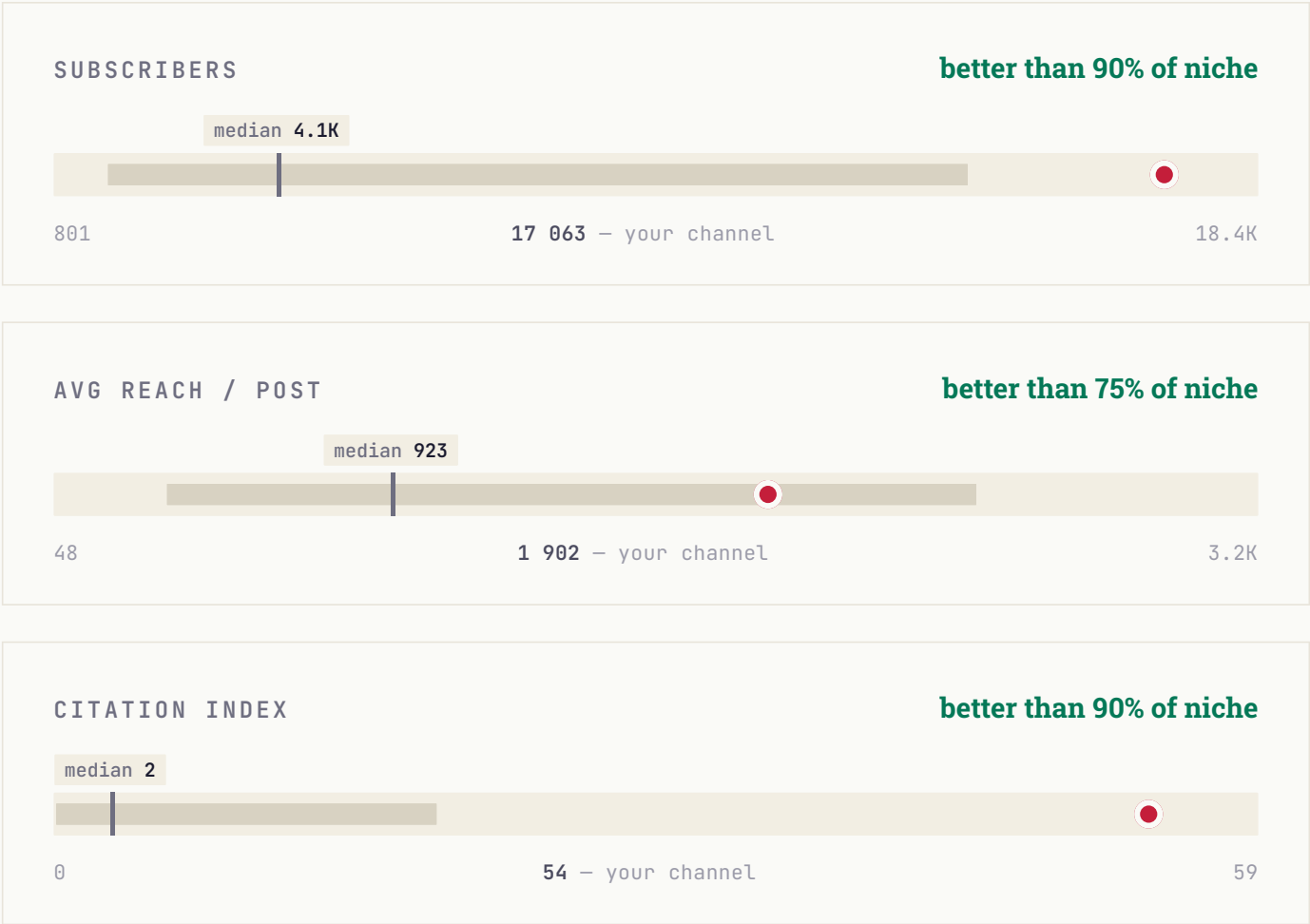
# Where channel stands in its league

Took top-100 channels in category «Fashion & Beauty» (Belarus) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#5/100

RANK IN NICHE

Channel in top 5% fashion & beauty Belarus



— SECTION 09 · STRATEGY

# What to Do Right Now

5 priority actions ranked by expected impact. Check off and revisit next month.

- |    |                                                                                                                                                                                                                       |                                                          |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|
| 01 | <b>Increase posting frequency</b><br>Now 2.7 posts/week. Active channels average 7-10.<br>Consistency is key to audience retention.                                                                                   | EFFECT<br><b>Consistency<br/>beats volume</b>            |
| 02 | <b>Top post of the week — Saturday</b><br>Audience most active on this day at 1:00 PM MSK.                                                                                                                            | EFFECT<br><b>Best time for<br/>an important<br/>post</b> |
| 03 | <b>Increase share of video posts</b><br>Video in Telegram holds audience longer and is favored<br>by the algorithm. Aim for 15-25% share.                                                                             | EFFECT<br><b>Video retains<br/>audience<br/>better</b>   |
| 04 | <b>Systematic traffic buying</b><br>Three formats for your media: <b>Inhouse</b> (premium<br>channels), <b>Native</b> (native integrations), <b>Premium</b><br>(target audience). PromptPress sources for your niche. | EFFECT<br><b>+1000-3000<br/>subs</b>                     |
| 05 | <b>Test polls &amp; interactive formats</b><br>Posts with polls/reactions usually give +5-15% ER. One<br>poll per week on a hot topic — easy growth lever.                                                            | EFFECT<br><b>+5-15% ER</b>                               |

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

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01

## Launch Telegram ad

<https://panel.promptpress.com/register>

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02

## Contact manager

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)