

PROMTPRESS PUBLIC REPORT

Channel Audit

WYLSACOM

RED



@wylsared

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SUBSCRIBERS

1 095 037

+17 per month

ERR (% SEE POSTS)

7.0%

daily **5.2%**

REACH/POST

71.7K

ad reach **56.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 1 095 037 —	 SUBS REACH 6.55% avg % of subs see post	 VIEWS/POST 71.7K median 72.6K · 29 days	 POSTS/DAY 13.5 ~94 per week
 7D TREND -4.9% vs previous week	 REACTIONS/POST 507.0 total 204,328 reactions, 89,246 reposts, 13,452 comments	 POST LENGTH 490 chars median 366 · 29 days	 POSTS ANALYZED 403 29 days
 AD REACH 56.5K 24h avg	 CHURN/MONTH +17 last month	 CITATION RATE 1 010 citation index · 4,805 channels mentioned ever	 CHANNEL AGE 9 years 1 month created 20.05.2017

AI EDITOR SUMMARY

Channel «WYLSACOM RED» — 1 095 037 subs. Each post averages 71.7K people (7% of subs), reach is low — consider expanding audience. Publishes 94 posts per week (~13/day) — very active posting. For the week of Jun 22–28, reach stable (-4.9% vs week Jun 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **403** posts over 29 days.
- 02 Dominant format — **Photo** (288/403 posts).
- 03 Avg post length — **490** chars (median 366).
- 04 Peak audience activity — **Sunday**, 18:00 MSK.
- 05 Top posts drive **2x** more views than the weakest (123.8K avg for top vs 49.6K for worst) — among 403 posts over 29 days. Worth analyzing what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 08.06 · 18:32 PHOTO WWDC 2026 preview is over. Time to give away an iPhone! But which? Rules: • subscribe to Wylsacom Red, • subscribe to our...	VIEWS	REACTIONS
	151 880	4 135
	REPOSTS	ER
	2 416	13.9%
Nº2 08.06 · 16:35 PHOTO For WWDC 2026 we're giving away four iPhones! Rules: • subscribe to Wylsacom Red, • subscribe to our friends BIG GEEK, •...	VIEWS	REACTIONS
	115 246	2 381
	REPOSTS	ER
	1 595	10.5%
Nº3 21.06 · 15:17 VIDEO Good news! Jeremy Clarkson, who at the end of Season 5 of 'Clarkson's Farm' said he had cancer, has an update: it's...	VIEWS	REACTIONS
	104 246	1 767
	REPOSTS	ER
	819	9.5%

Nº4

09.06 · 21:20

VIDEO

Whoa, Durov dropped native Telegram for Apple Watch. 🔥🔥

VIEWS

104 042

REPOSTS

780

REACTIONS

1 635

ER

9.5%

Nº5

18.06 · 06:17

PHOTO

We decided to treat you: summer bonuses! Sign up at wysionbrand.com by end of June and get 1000 RUB on your account. If...

VIEWS

101 121

REPOSTS

45

REACTIONS

404

ER

9.2%

WORST 3

↓ 05.06 · 22:07 PHOTO Co-op horror Saw Genesis announced First-person. Bloody, beautiful. Developed by Bloober Team. Waiting. • Channel Wylsacom in...	VIEWS 49 797 REPOSTS 92	REACTIONS 208 ER 4.5%
↓ 05.06 · 22:00 VIDEO Sega dropped the first trailer of the new Virtua Fighter titled Crossroads The first teaser shown almost a year ago pleasantly...	VIEWS 49 745 REPOSTS 36	REACTIONS 161 ER 4.5%
↓ 05.06 · 22:05 PHOTO Assassin's Creed creator Patrice Désilets announced Amsterdam 1666 A game about a witch during the witch hunt. And Ubisoft is making roughly the...	VIEWS 49 346 REPOSTS 95	REACTIONS 226 ER 4.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

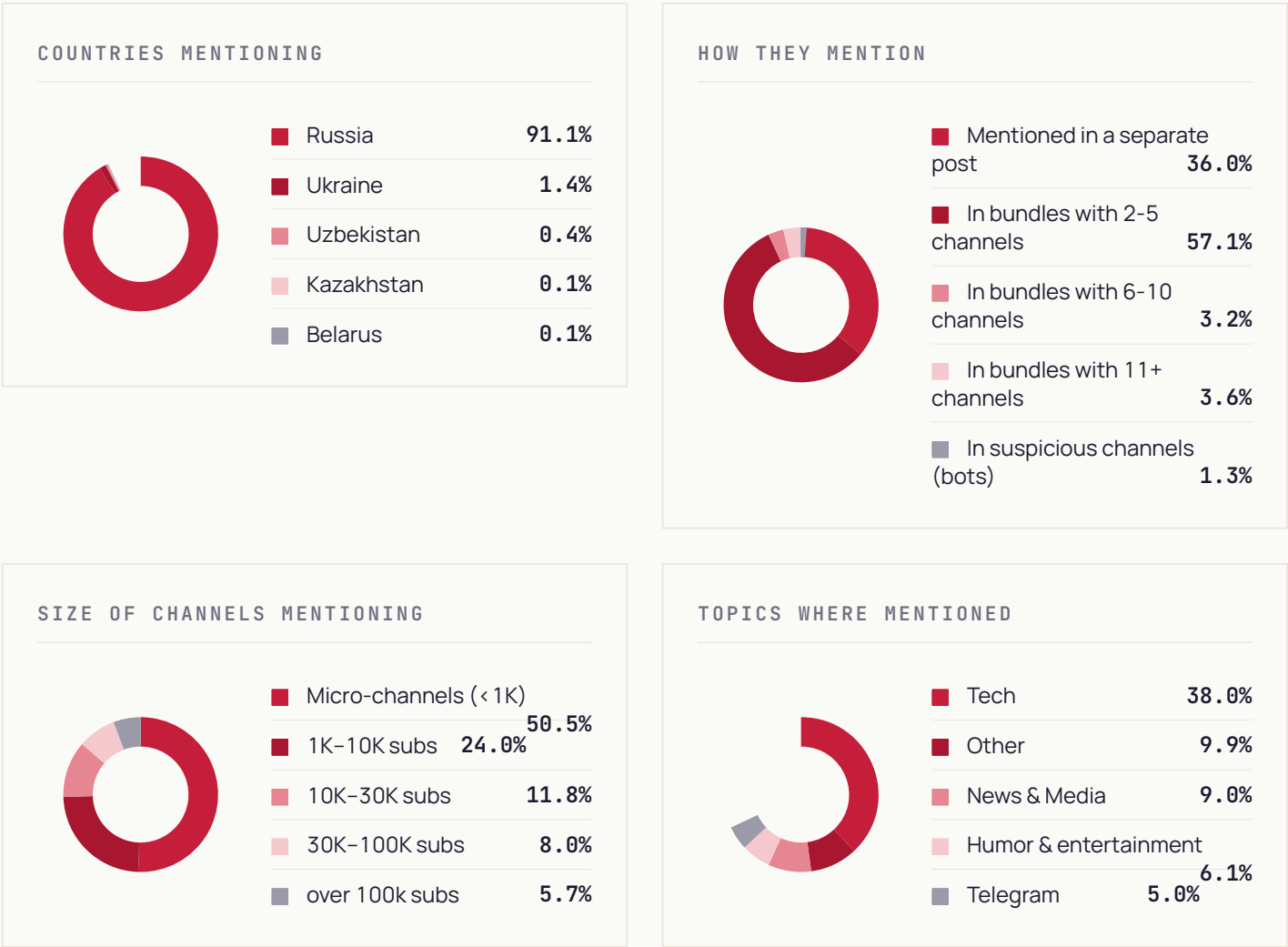
Subscriber growth chart over the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

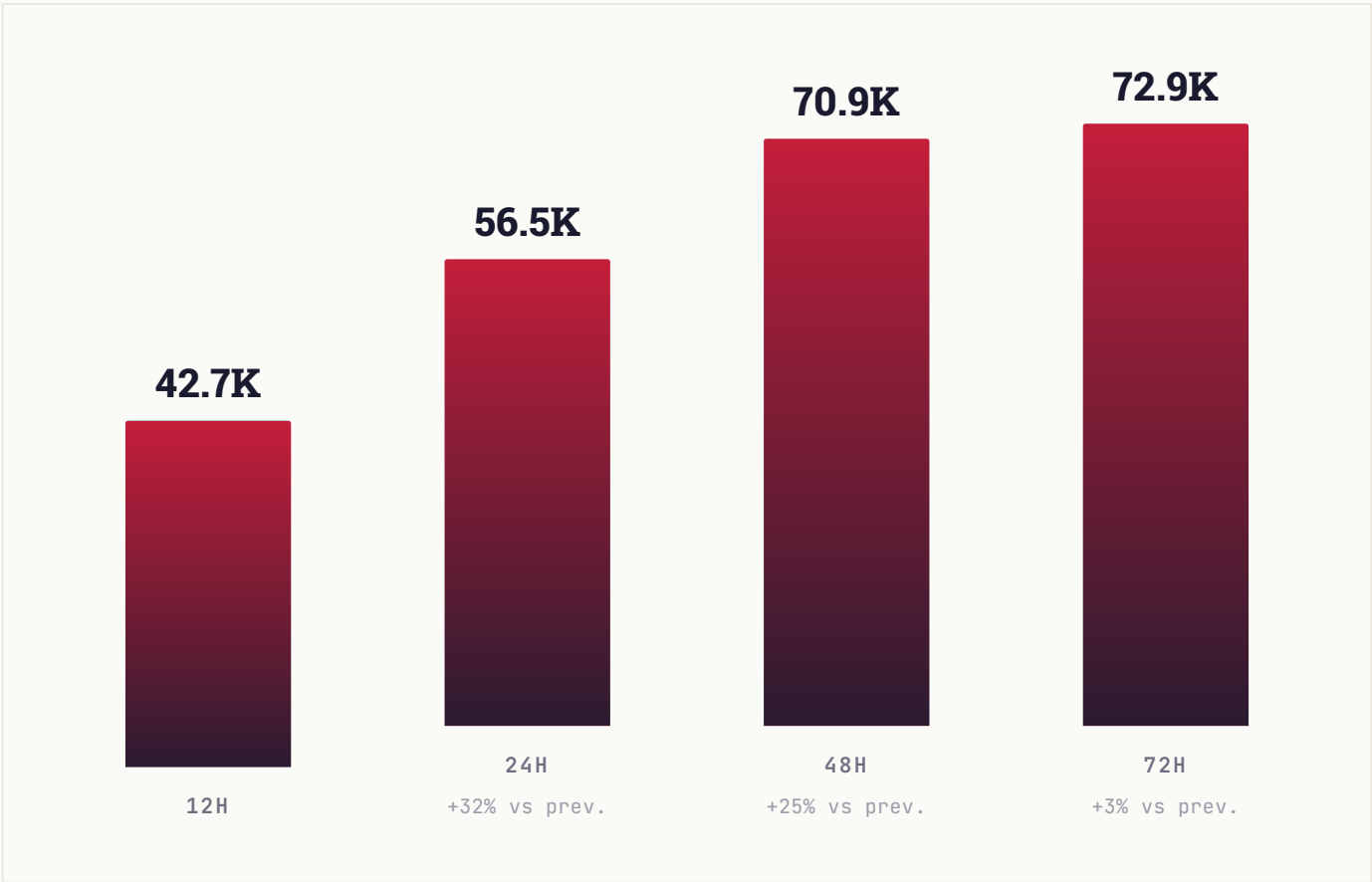
Citation index **1 010** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **4 805** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Average reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending World	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EK Exploit	2M
PP PINK PROXY پروکسی	2M
WR WYLSACOM RED YOU	1.1M

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#21 of 100). Leader — hitvpn_blog (4.6M). Goal for coming months: enter niche top 10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **1 689**, they brought **230 021** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	187	43	545
December 2025	319	58	2 684
Nov 2025	279	57	12 458
Oct 2025	308	53	35 473
September 2025	362	92	174 894
August 2025	234	58	3 967

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1 689	6	230 021

SECTION 08 · NICHE COMPARISON

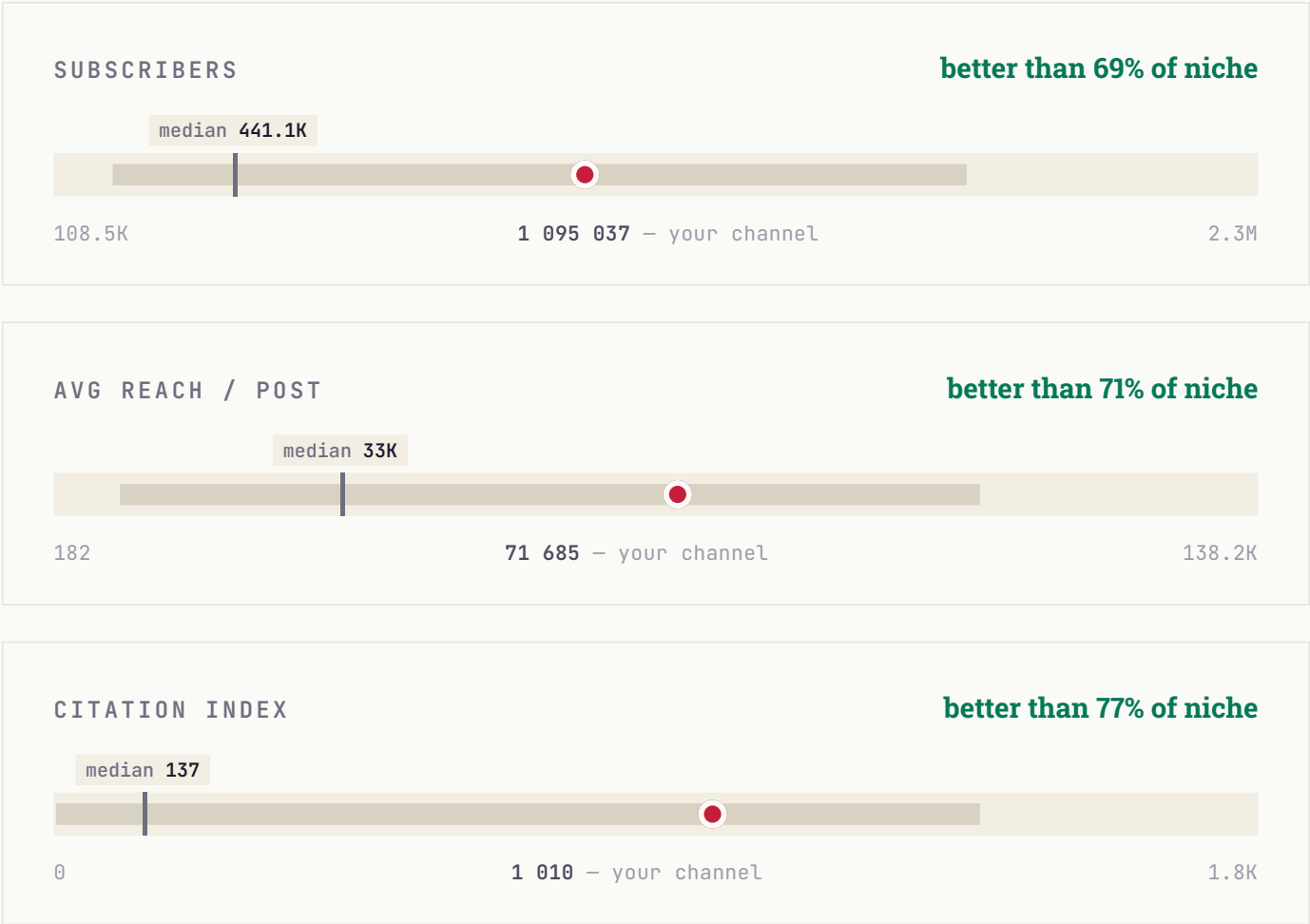
Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#21/100

RANK IN NICHE

Channel in top 21% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Sunday
 Audience is most active on this day at 18:00 MSK.

EFFECT
Best window for an important post

02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (organic integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy growth point.

EFFECT
+5-15% ER

04

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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