

— PUBLIC REPORT BY PROMTPRESS

Channel audit

World Estate /

Инвестиции в

недвижимость

заграницей



@wrl_d_estate

Analysis, expert comments and news of the foreign real estate market Investment projects in Europe, Asia and the rest of the world
For any questions: @w_estat

SUBSCRIBERS

15 178

ERR (% SEE POSTS)

66.0%

REACH/POST

10.1K

-1648 per month

last day 52.5%

ad reach 8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 15 178 —	SUBS REACH 66.41% avg % subs see post	VIEWS/POST 10.1K median 10.3K · 28 days	POSTS/WEEK 13.0 for period
7D TREND +10.6% vs previous week	REACTIONS/POST 174.2 total 9,058 reactions, 5,860 reposts, 0 comments	POST LENGTH 941 chars median 1,000 · 28 days	POSTS ANALYZED 52 28 days
AD REACH 8K 24h avg	CHURN / MONTH -1648 last month	CITATION RATE 3 citation index · 92 channels mentioned ever	CHANNEL AGE 3 years 5 months created 18.02.2023

AI EDITOR SUMMARY

Channel «World Estate / Real Estate Investment Abroad» — 15 178 subs. Each post gets avg 10.1K people (66% of subs), wide reach for a channel this size. Publishes 13 posts/week (~2/day) — regular. Week Jul 6–12 reach up +10.6% Week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 52 posts over 28 days.
- 02 Dominant format – Text (50/52 posts).
- 03 Avg post length – 941 chars (median 1,000).
- 04 Peak audience activity – Monday, 16:00 MSK.
- 05 Top posts get 2x more views than the weakest (11.9K avg for top vs 5.4K for worst) – among 52 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 13.07 · 12:41 TEXT Paraguay tightened permanent residency rules. Applicants must now prove investment in the country's economy. Previously, the system...	VIEWS 12 012 REPOSTS 125	REACTIONS 194 ER 79.1%
Nº2 15.07 · 12:56 TEXT Montenegro launched digital service for cadastral extracts. Now property certificates can be obtained...	VIEWS 11 981 REPOSTS 127	REACTIONS 212 ER 78.9%
Nº3 14.07 · 12:11 TEXT Dubai sees demand surge after price drop on ready homes: in June, overall price index fell 1%, while sales in this segment...	VIEWS 11 585 REPOSTS 116	REACTIONS 192 ER 76.3%

Nº4

14.07 · 14:34

TEXT

Cyprus prepares major reform affecting short-term rentals. Trigger for rule revision was a tragedy in Limassol...

VIEWS

11 565

REPOSTS

120

REACTIONS

212

ER

76.2%

Nº5

06.07 · 13:00

TEXT

Eurostat published data on tourist rental market. Major platforms like Airbnb and Booking provided data. In Q1...

VIEWS

11 414

REPOSTS

120

REACTIONS

154

ER

75.2%

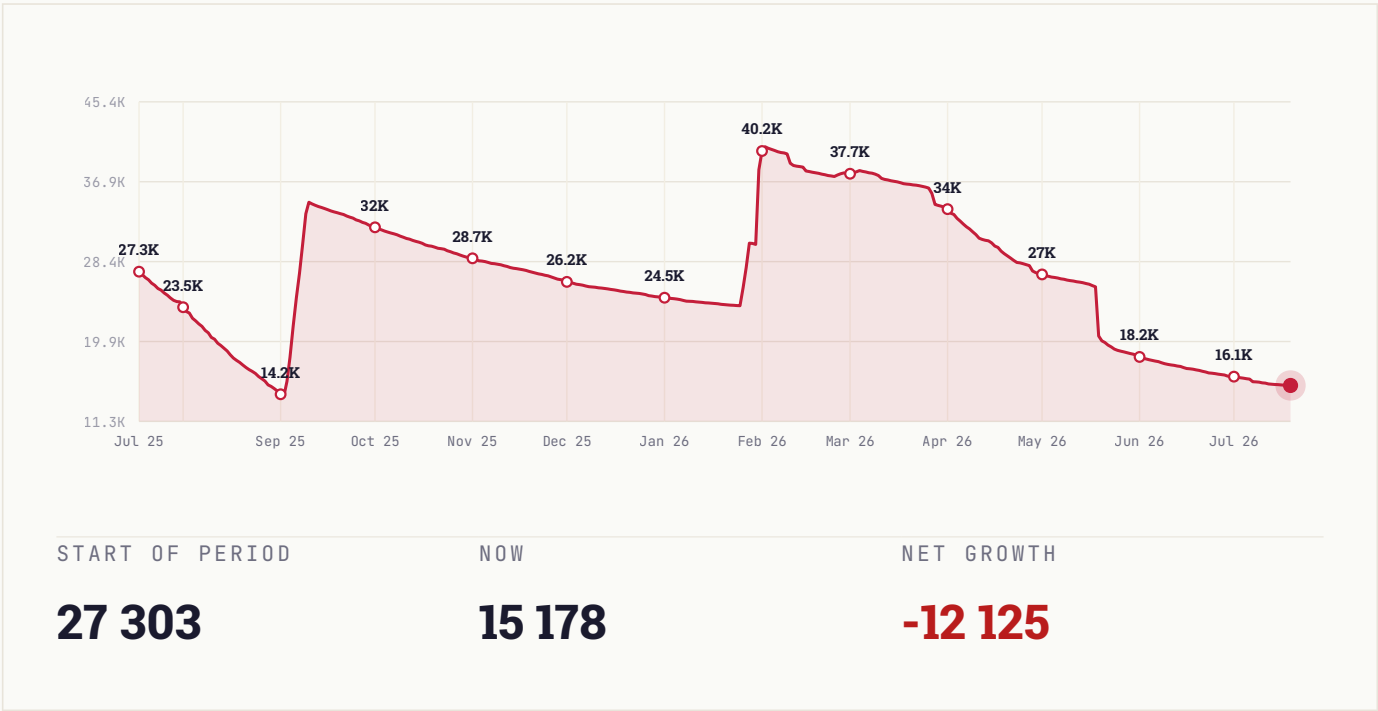
WORST 3

↓ 25.06 · 14:59 PHOTO Where do Russians buy property most? According to NF GROUP, in H1 2026 the top three were UAE, Thailand, and...	VIEWS 8 062 REPOSTS 110 REACTIONS 215 ER 53.1%
↓ 24.06 · 12:52 TEXT Serbia's real estate market hit an all-time high in Q1 2026, nearing €2 billion total volume...	VIEWS 7 511 REPOSTS 119 REACTIONS 223 ER 49.5%
↓ 24.06 · 15:13 TEXT Dubai launched 'Flexi Rent' initiative, allowing tenants to pay rent monthly. Previously, tenants were required...	VIEWS 502 REPOSTS 120 REACTIONS 222 ER 3.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Yearly subscriber growth chart. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 • MENTIONS

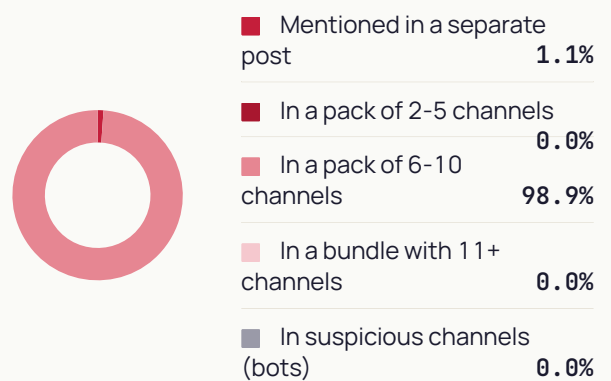
Who and how mentions the channel

Citation index **3** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **92** different channels.

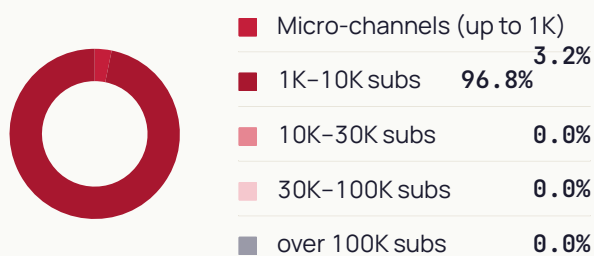
COUNTRIES MENTIONING



FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



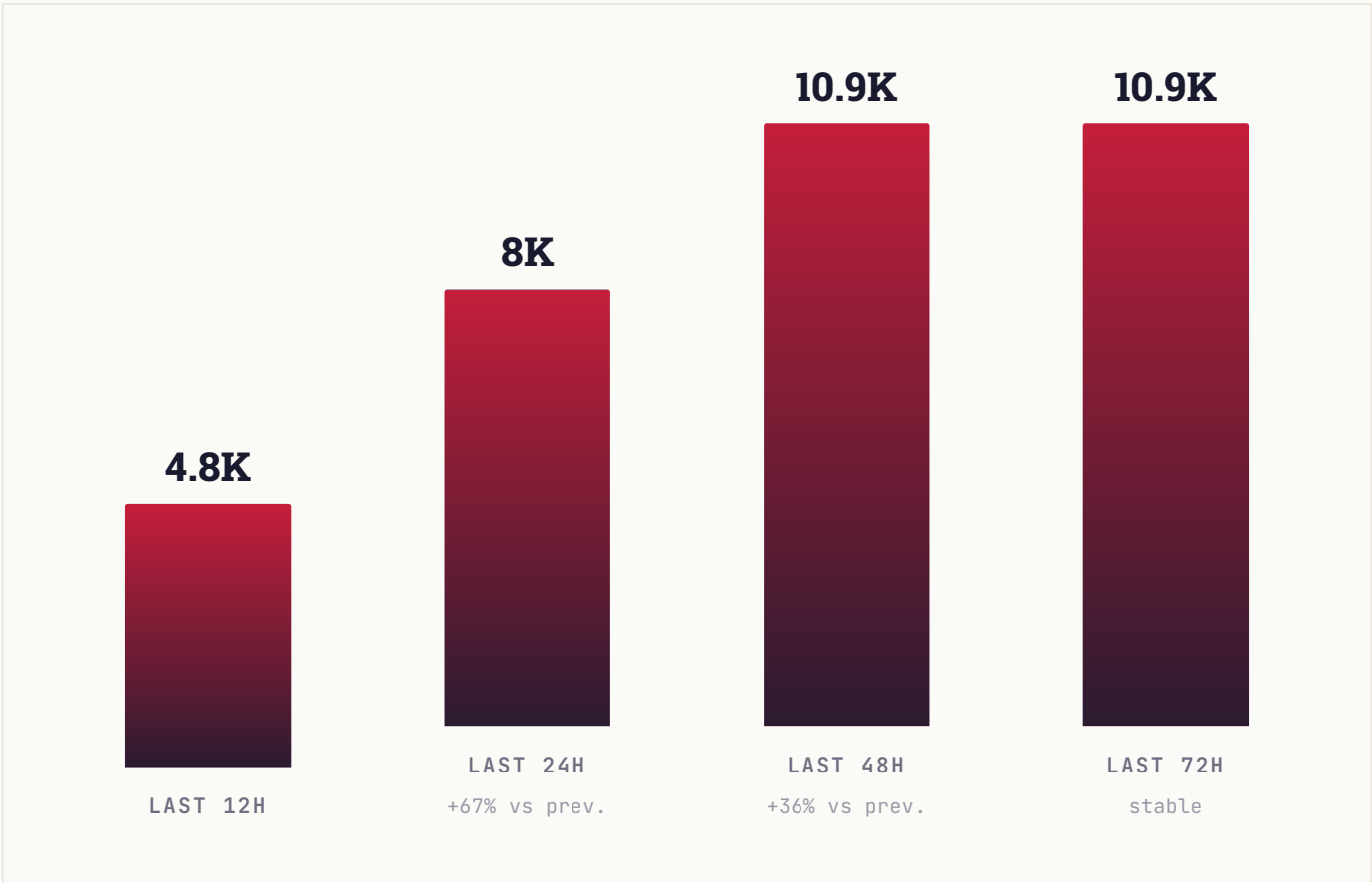
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DD DOMEО. ДИЗАЙН РЕМОНТ НЕДВИЖИМОСТЬ	539.3K
PL Layout	451.9K
AI Interior & decor	448.6K
MK My Apartment	427.1K
MS Wise Builder	409.3K
LK Favorite apartment	407.2K
GF GC FSK	376.9K
PR ProRealty	373.6K
US Smart Builder	353.3K
PI PIK	334.8K
WE World Estate / Инвестиции в недвижимость за границей YOU	15.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 91 of niche — early growth stage. Niche leader — DOMEО. ДИЗАЙН | РЕМОНТ | НЕДВИЖИМОСТЬ (539.3K), top-91 median: 128K. First goal — enter top-91 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **35 341** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	1	1	14 637	
December 2025	0	0	0	
Nov 2025	0	0	0	
Oct 2025	0	0	0	
September 2025	0	0	20 704	
August 2025	0	0	0	
TOTAL MENTIONS	1	MONTHS OF DATA	6	ACQUIRED SUBS
			35 341	

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values in the niche. A vertical line marks the median value. A red dot indicates the channel's performance, and a grey dot marks the value of another channel. The data is summarized in the table below:

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	15,178	126.5K	88% below median
AVG REACH / POST	10,080	6.6K	better than 57% of niche
CITATION INDEX	3	412	99% below median

SUBSCRIBERS 88% below median

median 126.5K

35.3K 15 178 — your channel 432.9K

AVG REACH / POST better than 57% of niche

median 6.6K

1.2K 10 080 — your channel 32.7K

CITATION INDEX 99% below median

median 412

0 3 — your channel 2.5K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Monday

Audience most active on this day at 16:00 MSK.

EFFECT

Best window for important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
