

PROMTPRESS PUBLIC REPORT

Channel audit

АвтоМир - Germany, Belgium, France



@wozmotor

🚗 European cars turnkey. • Savings: up to 40% below RF market. • Transparent: honest mileage & DEKRA. • Convenient: selection, purchase, delivery & customs on us. 📧 DM us for an exact quote...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
10 130	31.0%	4.8K
18.07.2026 ⁺³⁴¹ this month	last day ^{9.9%}	ad reach ^{1K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/WOZMOTOR		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 10 130 —	 SUBS REACH 46.94% avg % subs see post	 VIEWS/POST 4.8K median 4.8K · 29 days	 POSTS/WEEK 31.7 for period
 7D TREND -0.3% vs previous week	 REACTIONS/POST 93.4 total 12,417 reactions, 469 reposts, 0 comments	 POST LENGTH 750 chars median 814 · 29 days	 POSTS ANALYZED 133 29 days
 AD REACH 1K 24h avg	 CHURN / MONTH +341 last month	 CITATION RATE 233 citation index · 388 channels mentioned all time	 CHANNEL AGE 3 years 6 months created Dec 26, 2022

AI EDITOR SUMMARY

Channel «AutoMir - Germany, Belgium, France» – 10 130 subs. Each post averages 4.8K people (47% of subs), wide reach for a channel this size. Publishes 32 posts/week (~5/day) – active posting. Week of Jul 6–12 reach stable (-0.3% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 133 posts over 29 days.
- 02 Dominant format – Photo (117/133 posts).
- 03 Avg post length – 750 chars (median 814).
- 04 Audience peak – Friday, 13:00 MSK.
- 05 Top posts get 3× more views than the weakest (6.2K avg for top vs 2.2K for worst) – among 133 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 04:51 PHOTO Toyota Proace Verso 2020 🚗 Engine: 2.0L (Diesel) 🌀 Drive: FWD 🌀 Mileage: 78,230 km ⚙️ Transmission: Automatic 🌟 Trim...	VIEWS 6 426 REPOSTS 22	REACTIONS 96 ER 63.4%
Nº2 26.06 · 08:31 PHOTO Volkswagen T6 Multivan 2019 🚗 Engine: 2.0 TDI (Diesel) 🌀 Drive: AWD 4x4 🌀 Mileage: 61,182 km ⚙️ Transmission: DSG Auto 🌟 Trim...	VIEWS 6 222 REPOSTS 10	REACTIONS 89 ER 61.4%
Nº3 19.06 · 09:35 PHOTO Lexus RX 300 Business Edition + (2021) 🚗 Engine: 2.0 (Gasoline) 🌀 Drive: AWD (4x4) 🌀 Mileage: 51,000 km (Original, ASO) ⚙️ ...	VIEWS 5 997 REPOSTS 3	REACTIONS 98 ER 59.2%

Nº4

08.07 · 10:32

PHOTO

⚡ Top mistakes when buying your first car from Europe?

Buying your first car from Europe is always exciting...

VIEWS

5 962

REPOSTS

4

REACTIONS

102

ER

58.9%

Nº5

22.06 · 13:40

PHOTO

Toyota Land Cruiser Prado 2019 🚗 Engine: 4.0L (Gasoline) 🌀

Drive: AWD 🌀 Mileage: 78,136 km ⚙️ Transmission: Automatic 🚗

🔥...

VIEWS

5 959

REPOSTS

7

REACTIONS

100

ER

58.8%

WORST 3

↓

08.07 · 04:49

PHOTO

Lexus RX 300 Prestige AWD (2022) 🚗 Engine: 2.0 Turbo (Gasoline) 🌀 Drive: AWD 🌀 Mileage: 47,500 km (Original, 1 owner) ⚙️...

VIEWS

3 733

REPOSTS

1

REACTIONS

91

ER

36.9%

↓

29.06 · 15:50

PHOTO

Nissan X-Trail 2.0 dCi Tekna Xtronic 4WD (2018) 🚗 Engine: 2.0L Diesel 🌀 Drive: AWD 🌀 Mileage: 132,000 km ⚙️ Transmission...

VIEWS

1 681

REPOSTS

4

REACTIONS

103

ER

16.6%

↓

15.07 · 04:50

PHOTO

BMW X1 2023 🚗 Engine: 2.0 (Diesel) 🌀 Drive: AWD 🌀 Mileage: 37,000 km ⚙️ Transmission: Automatic 🚗 Trim...

VIEWS

1 157

REPOSTS

3

REACTIONS

91

ER

11.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

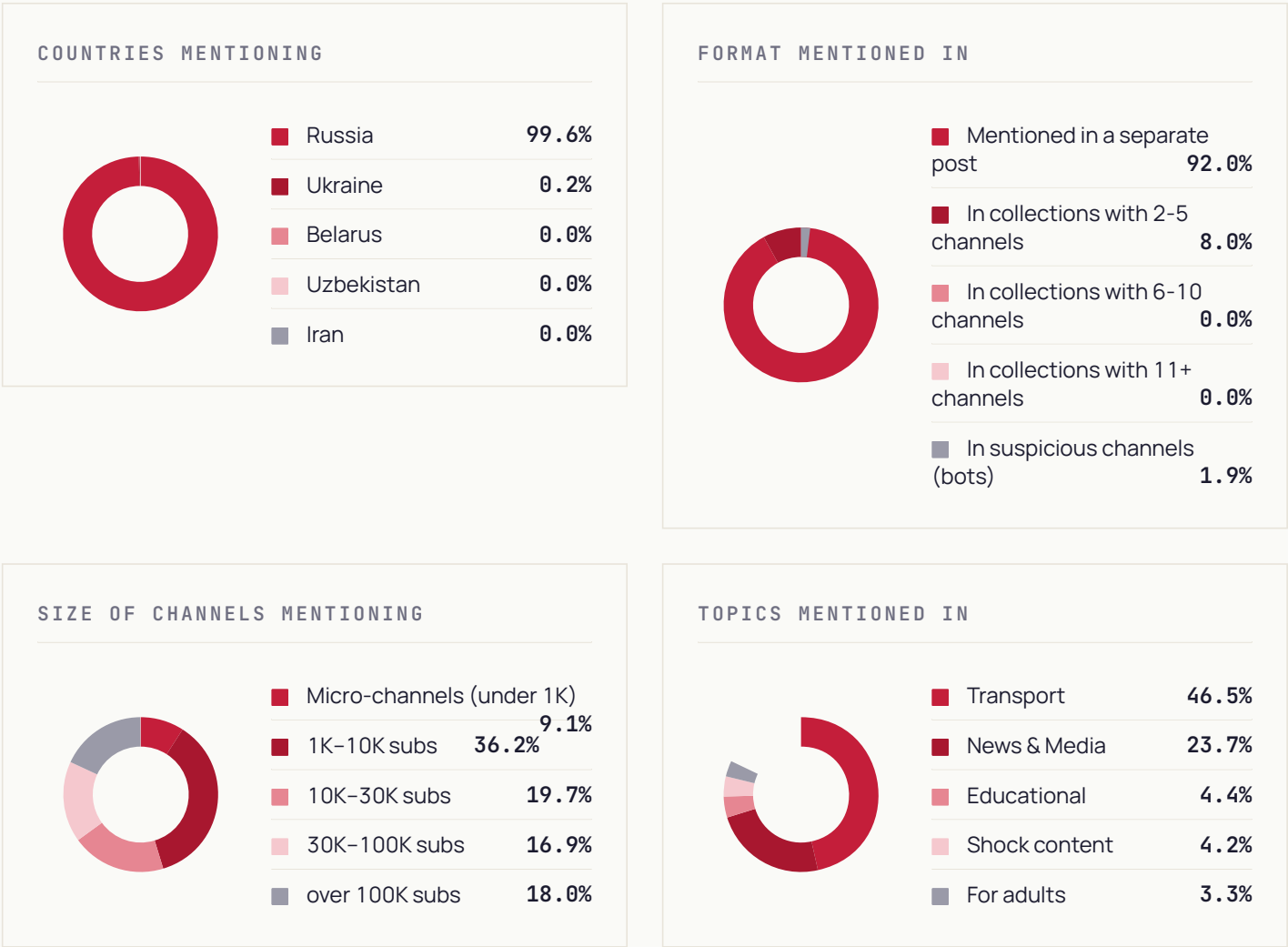
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

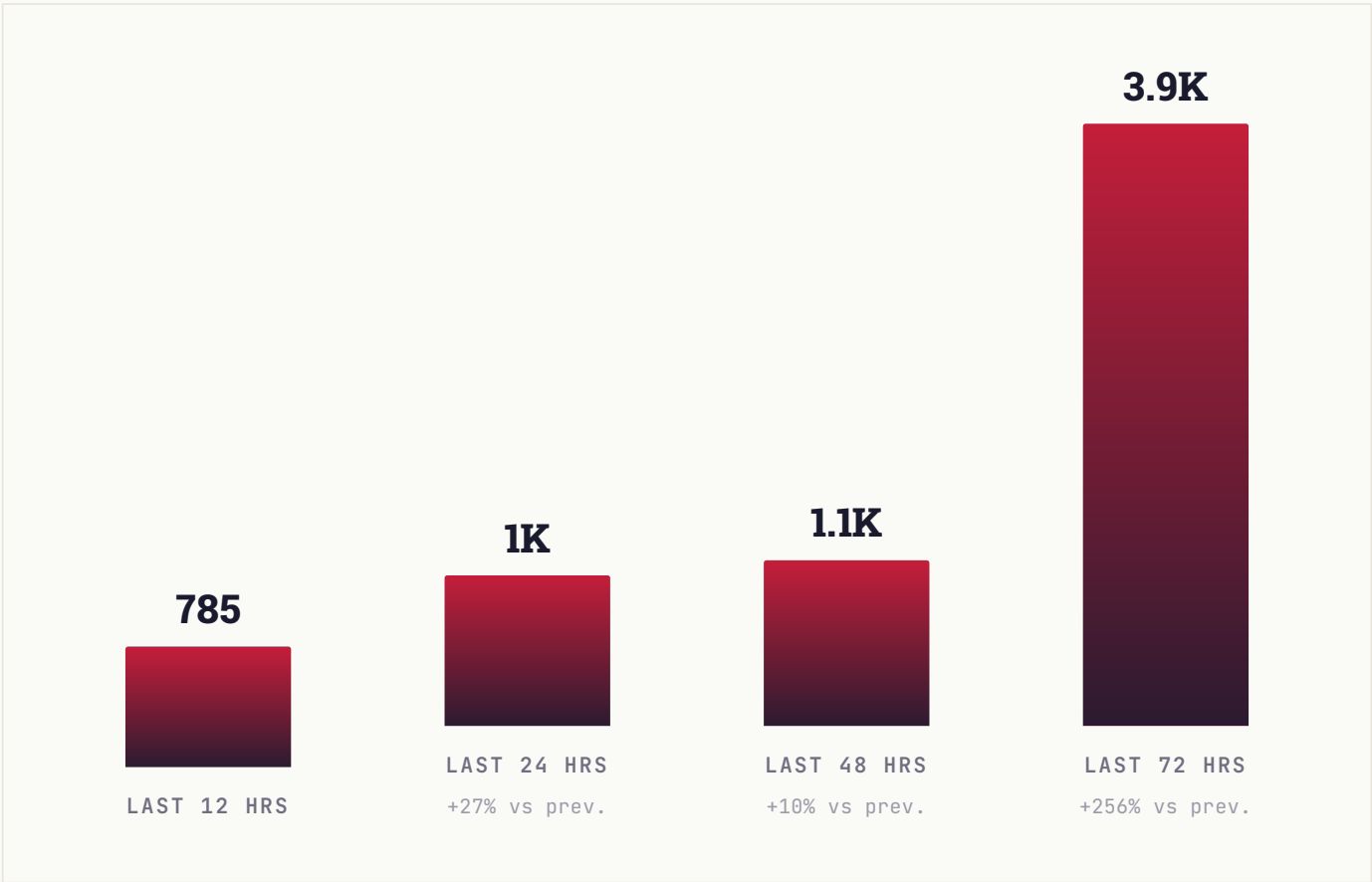
Citation index **233** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **388** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
WE	WENGALLBI	1M
VM	Vodiy Moshina Bozor	996.3K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN	Un Normal	583.6K
FI	Fighterbomber	521.6K
AB	Auto.ru	500K
AB	AVTOZAKAZ.RU	481.4K
GA	Garage	481.4K
A-	АвтоМир - Germany, Belgium, France	10.1K

COMPARATIVE CONCLUSION

Channel not yet outside top-98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 208.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **5**, they brought **3 278** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	875	
December 2025	0	0	228	
Nov 2025	0	0	867	
Oct 2025	0	0	608	
Sep 2025	1	1	681	
August 2025	4	4	19	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
5	6	3 278

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Transport» (Russia) and saw how your channel compares. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday
 Audience is most active on this day at 13:00 MSK.

EFFECT
Best window for important post

02

Increase video post share
 Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better

03

System traffic buy
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One weekly poll on a hot topic is an easy growth lever.

EFFECT
+5-15% ER

05

Cross-promo with neighbor channels
 Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and close your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
