

— PROMTPRESS PUBLIC REPORT

Channel audit

Freebie!!!

**@wow_free**

№ 5401267362 We publish only freebies from all over the internet.
No purchase needed, everything is absolutely free. YMReferral Main
channel @wowsale For collaboration:...

SUBSCRIBERS

68 942

-564 per month

ERR (% SEE POSTS)

2.0%per day **1.3%**

REACH/POST

1.1Kad reach **868**/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Mentions

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Niche Comparison

Rank in «Sales» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 68 942 —	 SUBSCRIBER REACH 1.66% avg % of subs see post	 VIEWS/POST 1.1K median 1.2K · 29 days	 POSTS/DAY 10.0 ~70 per week
 7D TREND +2.4% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 604 chars median 602 · 29 days	 POSTS ANALYZED 300 29 days
 AD REACH 868 24h avg	 CHURN / MONTH -564 last month	 MENTIONS 1 065 citation index · 1,527 channels mentioned all time	 CHANNEL AGE 8 years 8 months created 04.11.2017

AI EDITOR SUMMARY

Channel «Freebie!!!» — 68 942 subs. Each post gets avg 1.1K people (2% subs), reach is low — need to grow audience. Publishes 70 posts per week (~10/day) — very active. For week Jun 29 – Jul 5 reach stable (+2.4% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **300** posts over 29 days.
- 02 Dominant format — **Photo** (299/300 posts).
- 03 Avg post length — **604** chars (median 602).
- 04 Audience peak activity — **Sunday**, 22:00 MSK.
- 05 Top posts get **2x** more views than the weakest (1.4K avg for top vs 941 for worst) — among 300 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 19:34 PHOTO  Flor2u: 25% off orders over 1,500₽ 1. Open Flor2u app. 2. Enter promo code WSV_90YJ8Z7 for orders over 1,500₽. 3. Get discount...	VIEWS 1 475 REPOSTS 1	REACTIONS — ER 2.1%
Nº2 01.07 · 09:05 PHOTO Get a cup with Big Combo at «Вкусно — и точка» From June 25 to Aug 31, buy Big Combo at «Вкусно —...	VIEWS 1 434 REPOSTS 18	REACTIONS — ER 2.1%
Nº3 05.07 · 19:34 PHOTO Befree — discounts on clothes & accessories 10% off selected items — VW9ATBGB — extra 10% off no min...	VIEWS 1 410 REPOSTS 3	REACTIONS — ER 2.0%

Nº4 01.07 • 19:34 PHOTO  Ozon Bank: credit card with free service & 140-day grace period 1. Go to credit card page. 2...	VIEWS 1 409 REACTIONS — REPOSTS 2 ER 2.0%
Nº5 24.06 • 19:31 PHOTO 1000 bonus for new & 200 bonus for existing users in Delimobil Car-sharing service Delimobil gives bonuses to new & returning...	VIEWS 1 400 REACTIONS — REPOSTS 2 ER 2.0%

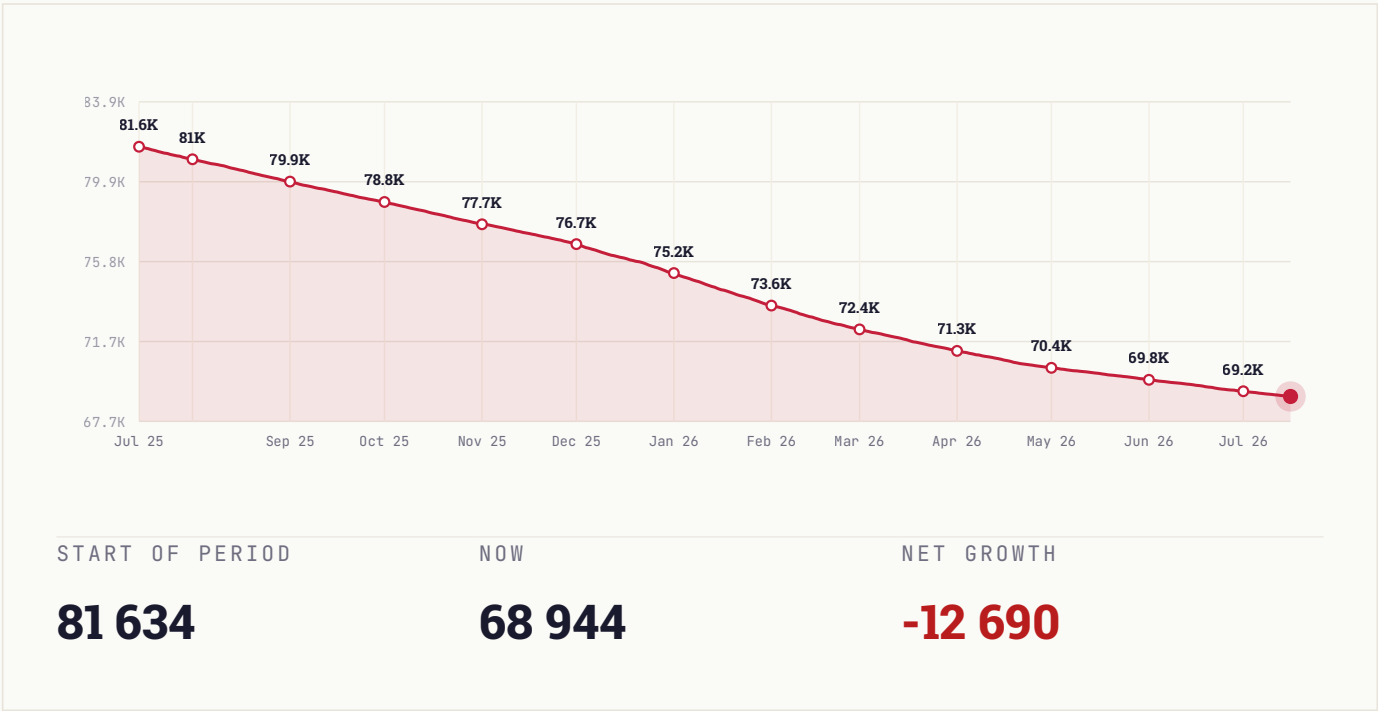
WORST 3

↓ 11.07 • 12:15 PHOTO  Ak Bars Bank: up to 30% cashback on everything & 115 days no interest 1. Go to promo page and fill online application...	VIEWS 960 REACTIONS — REPOSTS — ER 1.4%
↓ 20.06 • 13:05 PHOTO  Youth SberCard: free service + 500₽ certificate For ages 14–24...	VIEWS 943 REACTIONS — REPOSTS 1 ER 1.4%
↓ 20.06 • 12:15 PHOTO  VTB: Credit card — 200 days no interest & up to 15% cashback in rubles 1. Go to promo page and fill online form in 5 minutes. 2...	VIEWS 921 REACTIONS — REPOSTS 3 ER 1.3%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

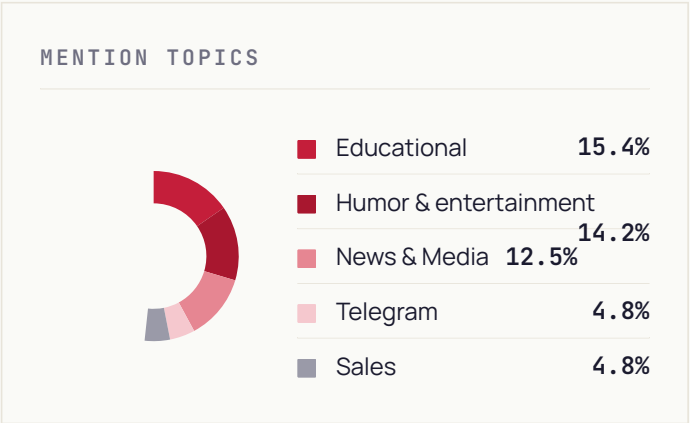
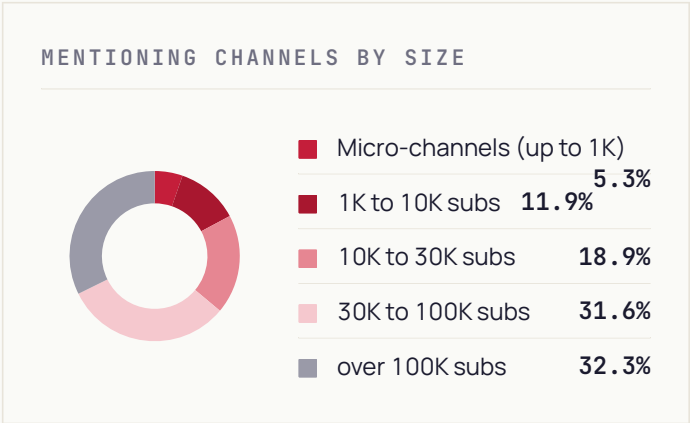
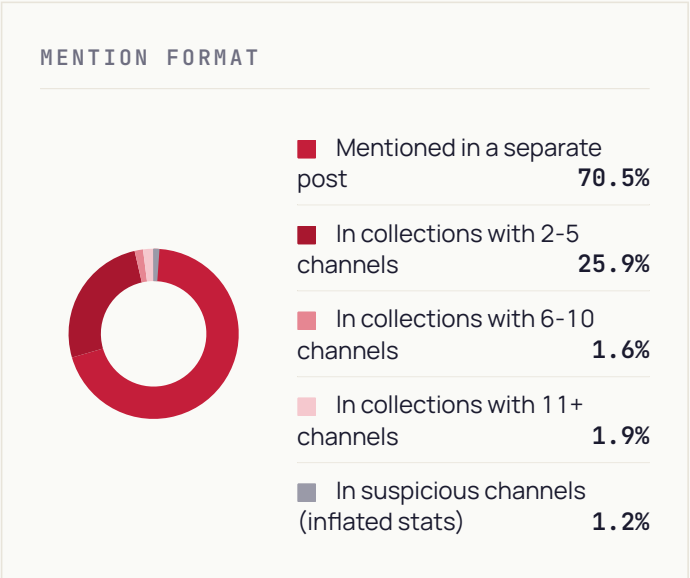
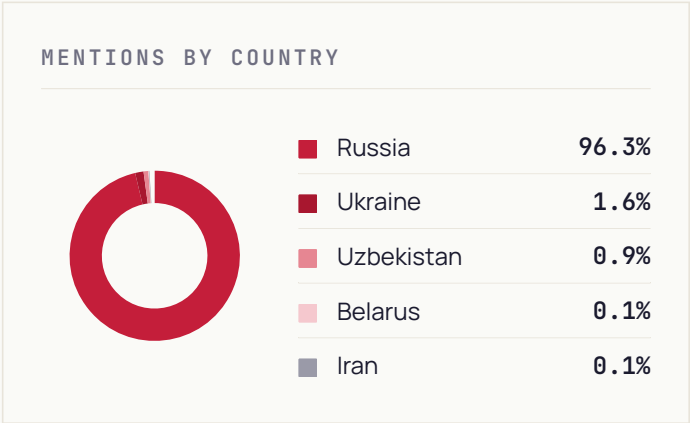
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

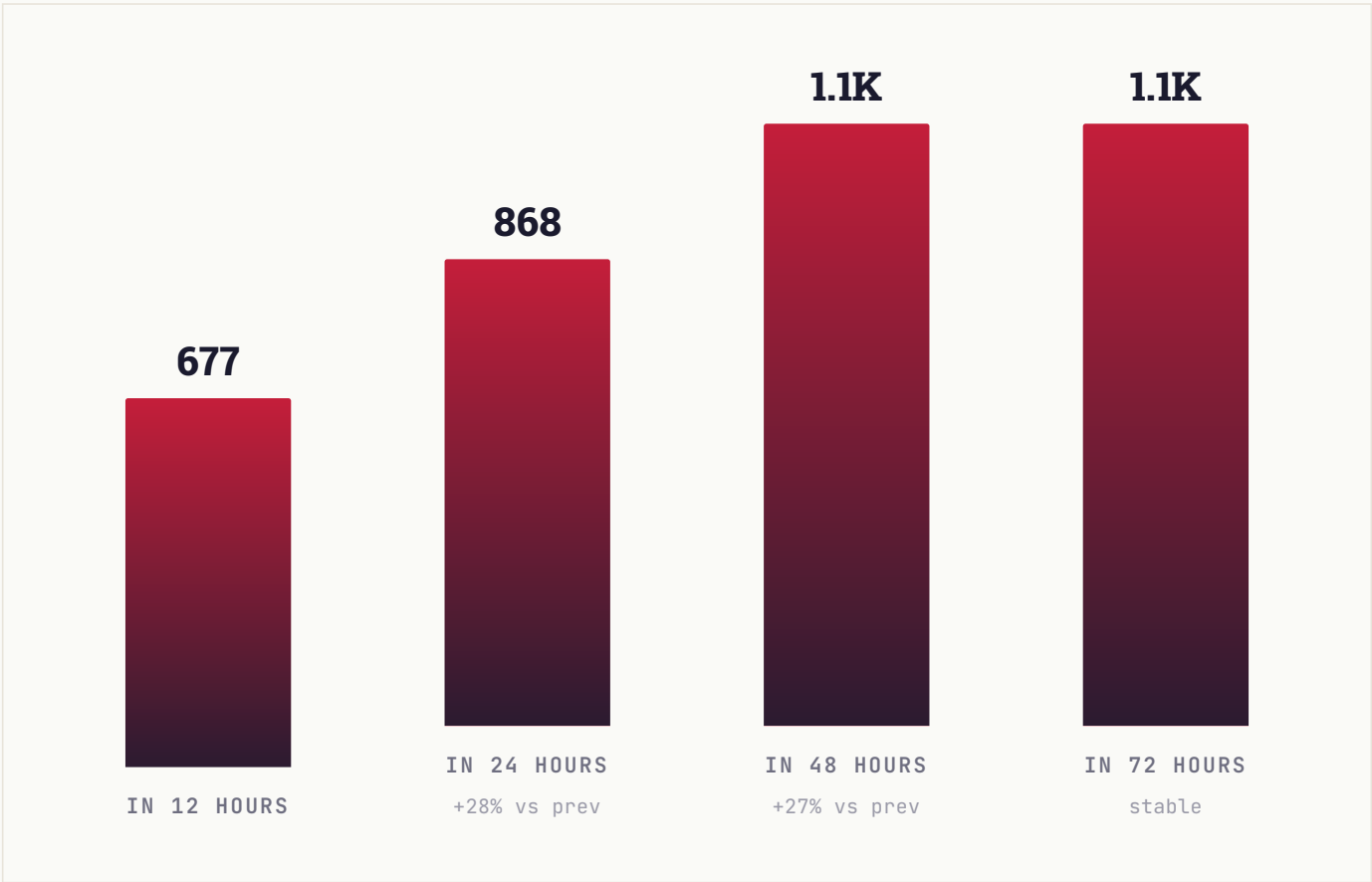
Citation index **1 065** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **1 527** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
02 Offerzone 2.	5.8M
0F Offerzone	4.2M
0F Offerzone	1.2M
03 Offerzone 3.	3.5M
DE Dealdost	3.1M
04 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
SQ Shoppers Quest	1.3M
HA Freebie!!! YOU	68.9K

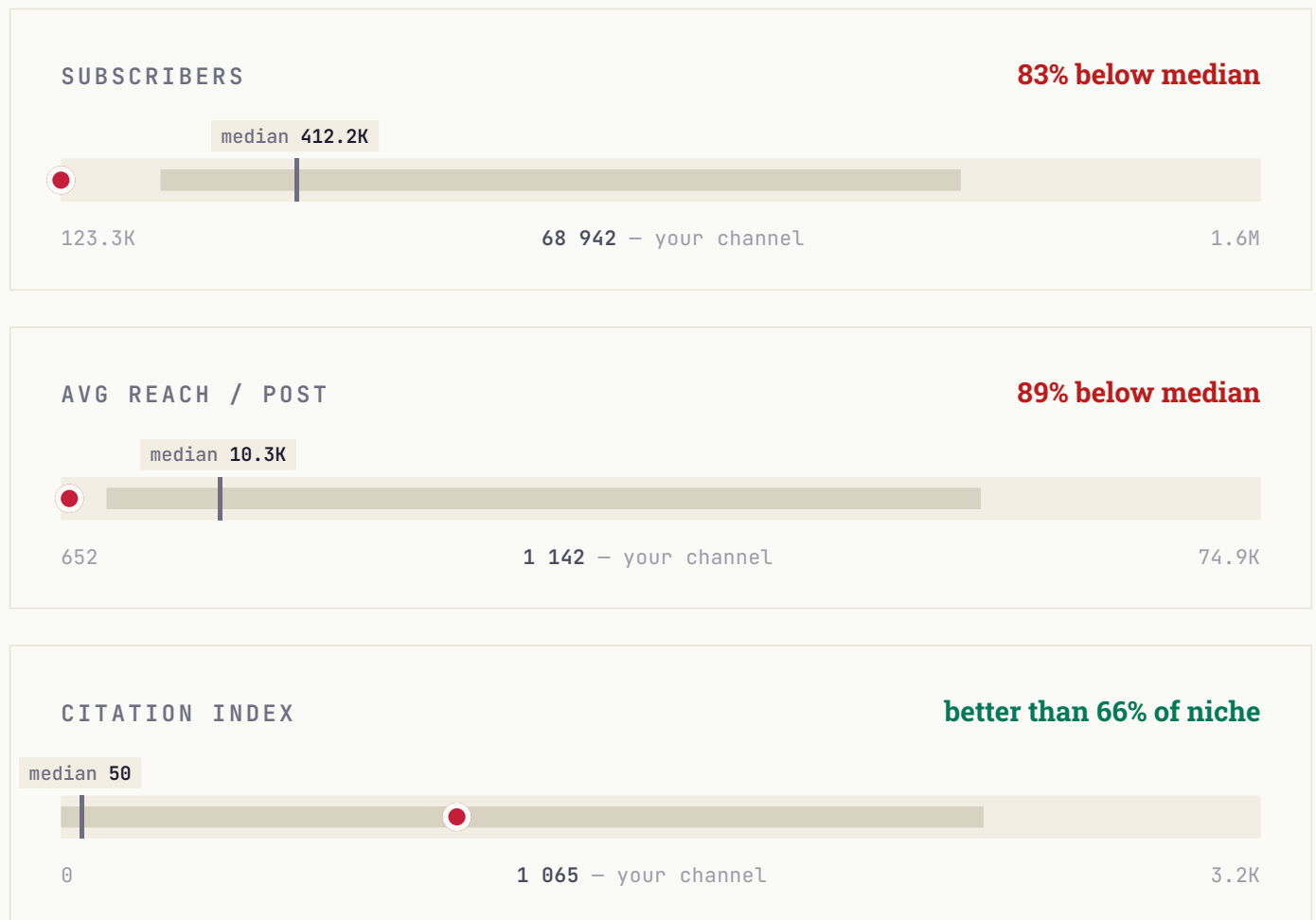
COMPARATIVE CONCLUSION

Channel not yet outside top 95 of niche — early growth stage. Niche leader — Offerzone 2. (5.8M), top-95 median: 408K. First goal: enter top-95 via systematic traffic & content work.

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Top-**100** channels in category "**Sales**" (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit in a month.

01**Main post of the week — Sunday**

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video posts share**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 1.66% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+3.8pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic = easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? — run ads with us and hit your growth target in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager