

PUBLIC REPORT PROMTPRESS

Channel audit

worklis | Daily side job



@worklis

Jobs for pros 🚀💬 Ads & strong integrations — @jaMasha 📧 Post a job & find the right specialist fast — @networking_bot 🏆 We'll write a book for you & boost your...

SUBSCRIBERS

69 510

-437 per month

ERR (% SEE POSTS)

9.0%

daily 4.5%

REACH/POST

5.8K

ad reach 3.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 69 510 —	 SUBSCRIBER REACH 8.37% avg % of subs see post	 VIEWS/POST 5.8K median 5.9K · 27 days	 POSTS/WEEK 2.8 for period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 594 chars median 545 · 27 days	 POSTS ANALYZED 11 27 days
 AD REACH 3.1K 24h avg	 CHURN / MONTH -437 last month	 CITATION RATE 230 citation index · 330 channels mentioned all time	 CHANNEL AGE 8 years 1 day created 01.07.2018

AI EDITOR SUMMARY

Channel «worklis | Daily gigs» — 69 510 subs. Each post averages 5.8K people (8% subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0/day) — infrequent posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts in 27 days.
- 02 Dominant format — **Photo** (11/11 posts).
- 03 Avg post length — **594** chars (median 545).
- 04 Peak audience activity — **Wednesday**, 10:00 MSK.
- 05 Top posts get **1x** more views than the weakest (6.6K avg top vs 5.5K worst) — among 11 posts in 27 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 15:46 PHOTO Why pay for office renovation when you can work from home Colleagues, tired of endless office cosmetic repairs? Well...	VIEWS 6 965 REPOSTS 2	REACTIONS — ER 10.0%
Nº2 03.06 · 07:53 PHOTO Remote work comes in many forms Sometimes the job feed has strange offers. But there's a «job» you get paid not...	VIEWS 6 486 REPOSTS 2	REACTIONS — ER 9.3%
Nº3 16.06 · 15:46 PHOTO A freelancer's workday starts at 3:30 AM Do you ever wonder how successful entrepreneurs get it all done? It seems they have...	VIEWS 6 262 REPOSTS 3	REACTIONS — ER 9.0%

Nº4

07.06 · 09:21

PHOTO

While some look for remote work, others get it from the state

In South Korea, a freelancer who worked as a celebrity hater was only facing...

VIEWS

6 192

REPOSTS

2

REACTIONS

—

ER

8.9%

Nº5

21.06 · 08:24

PHOTO

📖 Some spend years planning to write a book. Others are already signing copies. A book is the most underrated personal branding tool. It...

VIEWS

5 930

REPOSTS

4

REACTIONS

—

ER

8.5%

WORST 3

↓

23.06 · 15:46

PHOTO

Remote work changes banks Banks are no longer about queues and paper. Now it's bots, apps, and AI. And this...

VIEWS

5 638

REPOSTS

1

REACTIONS

—

ER

8.1%

↓

02.06 · 15:46

PHOTO

AI helps find a remote job Many freelancers & remote workers get stuck: what to do next, should I...

VIEWS

5 505

REPOSTS

8

REACTIONS

—

ER

7.9%

↓

28.06 · 04:42

PHOTO

Father is dying. Flight delayed. And you're still waiting for permission to live. Ilya Vetrov flies to his father, with whom he never spoke in words, but...

VIEWS

5 248

REPOSTS

3

REACTIONS

—

ER

7.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth over the year. Key months show exact subs. See which months grew and which lost subs.



— SECTION 04 • CITATIONS

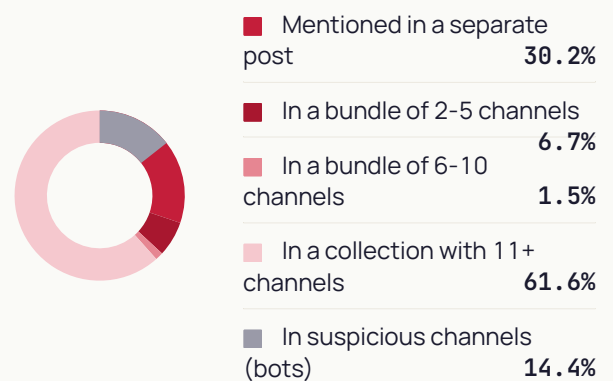
Who mentions the channel and how

Citation index **230** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned **330** different channels.

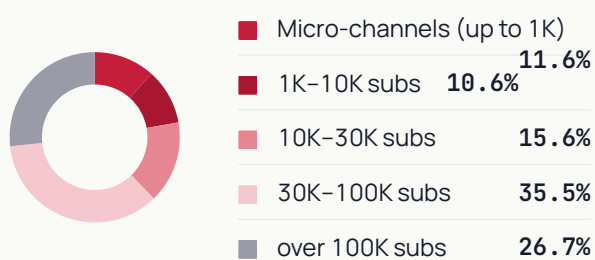
MENTIONING COUNTRIES



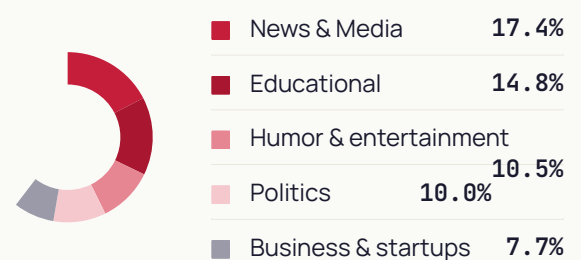
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



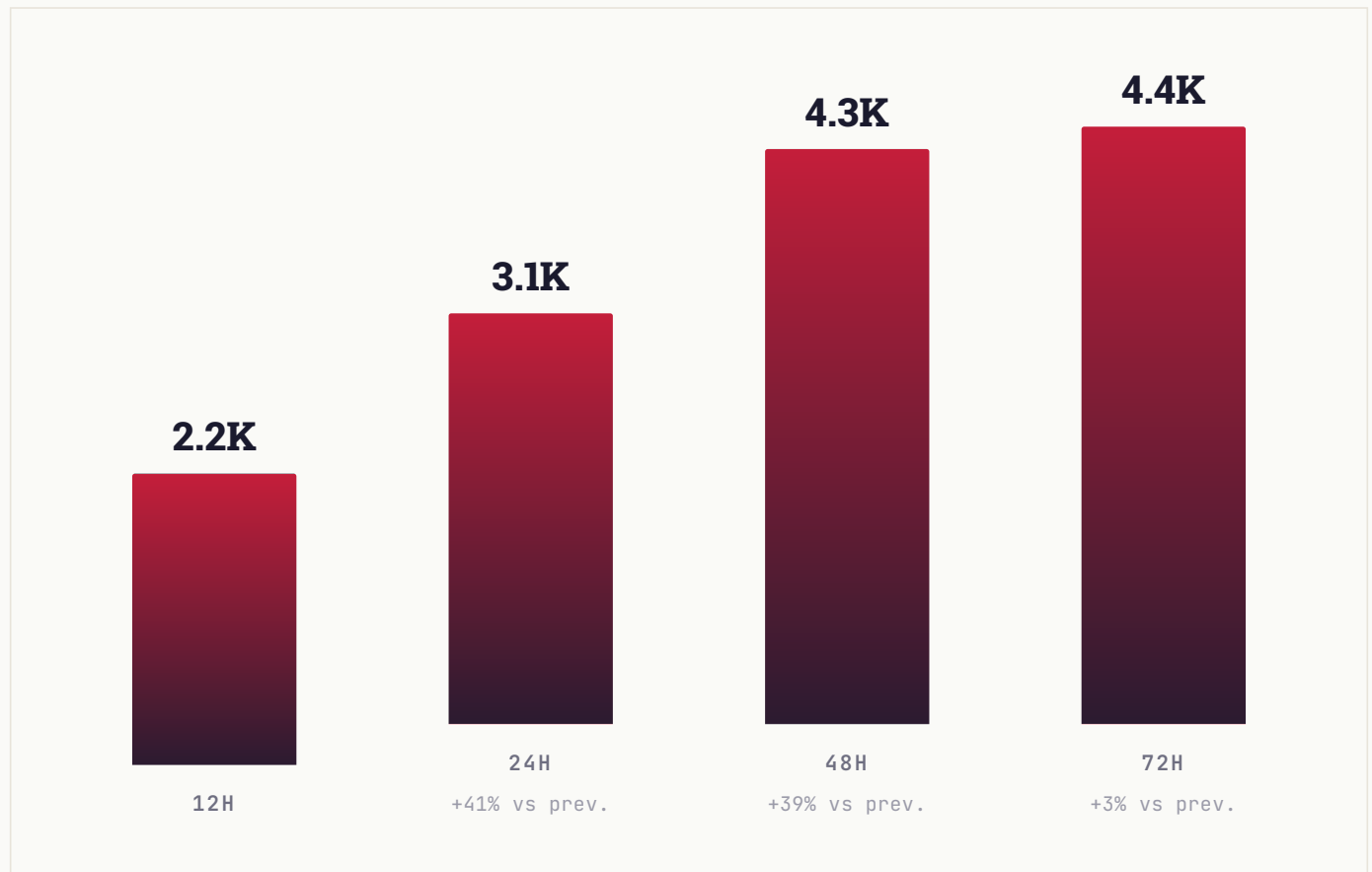
TOPICS OF MENTIONS



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	797.9K
PM JOBS MOSCOW VACANCIES	511K
S SeoJob Earn online	436K
FP Finder.work: jobs & vacancies	280.5K
X• HOME • Remote work • Freelance	252.3K
F Freelance Relocation Remote work Internships	246.6K
T TeleWork Freelance Remote work	226.2K
UM DREAM REMOTE - freelance / jobs	222.6K
FV FREELANCE. Jobs	221.5K
NU Remote work🏠	202.9K
W worklis Daily side job YOU	69.5K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#73 of 92). Niche median — 88.6K subs. First growth KPI — reach the median. Leader: Remote no experience - Freelance (797.9K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **9**, they brought **2 721** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	2	621
December 2025	0	0	261
Nov 2025	0	0	49
Oct 2025	1	1	141
September 2025	3	3	1 615
August 2025	3	3	34

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
9	6	2 721

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Career» (Russia) and compared your channel to them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#73 /100

RANK IN NICHE

Channel in the bottom half of the ranking

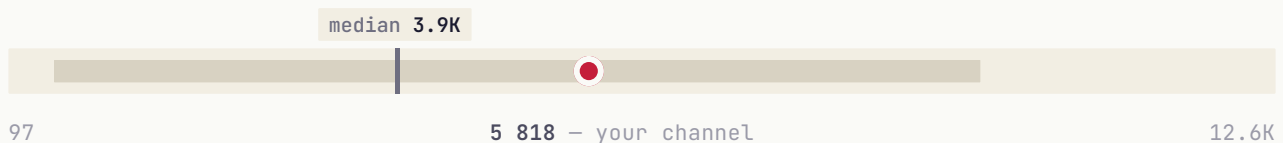
SUBSCRIBERS

21% below median



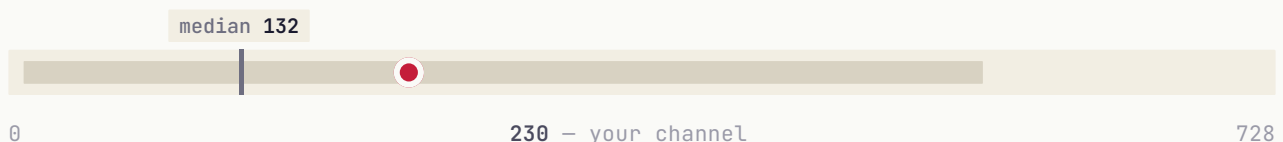
AVG REACH / POST

better than 63% of niche



CITATION INDEX

better than 59% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.8 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
over volume**

02

Best post day — Wednesday

On this day at 10:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram holds audience longer & is favored by
the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager