

PUBLIC REPORT PROMTPRESS

Channel audit

[WORK IN ART]

Работа в сфере искусства



@workinart

Вакансии и возможности в сфере дизайна, культуры и искусства
Для публикации необходимо прислать ПОЛНЫЙ текст (со всеми ссылками) и визуал на helloworkinart@gmail.com № 4779226039

SUBS	ERR (% SEE POSTS)	REACH/POST
68 781	6.0%	4K
02.07.2026 +1188 per month	per day 3.2%	ad reach 2.2K /24h
HTTPS: // PROMTPRESS.COM/AUDIT/WORKINART		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 68 781 —	 SUBSCRIBER REACH 5.89% avg % of subs see post	 VIEWS/POST 4K median 4.2K · 29 days	 POSTS/WK 22.0 over period
 7D TREND -3.5% vs prev week	 REACTS/POST — MTPROTO only	 POST LENGTH 853 chars. median 996 · 29 days	 POSTS ANALYZED 94 29 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH +1188 last month	 CITATION RATE 30 citation index · 298 channels mentioned ever	 CHANNEL AGE 9 years 4 months created 14.02.2017

AI EDITOR SUMMARY

Channel «[WORK IN ART] Jobs in Art» — 68 781 subs. Each post gets avg 4K people (6% from subs), reach is low — consider expanding audience. Publishes 22 posts per week (~3/day) — active posting. For the week of Jun 15–21, reach stable (-3.5% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **94** posts over 29 days.
- 02 Dominant format – **Photo** (87/94 posts).
- 03 Avg post length – **853** chars (median 996).
- 04 Audience peak – **Tuesday**, 16:00 MSK.
- 05 Strongest posts get **2×** more views than the weakest (5.3K avg top vs 3.3K worst) – among 94 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

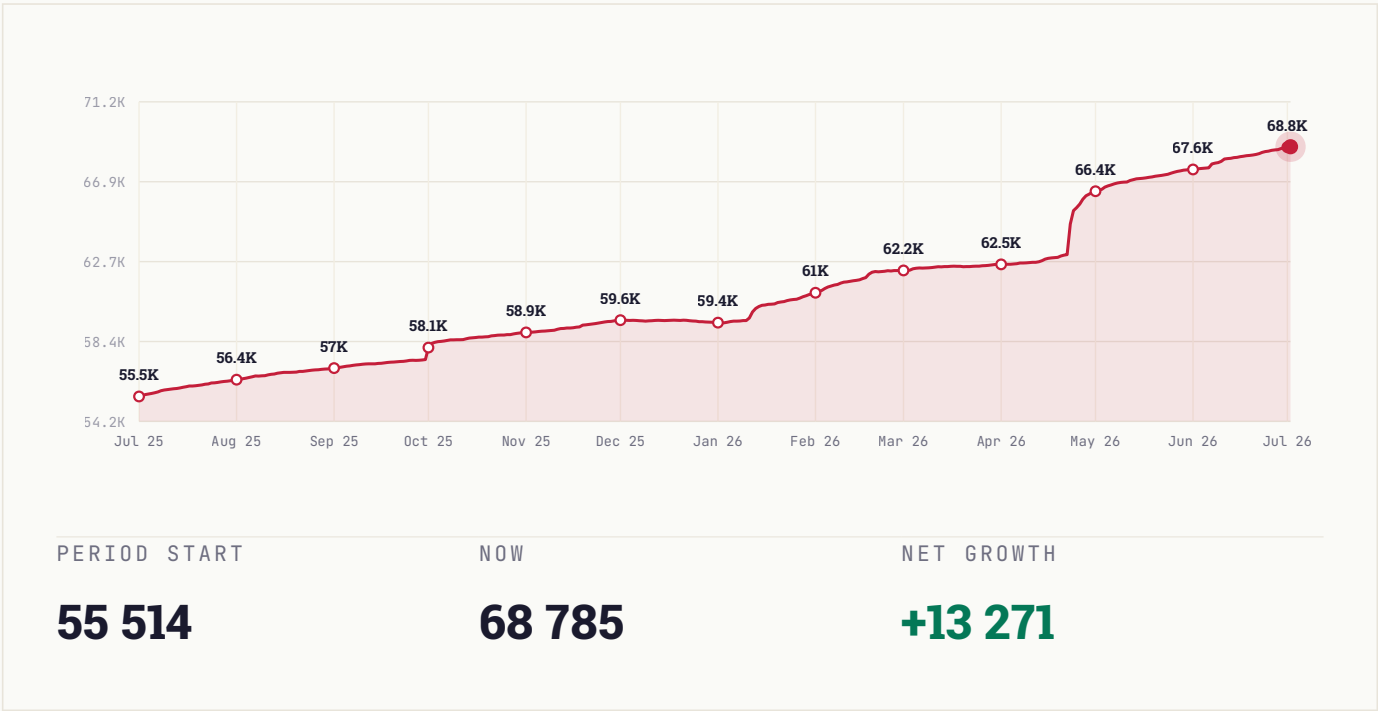
Nº1 13.06 · 15:32 PHOTO Peredelkino Creative House seeks weekend coordinator (administrator) We are looking for active, sociable staff to help...	VIEWS 5 688 REPOSTS —	REACTS — ER 8.3%
Nº2 13.06 · 09:47 PHOTO Open Call Дача Рябушинских "Исследование" Дорогие друзья! Два года мы аккуратно придумывали проект консолидации с художественным...	VIEWS 5 071 REPOSTS —	REACTS — ER 7.4%
Nº3 15.06 · 07:40 PHOTO Open Call «Теория невероятного: рассказы о будущем» Открыт прием заявок на конкурс научно-фантастических рассказов «Теория невероятного...	VIEWS 5 002 REPOSTS —	REACTS — ER 7.3%

Nº4 02.06 • 13:49 PHOTO Open call for exhibition project «Myths» by bogigallery Exhibition at two venues in the center...	VIEWS 4 866 REPOSTS — REACTS — ER 7.1%
Nº5 13.06 • 08:48 PHOTO GRANTS FOR FREE TRAINING AT MOSCOW SCHOOL OF NEW CINEMA Moscow School of New Cinema is accepting applications for creative...	VIEWS 4 779 REPOSTS — REACTS — ER 6.9%
WORST 3	
↓ 24.06 • 07:03 PHOTO 🧠 How are the scripts we play created? On June 28, join an open meeting with Maria Kochakova — a game scriptwriter, educator, and...	VIEWS 3 312 REPOSTS — REACTS — ER 4.8%
↓ 29.06 • 10:06 PHOTO 🎬 «Siberian Lumière Minute»: International Film Festival SiberiaDOC announces video contest Observation method in documentary cinema —...	VIEWS 3 246 REPOSTS — REACTS — ER 4.7%
↓ 29.06 • 13:34 PHOTO Field, together with contemporary art project ars, opens applications for the art mediation lab This is a practical program for those who...	VIEWS 3 244 REPOSTS — REACTS — ER 4.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

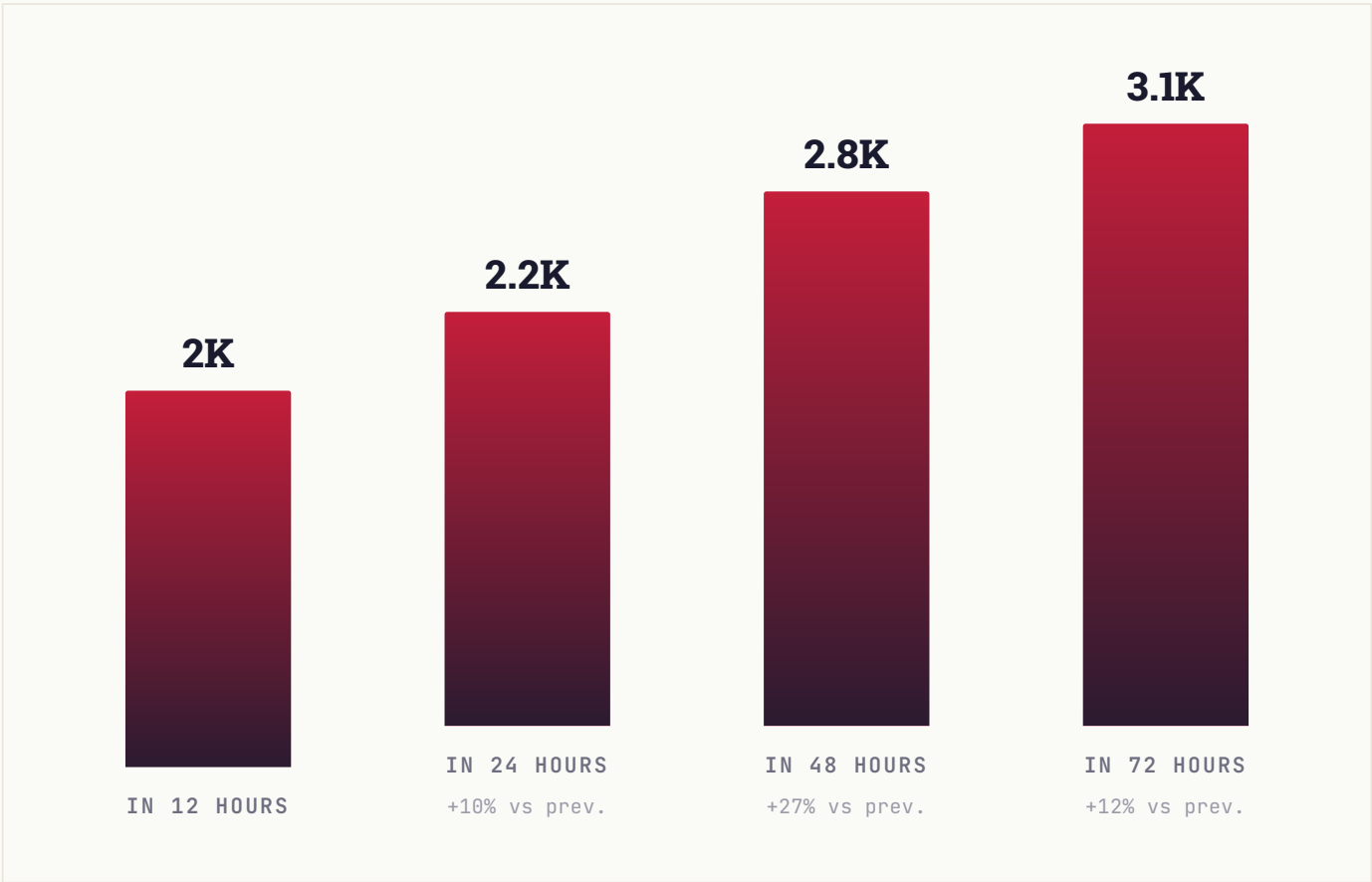
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
UB Remote no experience - Freelance	797.9K
PM JOBS MOSCOW VACANCIES	511K
SI SeoJob Заработок в сети	436K
FP Finder.work: работа и вакансии	280.5K
H• HOME • Remote work • Freelance	252.3K
FI Freelance Relocation Remote work Internships	246.6K
TI TeleWork Фриланс Удаленная работа	226.2K
UM DREAM REMOTE - freelance / jobs	222.6K
FV FREELANCE. Jobs	221.5K
NU Remote🏡	202.9K
I [WORK IN ART] Работа в сфере искусства YOU	68.8K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#78 of 92). Niche median — 88.6K subs. First growth KPI — reach median. Leader: Remote no experience - Freelance (797.9K).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **23**, they brought **4 859** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	6	5	1 571	
December 2025	4	4	112	
November 2025	6	5	638	
October 2025	2	1	1 436	
September 2025	3	3	477	
August 2025	2	2	625	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
23	6	4 859

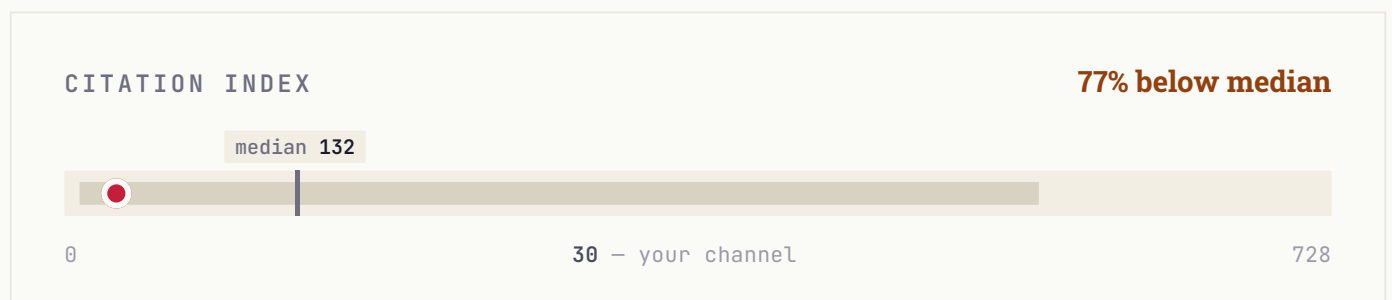
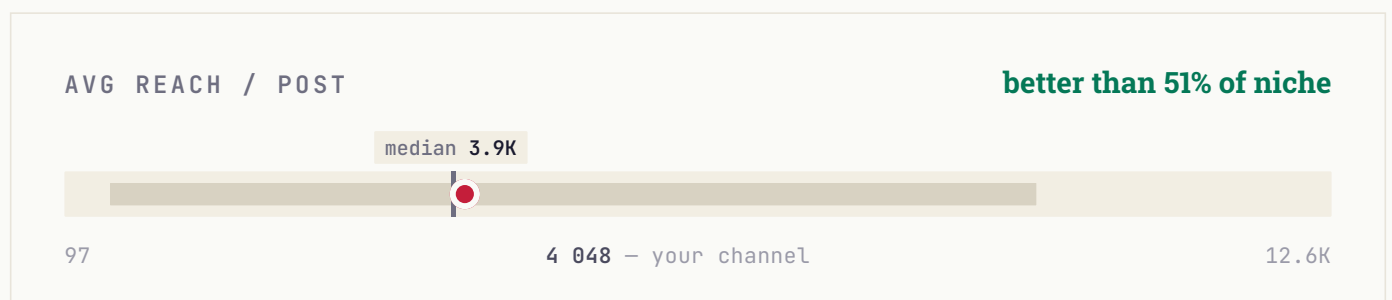
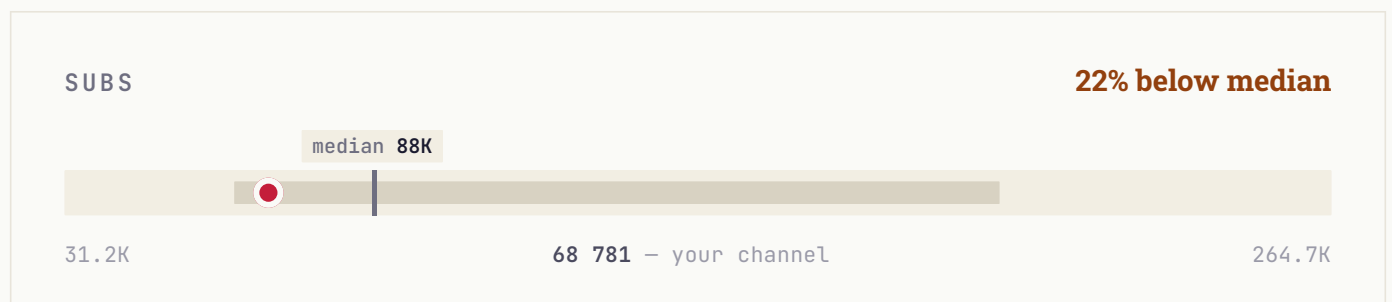
— SECTION 07 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «**Career**» (Russia) and compared your channel.
 Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
 Red dot — your channel.

#78/100

POSITION IN NICHE
Channel in bottom half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday

Audience most active on this day at 16:00 MSK.

EFFECT

Best window for important post
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Recommend share 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs.
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
