

— PROMTPRESS PUBLIC REPORT

Channel audit

Work |

Диджитал

удаленные

вакансии



@work_finde

Best jobs in digital, IT and marketing 🚀💬 Ads and integrations —
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write a book for you and boost your expert...

SUBSCRIBERS

88 643

ERR (% WHO SEE
POSTS)

REACH/POST

2.3K

-328 per month

3.0%
daily 0.9%

ad reach 777/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 88 643 —	 SUBS REACH 2.61% avg % of subs see post	 VIEWS/POST 2.3K median 2.4K · 22 days	 POSTS/WEEK 2.5 for period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 570 chars median 549 · 22 days	 POSTS ANALYZED 8 22 days
 AD REACH 777 24h avg	 CHURN / MONTH -328 last month	 CITATIONS 395 citation index · 585 channels mentioned all time	 CHANNEL AGE 6 years 23 days created 09.06.2020

AI EDITOR SUMMARY

Channel «Work | Digital Remote Jobs» – 88 643 subs. Each post averages 2.3K people (3% from subs), reach is low – consider expanding audience. Publishes 2 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 22 days.
- 02 Dominant format – Photo (8/8 posts).
- 03 Avg post length – 570 chars (median 549).
- 04 Peak audience activity – Monday, 12:00 MSK.
- 05 Top posts get 2x More views than the weakest (3K avg for top vs 1.5K for worst) – among 8 posts over 22 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 08.06 · 09:22 PHOTO Forest Freelance Imagine being hired to patrol protected forests on horseback. Sounds like a fairy tale, but it's real...	VIEWS 3 517 REPOSTS 4	REACTIONS — ER 4.0%
Nº2 08.06 · 08:22 PHOTO «Самое страшное – не смерть. А жизнь, которую ты не прожил.» Главный герой книги узнаёт, что может умереть. И внезапно понимает: всё, чем...	VIEWS 2 884 REPOSTS 12	REACTIONS — ER 3.3%
Nº3 16.06 · 12:04 PHOTO Work can be a dangerous place Sometimes workplace conflicts go beyond all boundaries. In Almaty region after...	VIEWS 2 721 REPOSTS 6	REACTIONS — ER 3.1%

Nº4 15.06 • 13:34 PHOTO \$ A book is the only business tool that sells you before you even meet. When an entrepreneur has a book, they are perceived...	VIEWS 2 421 REACTIONS — REPOSTS 4 ER 2.7%
Nº5 21.06 • 10:28 PHOTO The worst hell is not fire. It's an ordinary Tuesday that repeats for ten years. Artyom didn't get into a disaster. Didn't lose everything in one...	VIEWS 2 372 REACTIONS — REPOSTS 4 ER 2.7%

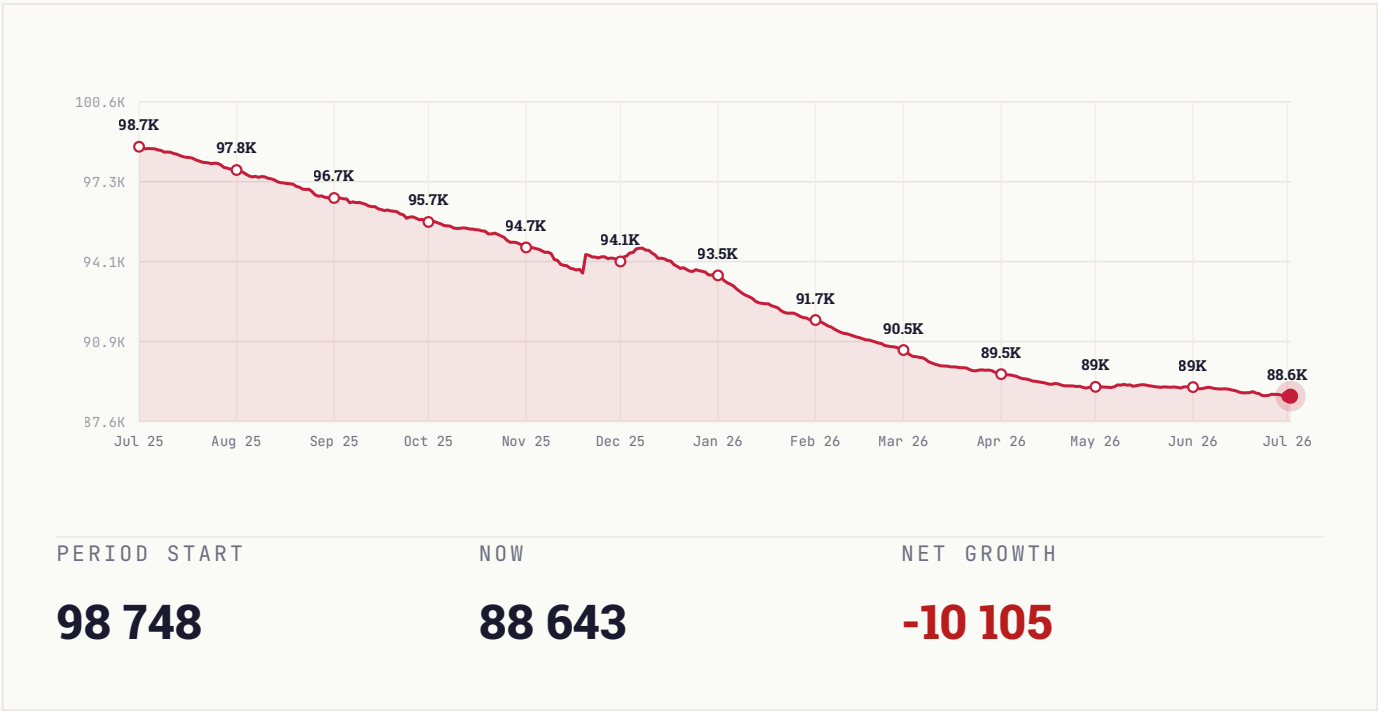
WORST 3

↓ 23.06 • 12:04 PHOTO Fuel issues may affect remote work too Fuel supplies in some regions have become unstable. This directly affects...	VIEWS 2 159 REACTIONS — REPOSTS 6 ER 2.4%
↓ 27.06 • 10:32 PHOTO Tired of starting a new life on Monday that never comes? 'Airport of a Postponed Life' — a novel about a person who...	VIEWS 1 520 REACTIONS — REPOSTS 4 ER 1.7%
↓ 30.06 • 12:04 PHOTO Remote work and diplomacy: burnout at the highest level Even world leaders sometimes experience stress from remote...	VIEWS 910 REACTIONS — REPOSTS 2 ER 1.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

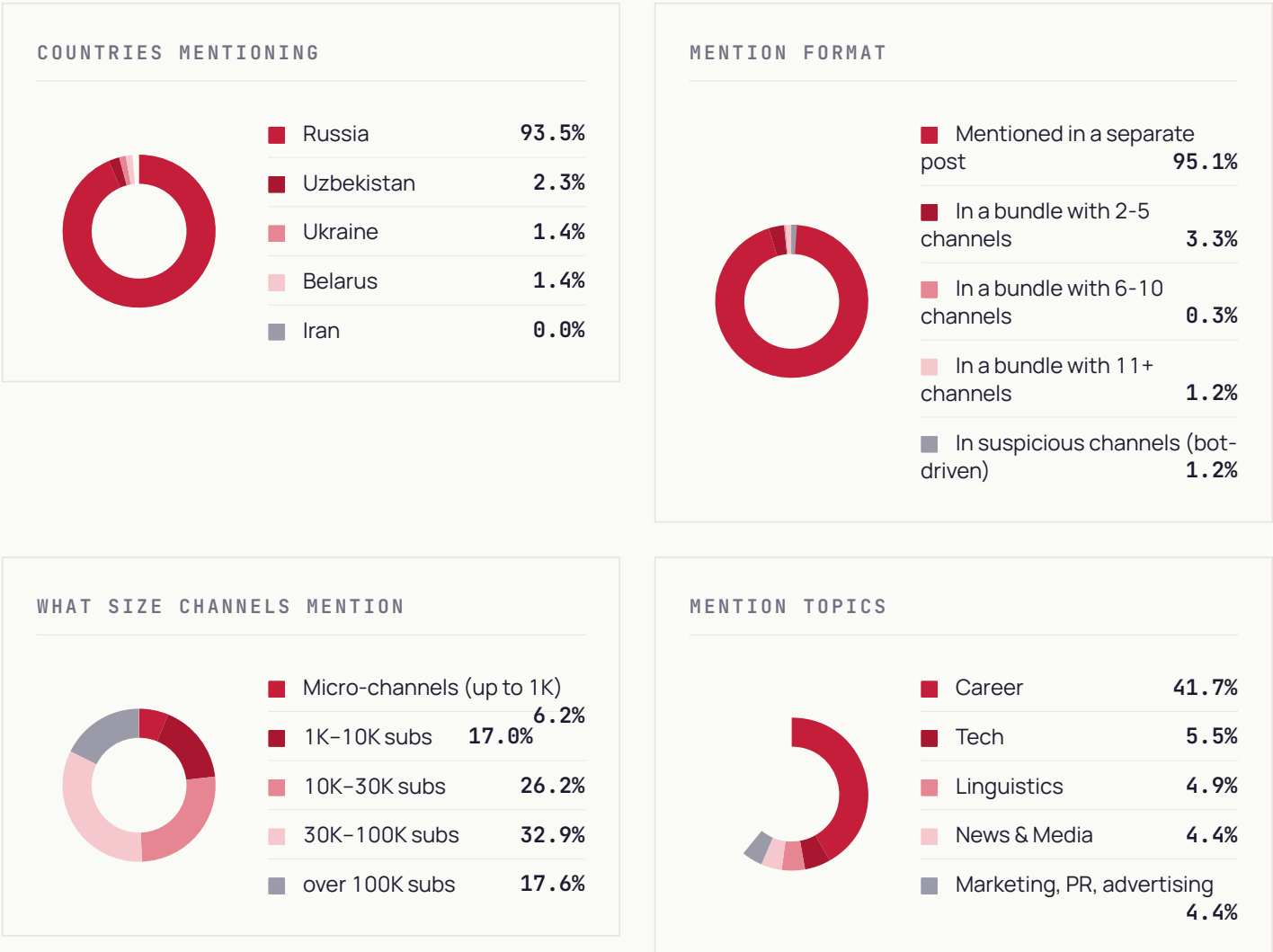
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

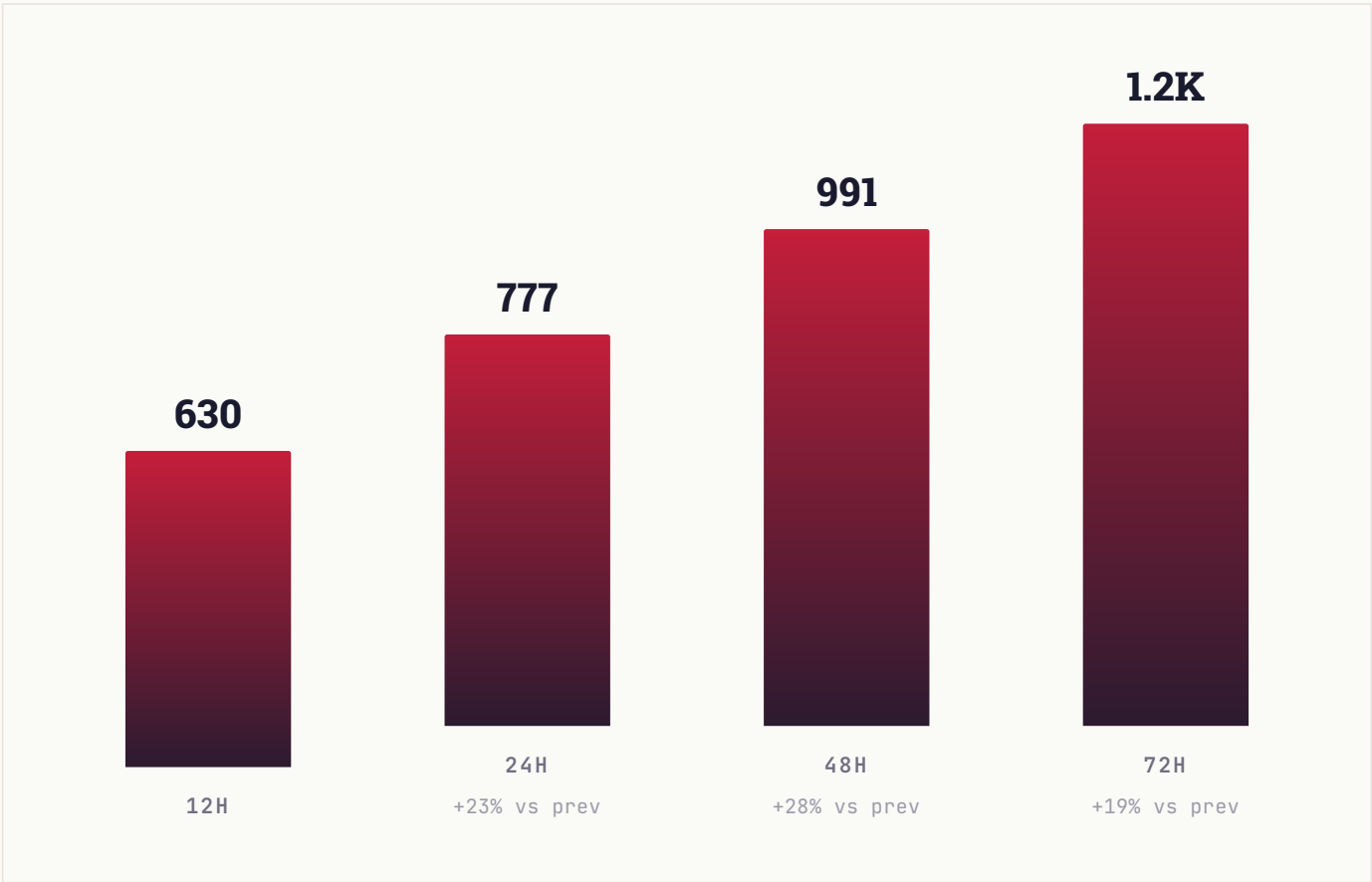
Citation index **395** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **585** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	797.9K
PM WORK MOSCOW JOBS	511K
SI SeoJob Заработок в сети	436K
FP Finder.work: работа и вакансии	280.5K
H• HOME • Remote work • Freelance	252.3K
F Freelance Relocation Remote work Internships	246.6K
T TeleWork Фриланс Удаленная работа	226.2K
UM REMOTE DREAM - freelance / jobs	222.6K
FV FREELANCE. Jobs	221.5K
NU Remote work🏡	202.9K
W Work Диджитал удаленные вакансии YOU	88.6K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#50 of 92). Niche median — 88.6K subs. First growth KPI — reach the median. Leader: Remote no experience - Freelance (797.9K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **19**, they brought **1 921** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	3	1	5
December 2025	4	4	693
Nov 2025	8	4	854
Oct 2025	3	3	75
Sep 2025	0	0	213
August 2025	1	1	81
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
19	6		1 921

SECTION 08 · NICHE COMPARISON

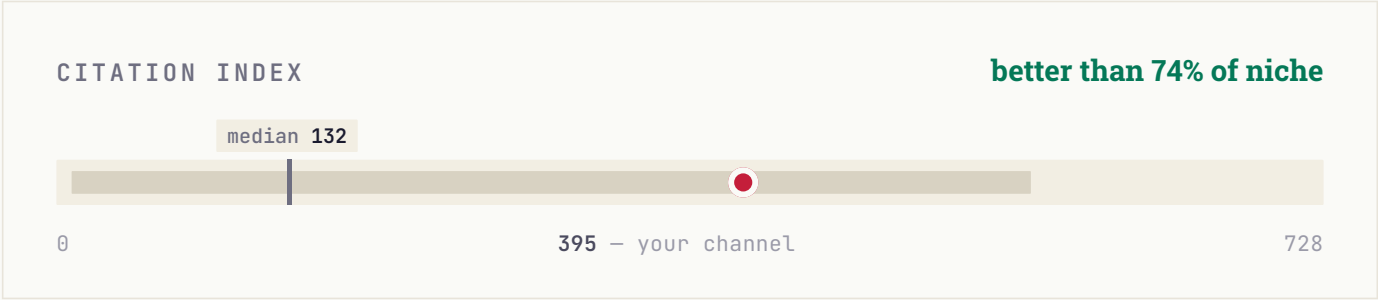
Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#50/100

RANK IN NICHE

Channel in top half of rating



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Currently 2.5 posts/week. Active channels average 7-10. Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

On this day at 12:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video holds
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 2.61% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.9pp ER

05

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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