

PUBLIC PROMTPRESS REPORT

Channel audit

- секреты воненизма -



@wonygysm

— glow up with classy ✨ ·+· -subscribe to become better 💖 {info in pinned}

SUBSCRIBERS

24 347

+32 per month

ERR (% SEE POSTS)

31.0%

in 24 hrs **9.1%**

REACH/POST

7.1K

ad reach **2.2K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 24 347 —	 SUBS REACH 28.97% avg % subs see post	 VIEWS/POST 7.1K median 8K · 27 days	 POSTS/WEEK 4.3 over period
 7D TREND -11.1% vs previous week	 REACTIONS/POST 292.4 total 4,971 reactions, 490 reposts, 940 comments	 POST LENGTH 413 chars median 454 · 27 days	 POSTS ANALYZED 17 27 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH +32 over last month	 CITATION RATE 1 citation index · 23 channels mentioned all time	 CHANNEL AGE 2 years 4 months created 10.02.2024

AI EDITOR SUMMARY

Channel «-` секреты воненизма `» — 24 347 subs. Each post averages 7.1K people (29% of subs), good reach. Publishes 4 posts per week (~1/day) — rare. For week 22–28 Jun reach dropped -11.1% by week 15–21 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 27 days.
- 02 Dominant format – Photo (16/17 posts).
- 03 Avg post length – 413 chars (median 454).
- 04 Peak audience activity – Friday, 22:00 ALMT.
- 05 Top posts get 2× more views than the weakest (9.6K avg for top vs 4.5K for worst) – among 17 posts in 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 17:05 PHOTO  How to know your water intake? Many think everyone should drink exactly 2 liters a day, but it actually depends on your weight...		VIEWS 10 005	REACTIONS 296
		REPOSTS 27	ER 41.1%
Nº2 10.06 · 16:21 PHOTO  Weight loss myths it's time to stop believing  You need to starve to lose weight. In reality, severe restrictions often...		VIEWS 9 330	REACTIONS 279
		REPOSTS 21	ER 38.3%
Nº3 14.06 · 16:24 PHOTO  How to find inner harmony?  Stop comparing your life to others'. Everyone has their own path, struggles, and time for...		VIEWS 9 316	REACTIONS 270
		REPOSTS 28	ER 38.3%

Nº4 16.06 • 15:26 **PHOTO**

🔑❄️ What to do if you're losing a lot of hair? ✨ Massage your scalp for 5–10 minutes daily. It improves blood circulation.
✨ Don't wash your hair...

VIEWS

9 114

REPOSTS

37

REACTIONS

226

ER

37.4%**Nº5** 13.06 • 15:39 **TEXT**

How is your summer going?

VIEWS

8 795

REPOSTS

2

REACTIONS

324

ER

36.1%**WORST 3**

02.07 • 09:42

PHOTO

🌸 The first month of summer is already over... And you know what's the strangest thing? 🍷 It feels like it just started. If you're still waiting for the "right..."

VIEWS

5 435

REPOSTS

20

REACTIONS

340

ER

22.3%

04.07 • 16:48

PHOTO

😄 How to have a more productive day: ⬜ don't pick up your phone right after waking up; ⬜ start the day with the most important task; ⬜ make a...

VIEWS

4 536

REPOSTS

35

REACTIONS

499

ER

18.6%

06.07 • 10:27

PHOTO

📖 Benefits of keeping a journal ✨ Helps sort out your thoughts. Writing things down makes it easier to understand what...

VIEWS

3 431

REPOSTS

14

REACTIONS

152

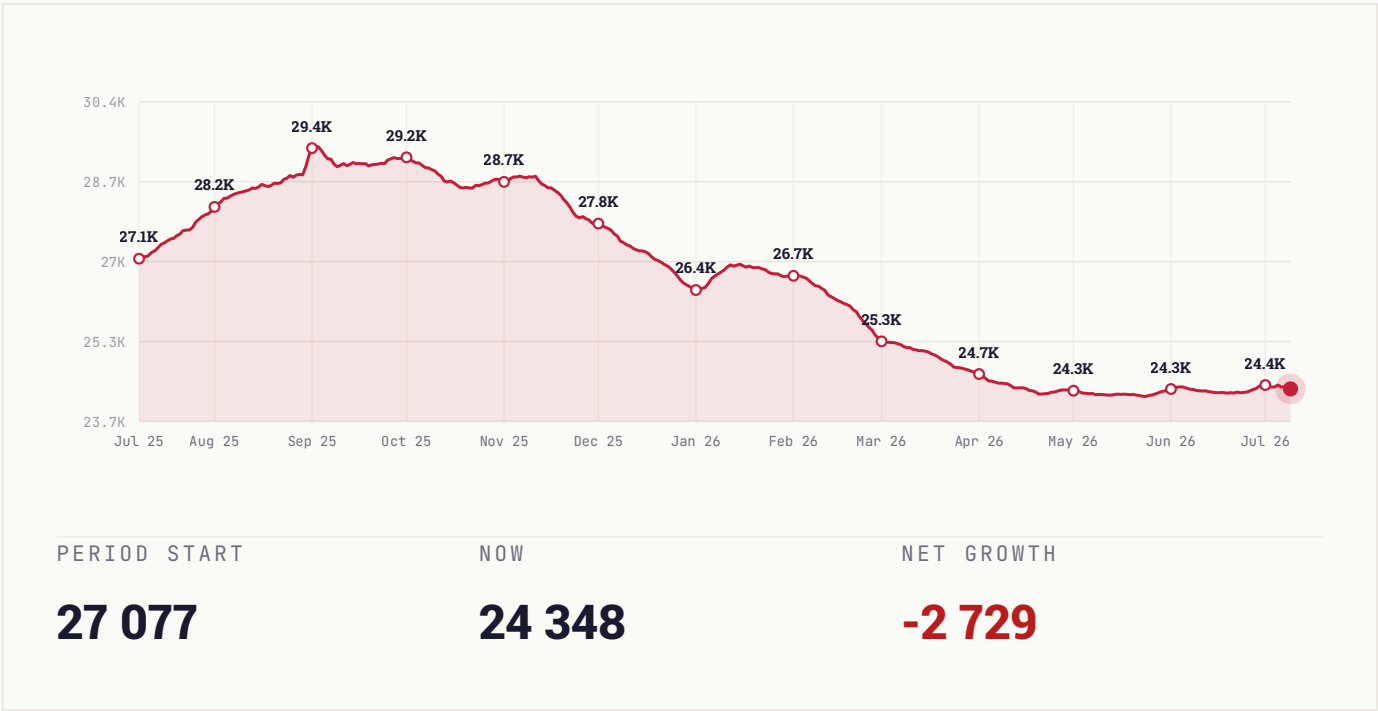
ER

14.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

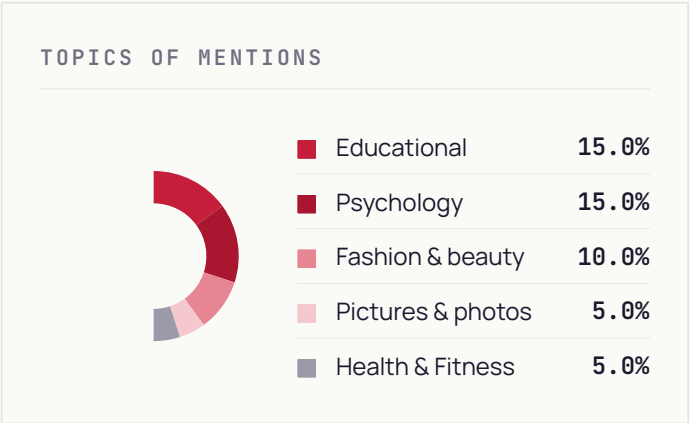
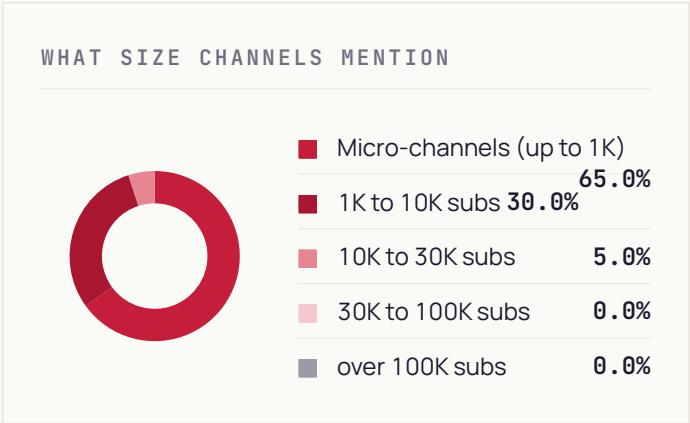
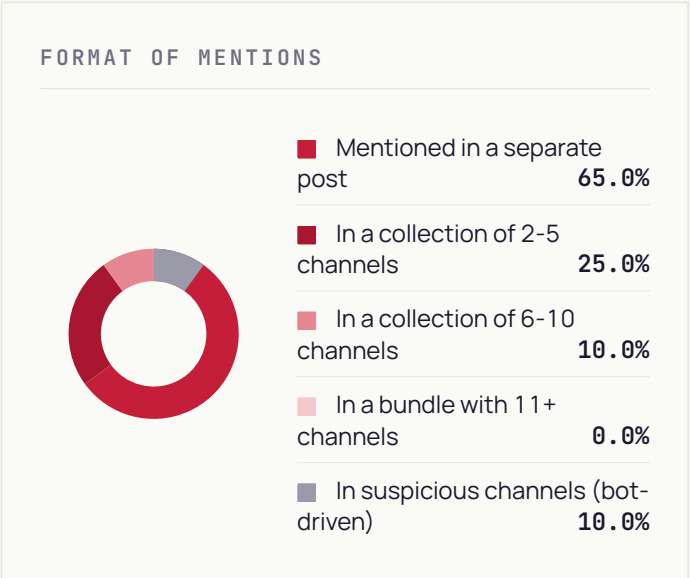
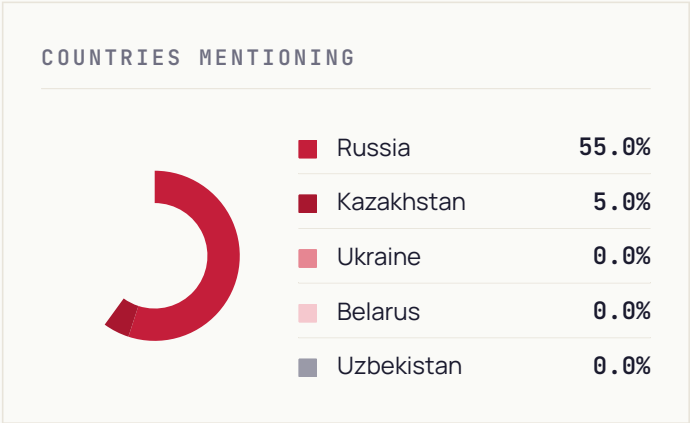
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

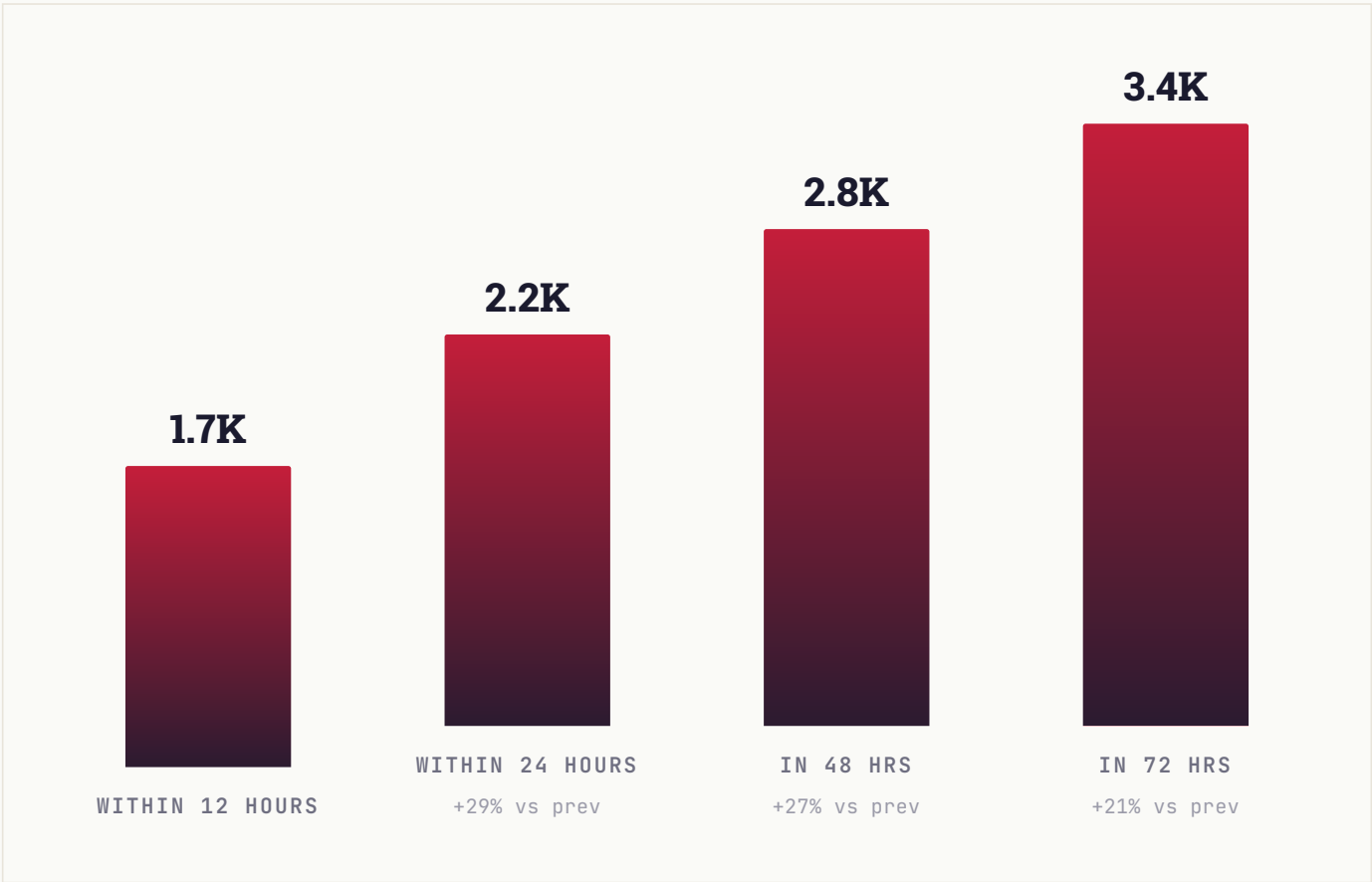
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **23** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TENSHI	33.6K
BE BEAUTYBRANDS_OPT	31.4K
-C - \ секреты воненизма \ - YOU	24.3K
Wed Stylish Woman with Olga Kryukova	17.8K
VG visiting aidka🔪	15.9K
LR Liliya Rakh	15.8K
Sun Sanam opt	14.3K
MK M_beauty(cosmetics) 🇺🇦	14K
MJ MARI.BREND FASHION	10.8K
Sat SEREBRO BIZHUTERIYA OPTOM	10K
SO SALTASHOP WHOLESale	9.8K

COMPARATIVE CONCLUSION

Channel in top-3 niches (#3 of 75 category channels). One of the leaders — client-partners can cross-promo with equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **2 845** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	609	
December 2025	0	0	0	
November 2025	0	0	203	
October 2025	0	0	230	
September 2025	0	0	528	
August 2025	0	0	1 275	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	2 845

SECTION 08 · NICHE COMPARISON

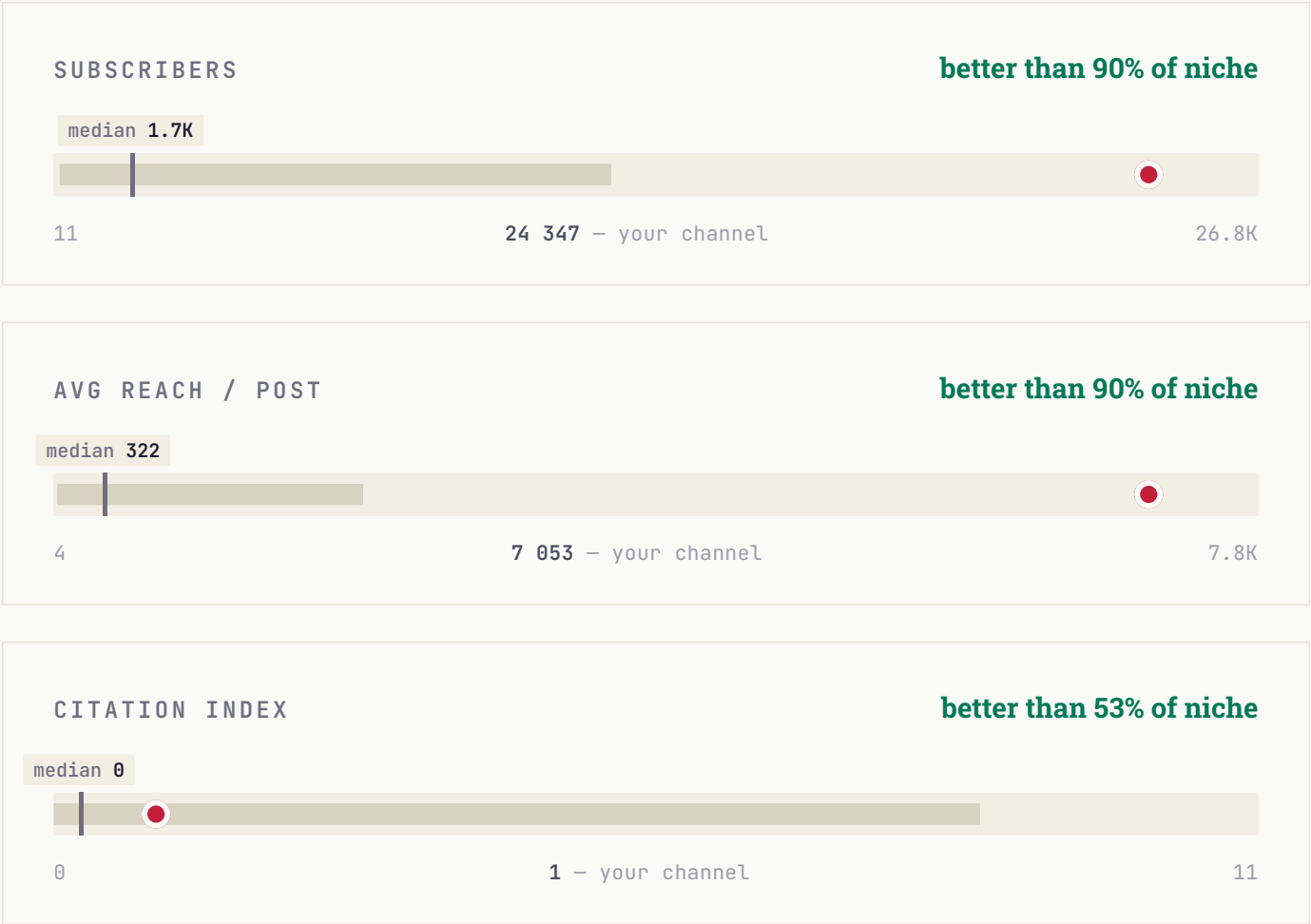
Where the channel stands in its league

Took top-76 channels in category «Fashion & beauty» and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#3/76

RANK IN NICHE

Channel in top 3% fashion & beauty



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01**Increase posting frequency**

Now 4.3 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Friday**

Audience is most active on this day at 22:00 ALMT.

EFFECT

**Best window
for an
important post****03****Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth target in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager