

PROMTPRESS PUBLIC REPORT

Channel audit

NOTES IN BLOOM



@women_notes

World of depth and aesthetics From women for women <https://gosuslugi.ru/snet/69820aa55cc4c8c95950c9bf> PR @lariberns
vk.ru/lariberns via Perfluence <https://clck.ru/3Q8dqx> <https://clck.ru/3Q8dqx>

SUBSCRIBERS

71 637

+704 per month

ERR (% SEE POSTS)

69.0%

per day 46.3%

REACH/POST

48.7K

ad reach 32.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the calculation period.

 SUBSCRIBERS 71 637 —	 SUBSCRIBER REACH 67.93% avg % subs see a post	 VIEWS/POST 48.7K median 50.4K · 24 days	 POSTS/WK 5.9 for period
 7D TREND +1.9% vs prev week	 REACTIONS/POST 812.1 total 17,054 reactions, 4 reposts, 460 comments	 POST LENGTH 505 chars median 503 · 24 days	 POSTS ANALYZED 21 24 days
 AD REACH 32.2K 24h avg	 CHURN / MONTH +704 last month	 MENTIONS 0 citation index · 1 channels mentioned ever	 CHANNEL AGE 1 yr 11 mo created 08.08.2024

AI EDITOR SUMMARY

Channel «NOTES IN BLOOM» – 71 637 subs. Each post averages 48.7K people (68% from subs), wide reach for a channel this size. Publishes 6 posts per week (~1/day) – infrequent. For week Jul 6–12, reach stable (+1.9% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 21 posts over 24 days.
- 02 Dominant format – Video (17/21 posts).
- 03 Avg post length – 505 chars (median 503).
- 04 Peak audience activity – Thursday, 16:00 MSK.
- 05 Top posts get 1x more views than the weakest (52.3K avg for top vs 49.3K for worst) – among 21 posts over 24 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 09.07 · 13:58 VIDEO
(post without caption – video)

VIEWS	REACTIONS
53 136	829
REPOSTS	ER
—	74.2%

Nº2 07.07 · 12:00 VIDEO
WB SKU: #881800055 Steam cleaner ordered on WB. Powerful 5000 watt, 160 g steam heat, convenient, functional (6 different...

VIEWS	REACTIONS
51 938	763
REPOSTS	ER
—	72.5%

Nº3 07.07 · 10:32 VIDEO
How I stopped fearing 'water' in my face and made peace with microcurrents and homeopathy Girls, I want to share a discovery that turned my...

VIEWS	REACTIONS
51 918	711
REPOSTS	ER
—	72.5%

Nº4 22.06 • 15:22 VIDEO Discovered an amazing recipe — everyone loves it, kids and adults alike 😊 Admit it, do you know the feeling: 'Guests...	VIEWS 51 823 REPOSTS — REACTIONS 728 ER 72.3%
Nº5 24.06 • 09:35 VIDEO Updated my summer wardrobe 🥰 Check it out Which look do you like more? 1 or 2 ?	VIEWS 51 600 REPOSTS — REACTIONS 719 ER 72.0%

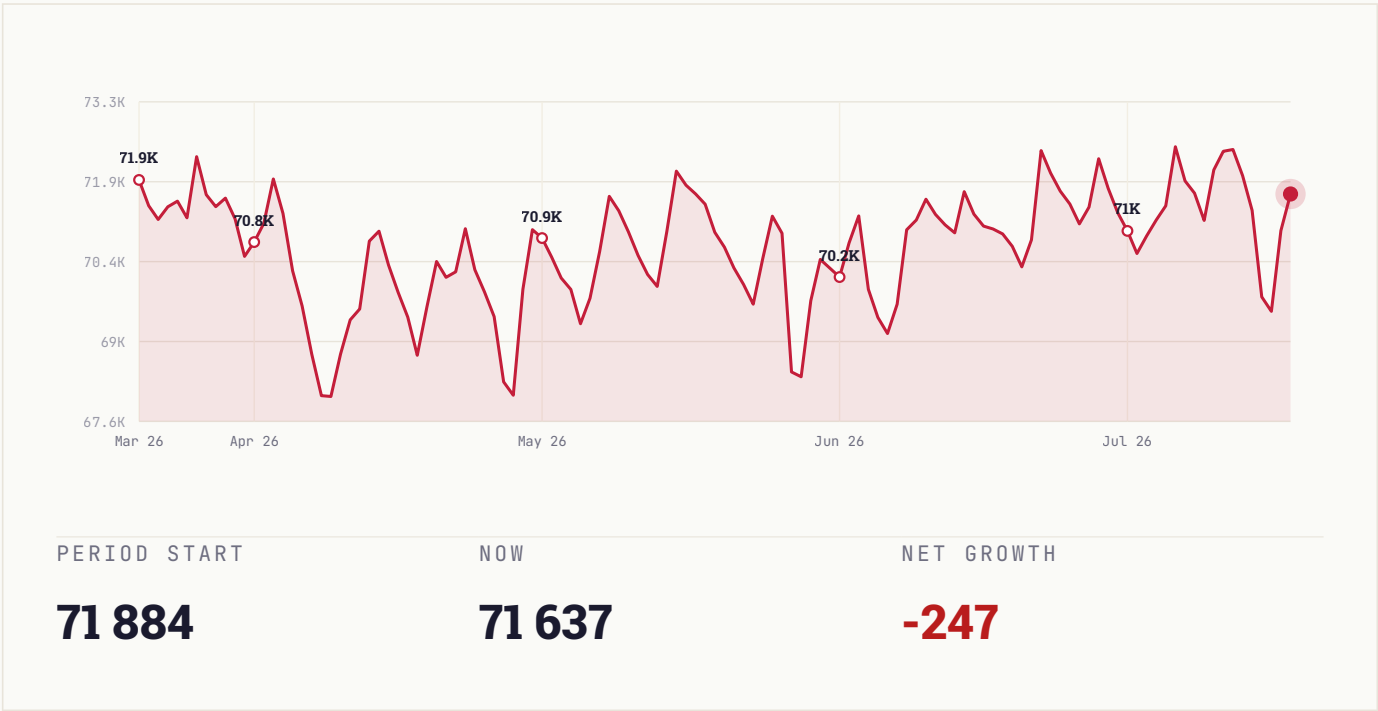
WORST 3

↓ 10.07 • 13:15 VIDEO Drop everything, I officially adore this place 😂🔪 Opening a new Yobidoyobi spot in Moscow is a feast for those who love tasty...	VIEWS 49 448 REPOSTS 1 REACTIONS 804 ER 69.0%
↓ 10.07 • 06:31 VIDEO Remember that eternal mess: litter scatter, gel on hands, no room for bottles? 🤢 I found a solution that turned my...	VIEWS 49 321 REPOSTS 1 REACTIONS 955 ER 68.8%
↓ 03.07 • 14:25 VIDEO I'm in love 🥰 WB #870982010 Our wet vacuum handled all the grime that plagued me for months! And my chairs are...	VIEWS 49 245 REPOSTS — REACTIONS 983 ER 68.7%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

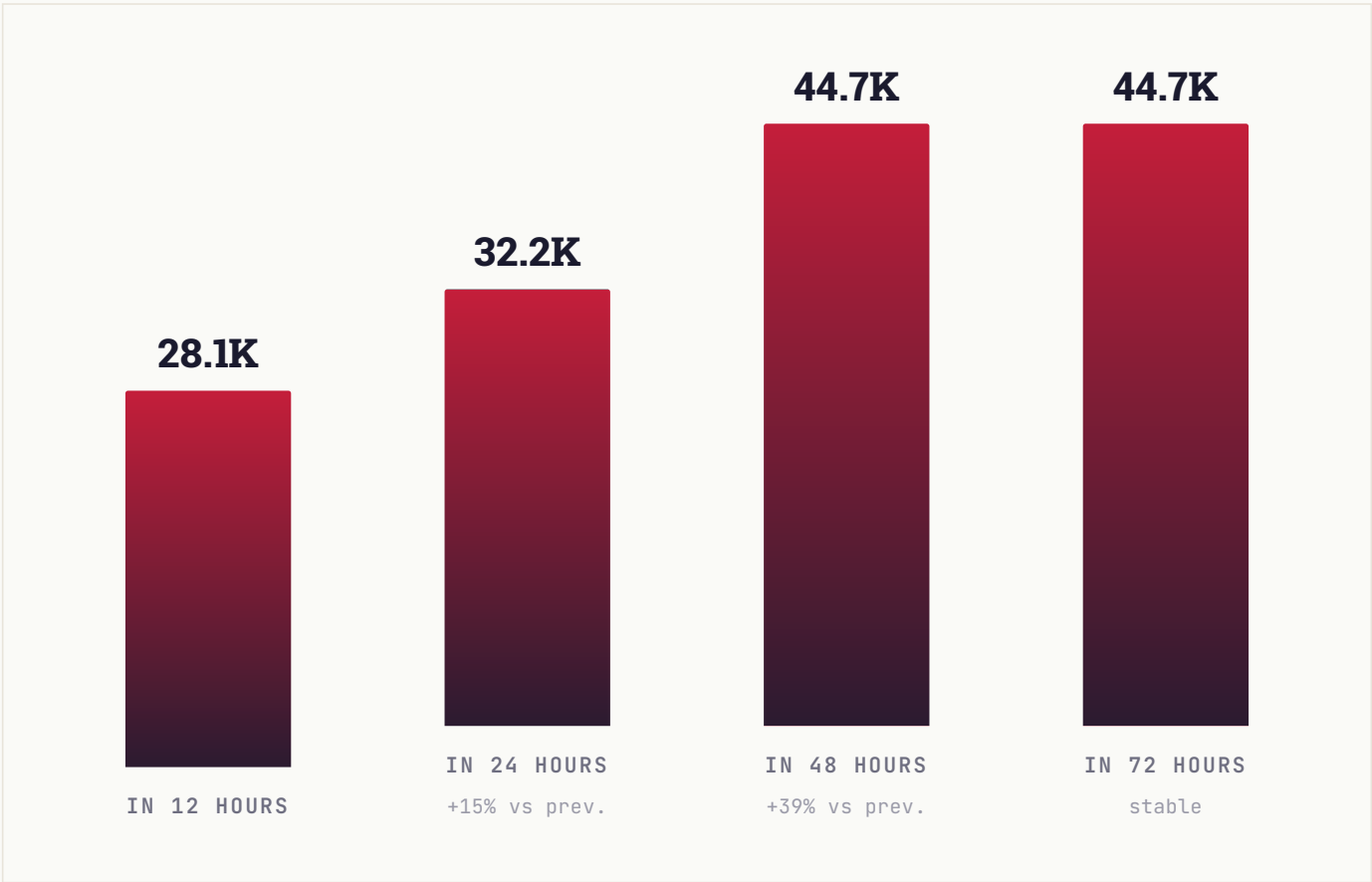
Subscriber growth chart over the year. Key months show exact subscriber count.
Highlights months of growth vs. churn.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
3Я Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
HH Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
HH Wildberries finds / WB	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
ПМ Fashion Trends	436K
PS Prime Savers	428.8K
3B NOTES IN BLOOM YOU	71.6K

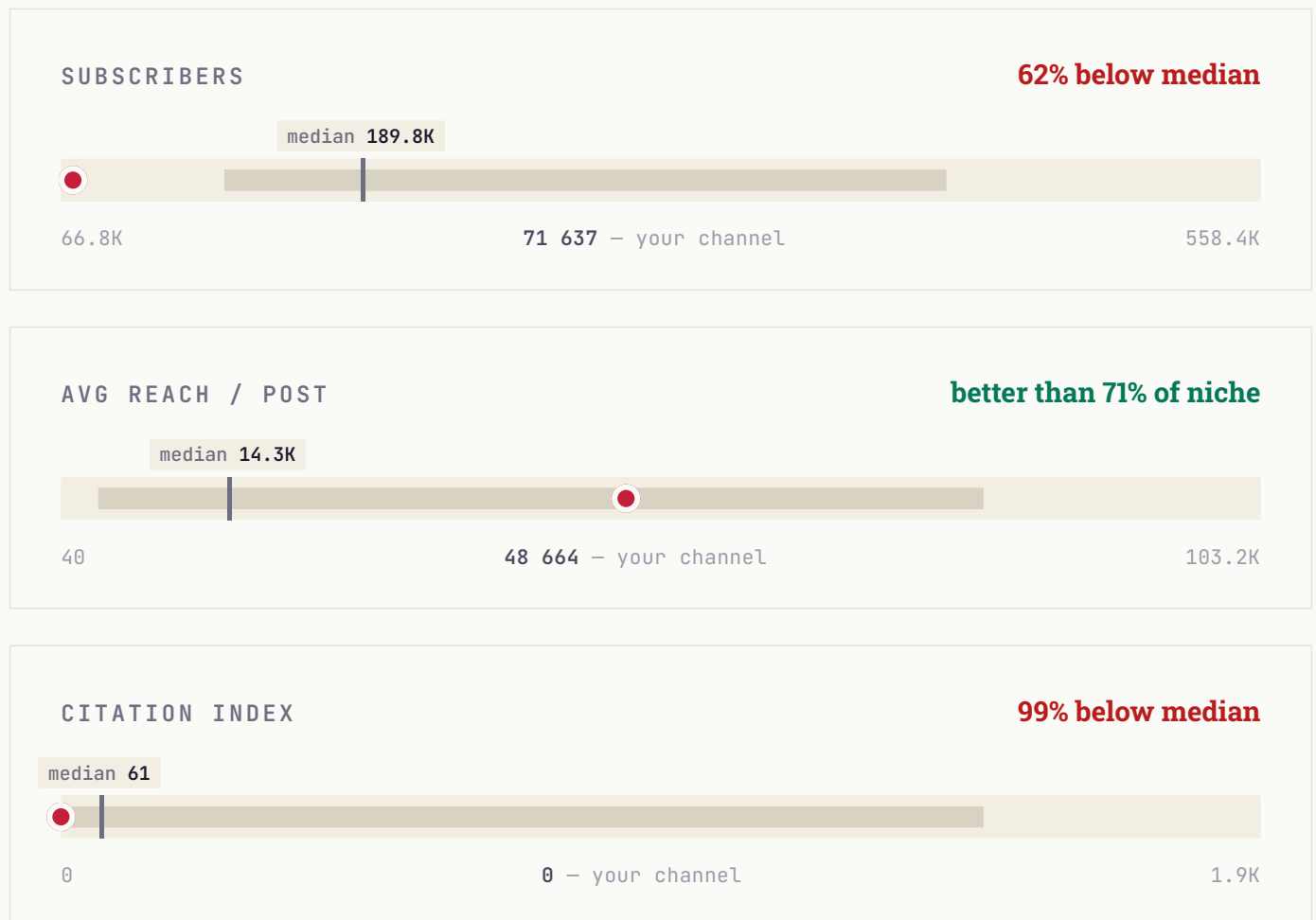
COMPARATIVE INSIGHT

Channel is still outside top-97 of niche — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal — enter top-97 via systematic traffic & content work.

— SECTION 06 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 07 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Thursday
Audience most active on this day at 16:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch Telegram
ads**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
