

PUBLIC REPORT BY PROMTPRESS

Channel audit

Women's Manicure



@wom_manic

New manicure ideas every day! Applications accepted automatically ! Link: [@admK07](https://t.me/+Zj26fTht11RjY2Q6)
Exchange: <https://telega.in/c/+Zj26fTht11RjY2Q6> RKN: <https://clck.ru/3LTpWb>

SUBSCRIBERS

240 663

-2941 per month

ERR (% SEE POSTS)

10.0%

per day 4.0%

REACH/POST

21.6K

ad reach 9.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 240 663 —	 SUBS REACH 8.98% avg % of subs see post	 VIEWS/POST 21.6K median 22.3K · 29 days	 POSTS/WEEK 27.0 over period
 7D TREND -7.3% vs previous week	 REACTIONS/POST 167.5 total 18,761 reactions, 3,727 reposts, 0 comments	 POST LENGTH 52 chars median 31 · 29 days	 POSTS ANALYZED 112 29 days
 AD REACH 9.6K 24h avg	 CHURN / MONTH -2941 last month	 CITATION RATE 710 citation index · 4,810 channels mentioned all time	 CHANNEL AGE 3 years 6 months created 02.01.2023

AI EDITOR SUMMARY

Channel «Women's Manicure 🪄» — 240 663 subs. Each post averages 21.6K people (9% from subs), reach is low — consider expanding audience. Publishes 27 posts per week (~4/day) — active posting. For the week of June 22–28, reach dropped by -7.3% to week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 112 posts over 29 days.
- 02 Dominant format – Photo (107/112 posts).
- 03 Avg post length – 52 chars (median 31).
- 04 Audience peak – Saturday, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (26.8K avg top vs 14.9K worst) – among 112 posts in 29 days. Worth analyzing what top shares – topic, format, timing.

TOP 5 POSTS

№112.06 · 06:00PHOTO Women's Manicure Our channel in MAX	VIEWS	REACTIONS
	26 985	174
	REPOSTS	ER
	52	11.2%
№212.06 · 16:46PHOTO Women's Manicure Our channel in MAX	VIEWS	REACTIONS
	26 750	155
	REPOSTS	ER
	25	11.1%
№313.06 · 10:19PHOTO Women's Manicure Our channel in MAX	VIEWS	REACTIONS
	26 678	224
	REPOSTS	ER
	40	11.1%

Nº4 14.06 · 20:56 PHOTO Women's Manicure Our channel in MAX	VIEWS	REACTIONS
	26 579	208
	REPOSTS	ER
	26	11.0%

Nº5 14.06 · 16:05 PHOTO Women's Manicure Our channel in MAX	VIEWS	REACTIONS
	26 461	174
	REPOSTS	ER
	14	11.0%

WORST 3

↓ 05.07 · 12:18 PHOTO Women's Manicure Our channel in MAX	VIEWS	REACTIONS
	15 107	118
	REPOSTS	ER
	17	6.3%

↓ 05.07 · 07:39 PHOTO Women's Manicure Our channel in MAX	VIEWS	REACTIONS
	15 048	141
	REPOSTS	ER
	17	6.3%

↓ 05.07 · 21:06 PHOTO Women's Manicure Our channel in MAX	VIEWS	REACTIONS
	14 589	184
	REPOSTS	ER
	38	6.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

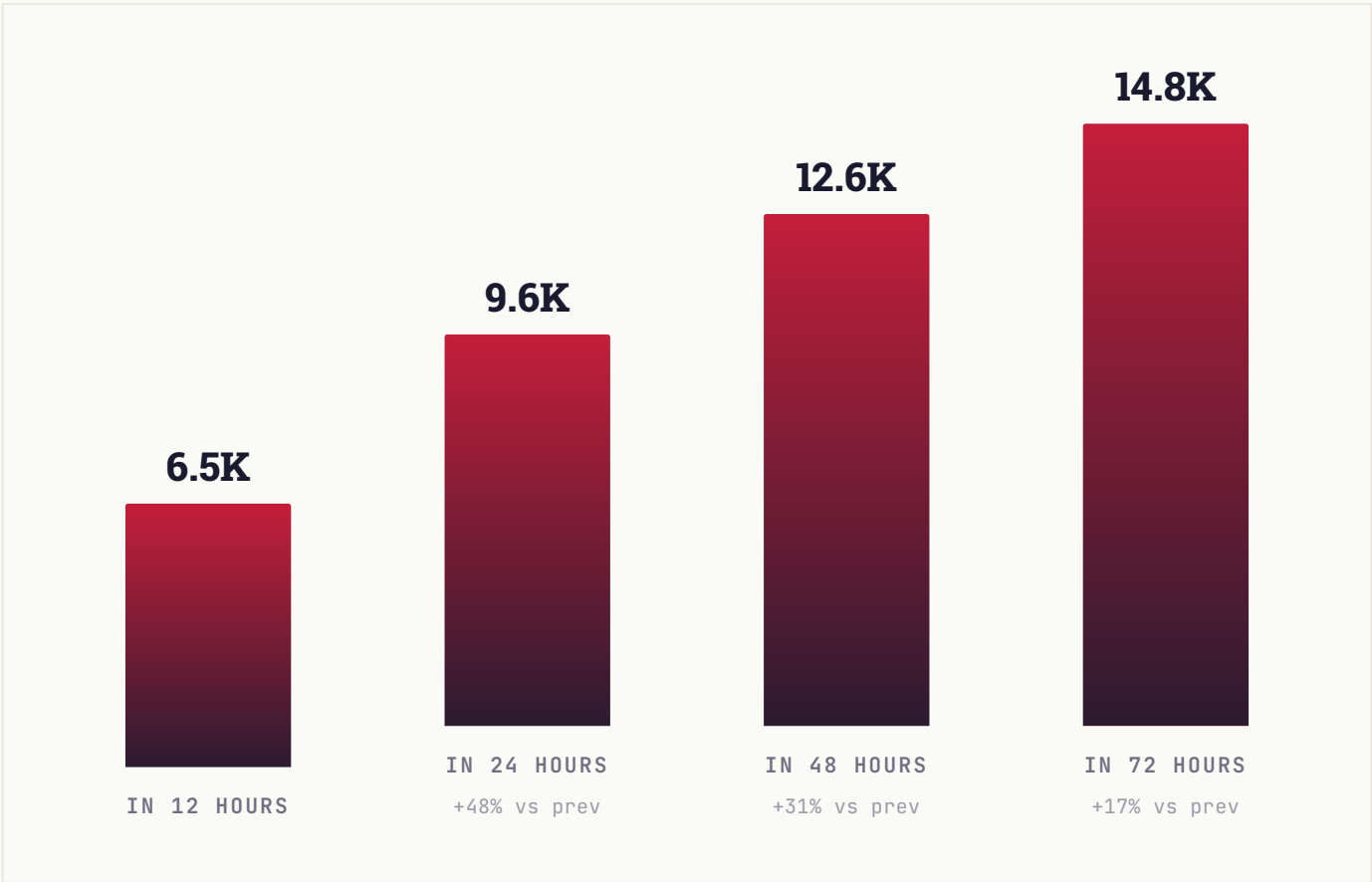
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1.1M
NN Found on Wildberries	635.3K
MI MIXIT.RU	614.6K
M Manicure Nails	573.8K
NN Finds on Wildberries / WB	537.2K
EM Elena Mixit	521.6K
GD Face gymnastics	472.5K
PM By style Trends	437.6K
PR Primebery	398.9K
NW WB OZON finds	393.5K
WM Women's Manicure 🛠️ YOU	240.7K

COMPARATIVE INSIGHT

Channel in top half of niche (#29 of 96). Niche leader — Golden Apple (1.1M), median subs 171K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **60**, they brought **46 487** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	59	59	26 974
December 2025	0	0	7 674
November 2025	0	0	1 408
October 2025	0	0	2 162
September 2025	1	1	281
August 2025	0	0	7 988

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
60	6	46 487

SECTION 07 · NICHE COMPARISON

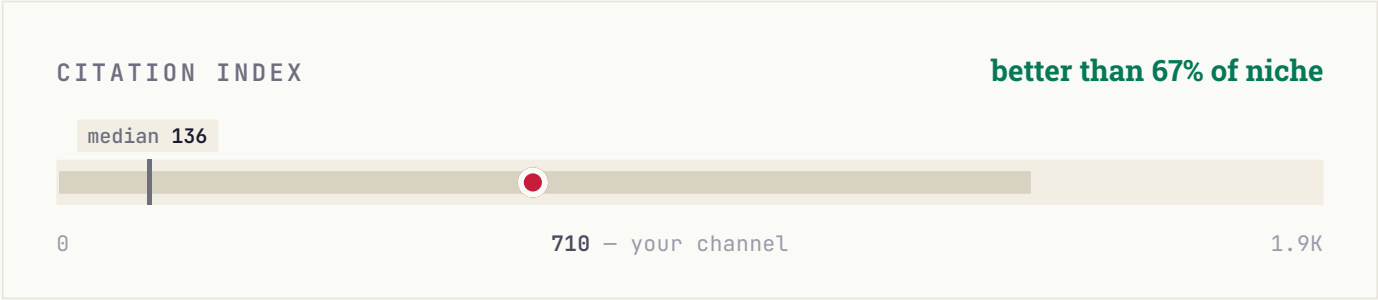
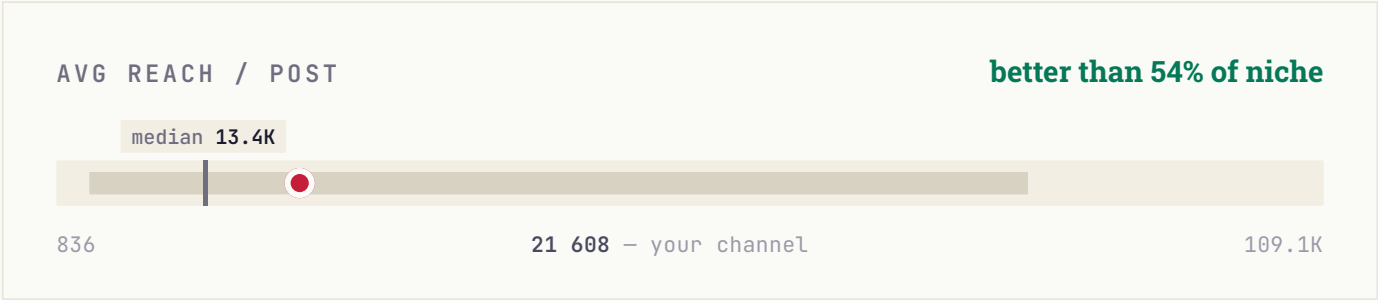
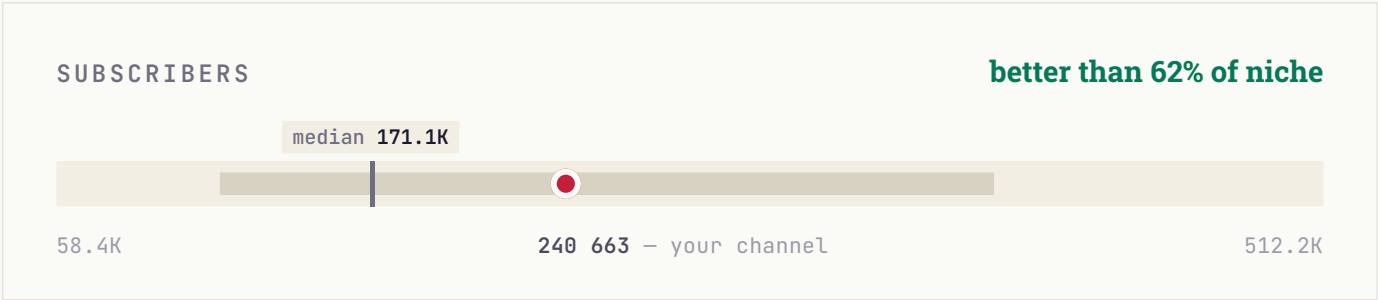
Where the channel ranks in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#29/100

RANK IN NICHE

Channel in top half of rating



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Top post of the week — on Saturday

Audience most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
