

PUBLIC REPORT BY PROMTPRESS

Channel audit sakungel's diary



@withsakuamore
my delusional thoughts, beauty & lifestyle ♥ ads @pr_sakungel /
@mell0wy / @jsmanagerr / @randi_agent2

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
10 488 +84 per month	72.0% per day 35.0%	7.3K ad reach 3.7K/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation index

Who mentions the channel and how

05 Ad potential

How long a post drives reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Blogs» category

09 Strategy

5 priority actions

Key channel metrics

 SUBSCRIBERS 10 488 -	 SUBS REACH 69.94% Avg % subs see post	 VIEWS/POST 7.3K Median 7K · 27 days	 POSTS/WEEK 6.0 for the period
 7D TREND -38.1% vs previous week	 REACTIONS/POST 507.5 total 12,179 reactions, 438 reposts, 839 comments	 POST LENGTH 182 chars Median 61 · 27 days	 POSTS ANALYZED 24 27 days
 AD REACH 3.7K Avg 24h	 CHURN / MONTH +84 for the last month	 CITATION INDEX 1 citation index · 35 channels mentioned all time	 CHANNEL AGE 4 years 3 months Created 11.03.2022

Channel «sakungel's diary ☺» – 10 488 subs. Each post gets avg 7.3K people (70% from subs), this is broad reach for a channel of this size. Publishes 6 posts per week (~1/day) – rare posts. For week 22–28 Jun reach dropped by -38.1% By week 15–21 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts over 27 days.
- 02 Dominant format — Photo (13/24 posts).
- 03 Avg post length — 182 chars (median 61).
- 04 Peak audience activity — Wed, 21:00 ALMT.
- 05 Strongest posts gather 2× more views than the weakest (10.7K avg for top vs 5.3K for worst) — among 24 posts over 27 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 16:54 VIDEO I finally got to this trend, thought I'd never film it 😭	VIEWS 11 227 REPOSTS 13	REACTIONS 482 ER 107.0%
Nº2 13.06 · 18:04 PHOTO Is this weird or not 🙄 I have a phobia, sounds strange, but I'm afraid my Reels will go viral, my last two Reels got several...	VIEWS 10 600 REPOSTS 3	REACTIONS 494 ER 101.1%
Nº3 03.06 · 18:19 PHOTO unpublished	VIEWS 10 415 REPOSTS 29	REACTIONS 768 ER 99.3%

Nº4 08.06 • 13:17 TEXT Someone in comments suggested I buy treks (?) instead of hair extensions Here's my experience: Hair extensions severely damage...	VIEWS 9 597 REPOSTS 9 REACTIONS 342 ER 91.5%
Nº5 12.06 • 20:26 VIDEO Mahmoud	VIEWS 9 349 REPOSTS 13 REACTIONS 456 ER 89.1%

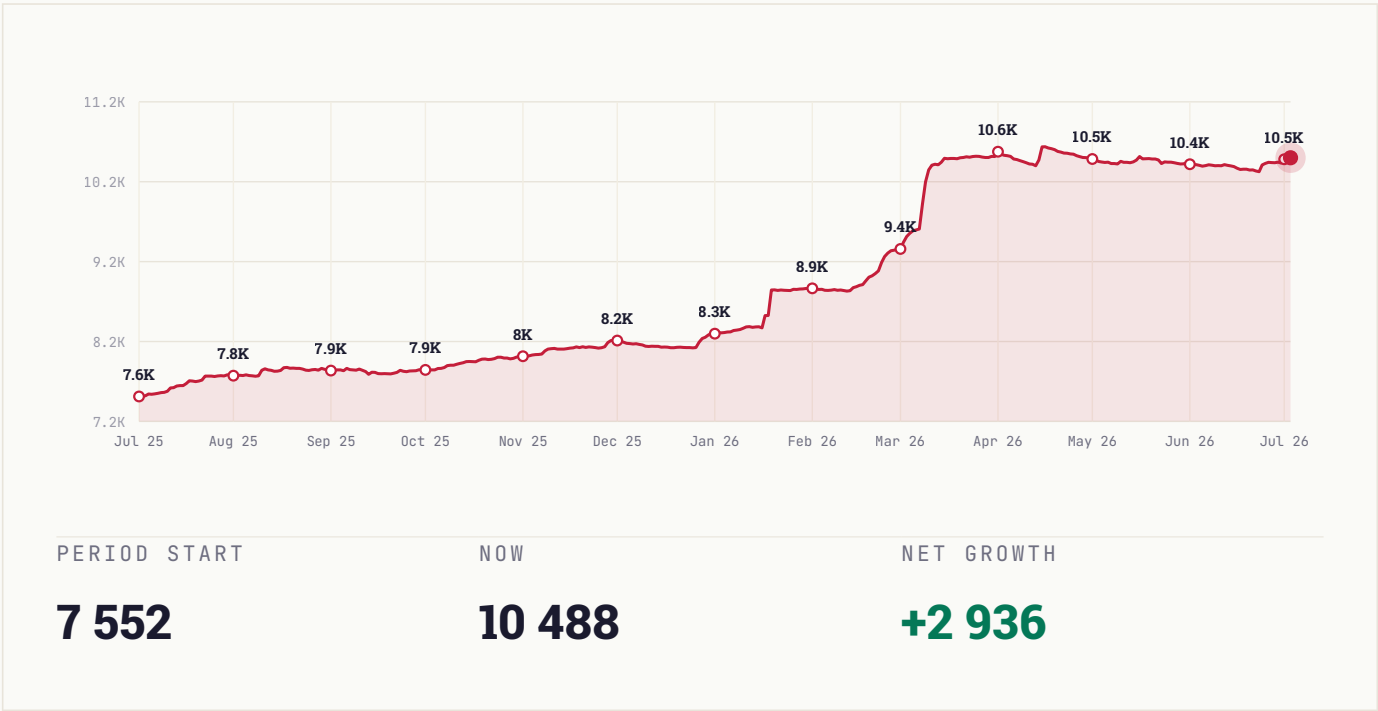
WORST 3

↓ 28.06 • 18:03 TEXT Tomorrow I have a dinner where I'll introduce Sanzhar to my whole family, so far he's only met mom and brother, should I film...	VIEWS 5 504 REPOSTS 1 REACTIONS 618 ER 52.5%
↓ 28.06 • 15:33 TEXT What unusual makeup should I try? Something really interesting.	VIEWS 5 443 REPOSTS 2 REACTIONS 260 ER 51.9%
↓ 29.06 • 18:29 PHOTO Exclusive footage for TG channel Report from the meeting 🗣️	VIEWS 5 014 REPOSTS 10 REACTIONS 454 ER 47.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

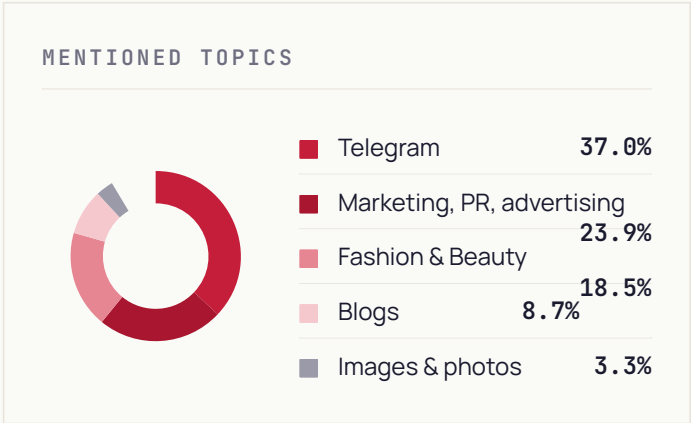
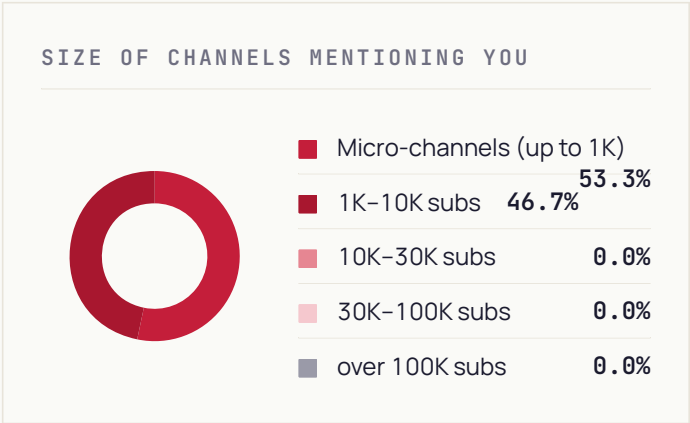
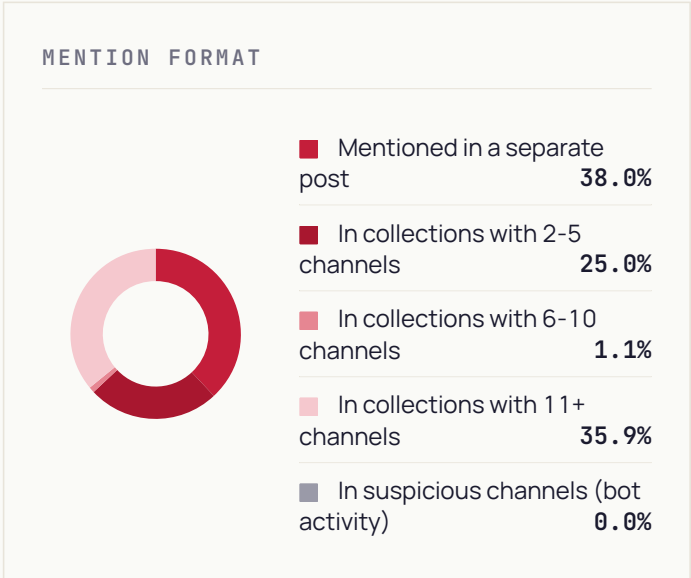
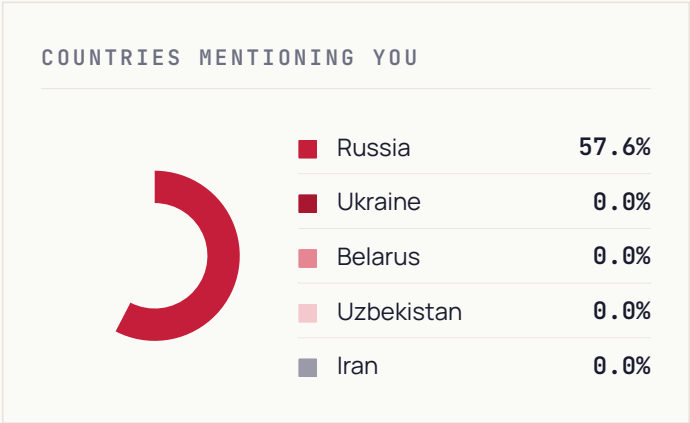
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

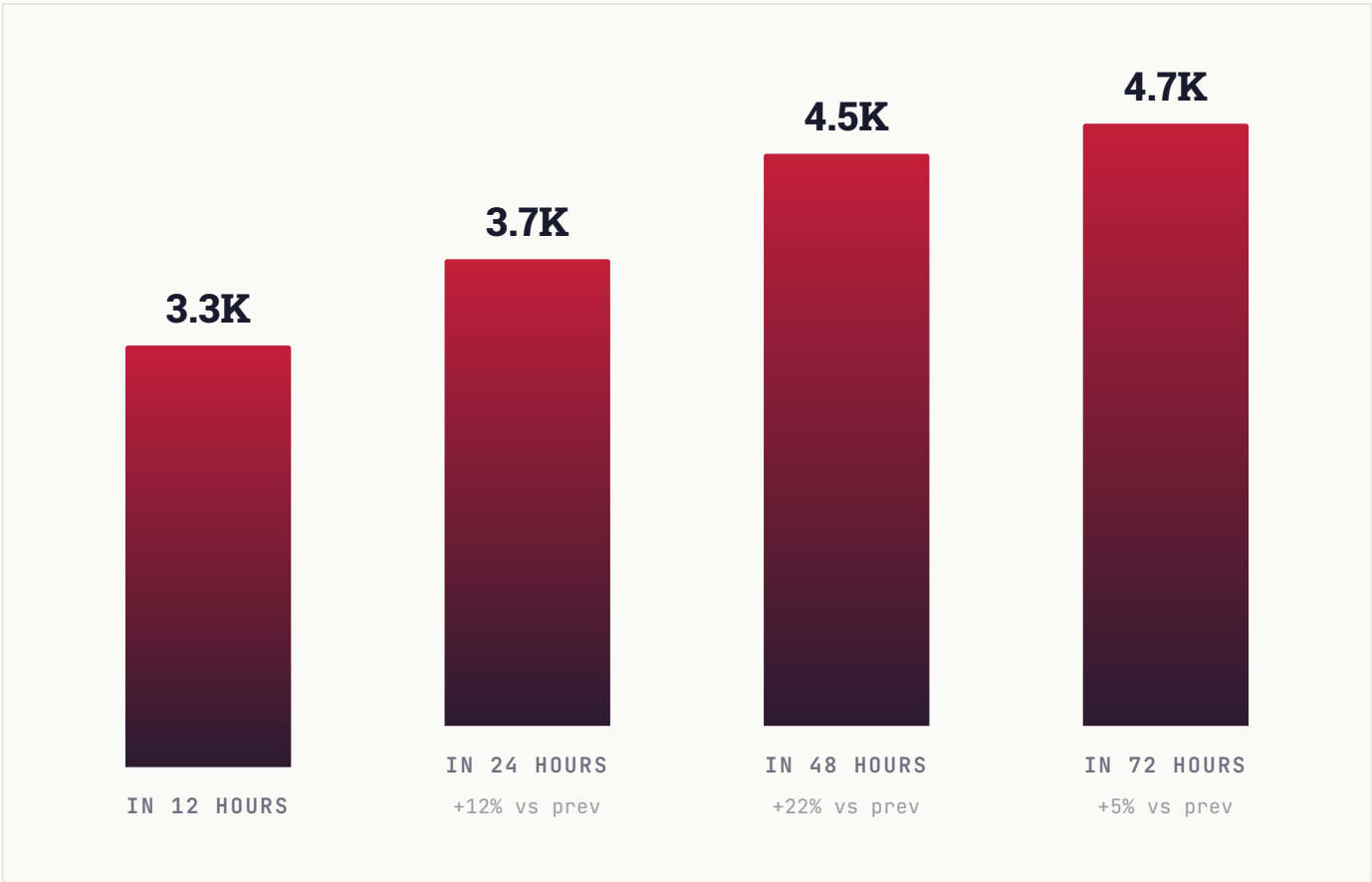
Citation index 1 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **35** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
SD sakungel's diary ☺ YOU	10.5K

COMPARATIVE CONCLUSION

Channel in upper half of the niche (#31 of 98). Niche leader — Margulan Seisembay (212.9K), median subs 5.4K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **11**, they brought **1 560** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	1	599
December 2025	0	0	191
Nov 2025	1	1	240
Oct 2025	1	1	197
Sep 2025	1	1	145
August 2025	6	2	188
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
11	6	1 560	

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 Channels in category "Blogs» and compared your channel to them.
Gray bar — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

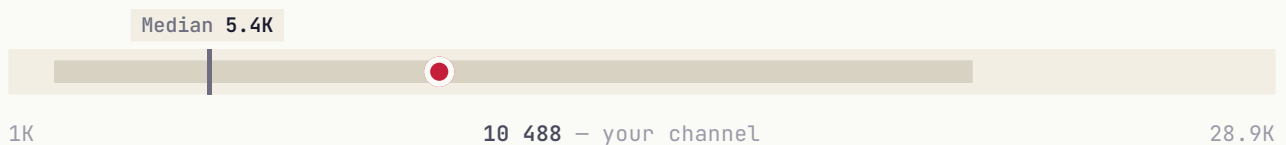
#31/100

POSITION IN NICHE

Channel in top half of ranking

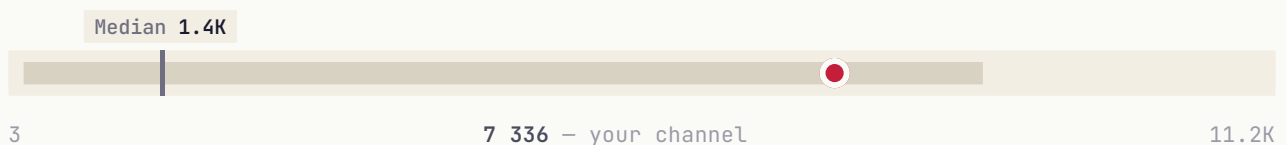
SUBSCRIBERS

Better than 62% of niche



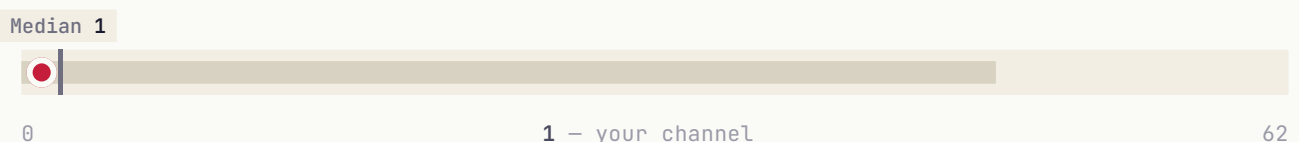
AVG REACH / POST

Better than 82% of niche



CITATION INDEX

44% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience most active on this day at 21:00 ALMT.

EFFECT

**Best window
for important
post****02**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03**

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy win.

EFFECT

+5-15% ER**04**

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05**

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
