

PROMTPRESS PUBLIC REPORT

Channel audit

Windy31 🤝



@windy31room

Registered the channel with Roskomnadzor Application number - 6147043607 Here I post info about streams etc.
windy3195@gmail.com

SUBSCRIBERS

522 761

-2816 per month

ERR (% SEE POSTS)

56.0%

daily 24.0%

REACH/POST

293.8K

ad reach 125.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 522 761 —	 SUBSCRIBER REACH 56.2% avg % subs see post	 VIEWS/POST 293.8K median 264.3K · 26 days	 POSTS/WEEK 2.1 for period
 7D TREND — no data for period	 REACTIONS/POST 37526.1 total 300 209 reactions, 10 272 reposts, 0 comments	 POST LENGTH 118 chars median 71 · 26 days	 POSTS ANALYZED 8 26 days
 AD REACH 125.5K 24h avg	 CHURN / MONTH -2816 last month	 CITATION RATE 19 citation index · 610 channels mentioned all time	 CHANNEL AGE 4 years 11 months created 04.08.2021

AI EDITOR SUMMARY

Channel «Windy31👉» — 522 761 subs. Each post averages 293.8K people (56% from subs), wide reach for a channel this size. Publishes 2 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts in 26 days.
- 02 Dominant format — Text (4/8 posts).
- 03 Avg post length — 118 chars (median 71).
- 04 Peak audience activity — Saturday, 21:00 MSK.
- 05 Top posts get 3x more views than the weakest (444.1K avg top vs 163.2K worst) — among 8 posts in 26 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 18:41 VIDEO Love Armenia, came to wine fest - accidentally held a meetup :D	VIEWS 537 712 REP. 2 392	REACTIONS 49 922 ER 102.9%
Nº2 13.06 · 16:06 VIDEO (captionless post — video)	VIEWS 448 057 REP. 1 666	REACTIONS 40 269 ER 85.7%
Nº3 20.06 · 07:59 TEXT GUYS (and girls, sorry) NEW CIRCUS IS OUT!!!! Kicking Windows out of the basement, video coming soon 🐼🐼🐼	VIEWS 346 511 REP. 1 148	REACTIONS 45 341 ER 66.3%

Nº4 20.06 • 14:25 PHOTO windyay, padla, uploaded a video to my channel. Find the imposter	VIEWS 332 704 REP. 1 584 REACTIONS 52 209 ER 63.6%
Nº5 30.06 • 16:42 TEXT 3leats, finally	VIEWS 195 823 REP. 297 REACTIONS 29 507 ER 37.5%

| WORST 3

↓ 30.06 • 14:37 PHOTO ⚡⚡⚡ GTA VI PRE-ORDER HAS STARTED, and to celebrate we're giving away TWENTY copies of GTA VI Ultimate Edition for FREE. Conditions are extremely simple: — Be...	VIEWS 194 634 REP. 396 REACTIONS 9 810 ER 37.2%
↓ 01.07 • 10:14 TEXT Dears, I'm in Moscow now, so if you see me - come over :D	VIEWS 169 930 REP. 2 225 REACTIONS 38 844 ER 32.5%
↓ 02.07 • 21:10 TEXT Dears, I'm cooking something for you, you'll love it)) you'll never guess what it is	VIEWS 124 979 REP. 564 REACTIONS 34 307 ER 23.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.

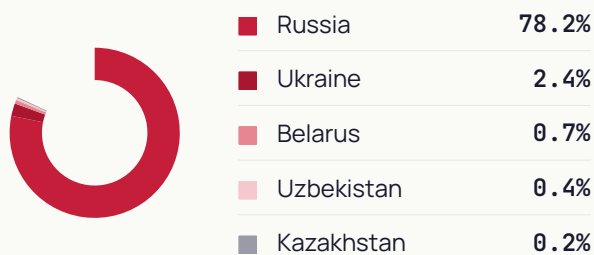


— SECTION 04 · MENTIONS

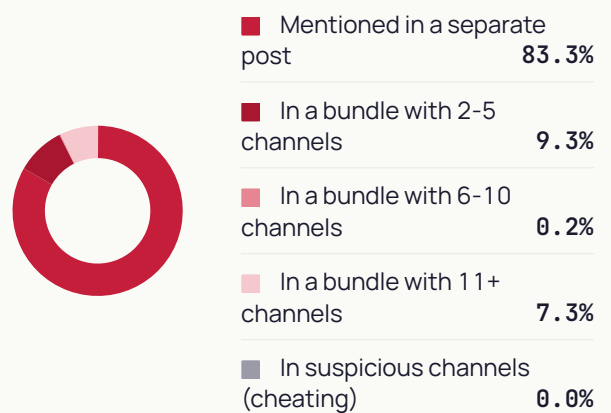
Who mentions the channel & how

Citation index **19** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time channel mentioned **610** different channels.

COUNTRIES MENTIONING



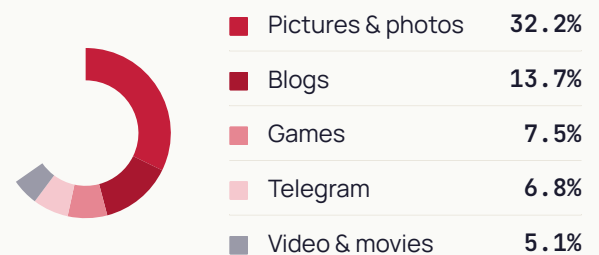
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



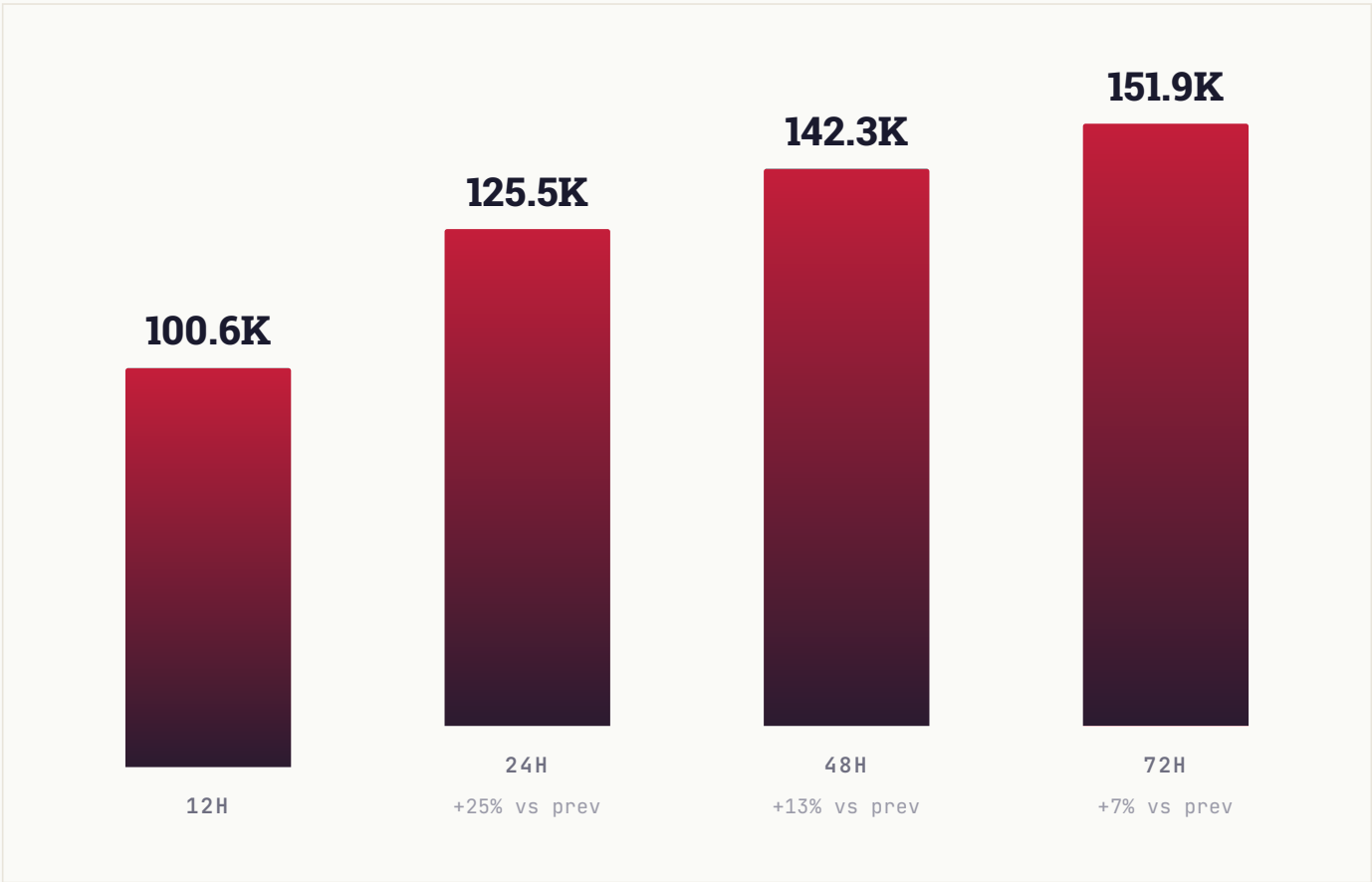
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearby channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
VI Windy31👉 YOU	522.8K

COMPARATIVE CONCLUSION

Channel in top half of niche (#38 of 100). Niche leader — Dima Maslennikov (2.2M), median subs 426.9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **40**, they brought **32 532** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	4	3	1 854
December 2025	8	8	24 344
Nov 2025	19	19	506
Oct 2025	4	4	5 421
September 2025	2	2	336
August 2025	3	3	71

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
40	6	32 532

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

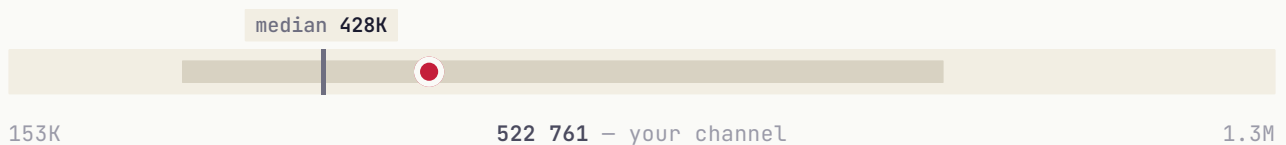
#38 /100

RANK IN NICHE

Channel in the top half of the ranking

SUBSCRIBERS

better than 56% of niche



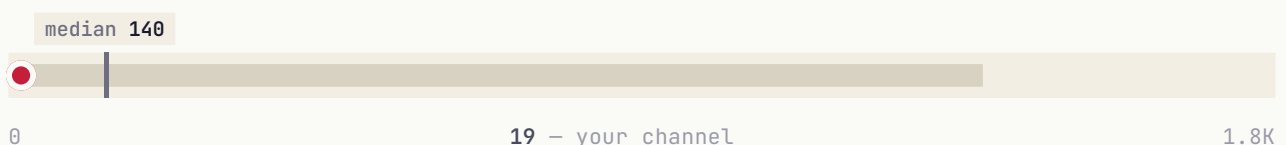
AVG REACH / POST

better than 70% of niche



CITATION INDEX

86% worse than median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.1 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Saturday
Audience is most active on this day at 21:00 MSK. | EFFECT
Best time for
important
posts |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually get +5-15% ER. One weekly poll on a hot topic — easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with nearby channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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