

PROMTPRESS PUBLIC REPORT

Channel audit

Windows Community



@wind_community

All about Windows and tech! Link: @Portal_v_IT Partnership:
@oleginc Channel on exchange: https://telega.in/c/wind_community We aren't official channel of Windows! Fan page
PKH:...

SUBSCRIBERS

41 776

-219 per month

ERR (% SEE POSTS)

6.0%

per day 2.5%

REACH/POST

2.2K

ad reach 1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 41 776 —	 SUBS REACH 5.27% avg % subs see post	 VIEWS/POST 2.2K median 2.2K · 28 days	 POSTS/WEEK 10.0 over period
 7D TREND -9.8% vs previous week	 REACTIONS/POST 5.5 only 226 reactions, 641 reposts, 0 comments	 POST LENGTH 348 chars median 351 · 28 days	 POSTS ANALYZED 41 28 days
 AD REACH 1K 24h avg	 CHURN / MONTH -219 last month	 CITATION RATE 786 citation index · 1 353 channels mentioned all time	 CHANNEL AGE 5 years 7 days created 10.07.2021

AI EDITOR SUMMARY

Channel «Windows Community» — 41 776 subs. Each post averages 2.2K people (5% of subs), reach is low — consider expanding audience. Publishes 10 posts per week (~1/day) — regular cadence. For week Jun 29 – Jul 5 reach dropped -9.8% by week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 41 posts over 28 days.
- 02 Dominant format – Photo (28/41 posts).
- 03 Avg post length – 348 chars (median 351).
- 04 Peak audience activity – Friday, 17:00 MSK.
- 05 Strongest posts get 1× more views than the weakest (2.9K avg for top vs 1.9K for worst) – among 41 posts over 28 days. Worth analyzing what the top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 19.06 · 14:08 PHOTO Not buy, but print: why Norilsk Nickel needs 3D printers 📍 At repair sites in Norilsk we're developing 'additive technologies', or...	VIEWS 2 996 REPOSTS 7	REACTIONS 4 ER 7.2%
Nº2 09.07 · 09:12 PHOTO Microsoft officially released TypeScript 7.0 Key points: – TypeScript compiler rewritten in Go, to everyone's delight. Because of this...	VIEWS 2 896 REPOSTS 14	REACTIONS 6 ER 6.9%
Nº3 07.07 · 13:16 PHOTO Yikes, Windows 11 can silently eat up to 500 GB on your disk – it's a bug in a system file. Microslop has admitted...	VIEWS 2 719 REPOSTS 16	REACTIONS 6 ER 6.5%

Nº4 17.06 · 16:05 VIDEO Would you help her reinstall Windows? Windows Community & Max	VIEWS 2 576 REPOSTS 11 REACTIONS 11 ER 6.2%
Nº5 17.06 · 14:54 PHOTO How often to change thermal paste on CPU? Full guide Thermal paste ensures efficient heat transfer from CPU to...	VIEWS 2 498 REPOSTS 24 REACTIONS 6 ER 6.0%

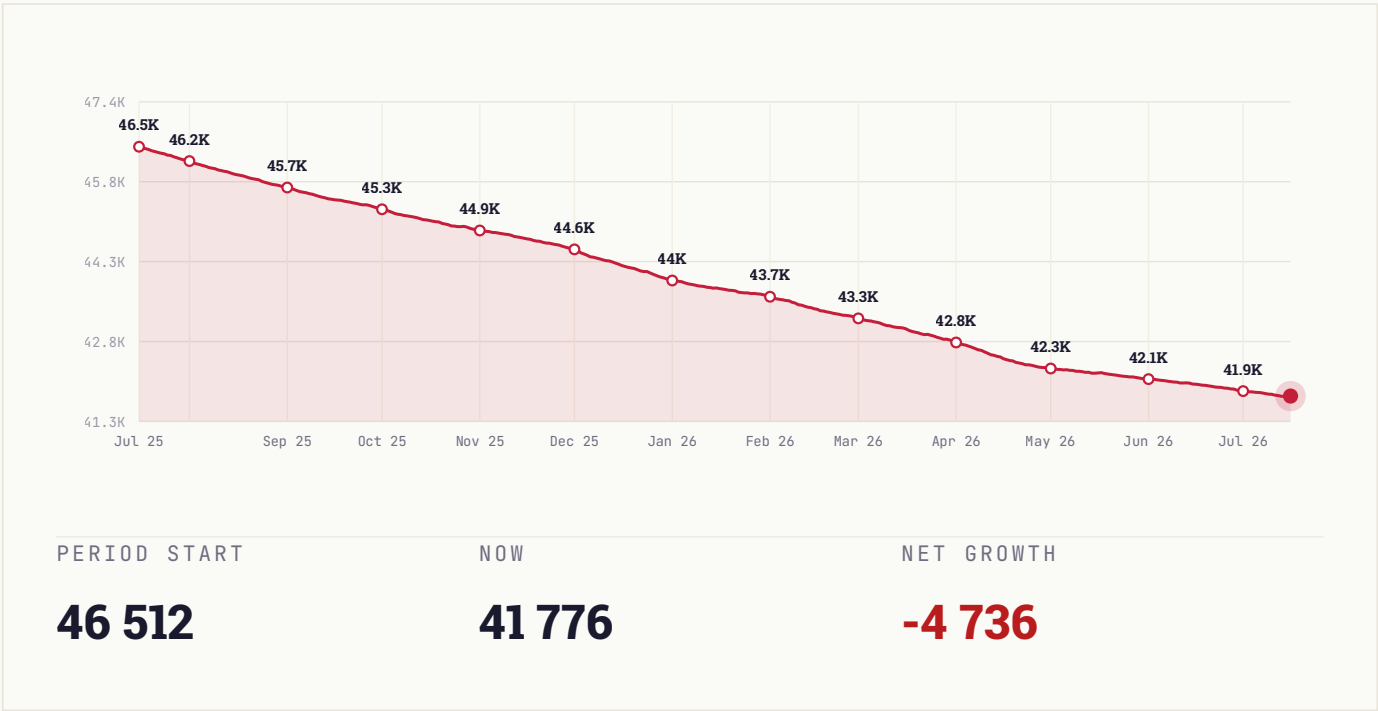
WORST 3

↓ 29.06 · 16:06 VIDEO This PC caught fire because it also remembered Windows Community & Max	VIEWS 1 933 REPOSTS 8 REACTIONS 3 ER 4.6%
↓ 01.07 · 08:07 PHOTO Windows slow to boot? Disable these programs now and be amazed at the speed! Chances are, like me, you don't restart often...	VIEWS 1 930 REPOSTS 19 REACTIONS 5 ER 4.6%
↓ 29.06 · 13:06 PHOTO Your ISP sees every site. Close the Windows 11 25H2 hole in 15 min Congrats, you now live in a glass house. Microsoft...	VIEWS 1 915 REPOSTS 50 REACTIONS 6 ER 4.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 • CITATIONS

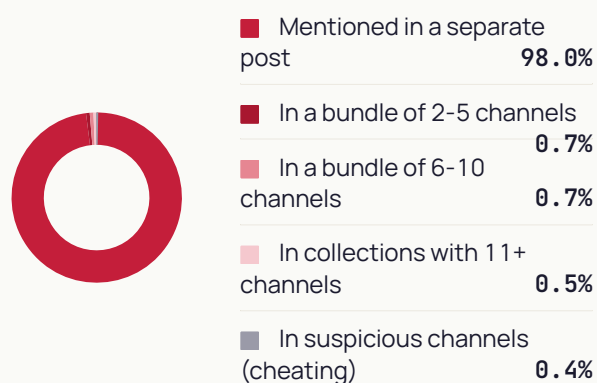
Who and how mentions the channel

Citation index **786** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel was mentioned **1 353** different channels.

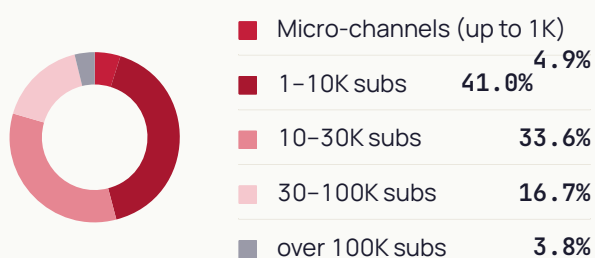
COUNTRIES MENTIONING



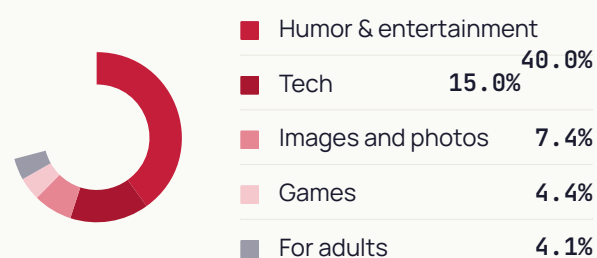
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



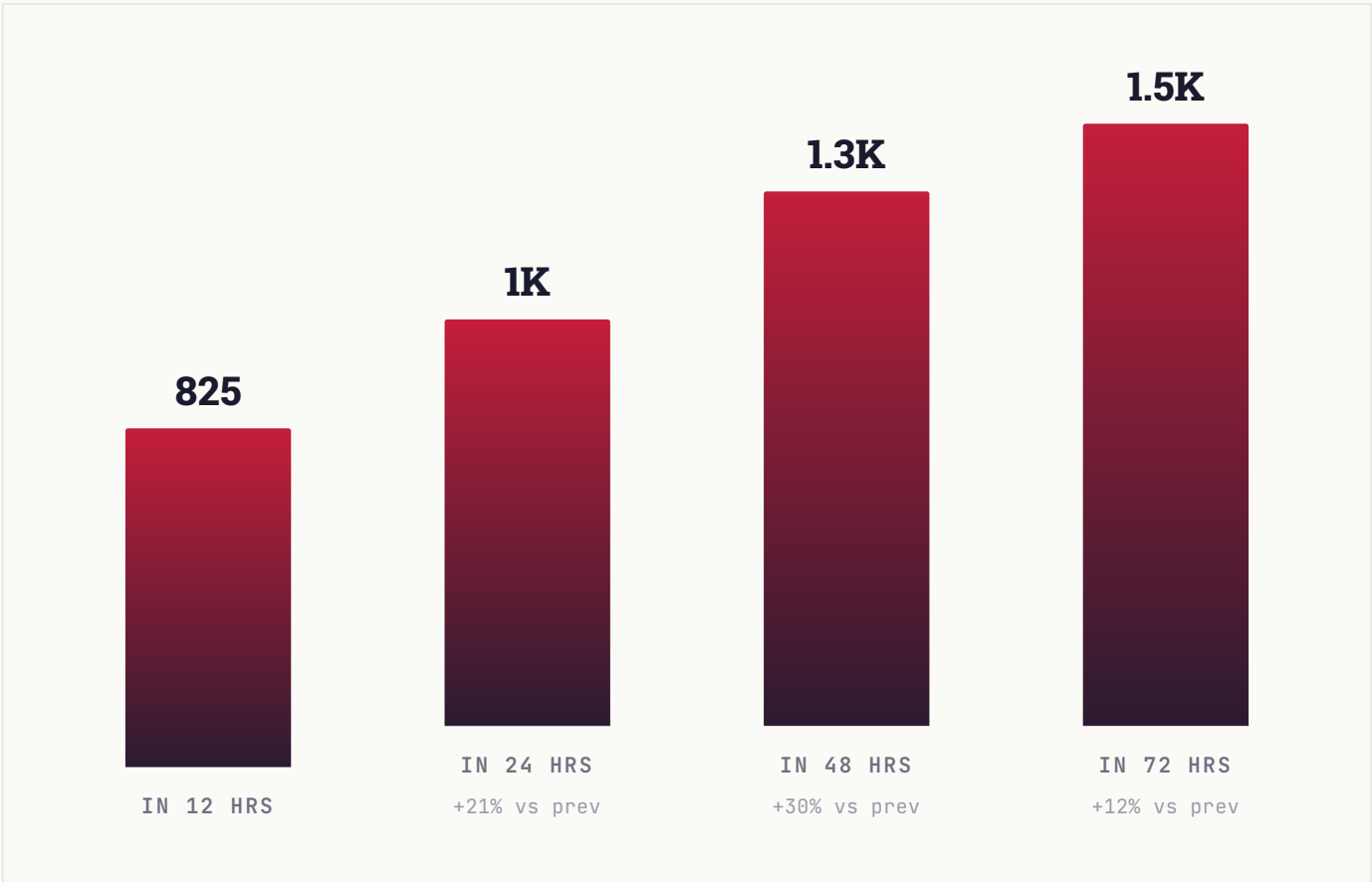
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending World	3.3M
TE Techchat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
WC Windows Community YOU	41.8K

COMPARATIVE CONCLUSION

Channel yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **73**, they brought **17** new subs.

PERIOD	MENTIONS	CHANNELS	REFERRED SUBS	
January 2026	27	3	9	
December 2025	7	2	0	
Nov 2025	25	2	0	
Oct 2025	7	1	6	
Sep 2025	0	0	2	
August 2025	7	3	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
73	6	17

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Tech» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Main post of the week — on Friday**

On this day at 17:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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