

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Wild Elk



@wild_moose

Workouts, Nutrition, Life, Motivation. Personal blog of Evgeny Los

SUBSCRIBERS

13 201

+118 per month

ERR (% SEE POSTS)

33.0%

per day 19.5%

REACH / POST

4.2K

ad reach 2.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 13 201 —	 SUBSCRIBER REACH 31.81% avg % of subs see post	 VIEWS / POST 4.2K median 4.2K · 29 days	 POSTS / WEEK 18.9 for the period
 7D TREND +16.0% vs previous week	 REACT./POST 177.6 total 14,208 reactions, 869 reposts, 685 comments	 POST LENGTH 100 chars median 48 · 29 days	 POSTS ANALYZED 80 29 days
 AD REACH 2.6K 24h avg	 CHURN / MONTH +118 last month	 CITATION RATE 0 citation index · 3 channels mentioned ever	 CHANNEL AGE 4 years 3 months created 12.03.2022

AI EDITOR SUMMARY

Channel «Wild Elk» — 13 201 subs. Each post averages 4.2K people (32% from subs), good reach. Publishes 19 posts per week (~3/day) — regular schedule. For week Jun 15–21 reach grew by +16.0% by week Jun 8–14 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **80** posts in 29 days.
- 02 Dominant format — **Video** (39/80 posts).
- 03 Avg post length — **100** chars (median 48).
- 04 Peak audience activity — **Sunday**, 19:00 MSK.
- 05 Top posts get **2x** more views than the weakest (5.7K avg top vs 3.6K worst) — among 80 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 16:07 PHOTO 	VIEWS 5 856 REP. 46	REACTIONS 160 ER 44.4%
Nº2 20.06 · 07:44 VIDEO What else to add?	VIEWS 5 650 REP. 87	REACTIONS 266 ER 42.8%
Nº3 20.06 · 18:02 PHOTO (post without caption — photo)	VIEWS 5 639 REP. 62	REACTIONS 201 ER 42.7%

Nº4 15.06 · 16:50 VIDEO Trained each other today 😊	VIEWS 5 635 REP. 7	REACTIONS 199 ER 42.7%
Nº5 14.06 · 17:43 PHOTO Treating myself 😊, earned it 😊	VIEWS 5 309 REP. 7	REACTIONS 157 ER 40.2%

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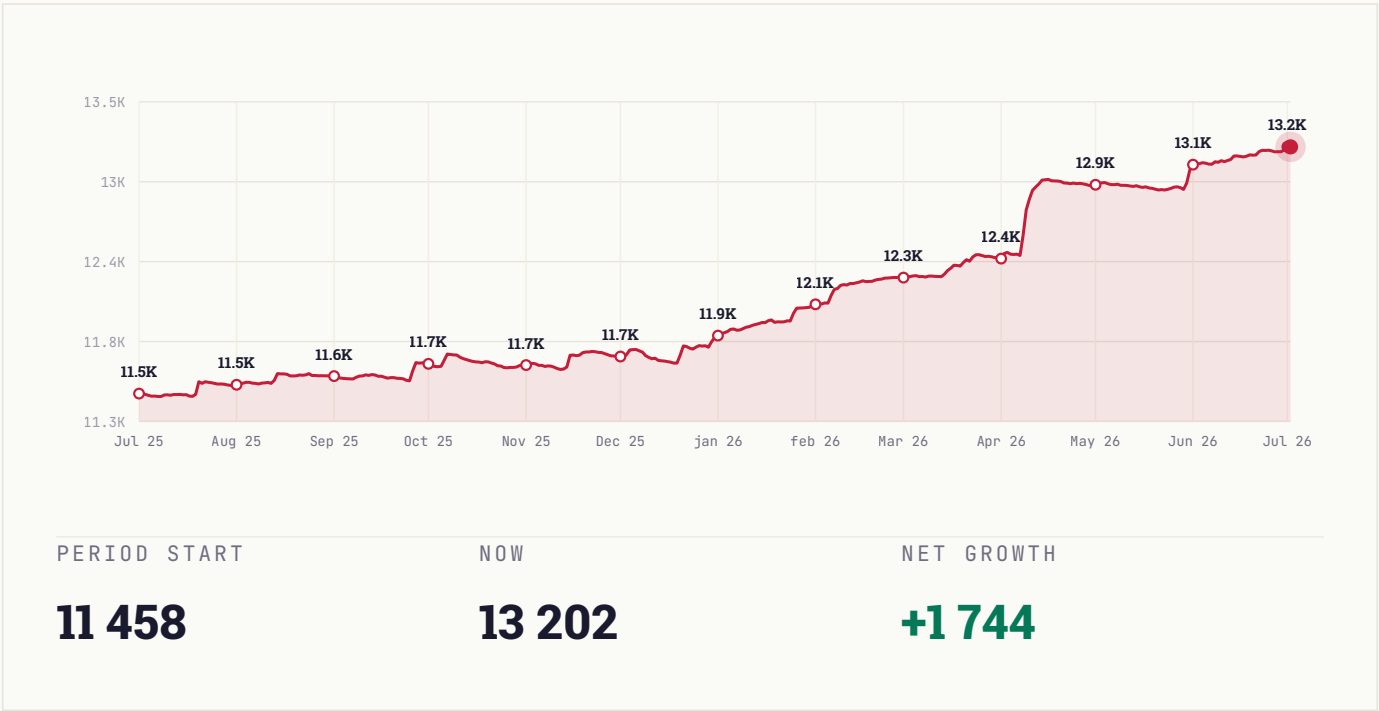
WORST 3

↓ 28.06 · 18:30 VIDEO While the guys were fighting fires, we weren't idle either 😊🧯	VIEWS 3 638 REP. 5	REACTIONS 179 ER 27.6%
↓ 13.06 · 10:43 VIDEO (post without caption – video)	VIEWS 3 625 REP. 3	REACTIONS 138 ER 27.5%
↓ 28.06 · 18:27 PHOTO ✅100 jumps onto a box (80cm) ✅100 pull-ups (reverse grip) ✅50 tire flips (127kg) 20 minutes of work 🧑‍🔧	VIEWS 3 594 REP. 7	REACTIONS 172 ER 27.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

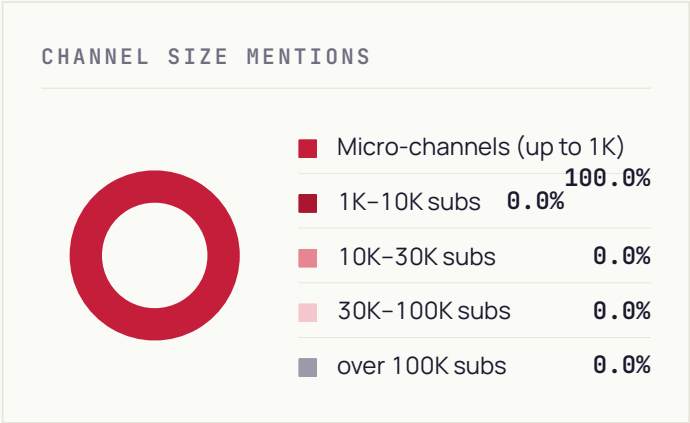
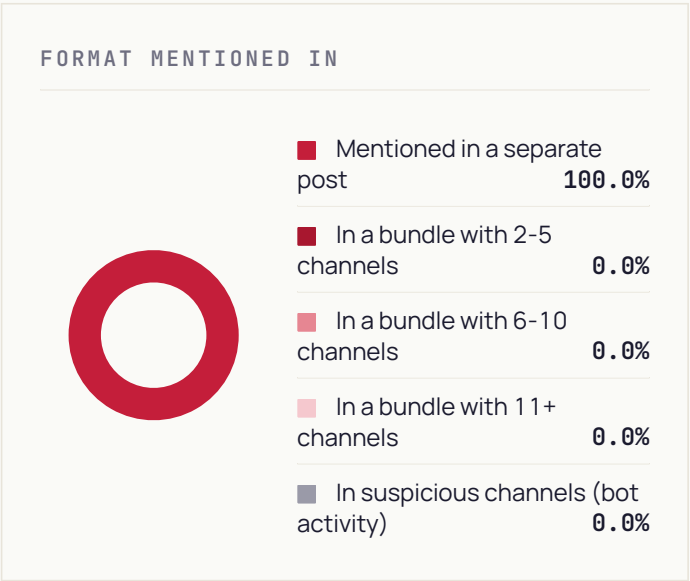
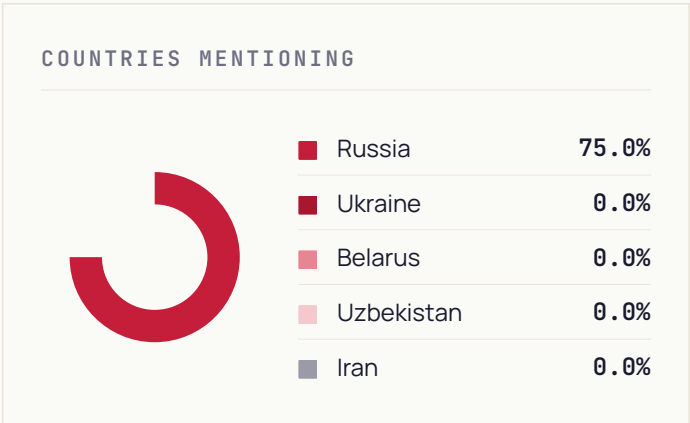
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who mentions the channel & how

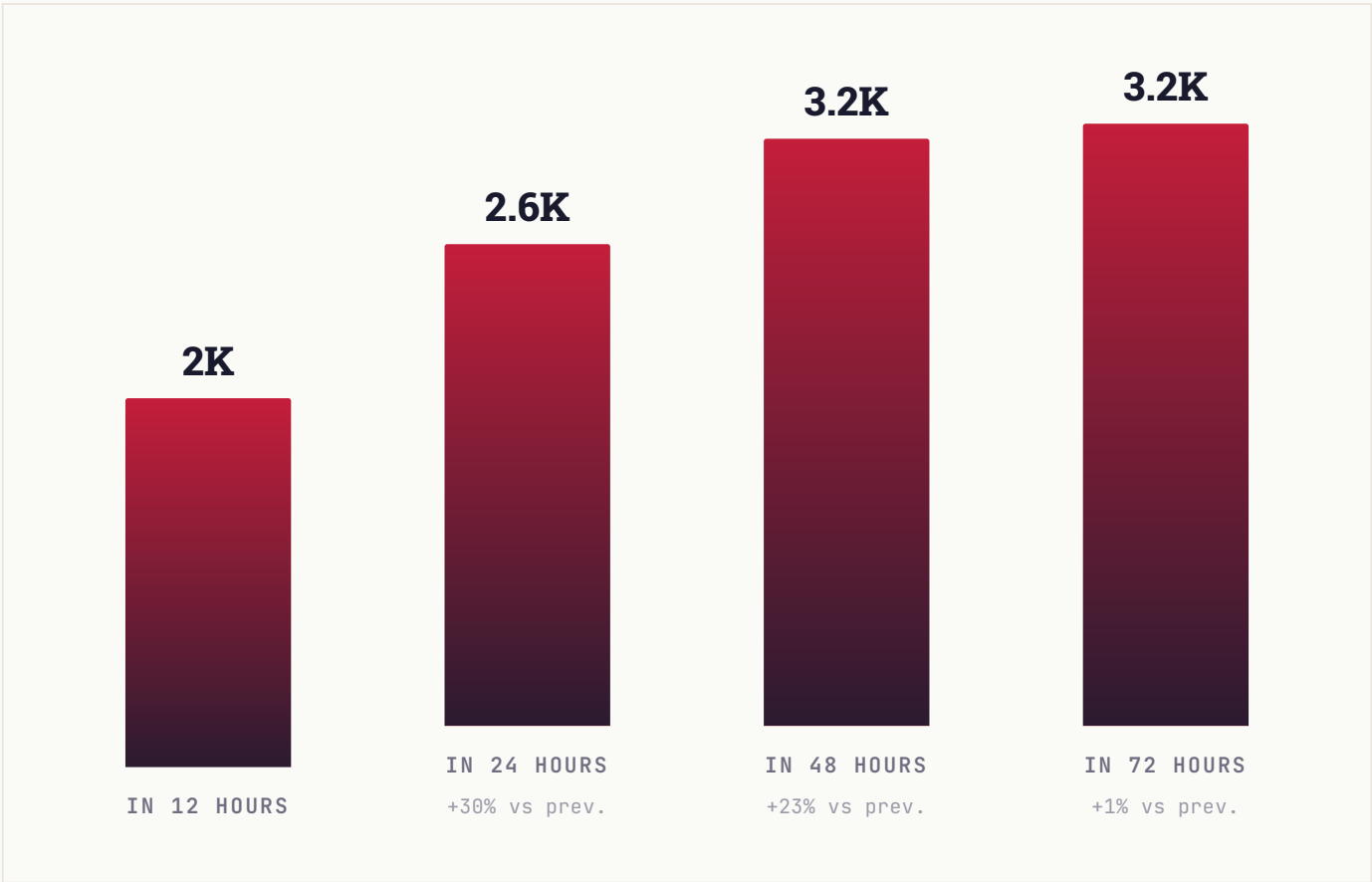
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs one. All-time channel mentioned 3 different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DK Dr. Kosacheva	30.4K
PI powwer.julia integrative health	21.7K
DL Wild Elk YOU	13.2K
AK Alexey Koltsov TRANSFORMER 🕶️	12.7K
IY Irina Yablonskaya dietitian	8.8K
DX Dolgolive. Women's active longevity	7.3K
ZV Healthcare of Vitebsk Region	3.2K
EY Ekaterina Yakunina 🌟 Movement – Life	2.6K
BE Belaaz	2.1K
SV Strength In Grip Nikita Yurkovets	2.1K
WO Vitebsk Regional Clinical Hospital	1.8K

COMPARATIVE CONCLUSION

Channel in top-3 niches (#3 of 50 category channels). One of the leaders — client partners can cross-promote with peers; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **1 092** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED	
Jan 2026	0	0	253	
December 2025	0	0	277	
Nov 2025	0	0	149	
Oct 2025	0	0	116	
Sep 2025	0	0	171	
August 2025	0	0	126	

TOTAL MENTIONS	MONTHS OF DATA	SUBS ACQUIRED
0	6	1 092

SECTION 08 · NICHE COMPARISON

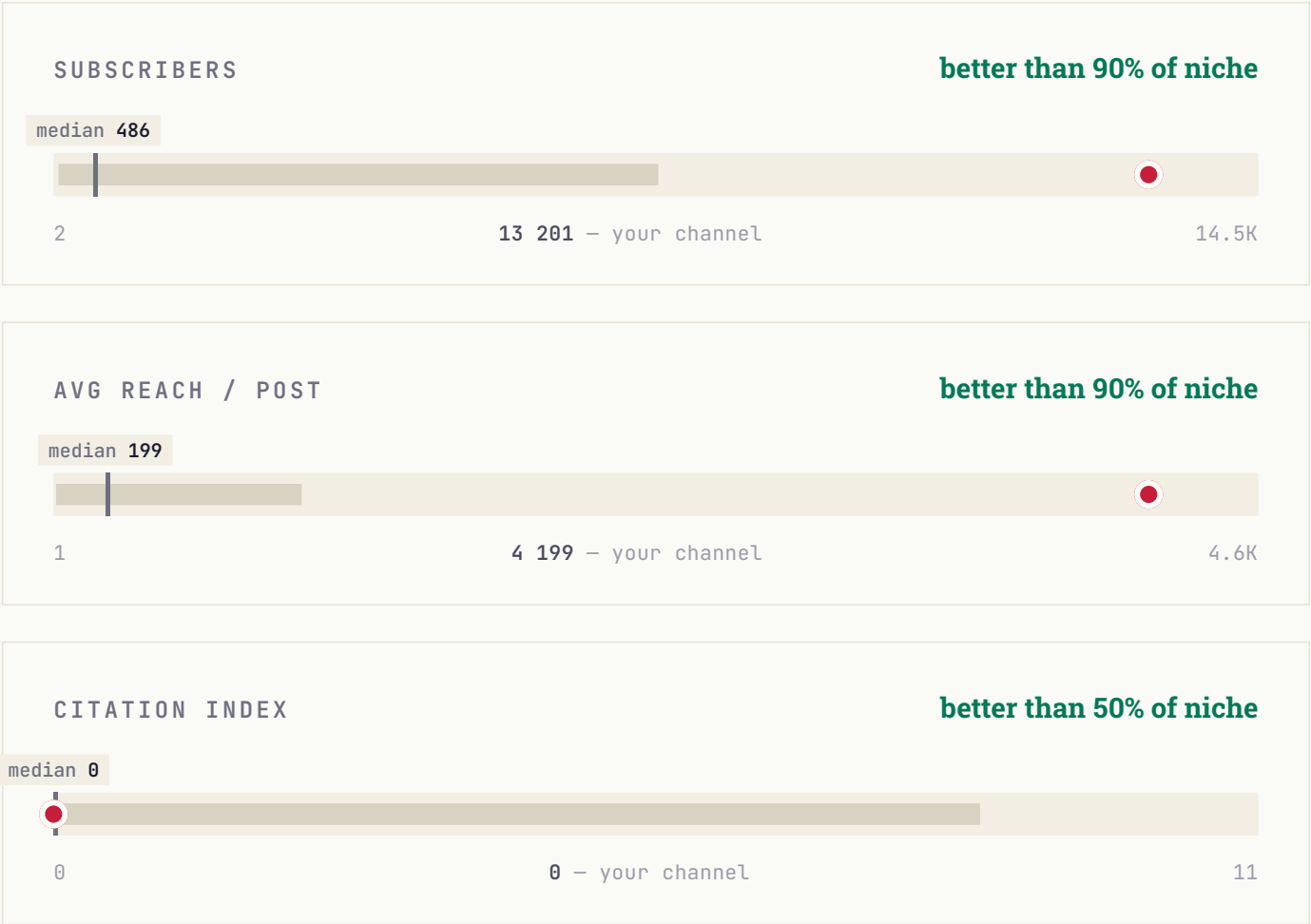
Where the channel ranks in its league

Took top-51 channels in category «Health & Fitness» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#3/51

RANK IN NICHE

Channel in top 5% Health & Fitness Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Sunday**

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best time for
important
posts****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with similar channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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