

PROMTPRESS PUBLIC REPORT

Channel audit

Backdoor



@whackdoor

Don't enter without a tinfoil hat and reliable proxies. Internet, vulnerabilities, useful services & IT security. Collaboration: @holartem Channel included in RKN list: <https://rkn.link/FLO>

SUBSCRIBERS

1 732 791

-58715 per month

ERR (% SEE POSTS)

5.0%

daily **3.2%**

REACH/POST

75.6K

ad reach **54.7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 732 791 —	 SUBS REACH 4.36% avg % subs see post	 VIEWS/POST 75.6K median 77.2K · 29 days	 POSTS/DAY 18.2 ~127 per week
 7D TREND +3.0% vs previous week	 REACTIONS/POST 871.8 total 469 029 reactions, 727 797 reposts, 0 comments	 POST LENGTH 399 chars. median 352 · 29 days	 POSTS ANALYZED 538 29 days
 AD REACH 54.7K 24h avg	 CHURN / MONTH -58715 last month	 CITATION RATE 4 395 citation index · 14 269 channels mentioned ever	 CHANNEL AGE 5 years 11 months created 20.07.2020

AI EDITOR SUMMARY

Channel «Backdoor» — 1 732 791 subs. Each post averages 75.6K people (4% subs), reach is low — consider expanding audience. Publishes 127 posts/week (~18/day) — very active. Week Jun 22–28 reach stable (+3.0% vs week Jun 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **538** posts over 29 days.
- 02 Dominant format — **Photo** (389/538 posts).
- 03 Avg post length — **399** chars (median 352).
- 04 Peak audience activity — **Sun, 00:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (105.8K avg for top vs 52.3K for worst) — among 538 posts over 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 21:53 PHOTO ⚡ Chinese quietly dropped GLM 5.2 — in short: this monster beats Fable 5 in reasoning, works FREE and doesn't waste precious millions...	VIEWS	REACTIONS
	106 568	756
	REPOSTS	ER
	7 321	6.2%
Nº2 09.06 · 14:07 PHOTO «PKH не такой уж и плохой» — officially stated... deputy head of PKH Yesterday at a meeting with IT industry Oleg Terlyakov announced the final victory...	VIEWS	REACTIONS
	105 863	2 949
	REPOSTS	ER
	3 108	6.1%
Nº3 23.06 · 18:03 PHOTO ⚡ Putin made SIX SEVEN! Haters will say neural network 👍 Backdoor	VIEWS	REACTIONS
	104 909	1 896
	REPOSTS	ER
	2 315	6.1%

Nº4 10.06 • 21:57 PHOTO Nolan's 'Odyssey' got a porn parody – released before the actual film, but just as epic, massive, and three (!) hours long. Now count...	VIEWS 102 962 REPOSTS 2 253 REACTIONS 1 271 ER 5.9%
Nº5 23.06 • 16:52 VIDEO Check any product quality in seconds – a scanner that finds harmful ingredients & additives in food went viral...	VIEWS 102 299 REPOSTS 3 230 REACTIONS 631 ER 5.9%

WORST 3

↓ 29.06 • 17:01 VIDEO We made AI news analysis a mass habit 3M people monthly trust Glyph for news breakdown. What seemed futuristic...	VIEWS 52 950 REPOSTS 57 REACTIONS 133 ER 3.1%
↓ 29.06 • 16:54 VIDEO CAT cigarettes went viral – they contain catnip that helps felines relax and "get high". Making our whiskered friends happy...	VIEWS 52 296 REPOSTS 1 078 REACTIONS 483 ER 3.0%
↓ 29.06 • 16:34 PHOTO Found a detailed guide on building AI agent wrappers. You'll understand what turns a language model into an agent by dissecting...	VIEWS 51 607 REPOSTS 1 176 REACTIONS 76 ER 3.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.

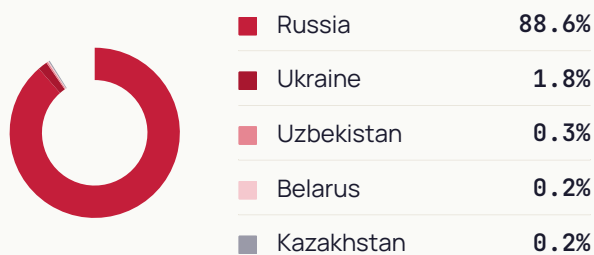


— SECTION 04 • MENTIONS

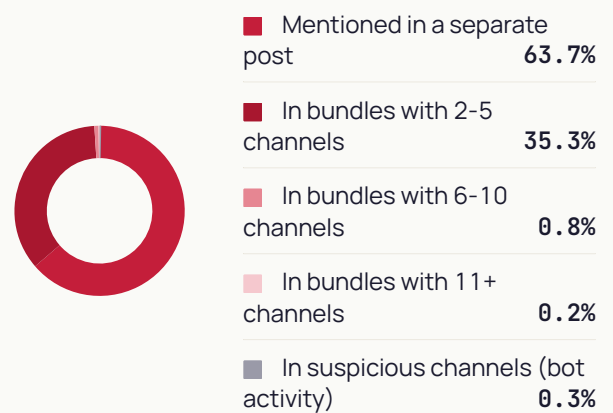
Who and how mentions the channel

Citation index **4 395** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **14 269** different channels.

COUNTRIES MENTIONING



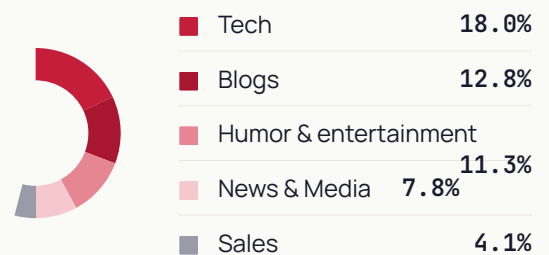
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



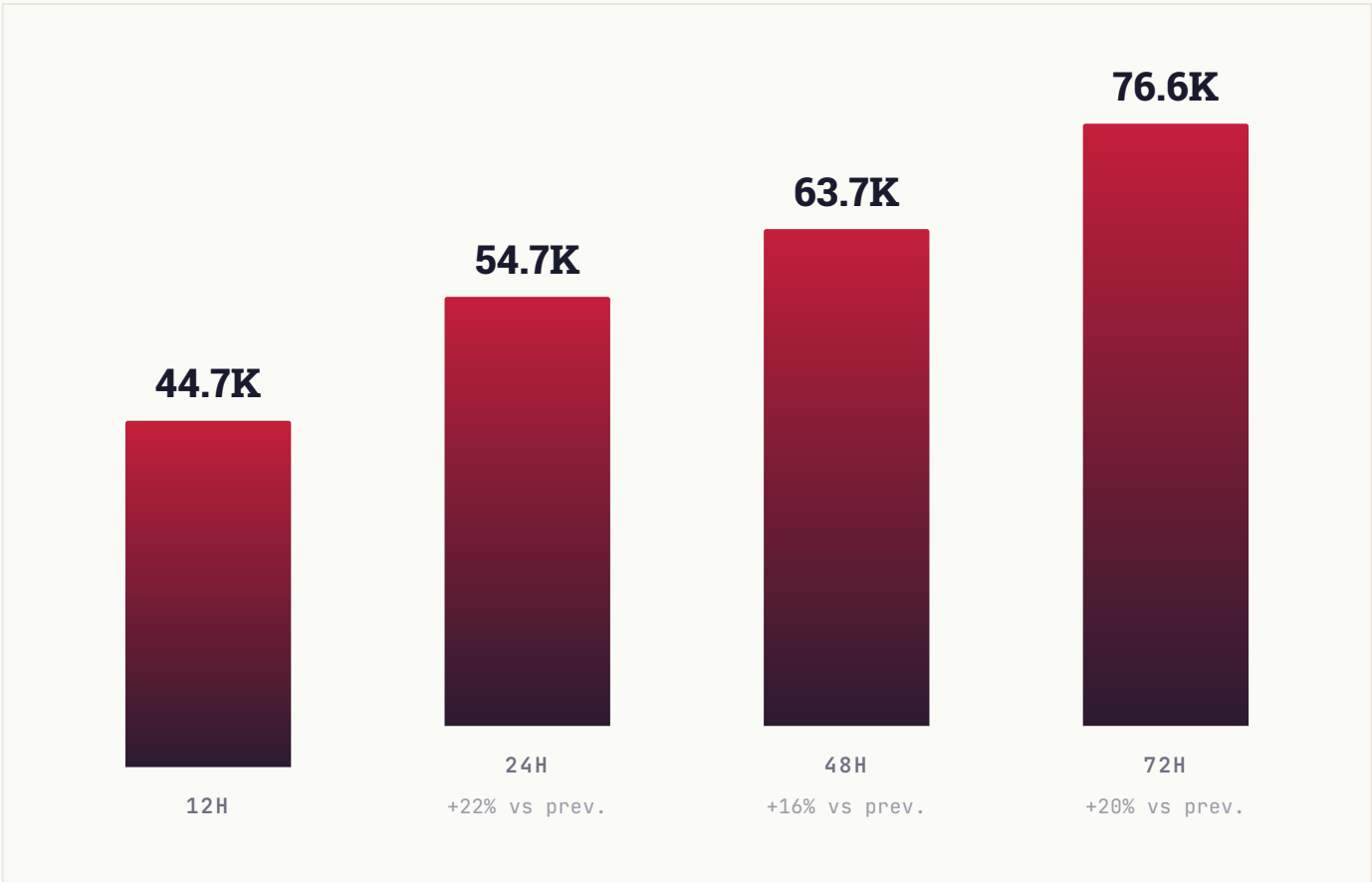
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending World	3.4M
TE Techno-chat	3.1M
HA Hi, AI • Новости технологий	2.5M
آا اینترنت آزاد	2.5M
TE Techno-motel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI и технологии	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
БЭ Backdoor YOU	1.7M

COMPARATIVE CONCLUSION

Channel intop quarter of niche (#12 of 100). Leader — hitvpn_blog (4.6M). Goal for coming months: enter top 10 niche through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **5 880**, they brought **659 767** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	721	186	340 386	
December 2025	876	246	102 089	
Nov 2025	863	208	3 035	
Oct 2025	1 177	222	18 263	
Sep 2025	1 321	265	135 868	
August 2025	922	236	60 126	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
5 880	6	659 767

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

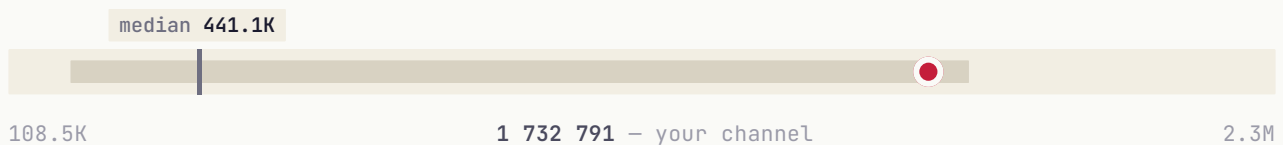
Took top-100 channels in category «Tech» (Russia) and saw how your channel compares. Gray band — range of 80% niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#12 /100

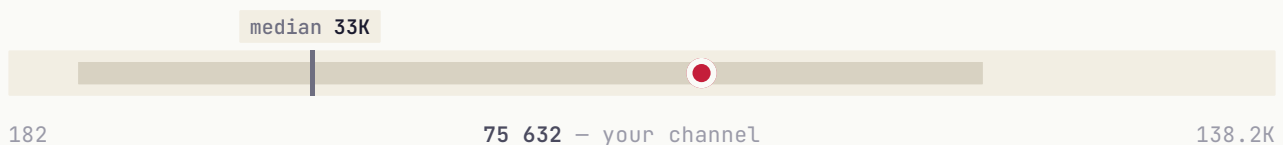
POSITION IN NICHE

Channel in top 12% — strong position

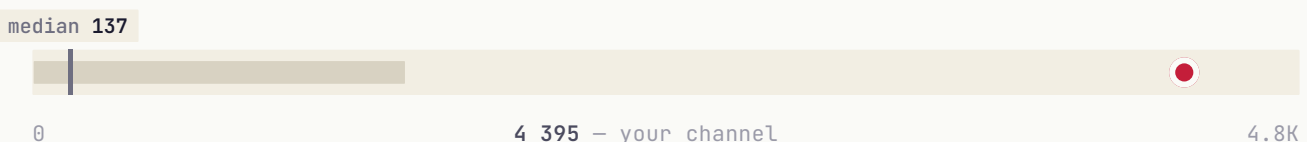
SUBSCRIBERS

top 13% of niche

AVG REACH / POST

top 27% of niche

CITATION INDEX

top 10% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Top post of the week — Sunday**

Audience is most active on this day at 00:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 4.36% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+0.1pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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