

— PUBLIC REPORT PROMTPRESS

Channel audit

Charter flights from Kazakhstan worldwide



@westwind_cap

📍 Travel agency WestWind (LLP «WestWind») Contacts: ➡️ +7 705 280 43 09 - ticket & tour sales ➡️ +7 702 408 67 68 - other inquiries
🌐 Tour channel: @westwind_tour #charterflights 📌...

SUBSCRIBERS

26 430

+166 per month

ERR (% SEE POSTS)

12.0%

last day 3.6%

REACH/POST

3K

ad reach 946/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 26 430 -	 SUBS REACH 11.17% avg % subs see post	 VIEWS/POST 3K median 2.7K · 24 days	 POSTS/WEEK 4.9 for period
 7D TREND -24.8% vs previous week	 REACTIONS/POST 5.1 only 86 reactions, 53 reposts, 0 comments	 POST LENGTH 937 chars median 999 · 24 days	 POSTS ANALYZED 17 24 days
 AD REACH 946 24h avg	 CHURN / MONTH +166 last month	 CITATION RATE 0 citation index · 2 channels mentioned all time	 CHANNEL AGE 8 years 5 months created 23.01.2018

AI EDITOR SUMMARY

Channel «Charter flights from Kazakhstan worldwide 🇰🇿🇹🇷🌐» — 26 430 subs. Each post avg views 3K people (11% of subs), low reach — expand audience. Publishes 5 posts per week (~1/day) — rare. Week 22–28 Jun reach dropped -24.8% by week 15–21 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 24 days.
- 02 Dominant format – Text (9/17 posts).
- 03 Avg post length – 937 chars (median 999).
- 04 Peak audience activity – Saturday, 14:00 ALMT.
- 05 Top posts get 2x more views than the weakest (4.3K avg top vs 1.9K worst) – among 17 posts over 24 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

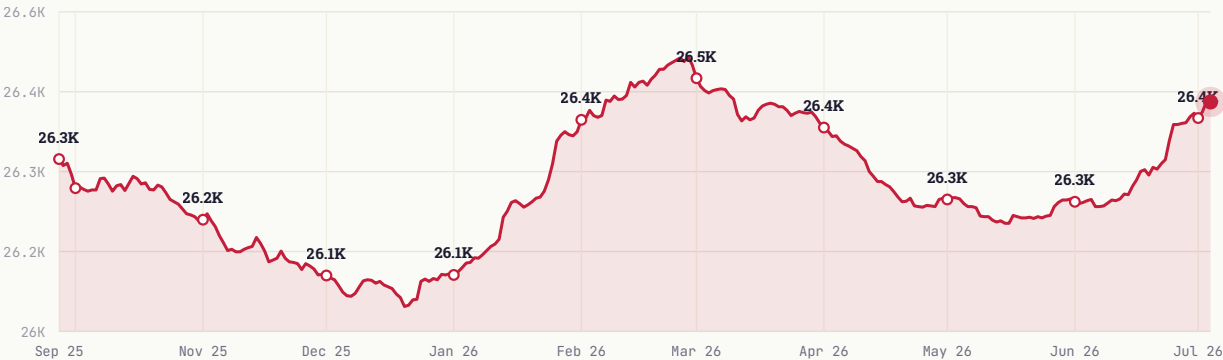
Nº1 06.06 · 09:05 TEXT 🇨🇳 China / Sanya ✈️ Almaty – Sanya – Almaty 06.06-14.06 – 179 000 ₸ (A)(9) 10.06-18.06 – 263 000 ₸ (A) 12.06–16.06 – 225 000 ₸...	VIEWS 5 132 REPOSTS 3	REACTIONS 1 ER 19.4%
Nº2 18.06 · 10:10 VIDEO 🇲🇳 MONTENEGRO FROM ALMATY AND ASTANA ✨ Summer on the Adriatic coast awaits! Azure sea, cozy old towns, scenic bays...	VIEWS 3 968 REPOSTS 5	REACTIONS 7 ER 15.0%
Nº3 12.06 · 17:38 TEXT 🇨🇳 China ✈️ Almaty – Sanya – Almaty 19.06–27.06 – 228 000 ₸ 458 \$ (S) 19.06–30.06 – 234 000 ₸ 470 \$ (S) 22.06–30.06 – 258 000 ₸ 518...	VIEWS 3 911 REPOSTS 3	REACTIONS 6 ER 14.8%

Nº4 15.06 • 07:35 TEXT 🇻🇳 Vietnam / Da Nang ✈️ Almaty – Da Nang 16.06 – 60 000 ₸ 100 \$ (S) 🔥 16.06–20.06 – 169 000 ₸ 320 \$ (S) 🔥 16.06–23.06 – 169 000 ₸ 320...	VIEWS 3 673 REACTIONS 6 REPOSTS 11 ER 13.9%
Nº5 17.06 • 07:40 PHOTO 🇫🇷 French route ✨ FRANCE MAXI – grand tour of France's most beautiful regions! 📅^{July} 17 Dates: ♦ July 24...	VIEWS 3 501 REACTIONS 15 REPOSTS 13 ER 13.2%
WORST 3	
↓ 29.06 • 11:40 PHOTO 🇹🇷 BODRUM SUPER HOT DEAL 🔥 ✈️ Departure from Almaty 📅^{July} 17 01.07.2026 🌴 7 nights ✈️ Air Astana Choose your stay at one of the best...	VIEWS 2 104 REACTIONS 4 REPOSTS 2 ER 8.0%
↓ 30.06 • 11:09 TEXT 🇻🇳 DA NANG FROM ASTANA – SUMMER IN VIETNAM 🌞🌴 📅^{July} 17 VIP airport meet & greet – free! Da Nang is the perfect getaway: wide sandy...	VIEWS 1 879 REACTIONS 5 REPOSTS 3 ER 7.1%
↓ 30.06 • 11:08 TEXT 🇹🇷 TURKEY TOMORROW: HOT DEALS 🔥 Pack your bags – sea, sun, and relaxation await you tomorrow! Great prices on flights from Kazakhstan to...	VIEWS 1 741 REACTIONS 1 REPOSTS 3 ER 6.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



START OF PERIOD	NOW	NET GROWTH
26 334	26 430	+96

SECTION 04 · MENTIONS

Who mentions the channel and how

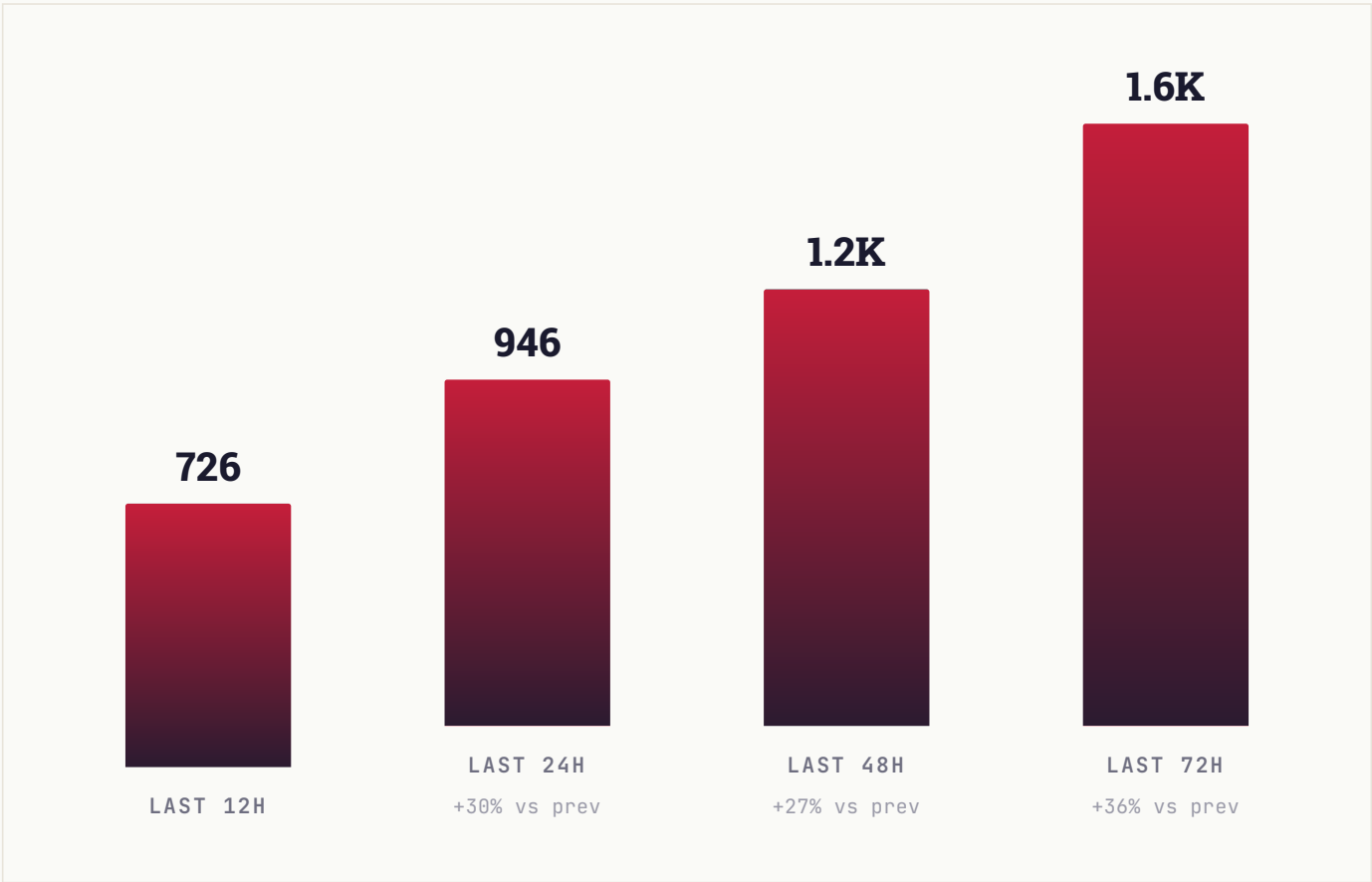
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BN Charter flight tickets from Step to Travel	158.6K
TH Travel agency HT.KZ	144.3K
AV Aviasales.kz	63.8K
TP Travel agency POEDEM.KZ	60.5K
NS Nomad Soul	53.4K
CH Charters to Turkey from Step to Travel	52.9K
TP Travel agency Poyekhali s nami!	43.5K
AI Flights from Kazakhstan	36.8K
ST Step to Travel Tours	33K
GT Hot tours FUN&SUN	29.1K
CH Charter flights from Kazakhstan worldwide    YOU	26.4K

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#11 of 77). Leader — Charter flight tickets from Step to Travel (158.6K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **493** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	260	
December 2025	0	0	93	
November 2025	0	0	67	
October 2025	0	0	69	
September 2025	0	0	4	
August 2025	0	0	0	
TOTAL MENTIONS	0	MONTHS OF DATA	6	ATTRACTED SUBS
			493	

SECTION 08 · NICHE COMPARISON

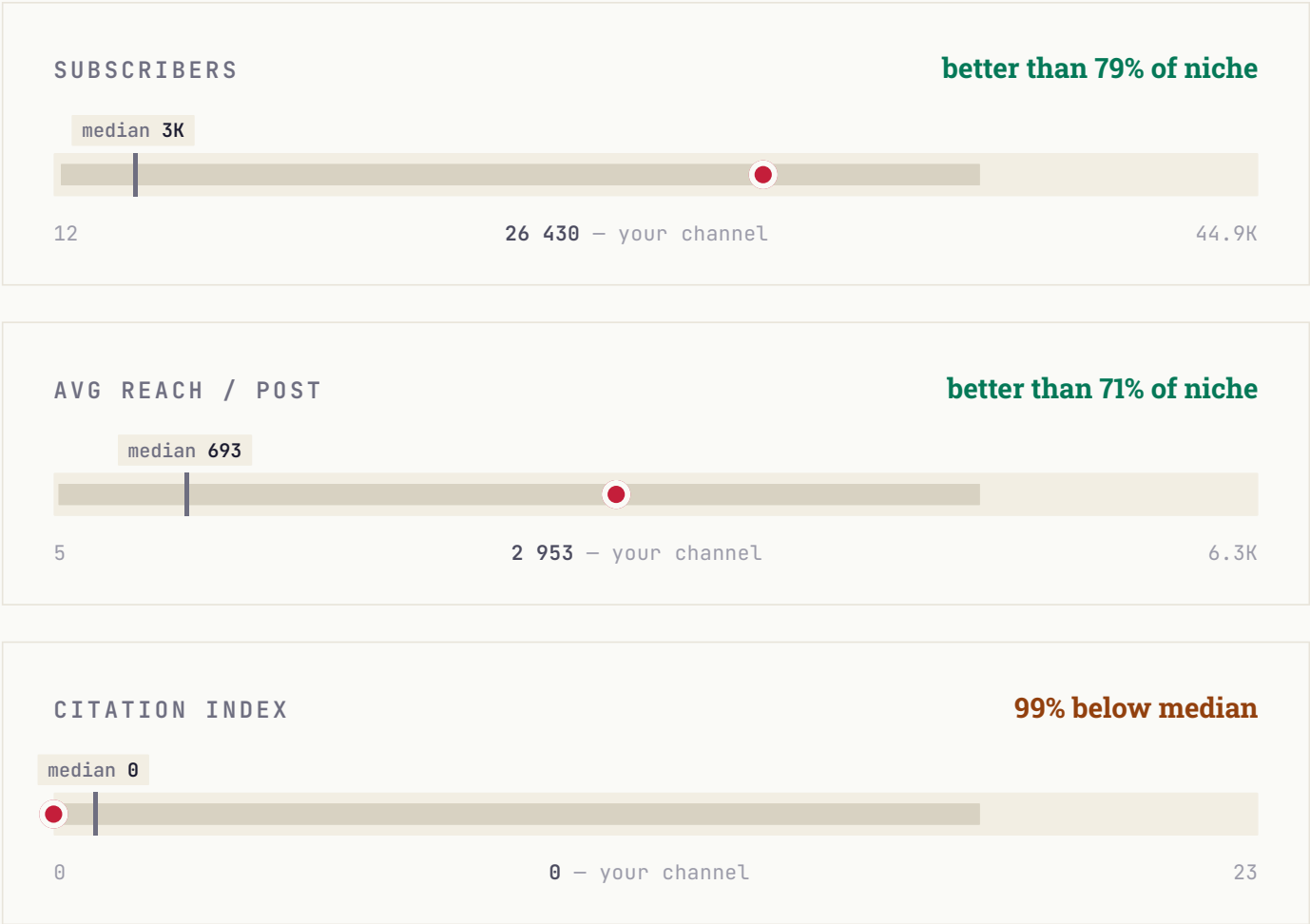
Where the channel stands in its league

Took top-77 channels in category «Travel» and saw how your channel compares.
Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#11/77

RANK IN NICHE

Channel in top 14% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.9 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Best post day — Saturday

Audience is most active on this day at 14:00 ALMT.

EFFECT

**Best window
for important
posts**

03

Increase share of video posts

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth
point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager