

PUBLIC REPORT BY PROMTPRESS

Channel audit

WE Platform



@weplatform_org

WE Platform – educational platform for Belarusian women worldwide. Welcome! Free events, online courses, mentorship – everything you need to...

SUBSCRIBERS

1 363

-14 per month

ERR (% SEE POSTS)

15.0%

last day 7.4%

REACH/POST

201

ad reach 101/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 1 363 —	 SUBS REACH 14.75% avg % subs see post	 VIEWS/POST 201 median 214 · 21 days	 POSTS/WEEK 1.3 for period
 7D TREND — no data for period	 REACTIONS/POST 9.5 38 reactions, 13 reposts, 0 comments	 POST LENGTH 1,000 chars median 1000 · 21 days	 POSTS ANALYZED 4 21 days
 AD REACH 101 24h avg	 CHURN / MONTH -14 last month	 CITATION RATE 1 citation index · 17 channels mentioned ever	 CHANNEL AGE 4 years 11 months created 06.07.2021

AI EDITOR SUMMARY

Channel «WE Platform» — 1 363 subs. Each post averages 201 people (15% from subs), reach is low — consider expanding audience. Posts 1 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 4 posts over 21 days.
- 02 Dominant format — Photo (4/4 posts).
- 03 Avg post length — 1000 chars (median 1000).
- 04 Audience peak — Wednesday, 11:00 MSK.
- 05 Top posts get 1x more views than the weakest (238 avg for top vs 173 for worst) — among 4 posts over 21 days. Worth analyzing what top posts have in common — topic, format, timing.

TOP 4 POSTS

Nº1 20.05 · 08:26 PHOTO If you're at the stage of finding or refining your idea/product, it may be useful not only to analyze the market but also to look at...	VIEWS 285 REPOSTS 4	REACTIONS 12 ER 20.9%
Nº2 27.05 · 10:28 PHOTO In a new article we explore why building habits isn't about willpower and how to support change without pressure and...	VIEWS 238 REPOSTS 3	REACTIONS 8 ER 17.5%
Nº3 03.06 · 10:57 PHOTO June 15 at 7:00 PM Minsk, join us at We Work #5. No panic: how to handle job search anxiety. · Career · Belarus · Other...	VIEWS 191 REPOSTS 5	REACTIONS 7 ER 14.0%

Nº4 10.06 · 09:15 PHOTO What art gives in life and work Art is not something separate from real life, everyday and work tasks. Often it works not...	VIEWS	REACTIONS
	90	11
	REPOSTS	ER
	1	6.6%

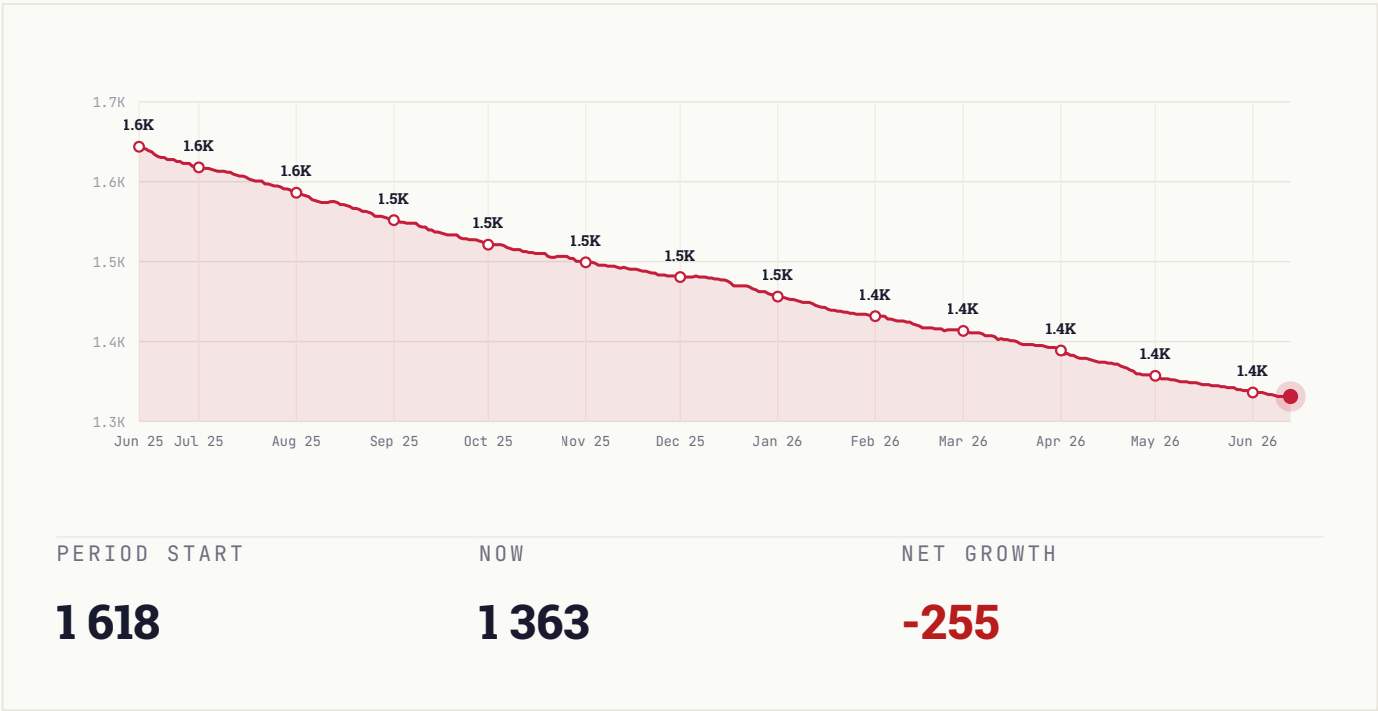
WORST 3

↓ 27.05 · 10:28 PHOTO In a new article we explore why building habits isn't about willpower and how to support change without pressure and...	VIEWS	REACTIONS
	238	8
	REPOSTS	ER
	3	17.5%
↓ 03.06 · 10:57 PHOTO June 15 at 7:00 PM Minsk, join us at We Work #5. No panic: how to handle job search anxiety. · Career · Belarus · Other...	VIEWS	REACTIONS
	191	7
	REPOSTS	ER
	5	14.0%
↓ 10.06 · 09:15 PHOTO What art gives in life and work Art is not something separate from real life, everyday and work tasks. Often it works not...	VIEWS	REACTIONS
	90	11
	REPOSTS	ER
	1	6.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

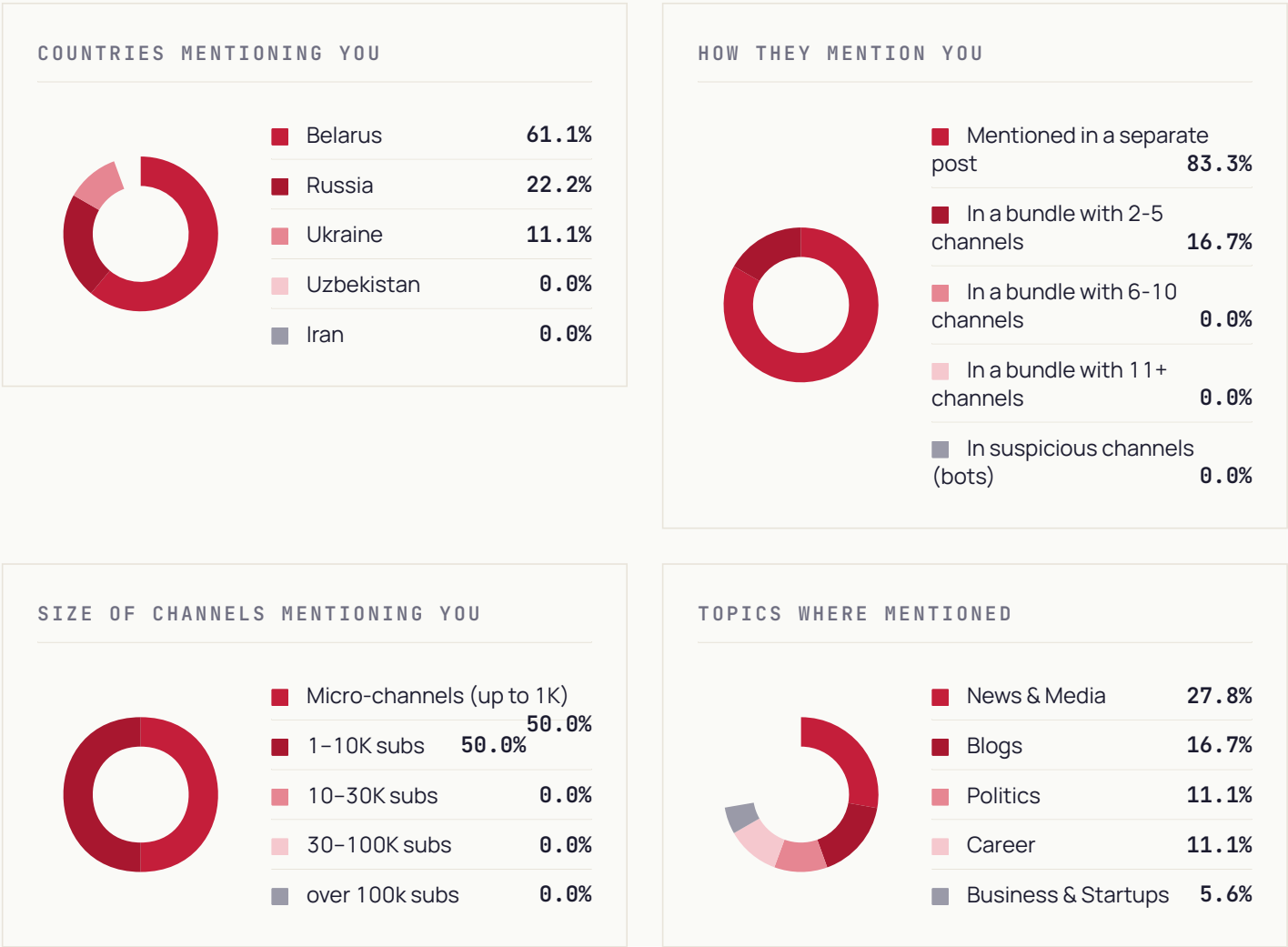
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

Citation index 1 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 17 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
C(SberBusiness (Belarus)	14.5K
B(BTC-e Earnings & Crypto	9.9K
CB(Canal BetMidas Oficial	8.8K
GB(Ready Business Minsk Moscow	6.8K
NI(Nikita	6.3K
Salary(Zakhar Plodunov Rational Thinking	5.4K
PB(Pro Business LIVE	4.9K
M-(Mobistock - Stock marketplace	4.7K
BA(BanderPolka	4.7K
GT(GERASIMOVA TATYANA	3.6K
WP(WE Platform YOU	1.4K

COMPARATIVE CONCLUSION

Channel in top half of niche (#20 of 71). Niche leader — SberBusiness (Belarus) (14.5K), median subs 474. Aim for top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

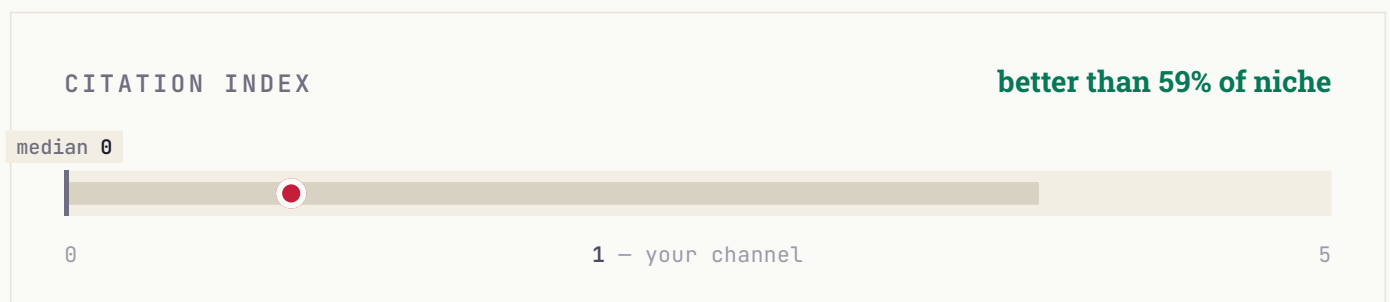
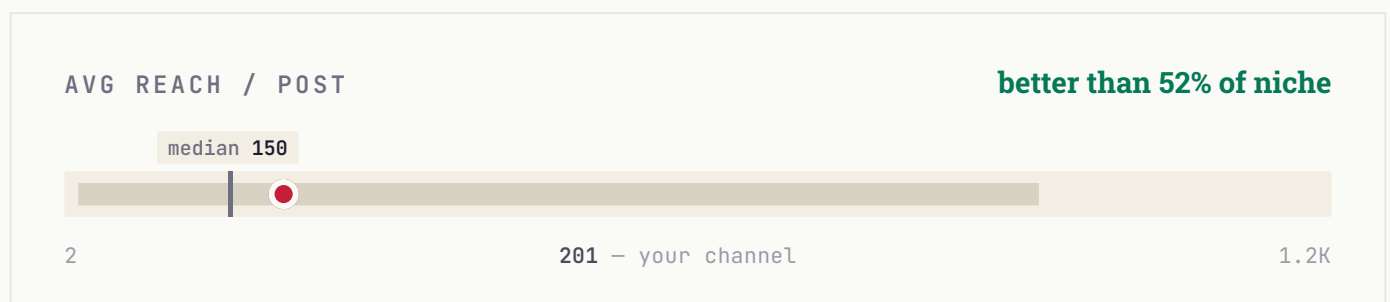
How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **4** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	0	0	1	
Nov 2025	0	0	1	
Oct 2025	0	0	1	
September 2025	0	0	0	
August 2025	0	0	1	
July 2025	0	0	0	
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBS	
0	6		4	

Where the channel stands in its league

#20 /71 RANK IN NICHE
Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.3 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Wednesday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best time for
important
posts**

03

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend reaching 15-25% share.

EFFECT

**Video holds
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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