

PUBLIC REPORT PROMTPRESS

Channel Audit

Web Freelance



@webfrl

Placement terms, our services: <http://telegra.ph/Kak-razmestit-svoe-obyavlenie-04-02> If the link above doesn't work, use this one: <https://clck.ru/Mngxe> For any questions: @botvk

SUBSCRIBERS

17 465

+336 per month

ERR (% WHO SEE
POSTS)

51.0%

per day 7.0%

REACH/POST

9.3K

ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 17 465 —	 SUBS REACH 53.43% avg % of subs see post	 VIEWS/POST 9.3K median 9.7K · 24 days	 POSTS/WEEK 1.5 over period
 7D TREND — no data for period	 REACTIONS/POST 6.8 only 34 reactions, 38 reposts, 0 comments	 POST LENGTH 944 chars median 1K · 24 days	 POSTS ANALYZED 5 24 days
 AD REACH 1.2K 24h average	 CHURN / MONTH +336 last month	 CITATION RATE 4 citation index · 73 channels mentioned all time	 CHANNEL AGE 10 years 2 months created 22.04.2016

AI EDITOR SUMMARY

Channel «Web Freelance» — 17 465 subs. Each post is viewed on average by 9.3K people (53% of subs), this is a wide reach for a channel of this size. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 24 days.
- 02 Dominant format – Text (5/5 posts).
- 03 Avg post length – 944 chars (median 1000).
- 04 Peak audience activity – Saturday, 09:00 MSK.
- 05 Top posts get 2x more views than the weakest (11.8K avg for top vs 7K for worst) – among 5 posts over 24 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 06:59 TEXT proofreader / copywriter Looking for a specialist to work with texts: checking, editing and creating content for various...	VIEWS 14 132 REPOSTS 14	REACTIONS 8 ER 80.9%
Nº2 29.06 · 08:04 TEXT 🔥 SOCIAL MEDIA ADVERTISING SPECIALIST 🔥 We are the Adflux Team, specializing in finding hit products and promoting them through social...	VIEWS 11 535 REPOSTS 7	REACTIONS 12 ER 66.0%
Nº3 06.07 · 12:36 TEXT Looking for a Fullstack web developer? We build solutions for your business! DK - your reliable guide in web tech. We deliver...	VIEWS 9 738 REPOSTS 5	REACTIONS 8 ER 55.8%

Nº406.07 · 11:18TEXT Job: Reviews Manager Join our remote team as a Reviews Manager. We offer: Salary 65+bonuses Full...	VIEWS 7 319 REPOSTS 5	REACTIONS 1 ER 41.9%
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Nº514.07 · 07:17TEXT Job: PR Manager Format: remote Employment: full/part-time Income: from 55,000 to 70...	VIEWS 3 932 REPOSTS 7	REACTIONS 5 ER 22.5%
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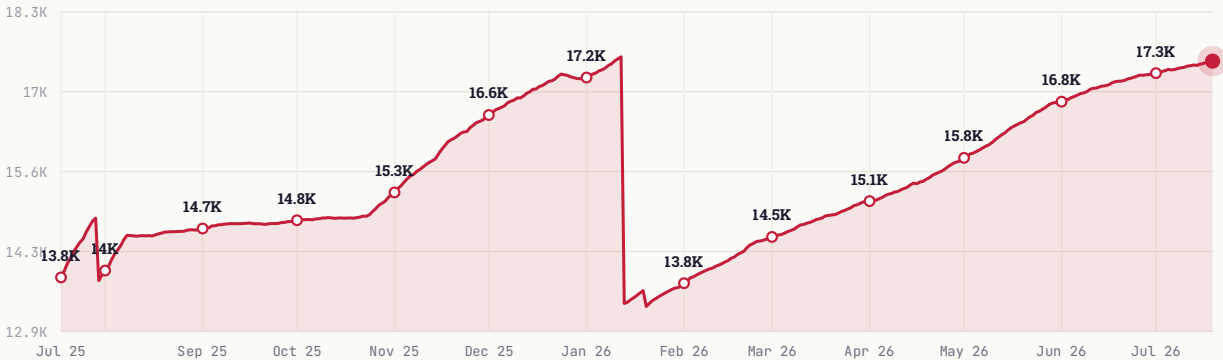
WORST 3

↓06.07 · 12:36TEXT Looking for a Fullstack web developer? We build solutions for your business! DK - your reliable guide in web tech. We deliver...	VIEWS 9 738 REPOSTS 5	REACTIONS 8 ER 55.8%
↓06.07 · 11:18TEXT Job: Reviews Manager Join our remote team as a Reviews Manager. We offer: Salary 65+bonuses Full...	VIEWS 7 319 REPOSTS 5	REACTIONS 1 ER 41.9%
↓14.07 · 07:17TEXT Job: PR Manager Format: remote Employment: full/part-time Income: from 55,000 to 70...	VIEWS 3 932 REPOSTS 7	REACTIONS 5 ER 22.5%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

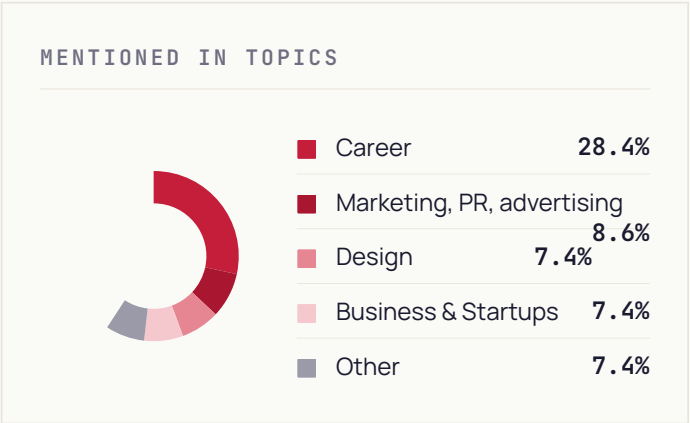
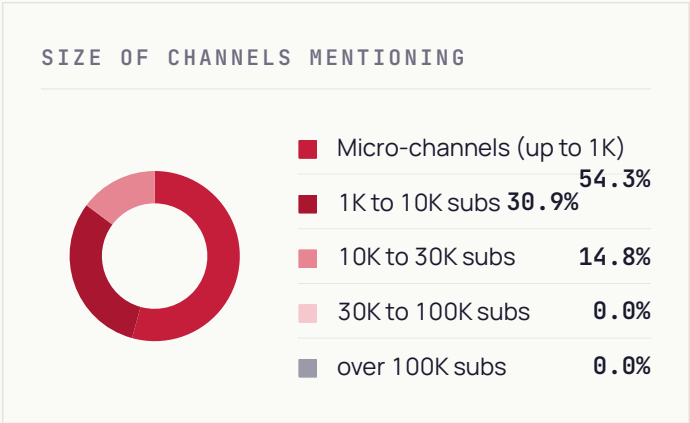
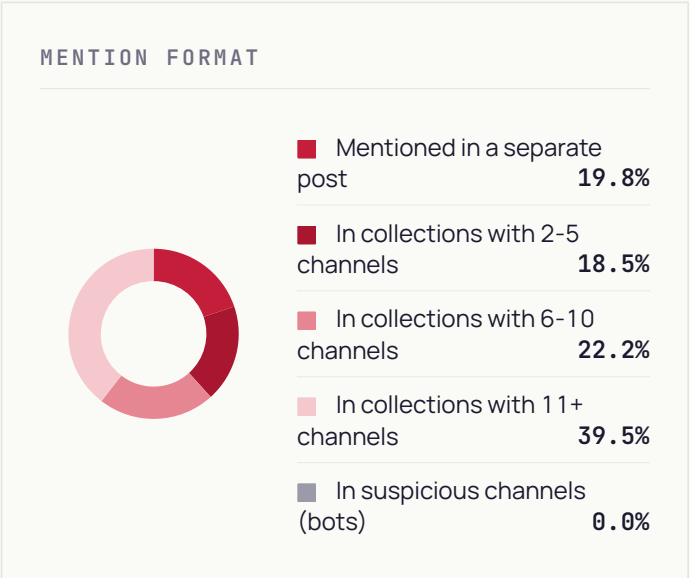
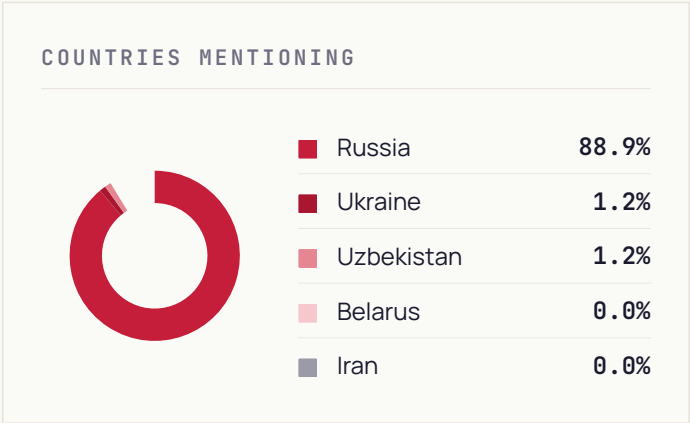


START OF PERIOD	NOW	NET GROWTH
13 849	17 464	+3 615

SECTION 04 · MENTIONS

Who and how mentions the channel

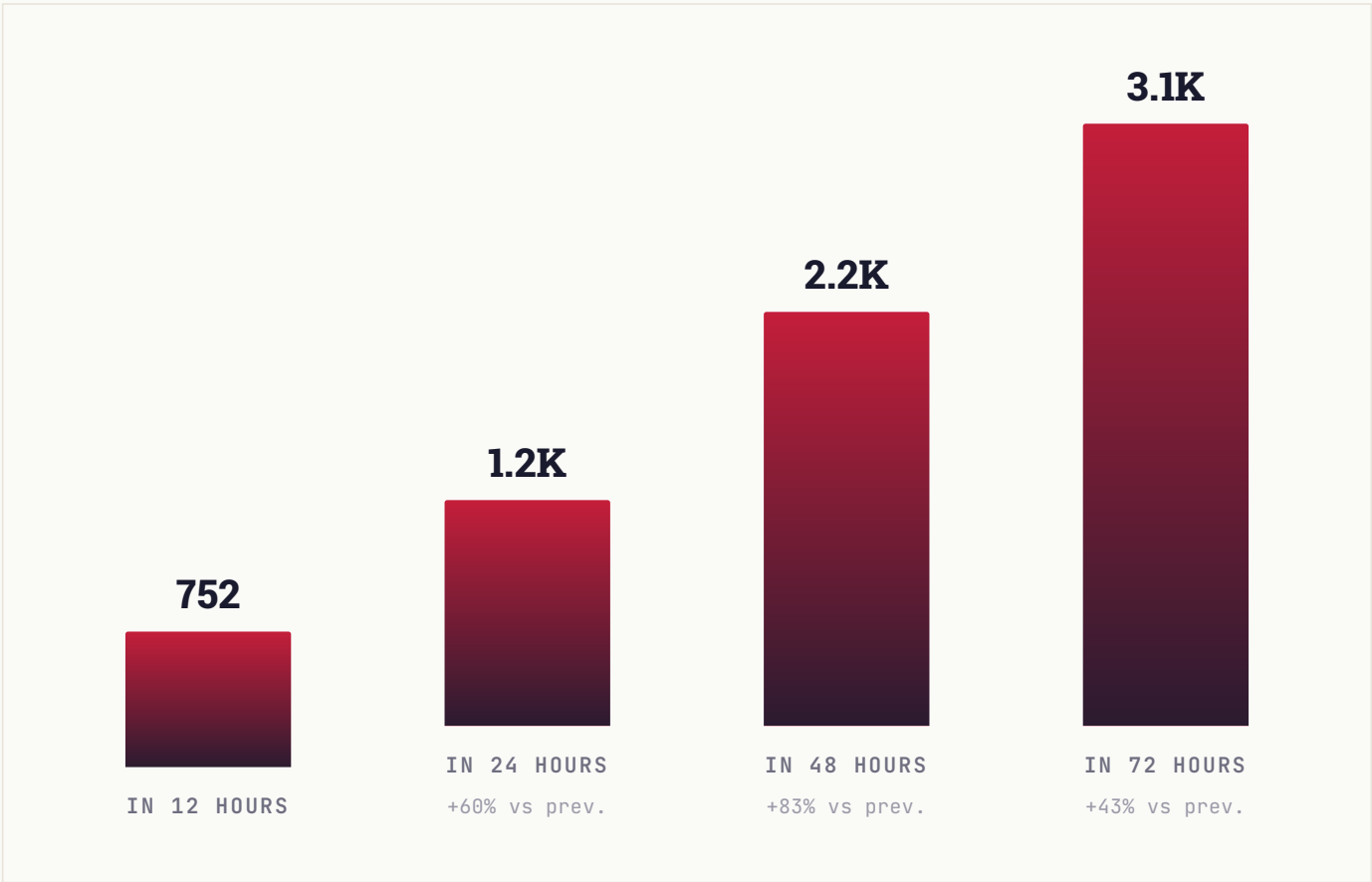
Citation index **4** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **73** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



— SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 🇸🇦	1.2M
قو قناة وظائف - وظيفتك علينا 🇸🇦	814.8K
UB Remote no experience - Freelance	794K
اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف 🇸🇦 🌱	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR WORLD 🌐	464K
شغل	457.4K
SI SeoJob Earn Online	429.2K
WF Web Freelance YOU	17.5K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), top-96 median: 172.5K. First goal: enter top-96 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **4 353** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	912	
December 2025	0	0	725	
November 2025	0	0	1 293	
October 2025	0	0	465	
September 2025	1	1	165	
August 2025	0	0	793	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1	6	4 353

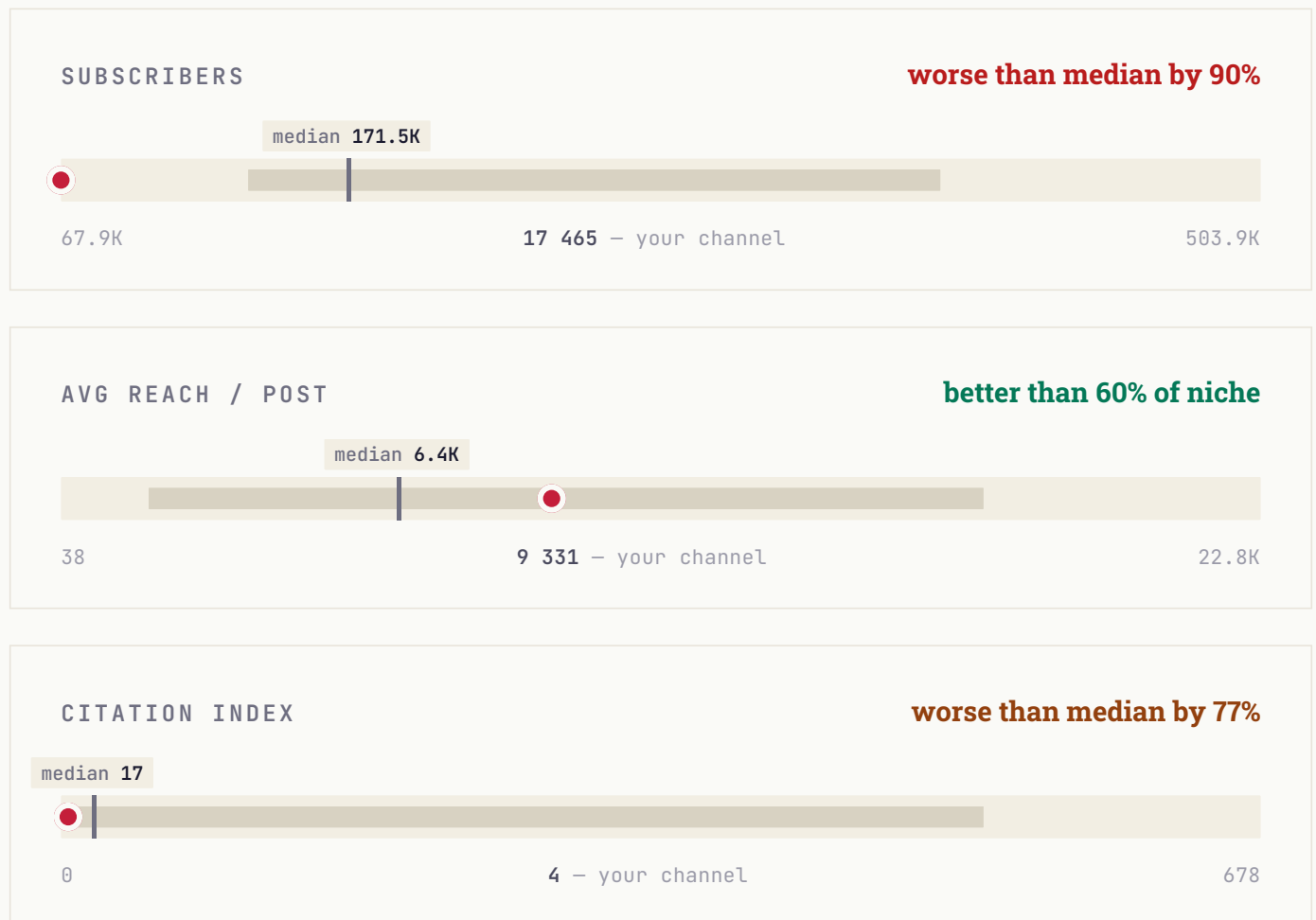
SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Career» (Russia) and compared your channel.

Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical:

median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.5 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Saturday

Peak audience activity: this day at 09:00 MSK.

EFFECT

**Best window
for important
post**

03

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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