

PUBLIC REPORT BY PROMTPRESS

Channel audit

3pmwear



@wear3pm

<https://3pm.by/links> ? @the3pmwear

SUBSCRIBERS

14 917

-660 per month

ERR (% SEE POSTS)

48.0%

per day 20.6%

REACH/POST

6.2K

ad reach 3.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 14 917 —	 SUBSCRIBER REACH 41.65% avg % of subs see post	 VIEWS/POST 6.2K median 6.2K · 9 days	 POSTS/WK 1.5 for the period
 7D TREND — no data for period	 REACTIONS/POST 121.5 total 243 reactions, 39 reposts, 0 comments	 POST LENGTH 186 chars median 186 · 9 days	 POSTS ANALYZED 2 9 days
 AD REACH 3.1K 24h average	 CHURN / MONTH -660 last month	 MENTIONS 0 citation index · 3 channels mentioned all time	 CHANNEL AGE 4 years 9 months created 11.09.2021

AI EDITOR SUMMARY

Channel «3pmwear» — 14 917 subs. Each post averages 6.2K people (42% from subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts over 9 days.
- 02 Dominant format — **Photo** (2/2 posts).
- 03 Avg post length — **186** chars (median 186).
- 04 Peak audience activity — **Friday**, 09:00 MSK.
- 05 Top posts drive **1x** more views than weakest (4.1K avg top vs 6.2K worst) — among 2 posts in 9 days. Analyze commonalities: topic, format, timing.

TOP 2 POSTS

Nº1 19.06 · 06:36 PHOTO at the mvp space in minsk there's a street art exhibition with works by our graffiti artists we'll be there today and tomorrow you can...	VIEWS	REACTIONS
	8 211	95
	REPOSTS	ER
	22	55.0%
Nº2 28.06 · 07:49 PHOTO we restocked blue suits + black suits arriving soon (they're meat)	VIEWS	REACTIONS
	4 215	148
	REPOSTS	ER
	17	28.3%

WORST 2

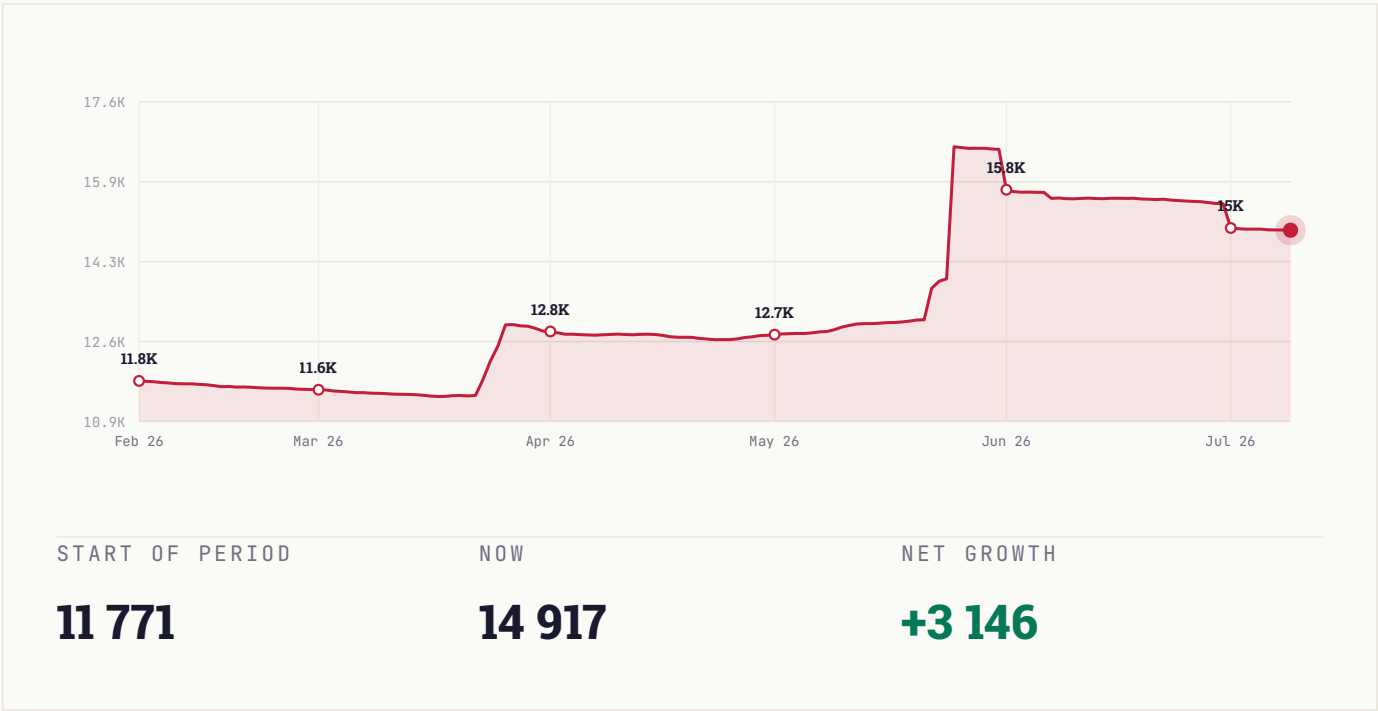
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

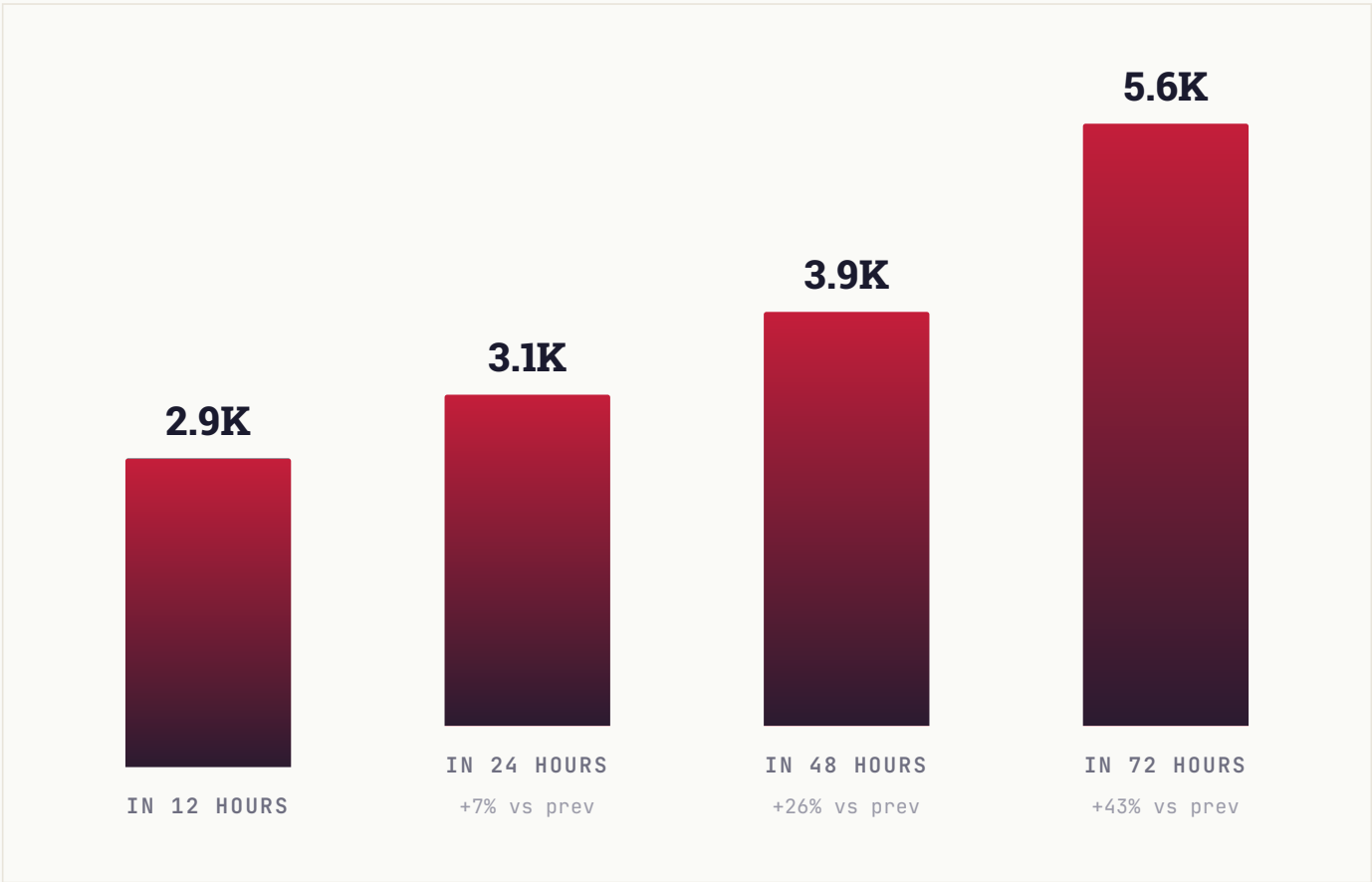
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see your niche rank.

CHANNEL	SUBSCRIBERS
MF Mark Formelle Марк Формэль	31.7K
VE On air Belbazar	27.4K
BJ Bogdan BENCH CLO	18.6K
BE bellavka	17.5K
WY wyzardly	17.1K
CO CARHARTT OPT	16.5K
R- Ramonki – goods from Belarus	16.4K
RE Respectshoes	15.7K
LI linmeew	15.5K
3P 3pmwear YOU	14.9K
PO POIZON__BELARUS🇧🇪	14.1K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#10 of 99). Strong position. Niche leader — Mark Formelle | Марк Формэль (31.7K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

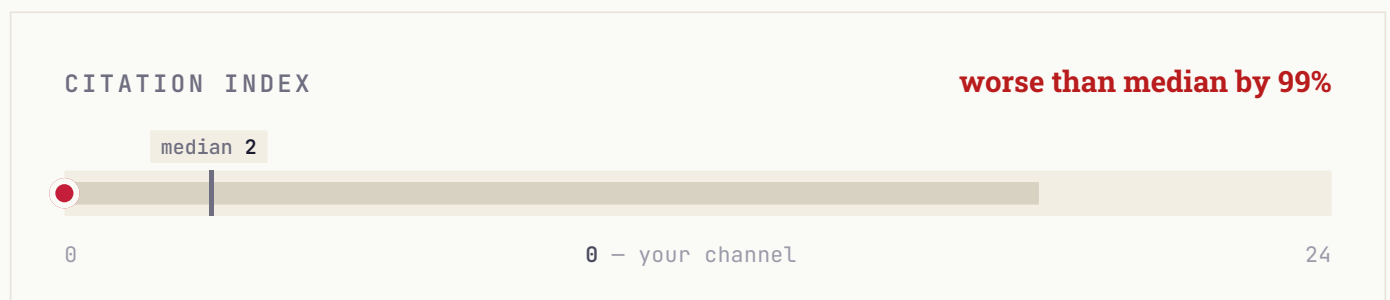
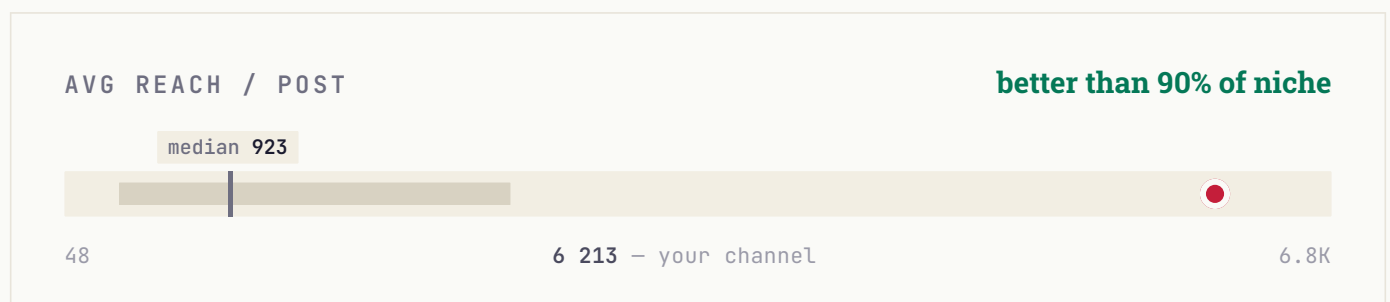
— SECTION 06 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Fashion & beauty» (Belarus) and compared your channel. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#10 /100

POSITION IN NICHE
Channel in top 10% fashion & beauty Belarus



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 1.5 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Friday**

Audience most active on this day at 09:00 MSK.

EFFECT

**Best window
for important
posts****03****Increase video posts share**

Video in Telegram retains audience longer and is
algorithm-friendly. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager