

— PUBLIC REPORT PROMTPRESS

Channel audit

WB - OZON

discounts up to 90%🤪🚫



@wb_skidkamam

For inquiries @Annna26 WB, Ozon, reviews, leaks & discounts ✂ Ads:
https://telega.in/c/wb_skidkamam Max ads: https://telega.in/m/wb_skidkamam *All posts are informational, not...

SUBS	ERR (% WHO SEE POSTS)	REACH/POST
133 211	5.0%	5.3K
+507 per month 17.06.2026	in 24 hrs 4.3% HTTPS: // PROMTPRESS.COM/AUDIT/WB_SKIDKAMAM	ad reach 5.7K/24h HTTPS: // PROMTPRESS.COM/AUDIT/WB_SKIDKAMAM

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 133 211 —	 SUBS REACH 3.98% avg % subs see post	 VIEWS/POST 5.3K median 5.1K · 8 days	 POSTS/DAY 111.3 ~779 per week
 7D TREND — no data for period	 REACTS/POST 8.7 total 8,747 reactions, 7,464 reposts, 46 comments	 POST LENGTH 80 chars median 89 · 8 days	 POSTS ANALYZED 1000 8 days
 AD REACH 5.7K 24h avg	 CHURN / MONTH +507 last month	 CITATION RATE 21 citation index · 51 channels mentioned all time	 CHANNEL AGE 4 years 17 days created 31.05.2022

AI EDITOR SUMMARY

Channel «WB - OZON discounts up to 90%👾» – 133 211 subs. Each post averages 5.3K people (4% subs), reach is low – consider expanding audience. Publishes 779 posts/week (~111/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1000 posts in 8 days.
- 02 Dominant format – Photo (999/1000 posts).
- 03 Avg post length – 80 chars (median 89).
- 04 Peak audience activity – Saturday, 22:00 MSK.
- 05 Top-performing posts get 2x more views than the weakest (9.5K avg for top vs 4K for worst) – among 1,000 posts over 8 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 21:55 PHOTO ☒MINIBS men's socks, 5 pairs https://ozon.ru/t/280213E	VIEWS 9 741 REPOSTS 16	REACTS 11 ER 7.3%
Nº2 13.06 · 19:24 PHOTO https://ozon.ru/t/rlysZQF	VIEWS 9 324 REPOSTS 19	REACTS 13 ER 7.0%
Nº3 13.06 · 20:35 PHOTO https://ozon.ru/t/GcdmpPi	VIEWS 9 311 REPOSTS 10	REACTS 14 ER 7.0%

Nº4 13.06 • 18:12 PHOTO Men's polo short sleeve big sizes https://www.wildberries.ru/catalog/306808983/detail.aspx	VIEWS 9 283 REPOSTS 11 REACTS 5 ER 7.0%
Nº5 13.06 • 18:06 PHOTO https://ozon.ru/t/AFw8cTw	VIEWS 8 994 REPOSTS 4 REACTS 4 ER 6.8%

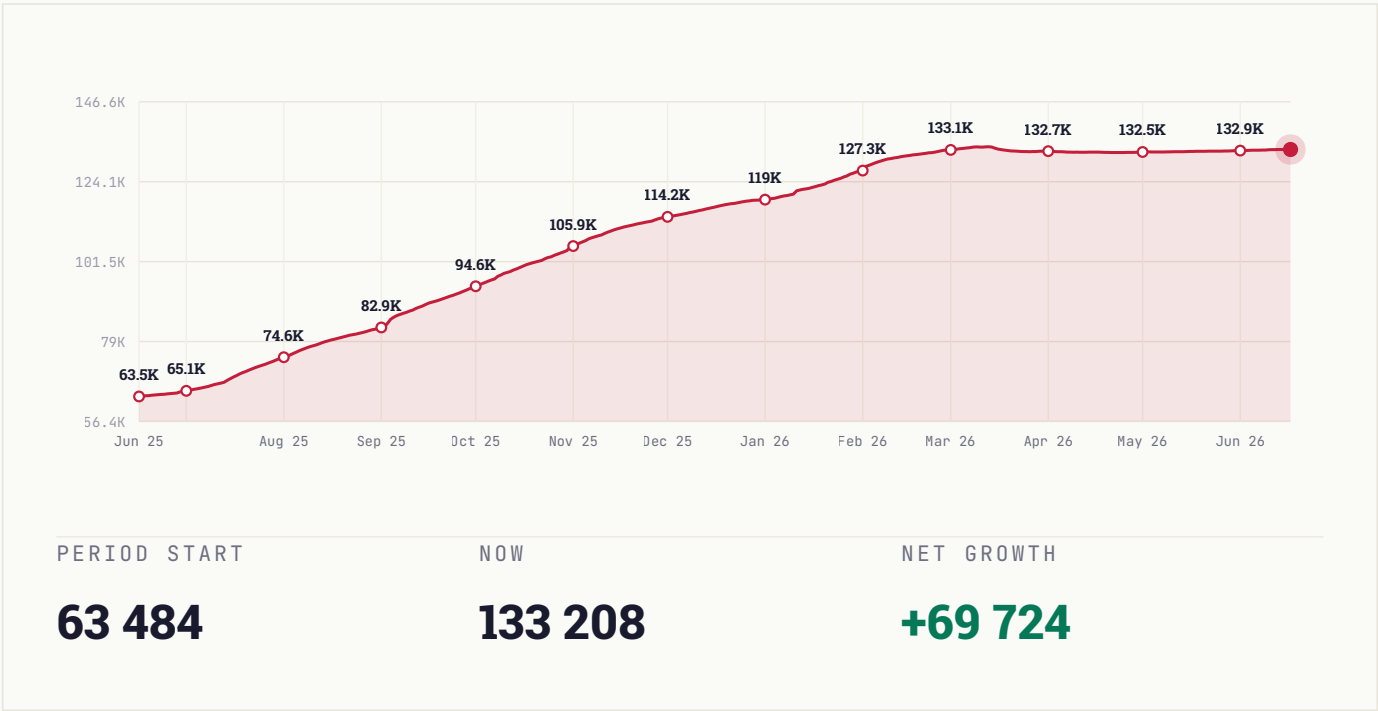
| WORST 3

↓ 11.06 • 08:31 PHOTO https://ozon.ru/t/tKHBNFu	VIEWS 4 053 REPOSTS 9 REACTS 9 ER 3.0%
↓ 11.06 • 08:30 PHOTO https://ozon.ru/t/5USwR9V	VIEWS 4 022 REPOSTS 6 REACTS 10 ER 3.0%
↓ 11.06 • 08:34 PHOTO Promo SLIV50 ☒Plasticine for school Luch 16 colors 2 sets https://ozon.ru/t/jQ4gb4L	VIEWS 3 897 REPOSTS 3 REACTS 10 ER 2.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

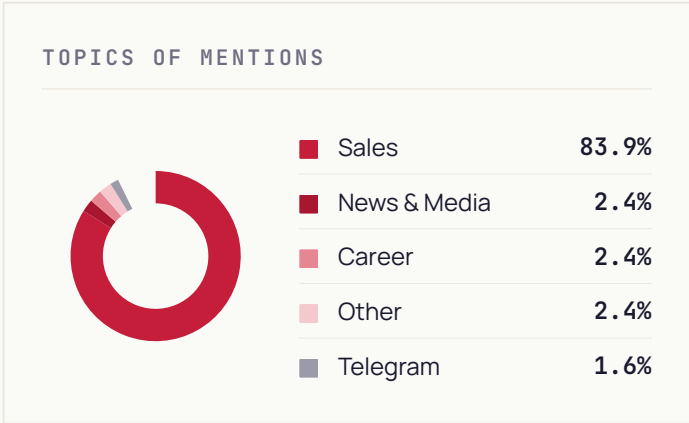
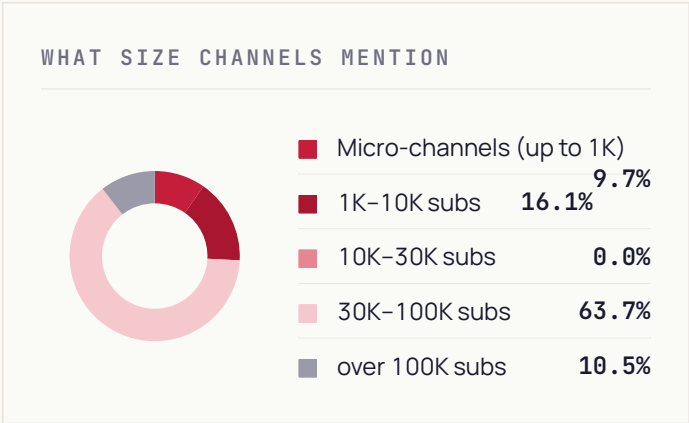
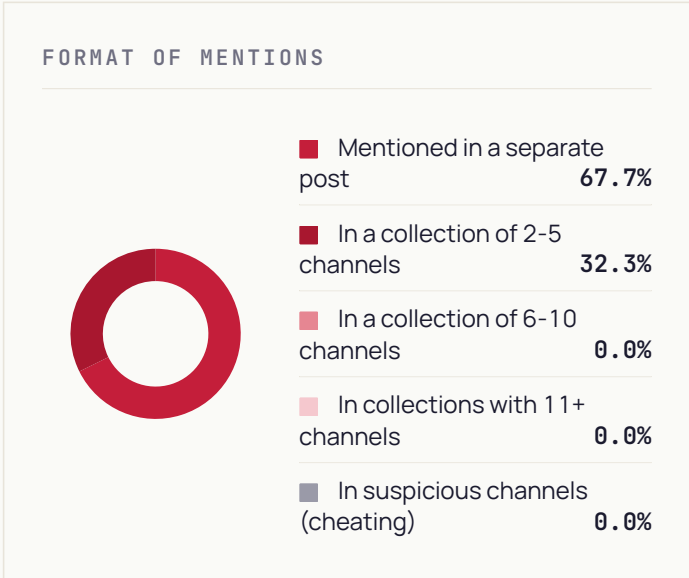
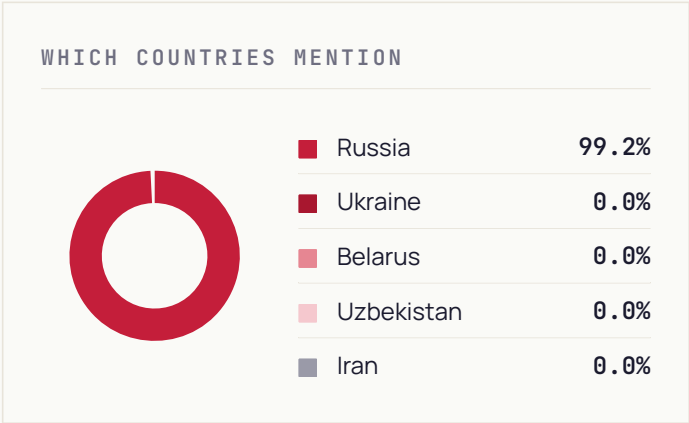
Subscriber growth chart for the year. Key months show exact subscriber count. It shows which months the channel gained and which months subscribers left.



SECTION 04 · CITATIONS

Who and how mentions the channel

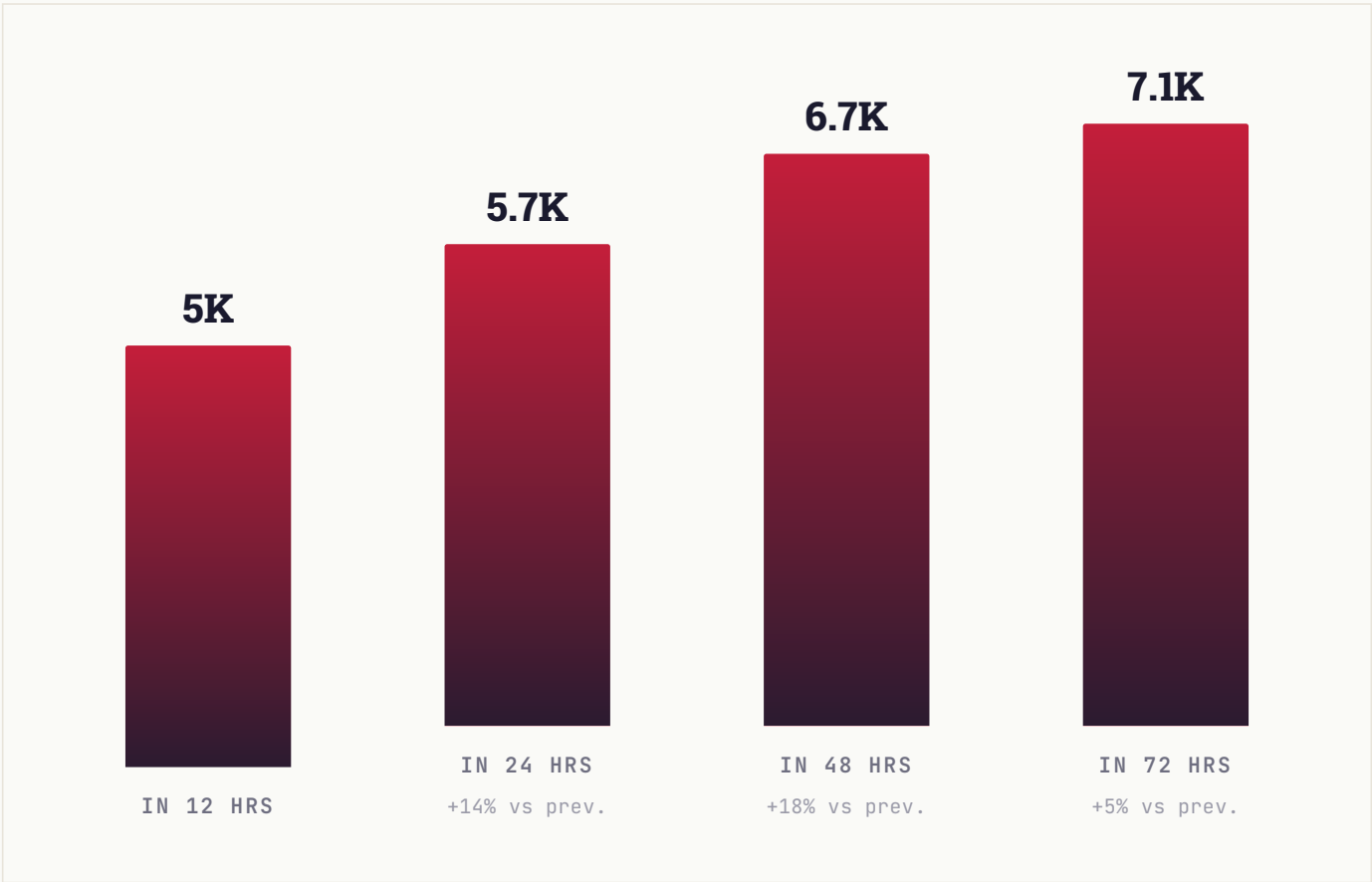
Citation index **21** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **51** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBS
OZ OZON	1.1M
YM Yandex Market	1M
X- Freeloaders - Lightning	1M
SN Market discounts	993.1K
WS WB Sniper Wildberries finds Discounts Promos	932.9K
PB By Blat	888K
Z Hare Promos Discounts	877.5K
W Wildberries finds	799.3K
VI ITEMS FROM VIDEO	711.7K
AL Alpha-Profitable	563K
B- WB - OZON discounts up to 90%👁📦 YOU	133.2K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#89 of 94). Niche median — 201.1K subs. First growth KPI — reach median. Leader: OZON (1.1M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **11**, they brought **54 039** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	4	3	4 932
Nov 2025	2	1	8 452
Oct 2025	4	1	11 441
September 2025	0	0	11 441
August 2025	0	0	8 501
July 2025	1	1	9 272

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
11	6	54 039

— SECTION 08 • NICHE COMPARISON

Where the channel is in its league

Took top-100 channels in category «Sales» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

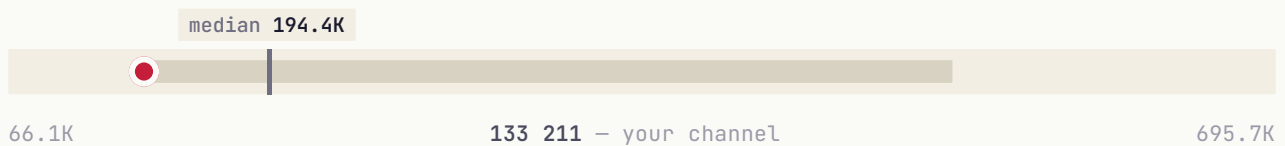
#89 /100

RANK IN NICHE

Channel in the bottom half of the ranking

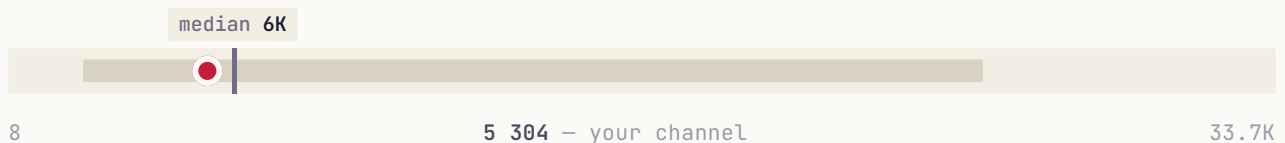
SUBS

31% below median



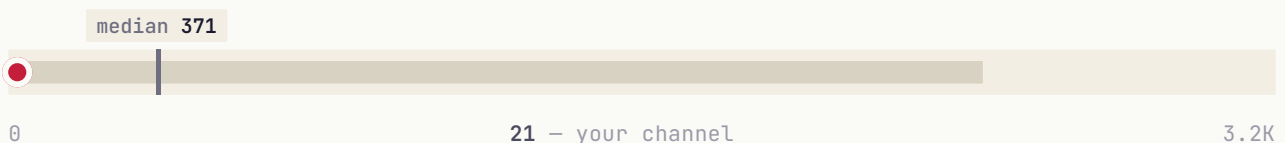
AVG REACH / POST

11% below median



CITATION INDEX

94% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Saturday

On this day and at 22:00 MSK the audience is most active.

EFFECT

Best time for key posts
- 02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 3.98% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+1.5pp ER
- 04

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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