

PROMTPRESS PUBLIC REPORT

Channel audit

Way II



@wayllgroup

Investitsion boshqaruv kompaniyasi ☎ 78 555 55 55 🌐 <https://waygroup.uz>

SUBSCRIBERS

8 557

+628 per month

ERR (% SEE POSTS)

48.0%

daily 19.0%

REACH/POST

3.9K

ad reach 1.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 8 557 —	 SUBSCRIBER REACH 45.06% avg % of subs see post	 VIEWS/POST 3.9K median 4.5K · 17 days	 POSTS/WEEK 2.8 over period
 7D TREND — no data for period	 REACTIONS/POST 14.1 total 99 reactions, 38 reposts, 20 comments	 POST LENGTH 639 chars median 657 · 17 days	 POSTS ANALYZED 7 17 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH +628 last month	 CITATIONS 143 citation index · 55 channels mentioned all time	 CHANNEL AGE 2 years 4 months created 01/15/2024

AI EDITOR SUMMARY

Channel «Way ll» — 8 557 subs. Each post averages 3.9K people (45% from subs), wide reach for a channel this size. Publishes 3 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outliers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 7 posts over 17 days.
- 02 Dominant format — Video (5/7 posts).
- 03 Avg post length — 639 chars (median 657).
- 04 Audience activity peak — Thursday, 19:00 UZT.
- 05 Top posts gather 2x more views than the weakest (5.3K avg for top vs 2.2K for bottom) — among 7 posts in 17 days. Worth analyzing what the top ones share: topic, format, timing.

TOP 5 POSTS

Nº1 28.05 · 14:02 VIDEO WAY II — ALOHA xalqaro mental arifmetika musobaqalari homiysi WAY II kompaniyasi bilimga chanqoq va salohiyatli yoshlarning intellektual...	VIEWS 6 047 REACTIONS 19 REPOSTS 4 ER 70.7%
Nº2 26.05 · 06:16 PHOTO Ko'pchilik investitsiyani murakkab, xavfli yoki faqat katta kapital egalari uchun deb o'ylaydi. Aslida esa investitsiya boshlash siz...	VIEWS 5 090 REACTIONS 12 REPOSTS 9 ER 59.5%
Nº3 01.06 · 10:29 VIDEO 1-iyun Xalqaro bolalarni himoya qilish kuni! Bolalar — jamiyatimiz kelajagi. Ularning bilimga intilishi, katta orzulari va salohiyati...	VIEWS 4 897 REACTIONS 13 REPOSTS 2 ER 57.2%

Nº4 27.05 · 00:45 VIDEO Way II jamoasi sizni muborak Qurbon hayiti bilan samimiy tabriklaydi! Ushbu muqaddas ayyom har bir xonadonga tinchlik, farovonlik, baraka...	VIEWS 4 477 REPOSTS 5	REACTIONS 19 ER 52.3%
Nº5 05.06 · 07:02 VIDEO Kelajagingizni bugundan yarating Mablagʻlaringizni shunchaki saqlab qoʻymang – uni kelajakdagi maqsadlaringizga xizmat qiladigan va...	VIEWS 3 526 REPOSTS 12	REACTIONS 15 ER 41.2%

WORST 3

↓ 05.06 · 07:02 VIDEO Kelajagingizni bugundan yarating Mablagʻlaringizni shunchaki saqlab qoʻymang – uni kelajakdagi maqsadlaringizga xizmat qiladigan va...	VIEWS 3 526 REPOSTS 12	REACTIONS 15 ER 41.2%
↓ 10.06 · 07:59 PHOTO Moliyaviy erkinlik sari ilk qadamni qoʻydingizmi? Moliyaviy farovonlik tasodifan yuzaga kelmaydi. U har kuni qabul qilinadigan toʻgʻri...	VIEWS 2 471 REPOSTS 6	REACTIONS 19 ER 28.9%
↓ 12.06 · 13:44 VIDEO Investitsiya qilish oʻylaganingizdan ham oson Koʻpchilik investitsiyani murakkab jarayon va faqat tajribali mutaxassislar uchun...	VIEWS 481 REPOSTS —	REACTIONS 2 ER 5.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

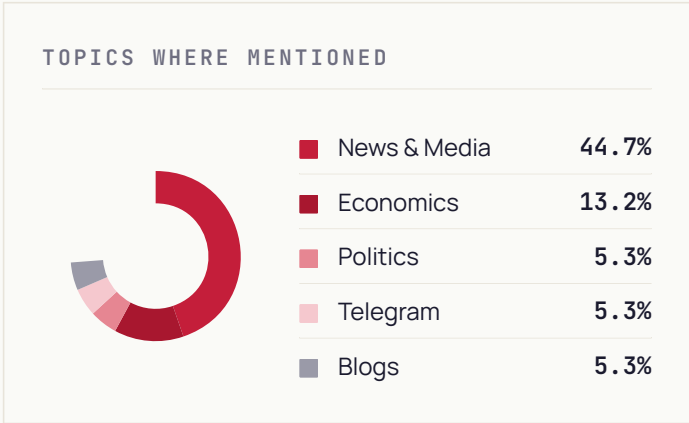
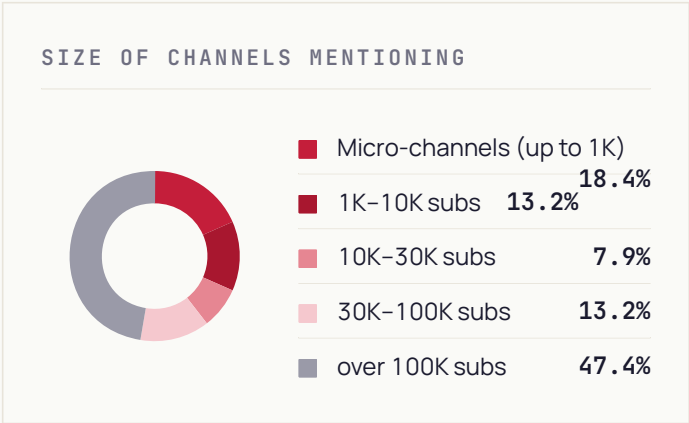
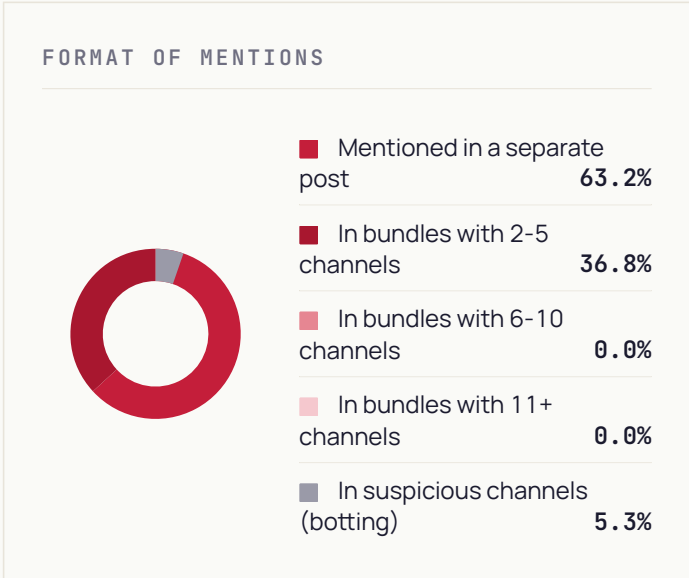
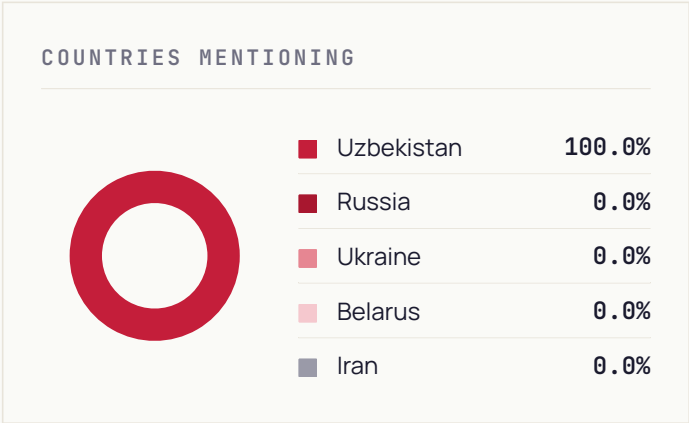
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

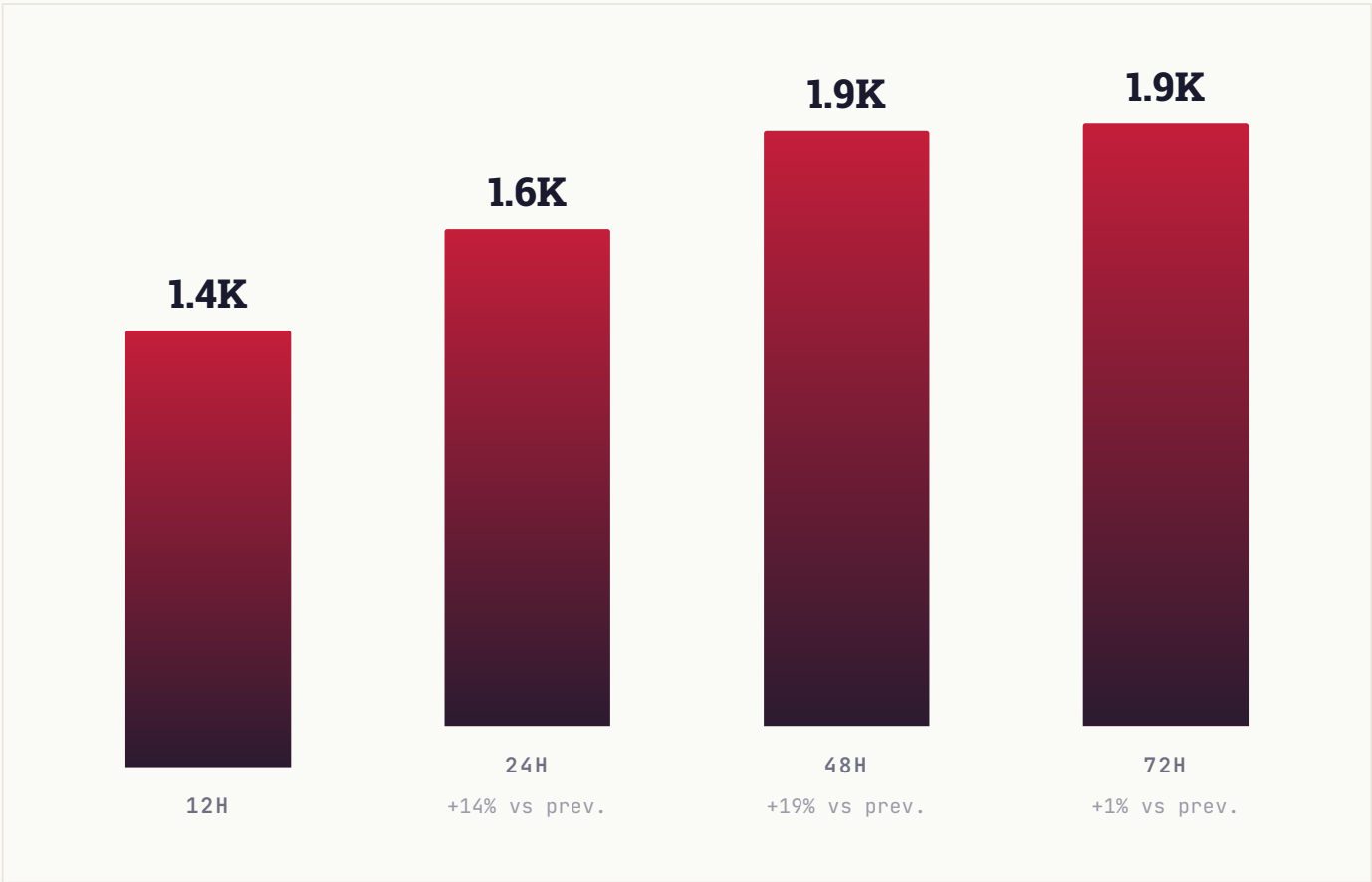
Citation index **143** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **55** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HA Huquqiy axborot	233.7K
GE GENERALISSIMUS	131.3K
AH Aziz Halikov	97.9K
BV Bank va Mijoz	50.3K
MB Markaziy bank	44.2K
AI Alisher Isaev blogi	39.9K
JL Jahongir Latipov	38.4K
IM IMAN	31.2K
WL Way ll YOU	8.6K
AL AKFA LIFE Info	6.8K
NA NAPP	3.4K

COMPARATIVE INSIGHT

Channel in bottom third of selection (9th out of 11). Larger — 8 channels (leader: Huquqiy axborot, 233.7K); these are growth benchmarks, reach them via paid placements or partnerships. Smaller — 2 channels, for them you're already a partner-leader.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions found **2**, they brought **5 002** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	0	0	537	
September 2025	2	2	2 939	
August 2025	0	0	1 014	
July 2025	0	0	512	

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBS
2	6	5 002

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Increase posting frequency**

Now 2.8 posts/week. Active channels average 7-10.
Consistency is key to retention.

IMPACT

**Consistency
beats volume****02****Top post of the week — Thursday**

Audience most active on this day at 19:00 UZT.

IMPACT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

IMPACT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

IMPACT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch Telegram ad** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
