

— PUBLIC REPORT BY PROMTPRESS

Channel audit

WATAKATO

NEWS



@watakato

🦴 News from Watakato ! I am strictly against violence. All materials are from open sources and provided for informational purposes only.
ads: @adatalim, @shara3sha

SUBSCRIBERS

37 012

-2431 per month

ERR (% SEE POSTS)

21.0%

per day 8.3%

REACH/POST

7.9K

ad reach 3.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 37 012 —	 SUBSCRIBER REACH 21.28% avg % subs see post	 VIEWS/POST 7.9K median 8K · 29 days	 POSTS/WEEK 10.4 over period
 7D TREND -30.4% vs previous week	 REACTIONS/POST 195.1 total 8,389 reactions, 1,566 reposts, 0 comments	 POST LENGTH 390 chars. median 370 · 29 days	 POSTS ANALYZED 43 29 days
 AD REACH 3.1K 24h avg	 CHURN / MONTH -2431 last month	 CITATION RATE 0 citation index · 3 channels mentioned ever	 CHANNEL AGE 4 years 5 months created 09.01.2022

AI EDITOR SUMMARY

Channel «WATAKATO NEWS» – 37 012 subs. Each post averages 7.9K people (21% of subs), average reach – room to grow. Publishes 10 posts/week (~1/day) – regular schedule. For week Jun 22–28, reach dropped -30.4% By week Jun 15–21 – let's analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **43** posts in 29 days.
- 02 Dominant format — **Video** (35/43 posts).
- 03 Avg post length — **390** chars (median 370).
- 04 Peak audience activity — **Friday, 20:00 ALMT**.
- 05 Top posts get **3x** more views than the weakest (11.9K avg top vs 4.6K worst) — among 43 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 18:14 VIDEO 🔞 Schoolboy brutally killed for a bicycle... In Tuva, 14-year-old Meruzhan was walking home. Two 10-year-old acquaintances run up to him asking...	VIEWS 12 942 REPOSTS 39	REACTIONS 360 ER 35.0%
Nº2 05.06 · 15:36 VIDEO 🔞 In Voronezh, a pervert harassed teenagers and showed them his stump According to a local resident, the inadequate person in the yard showed...	VIEWS 11 509 REPOSTS 23	REACTIONS 130 ER 31.1%
Nº3 06.06 · 14:56 PHOTO 👂 37-year-old Brazilian woman successfully pretended to be a 12-year-old orphan for free housing and gifts. The lady named Amanda pulled off...	VIEWS 11 255 REPOSTS 36	REACTIONS 191 ER 30.4%

Nº4 08.06 • 16:19 VIDEO ⚡ Morgenstern* officially became a Jew — now he is Israel Yehuda Morgenstern He underwent Giur — the process of converting a non-Jew to...	VIEWS 11 245 REACTIONS 242 REPOSTS 87 ER 30.4%
Nº5 07.06 • 14:57 VIDEO A fight broke out between a plumber and a cook at a Moscow Dodo Pizza cafe. They say the specialist was called to fix pipes, and the cook decided...	VIEWS 10 981 REACTIONS 178 REPOSTS 24 ER 29.7%
WORST 3	
↓ 29.06 • 17:23 VIDEO ⚡ In Moscow, grandmothers beat a police officer and threatened him with a weapon A crowd of zoomers tried to stage a fake accident through their acquaintance and on this...	VIEWS 4 717 REACTIONS 94 REPOSTS 5 ER 12.7%
↓ 30.06 • 18:39 VIDEO Zombie apocalypse has begun in the USA — the streets of Philadelphia are flooded with thousands of drug addicts in unnatural poses. Kensington area...	VIEWS 4 659 REACTIONS 116 REPOSTS 65 ER 12.6%
↓ 30.06 • 12:13 VIDEO ⚡ In Kaliningrad, children were touched underwater by unknown perverts on the beach The girls complained to lifeguards about strange bathers — they...	VIEWS 4 561 REACTIONS 122 REPOSTS 22 ER 12.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

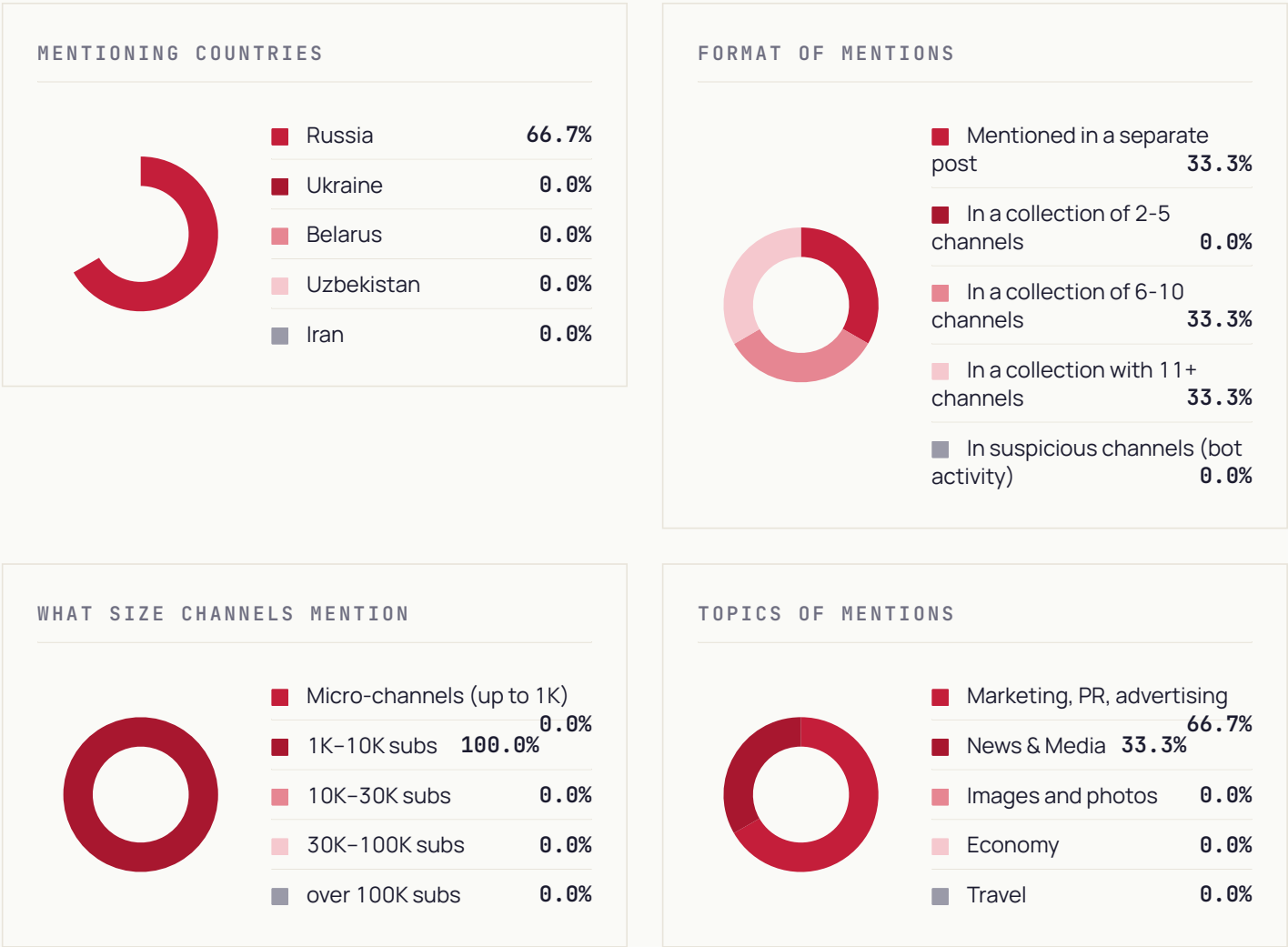
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.



SECTION 04 · MENTIONS

Who and how mentions the channel

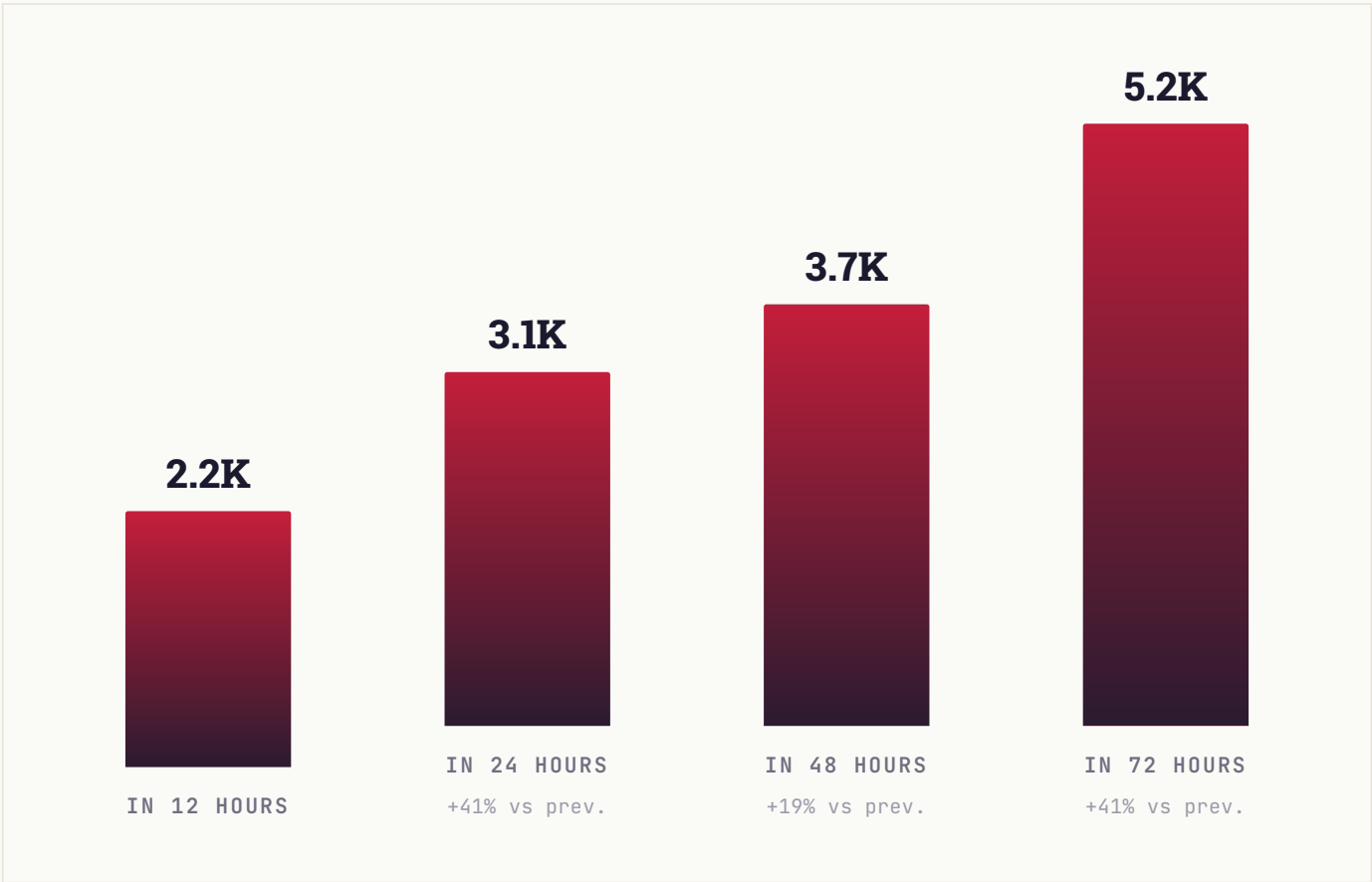
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All time the channel was mentioned 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DA Dauletten	342.4K
T- Tengrinews.kz - News of Kazakhstan	256.4K
Z- Zakon.kz - News of Kazakhstan and the world	204.1K
ZN ZTB NEWS - News of Kazakhstan	180.6K
OR ORDA	139.3K
QU Qumash	121.8K
QA Qaz365.kz	96.9K
DA Dauletten.kz	80.1K
NOT NEKhabar	76.2K
AB Atameken Business - News of Kazakhstan	74.2K
WN WATAKATO NEWS YOU	37K

COMPARATIVE INSIGHT

Channel in top half of niche (#28 of 99). Niche leader — Dauletten (342.4K), median subs 20.2K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **57** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	57	
December 2025	1	1	0	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1	6	57

SECTION 08 · NICHE COMPARISON

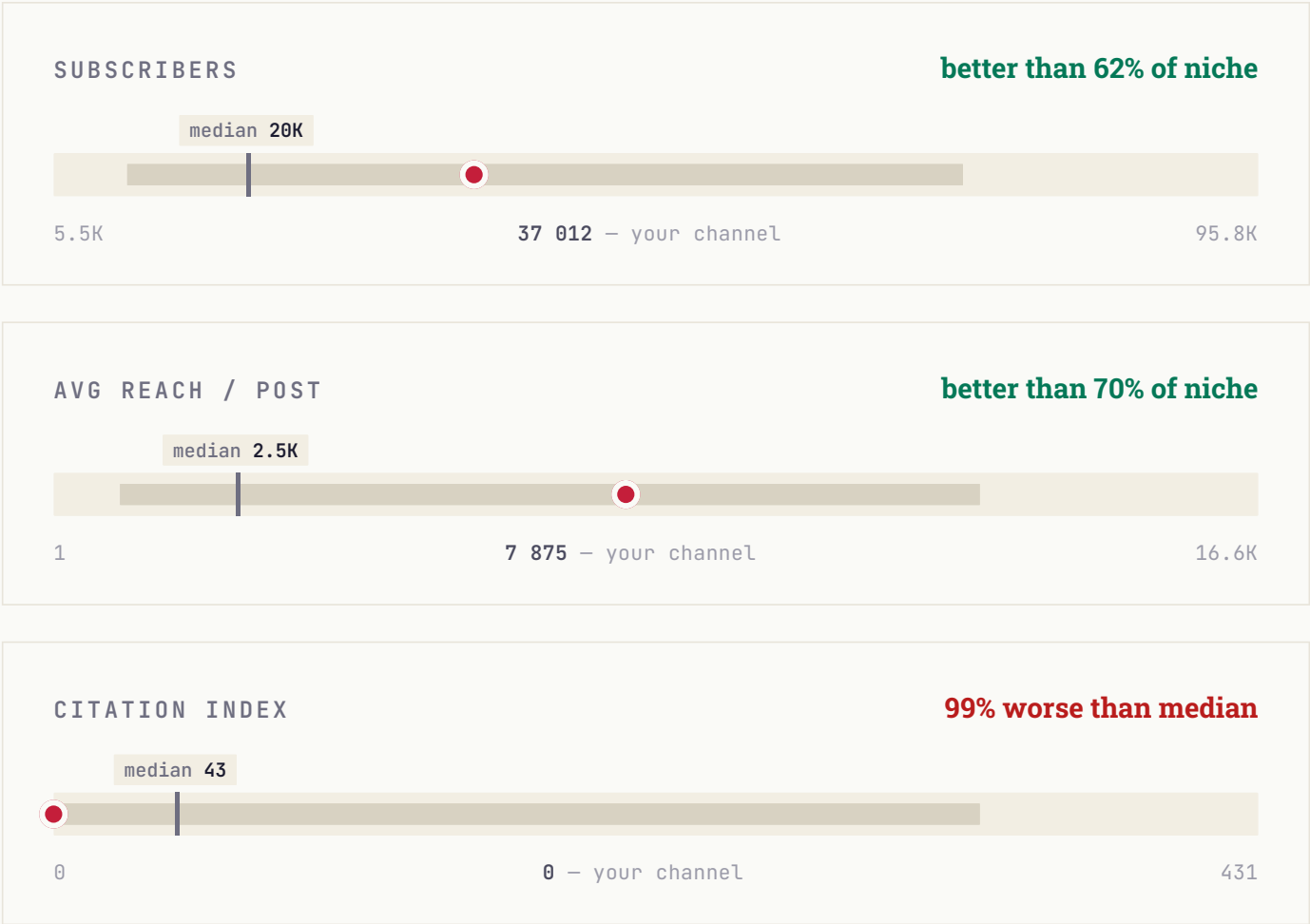
Where the channel stands in its league

Took top-100 channels in category "News & Media» and saw how your channel compares. Gray bar — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#28/100

POSITION IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Friday**

Audience is most active on this day at 20:00 ALMT.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
