

PUBLIC REPORT BY PROMTPRESS

Channel audit

Vasabinka



@wasabinkabs

For all questions @evablar Price: https://t.me/wasabinka_price

SUBSCRIBERS

193 450

-12885 per month

ERR (% SEE POSTS)

60.0%

in 24 hrs **24.2%**

REACH/POST

118.1K

ad reach **47.3K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 193 450 —	 SUBSCRIBER REACH 61.05% avg % subs see post	 VIEWS/POST 118.1K median 127.9K · 29 days	 POSTS/WEEK 6.3 for period
 7D TREND -7.4% vs previous week	 REACTIONS/POST 1404.1 total 36,507 reactions, 19,340 reposts, 11,790 comments	 POST LENGTH 122 chars median 86 · 29 days	 POSTS ANALYZED 26 29 days
 AD REACH 47.3K 24h avg	 CHURN / MONTH -12885 last month	 CITATION RATE 2 citation index · 25 channels mentioned all time	 CHANNEL AGE 1 year 7 months created 27.11.2024

AI EDITOR SUMMARY

Channel «Vasabinka» — 193 450 subs. Avg views per post 118.1K people (61% of subs), wide reach for a channel this size. Publishes 6 posts/week (~1/day) — rare. Week 22–28 Jun reach dropped -7.4% by week 15–21 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 26 posts over 29 days.
- 02 Dominant format – Photo (25/26 posts).
- 03 Avg post length – 122 chars (median 86).
- 04 Peak audience activity – Friday, 18:00 MSK.
- 05 Strongest posts get 2x more views than the weakest (174.2K avg top vs 75.4K worst) – among 26 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 15:01 PHOTO  Last race results He made it	VIEWS 185 469 REP. 525	REACTIONS 1 966 ER 95.9%
Nº2 11.06 · 15:01 PHOTO  Last race vote Well? Give 8-bit a chance?)	VIEWS 170 611 REP. 40	REACTIONS 1 331 ER 88.2%
Nº3 15.06 · 13:44 PHOTO Who hasn't grabbed yet 🥳📌 Click here And share with friends 🌟	VIEWS 166 403 REP. 5 082	REACTIONS 930 ER 86.0%

Nº4 22.06 · 08:02 PHOTO Chaos drops already in the shop	VIEWS 157 375 REP. 344	REACTIONS 1 899 ER 81.4%
Nº5 11.06 · 14:00 PHOTO Quick contest for 20 Bolt boxes! To enter, subscribe to  The enemly  Brawl Stars  And tap...	VIEWS 153 054 REP. 50	REACTIONS 784 ER 79.1%

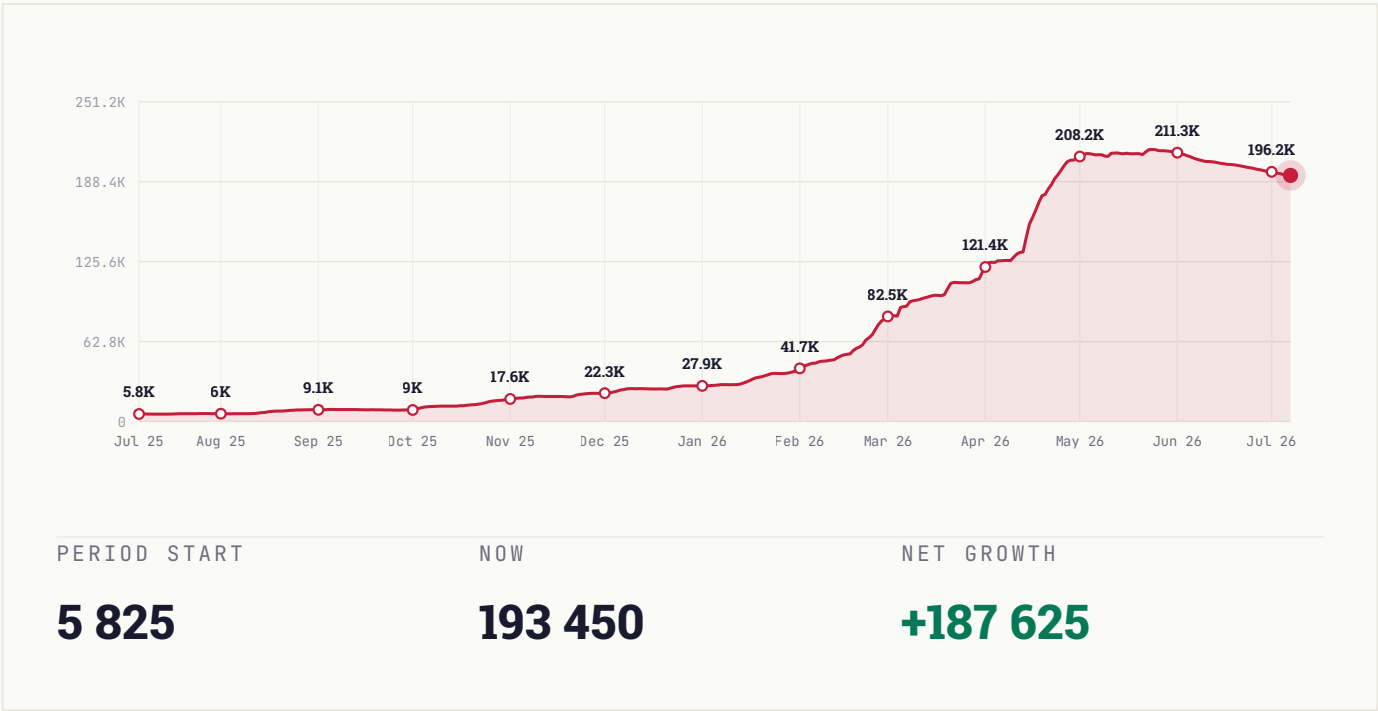
WORST 3

↓ 02.07 · 08:03 PHOTO New BP season, nano noodle event, plus an ultra box in the shop	VIEWS 80 021 REP. 265	REACTIONS 1 237 ER 41.4%
↓ 02.07 · 14:00 PHOTO Quick contest for 7 new BP+ To enter, subscribe to  Brawl stars  Мир Brawl stars  And tap...	VIEWS 75 595 REP. 68	REACTIONS 713 ER 39.1%
↓ 02.07 · 12:02 PHOTO Doggos can now claim the title in the shop 	VIEWS 70 684 REP. 370	REACTIONS 2 077 ER 36.5%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

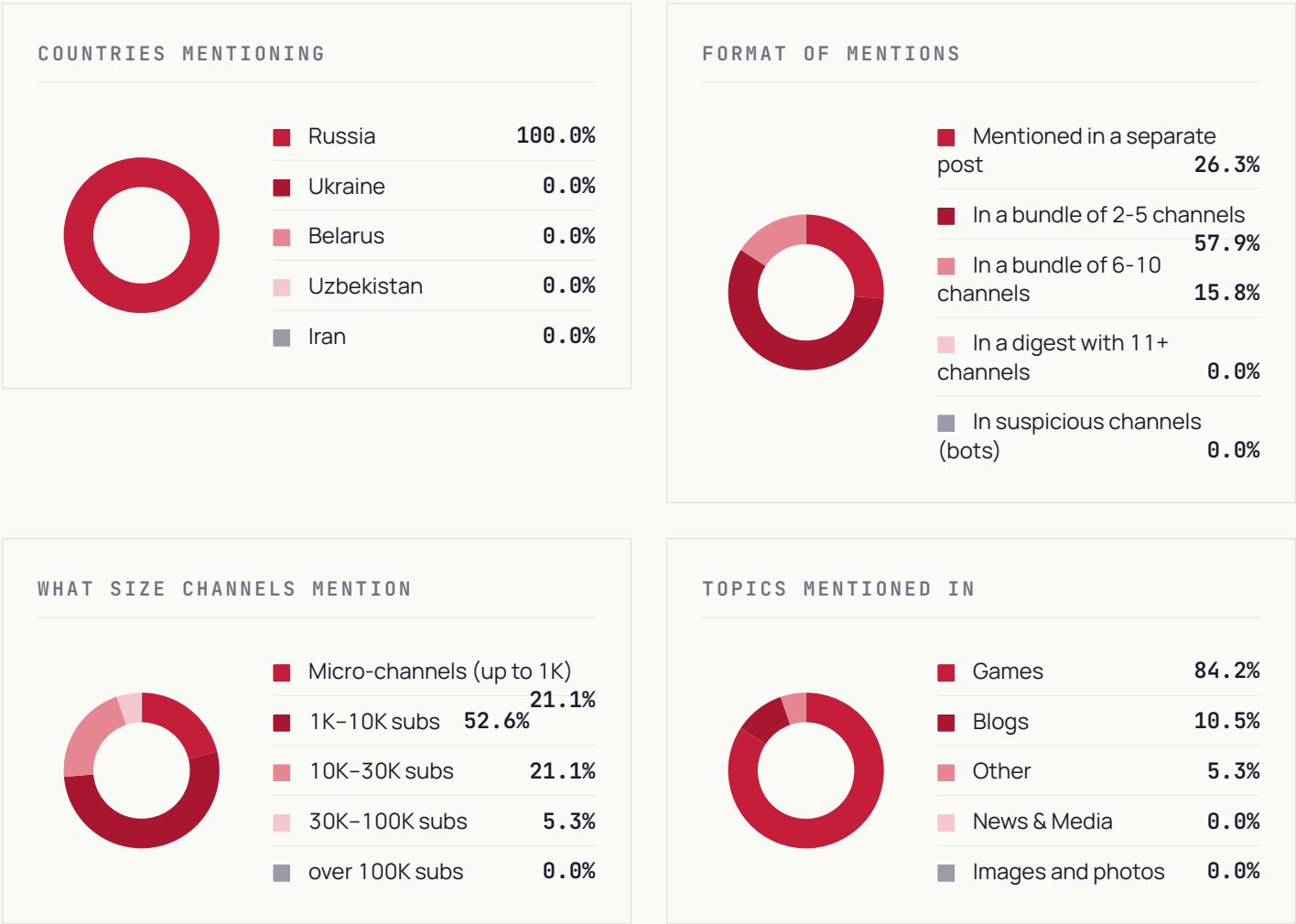
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

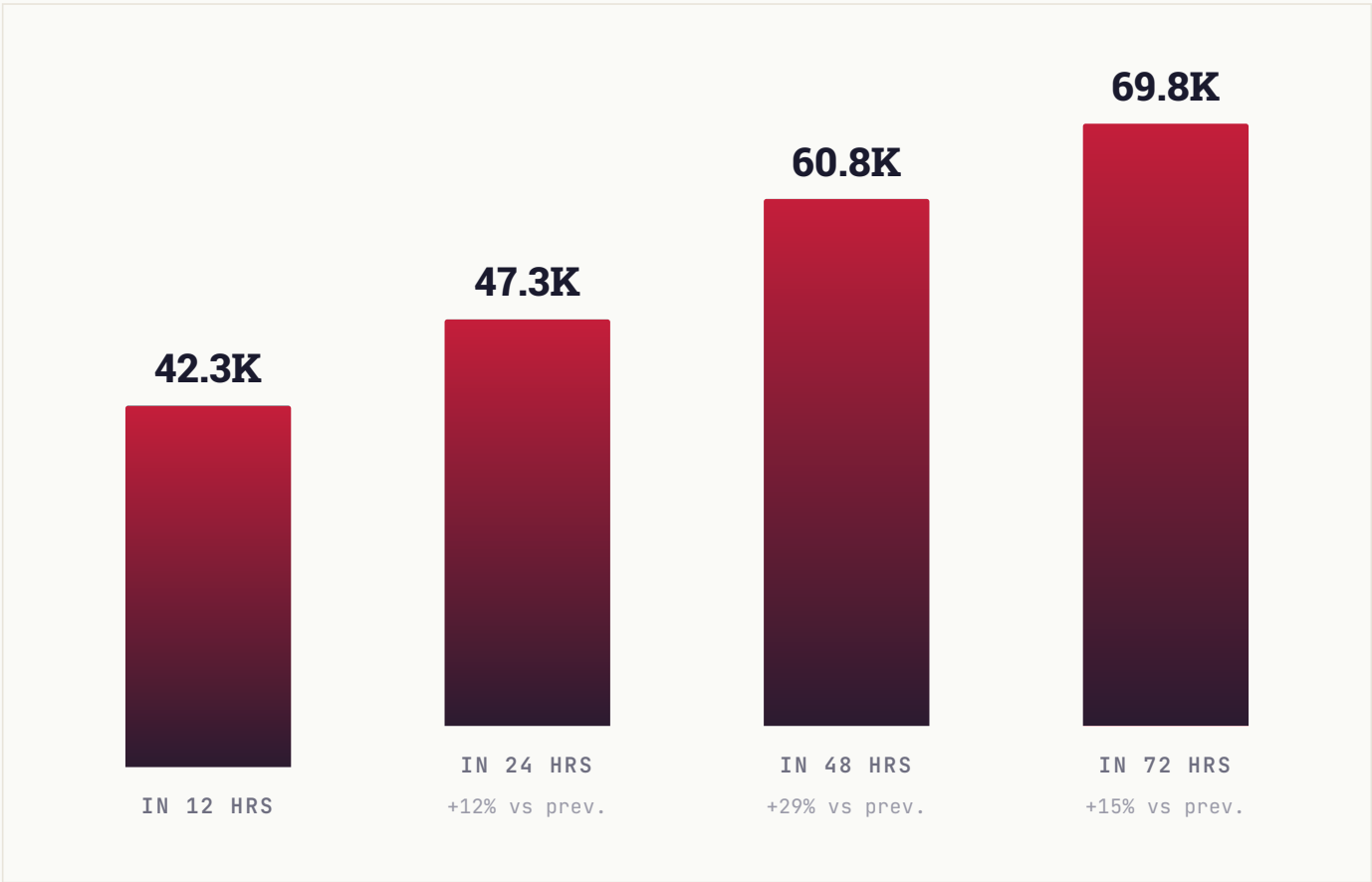
Citation index 2 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel “weighs” more than from a 1K subs channel. All time the channel was mentioned **25** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
VA Vasabinka YOU	193.4K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

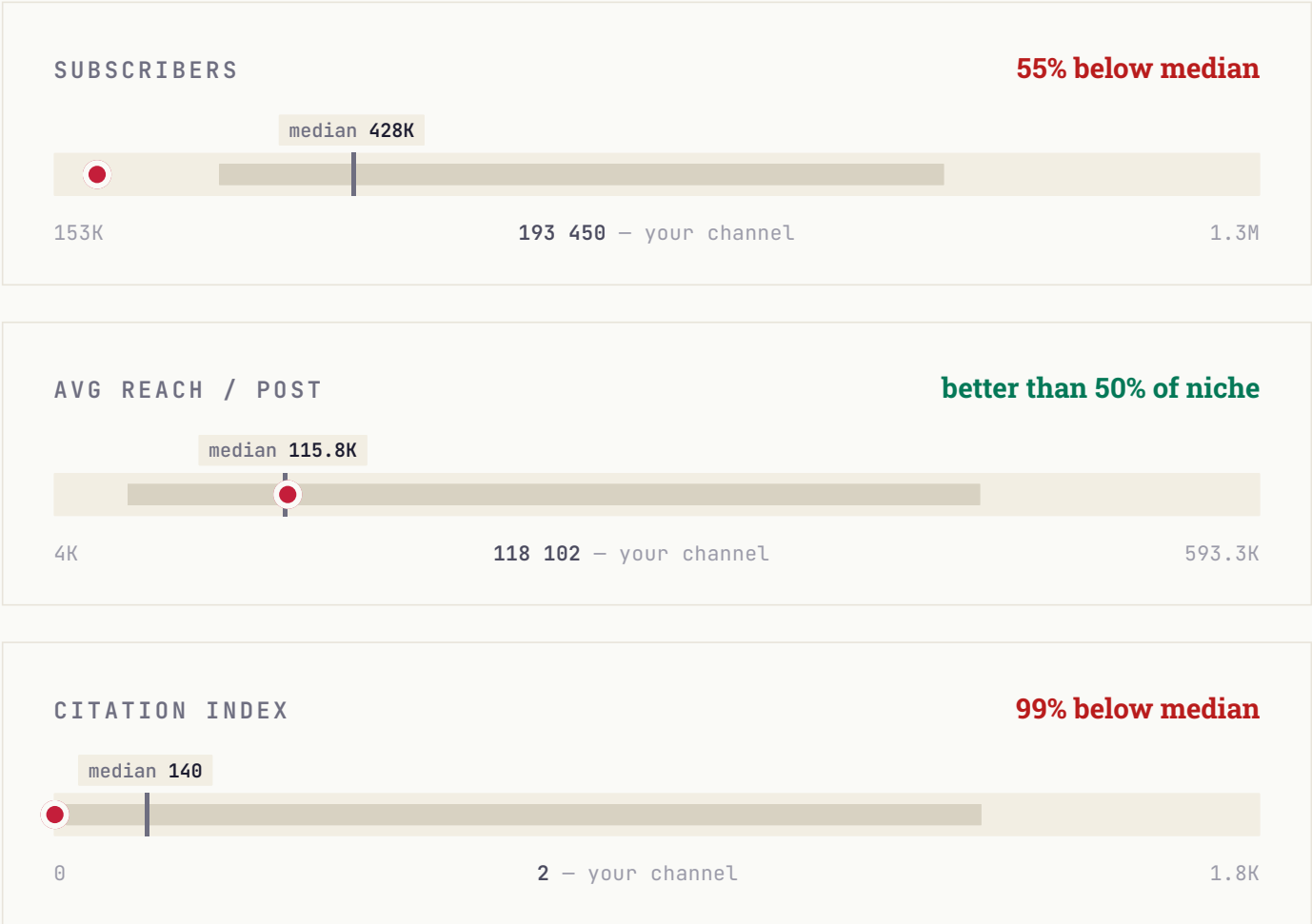
Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **9**, they brought **36 076** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	12 268
December 2025	3	3	6 304
Nov 2025	0	0	5 368
Oct 2025	6	6	8 338
September 2025	0	0	580
August 2025	0	0	3 218
TOTAL MENTIONS			9
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			36 076

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical line — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager