

PUBLIC REPORT BY PROMTPRESS

Channel audit

Military Chronicle



@warhronika

Operational info with maps and exclusive videos straight from the scene. For RKN: 4926782035, <https://clck.ru/3F8MZC> «MILITARY CHRONICLE» DOES NOT SELL ADS. FOR COLLABORATION — ONLY IN...

SUBSCRIBERS

304 610

-5488 per month

ERR (% SEE POSTS)

17.0%

daily 12.2%

REACH/POST

49.6K

ad reach 37K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 304 610 —	 SUBSCRIBER REACH 16.29% avg % subs see post	 VIEWS/POST 49.6K median 48.4K · 29 days	 POSTS/DAY 11.1 ~78 per week
 7D TREND -11.6% vs previous week	 REACTIONS/POST 955.6 total 315K reactions, 52K reposts, 9K comments	 POST LENGTH 640 chars median 682 · 29 days	 POSTS ANALYZED 330 29 days
 AD REACH 37K 24h avg	 CHURN / MONTH -5488 last month	 CITATION RATE 3 160 citation index · 6,619 channels mentioned ever	 CHANNEL AGE 4 years 3 months created 19.03.2022

AI EDITOR SUMMARY

Channel «Military Chronicle» — 304 610 subs. Each post averages 49.6K people (16% of subs), average reach — room to grow. Publishes 78 posts/week (~11/day) — very active. Week Jun 29–Jul 5 reach dropped -11.6% by week Jun 22–28 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **330** posts over 29 days.
- 02 Dominant format — **Video** (145/330 posts).
- 03 Avg post length — **640** chars (median 682).
- 04 Peak audience activity — **Thursday**, 18:00 MSK.
- 05 Top posts get **3x** more views than the weakest (125K avg for top vs 38.9K for worst) — among 330 posts in 29 days. Worth analyzing what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 08:41 PHOTO Russian Defense Ministry showed a video of flag-raising on Preobrazhenskaya Street in Konstantinovka. This is the northwestern part of the city, meaning it...	VIEWS	REACTIONS
	129 231	1 009
	REP.	ER
	267	42.4%
Nº2 18.06 · 15:47 PHOTO If Russia still wants to move up the escalation ladder, the perfect target for such measures already exists. It...	VIEWS	REACTIONS
	123 609	1 880
	REP.	ER
	530	40.6%
Nº3 18.06 · 06:19 VIDEO Besides many drones, the strike on Moscow reportedly used small cruise missiles (jet drones)...	VIEWS	REACTIONS
	122 040	1 066
	REP.	ER
	1 837	40.1%

Nº4 20.06 · 13:45 VIDEO Russian army began actively striking with FABs with UMPK at Balabino in Zaporozhye region, located near the regional...	VIEWS 104 136 REP. 626	REACTIONS 1 121 ER 34.2%
Nº5 01.07 · 08:54 VIDEO Exclusive from «Military Chronicle»: from Wagner PMC helicopter pilot to head of air defense in regiment 1194 Air defense chief Senior Lieutenant Alexander...	VIEWS 92 265 REP. 390	REACTIONS 1 001 ER 30.3%

WORST 3

↓ 01.07 · 10:54 VIDEO Luxembourg operator OQ Technology completed flight tests of a compact 3GPP NTN satellite terminal providing...	VIEWS 39 982 REP. 116	REACTIONS 537 ER 13.1%
↓ 01.07 · 09:54 PHOTO US developing prospective nuclear warhead W93/Mk7 for Trident II D5LE2 and more modern...	VIEWS 38 404 REP. 41	REACTIONS 503 ER 12.6%
↓ 01.07 · 10:37 PHOTO «Восточный экспресс» continues operation to encircle Orekhov in Zaporozhye region, where the big Ukrainian...	VIEWS 38 195 REP. 59	REACTIONS 805 ER 12.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

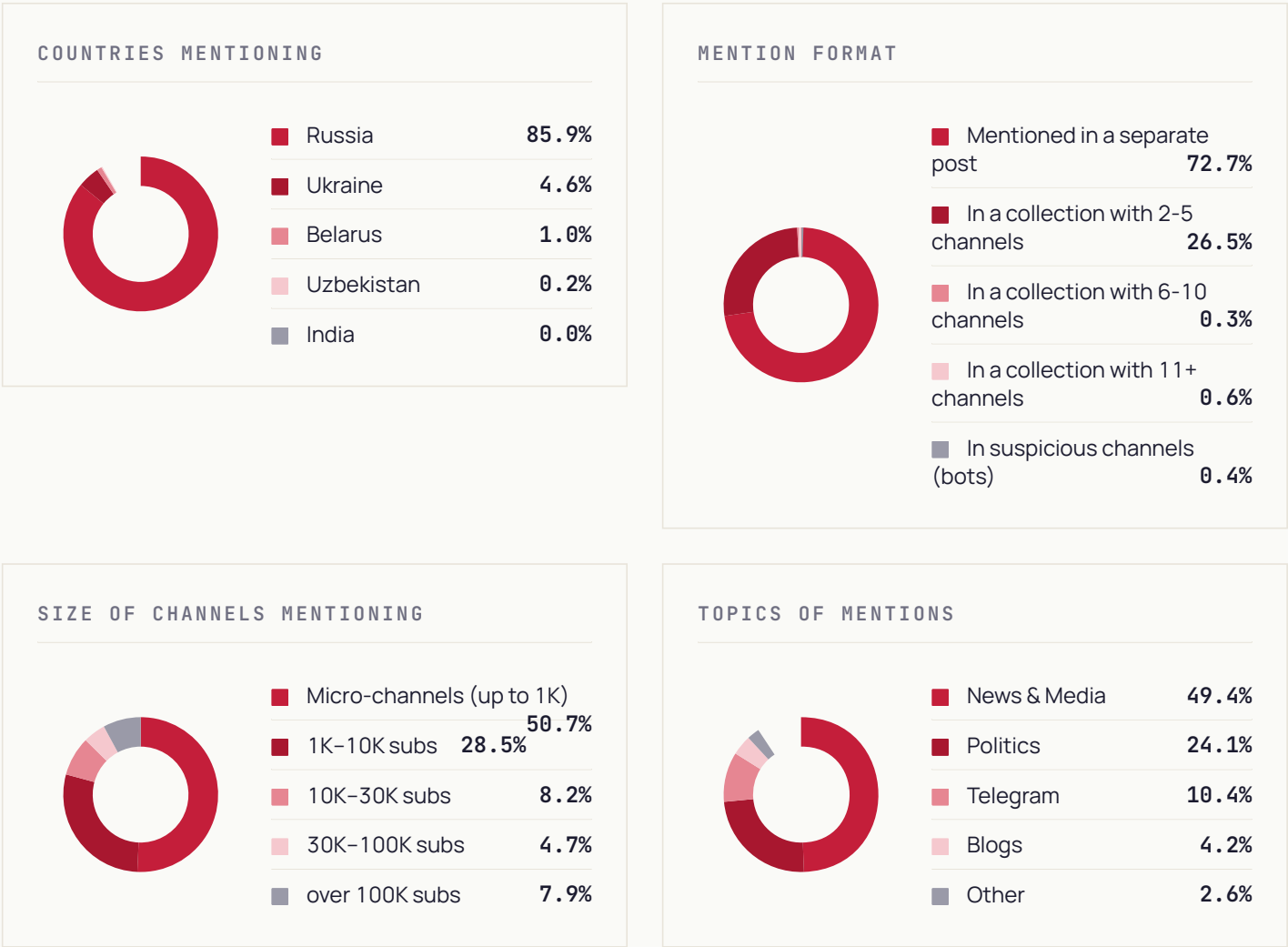
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

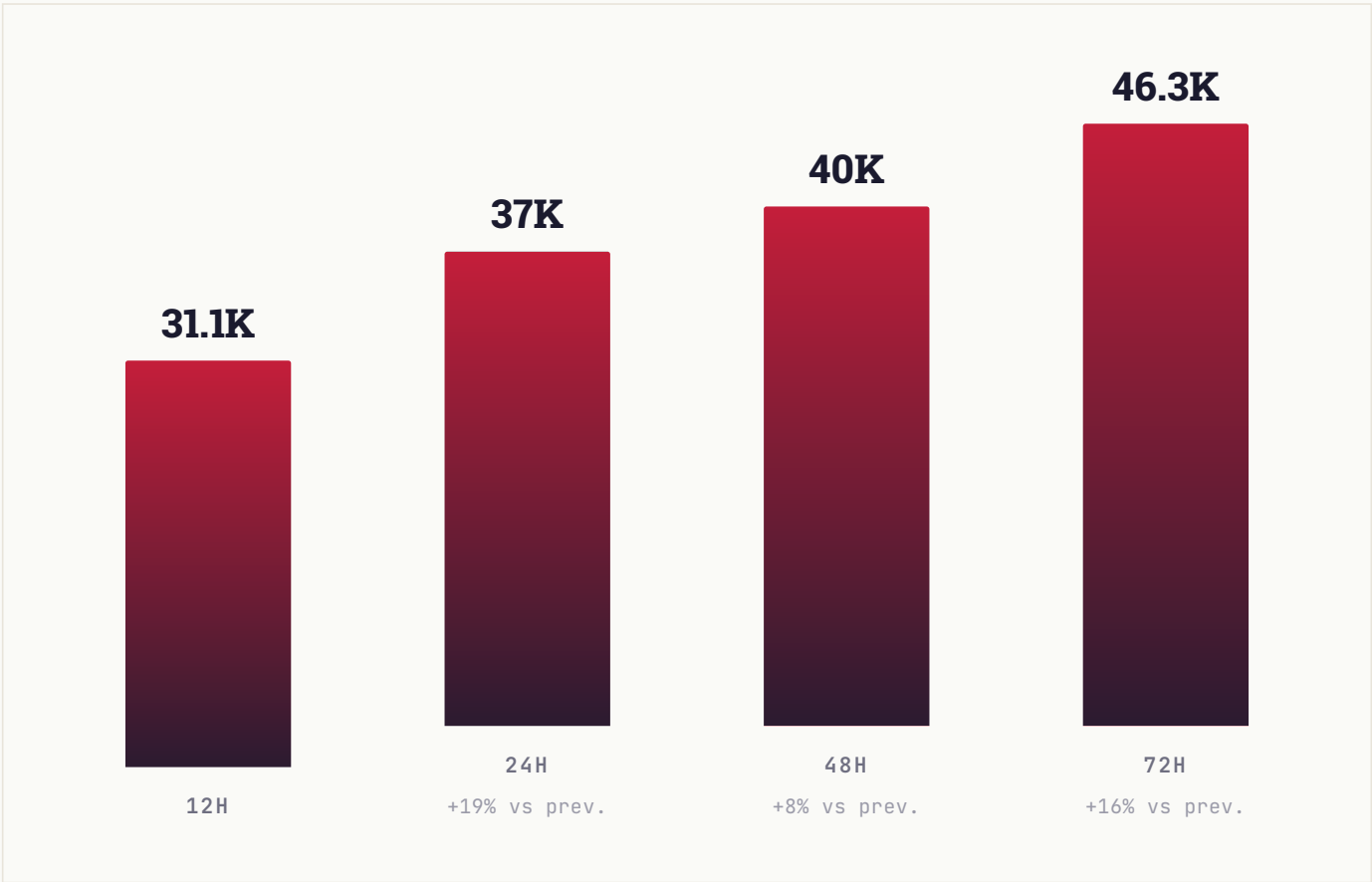
Citation index **3 160** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **6 619** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.4M
کانال اخبار فوری خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
IN Military Chronicle YOU	304.6K

COMPARATIVE CONCLUSION

Channel not yet outside top-97 niche — early growth stage. Niche leader — اخبار فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **16 460**, they brought **7 837** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	3 087	463	2 359
December 2025	2 719	379	163
Nov 2025	2 805	443	333
Oct 2025	2 717	444	2 176
September 2025	2 084	346	537
August 2025	3 048	457	2 269
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
16 460	6	7 837	

Where the channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values, a darker beige bar representing the median, and a red dot representing the channel's performance. A vertical line marks the median value.

- SUBSCRIBERS:** The chart shows a range from 498.9K to 4.1M. The median is 1.3M. The channel's performance is 304,610, which is 77% below the median.
- AVG REACH / POST:** The chart shows a range from 733 to 443.8K. The median is 93.7K. The channel's performance is 49,617, which is 47% below the median.
- CITATION INDEX:** The chart shows a range from 0 to 11.2K. The median is 1.9K. The channel's performance is 3,160, which is better than 57% of the niche.

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	304,610	1.3M	77% below median
AVG REACH / POST	49,617	93.7K	47% below median
CITATION INDEX	3,160	1.9K	better than 57% niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Best post day — Thursday

On this day at 18:00 MSK audience is most active.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
