

PROMTPRESS PUBLIC REPORT

Channel audit

Kirill Fyodorov / War History Weapons



@warhistoryalconafter

■ Ads - @dmakarow Manager @glavkoomm @magister_mg
@iWazowski @Ruzana1927 Suggest -...

SUBSCRIBERS

484 916

+2527 per month
08.06.2026

ERR (% SEE POSTS)

13.0%

in 24h 11.6%

REACH/POST

56.7K

ad reach 56.4K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/WARHISTORYALCONAFTER](https://promptpress.com/audit/warhistoryalconafter)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 484 916 —	SUBS REACH 11.69% avg % subs see post	VIEWS/POST 56.7K median 55.2K · 9 days	POSTS/DAY 62.9 ~440 per week
7D TREND — no data for period	REACTIONS/POST 884.7 total 544 976 reactions, 55 522 reposts, 42 571 comments	POST LENGTH 406 chars median 308 · 9 days	POSTS ANALYZED 616 9 days
AD REACH 56.4K 24h avg	CHURN / MONTH +2527 last month	CITATION RATE 3 999 citation index · 7,939 channels mentioned ever	CHANNEL AGE 5 years 7 months created 17.10.2020

AI EDITOR SUMMARY

Channel «Kirill Fyodorov / War History Weapons» — 484 916 subs. Each post gets avg 56.7K people (12% of subs), reach is low — consider expanding audience. Publishes 440 posts/week (~63/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **616** posts over 9 days.
- 02 Dominant format – **Photo** (271/616 posts).
- 03 Avg post length – **406** chars (median 308).
- 04 Audience peak – **Tue**, 22:00 MSK.
- 05 Strongest posts get **4 times** more views than the weakest (201.5K avg for top vs 47.3K for worst) – among 616 posts over 9 days. Worth analyzing what the top have in common – topic, format, time.

TOP 5 POSTS

Nº1 02.06 · 19:23 VIDEO 📺 HOW MUCH and WITH WHAT does Russia strike Ukraine? And what to expect in the FUTURE? During the show "Time Will Tell", Kirill Fedorov discussed the situation with...	VIEWS 260 832 REACTIONS 816 REPOSTS 227 ER 53.8%
Nº2 01.06 · 10:22 VIDEO 📺 How to WIN today's WAR!? Kirill Fedorov on the show "Time Will Tell" on Channel One briefly mentioned THREE existential...	VIEWS 173 895 REACTIONS 830 REPOSTS 212 ER 35.9%
Nº3 01.06 · 11:20 PHOTO 📷📷📷 Other "zebras" of the Russian army. Soldiers paint equipment hoping to thwart enemy drone capture. Subscribe to...	VIEWS 169 747 REACTIONS 1 019 REPOSTS 671 ER 35.0%

Nº4 30.05 · 15:35 PHOTO 🇺🇦🇺🇦🇺🇦 Robots in the ranks of the Armed Forces of Ukraine. CNBC reports on startup Foundation Future Industries and their Phantom Mk1 robots sent to...	VIEWS 145 035 REPOSTS 411	REACTIONS 808 ER 29.9%
Nº5 31.05 · 03:40 VIDEO 🇺🇦🇺🇦🇺🇦 Video shows strikes on a target in Chernihiv region and their aftermath. Also at night, Geran drones operated near Dnipro...	VIEWS 131 225 REPOSTS 86	REACTIONS 753 ER 27.1%

|

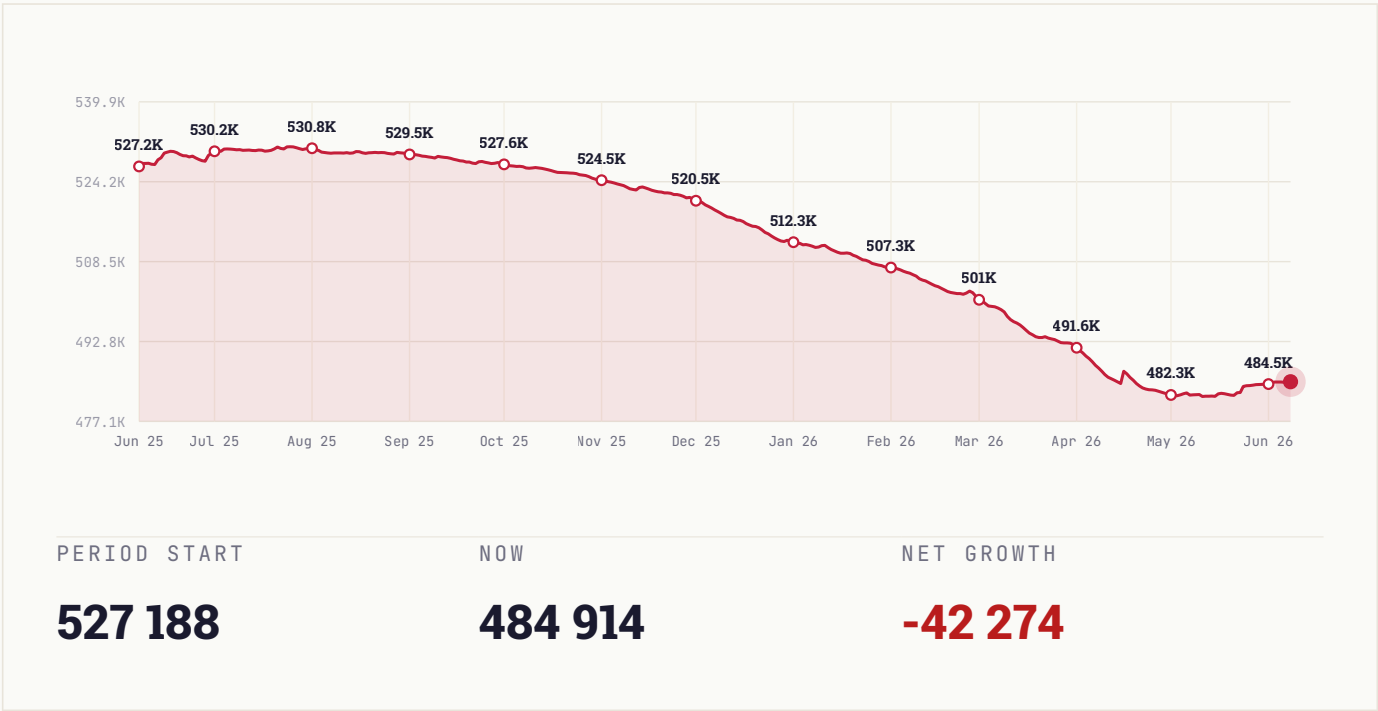
WORST 3

↓ 01.06 · 13:59 TEXT 🇺🇦Coordinating strikes on Russia via PRISMA. What does GUR use for strikes?🇺🇦🇷🇺 The enemy is using UAVs more frequently and on a larger scale. To improve...	VIEWS 48 322 REPOSTS 108	REACTIONS 716 ER 10.0%
↓ 01.06 · 12:01 PHOTO 🇺🇦🇺🇦🇺🇦🇷🇺>Canada to produce drones for Ukraine On May 29, the defense ministries of Canada and Ukraine signed an agreement to set up production...	VIEWS 46 743 REPOSTS 106	REACTIONS 778 ER 9.6%
↓ 02.06 · 14:01 PHOTO 🇺🇦🇺🇦On NATO buildup on eastern flank In late May, the defense ministries of 🇺🇦Germany and 🇺🇦Netherlands announced that the 1st...	VIEWS 46 731 REPOSTS 64	REACTIONS 579 ER 9.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

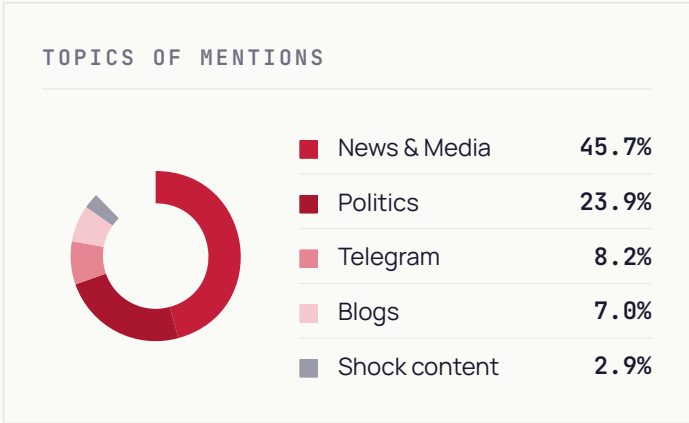
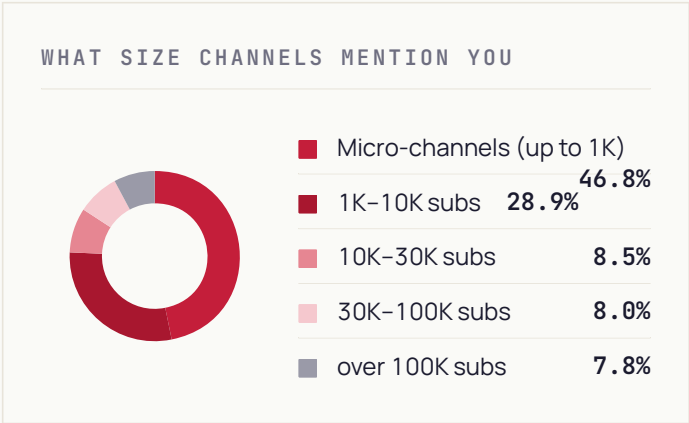
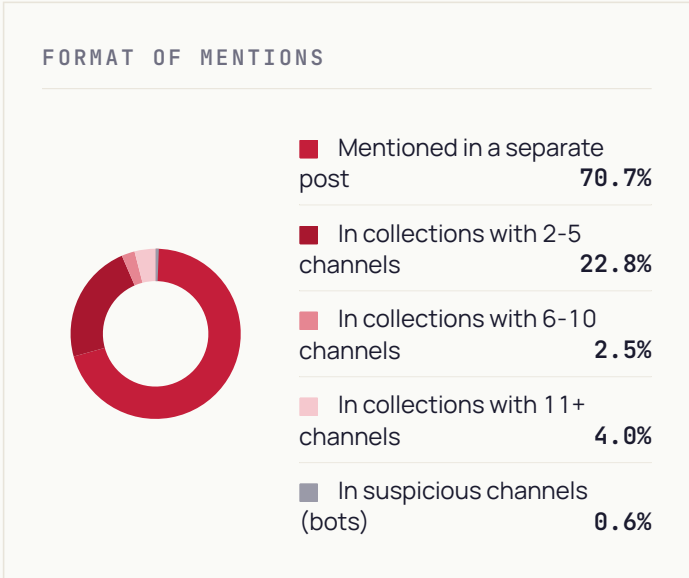
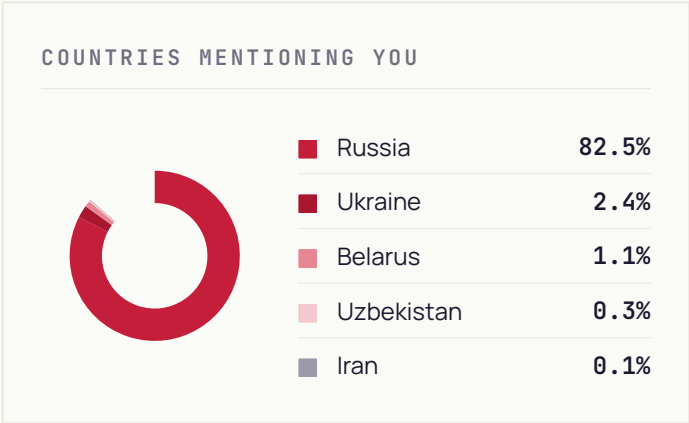
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



SECTION 04 · MENTIONS

Who mentions the channel and how

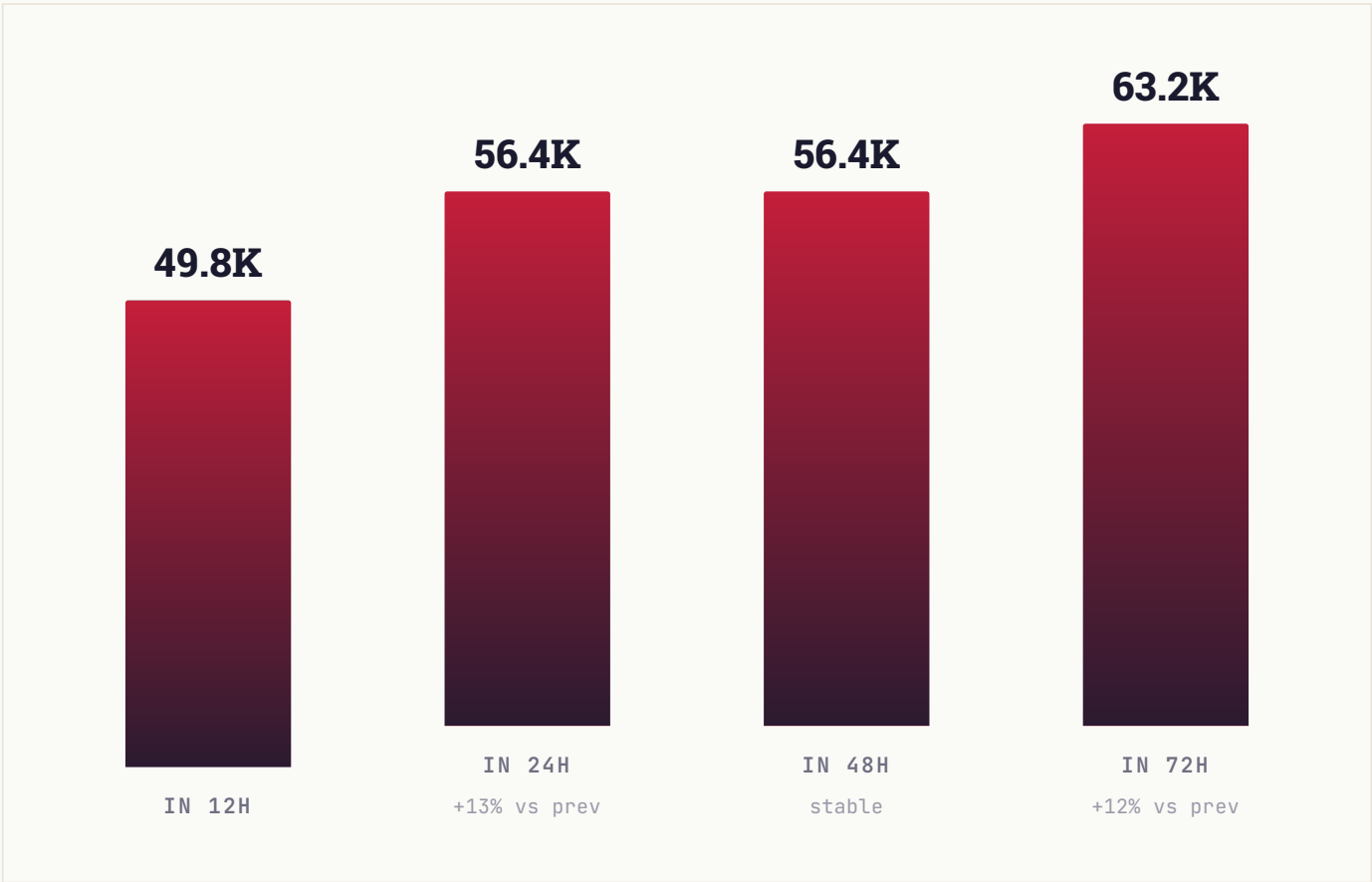
Citation index **3 999** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **7 939** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement makes sense to keep.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.9M
M- Moscow is interesting	3.5M
MA Mash	3.1M
PM First Moscow	3.1M
RN RIA Novosti	3.1M
SR Media Russia not Moscow	2.9M
NM Moscow News	2.7M
MS Moscow today	2.7M
KF Kirill Fyodorov / War History Weapons YOU	484.9K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#86 of 99). Niche median — 843.7K subs. First growth KPI — reach median. Leader: Live • News (4.1M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **18 440**, they brought **5 683** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	2 738	485	272
Nov 2025	2 499	429	708
Oct 2025	3 064	485	148
September 2025	2 834	469	974
August 2025	3 478	509	1 110
July 2025	3 827	558	2 471

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
18 440	6	5 683

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top **100** channels in category «**News & Media**» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#86 /100

RANK IN NICHE

Channel in the bottom half of the ranking

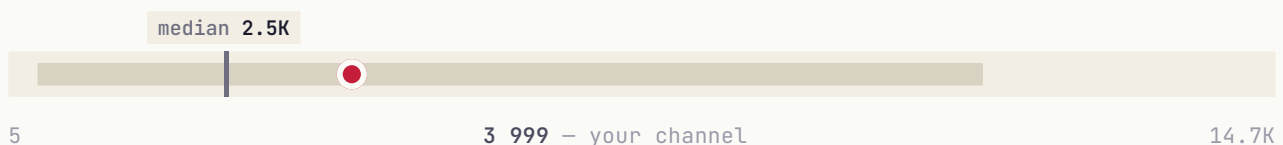
SUBSCRIBERS

43% below median

AVG REACH / POST

22% below median

CITATION INDEX

better than 56% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-niche channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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