

PROMTPRESS PUBLIC REPORT

Channel audit

Wallet with Bitcoins | Alexey Chechukevich



@wallet_with_bitcoins

Teaching beginners to earn extra 20-100K RUB with crypto, spending 2-3 hrs/week. Start trading with 10K RUB. Channel with reviews...

SUBSCRIBERS	ERR (% WHO SEE POSTS)	REACH/POST
89 931	5.0%	3.8K
-748 per month 14.07.2026	HTTPS://PROMTPRESS.COM/AUDIT/WALLET_WITH_BITCOINS per day 2.1%	ad reach 1.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 89 931 —	 SUBS REACH 4.22% avg % of subs see post	 VIEWS/POST 3.8K median 3.2K · 29 days	 POSTS/WEEK 18.8 over period
 7D TREND -12.6% vs previous week	 REACTIONS/POST 66.3 total 5,172 reactions, 1,023 reposts, 311 comments	 POST LENGTH 572 chars median 536 · 29 days	 POSTS ANALYZED 78 29 days
 AD REACH 1.9K 24h average	 CHURN / MONTH -748 last month	 CITATION RATE 876 citation index · 944 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 13.03.2022

AI EDITOR SUMMARY

Channel «Wallet with Bitcoins | Alexey Chechukevich» – 89 931 subs. Each post averages 3.8K people (4% of subs), reach is low – consider expanding audience. Publishes 19 posts per week (~3/day) – consistent schedule. For week Jun 29 – Jul 5, reach dropped by -12.6% by week 22–28 Jun – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **78** posts over 29 days.
- 02 Dominant format – **Text** (39/78 posts).
- 03 Avg post length – **572** chars (median 536).
- 04 Peak audience activity – **Monday**, 13:00 MSK.
- 05 Top posts get **5x** more views than the weakest (13.8K avg top vs 2.5K worst) – among 78 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 10:47 TEXT  Money on crypto - finishing my second book. By end of June I plan to submit the manuscript to AST publishing. Now I'm adding...	VIEWS 19 198 REPOSTS 13	REACTIONS 67 ER 21.3%
Nº2 07.07 · 07:38 PHOTO New crypto law in Russia – time to panic? I see a lot of useless info about the new crypto laws. The audience...	VIEWS 15 419 REPOSTS 82	REACTIONS 50 ER 17.1%
Nº3 16.06 · 09:28 PHOTO  IPO SpaceX shamed skeptics. Yesterday the paper closed at 192.5, and today in premarket it trades at 212.5. This...	VIEWS 6 677 REPOSTS 12	REACTIONS 78 ER 7.4%

Nº4 17.06 • 14:12 TEXT Recorded a podcast for you on the AI hype and everything around it. Useful for those who can't figure out what to do with this...	VIEWS 6 099 REPOSTS 35 REACTIONS 74 ER 6.8%
Nº5 18.06 • 04:37 TEXT Did you know that under the new crypto law in Russia, you'd have to give 13% of all your crypto to the state? If you do everything...	VIEWS 5 942 REPOSTS 11 REACTIONS 71 ER 6.6%

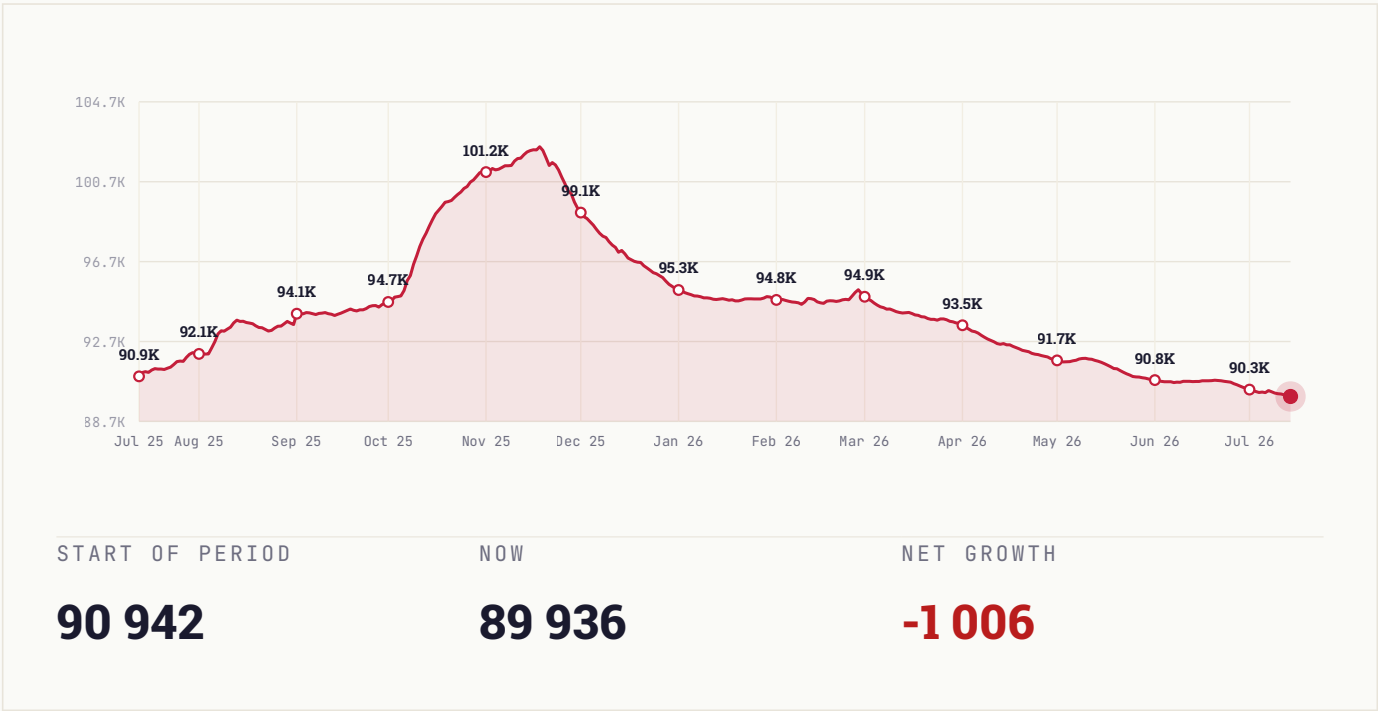
WORST 3

↓ 08.07 • 04:52 TEXT Waiting?)	VIEWS 2 633 REPOSTS — REACTIONS 125 ER 2.9%
↓ 02.07 • 09:30 PHOTO Next coin - NOM. Signal came in Money Scanner. Same principle: 15 minutes for your own analysis and...	VIEWS 2 497 REPOSTS 9 REACTIONS 28 ER 2.8%
↓ 02.07 • 11:18 PHOTO Third candidate today - GRASS. Not the most obvious price move scenario — makes it more interesting. As usual, 15 min to...	VIEWS 2 476 REPOSTS 12 REACTIONS 41 ER 2.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

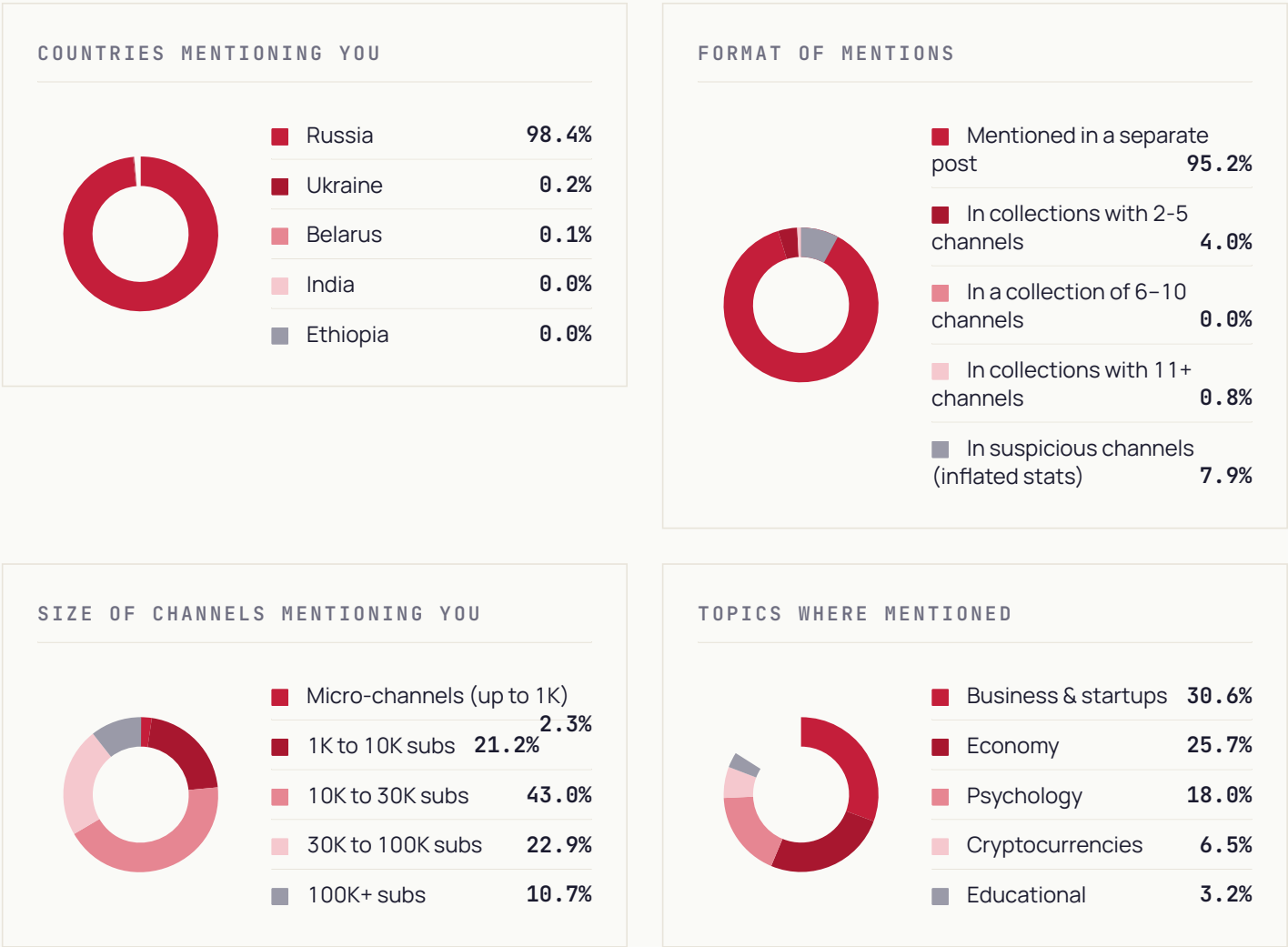
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

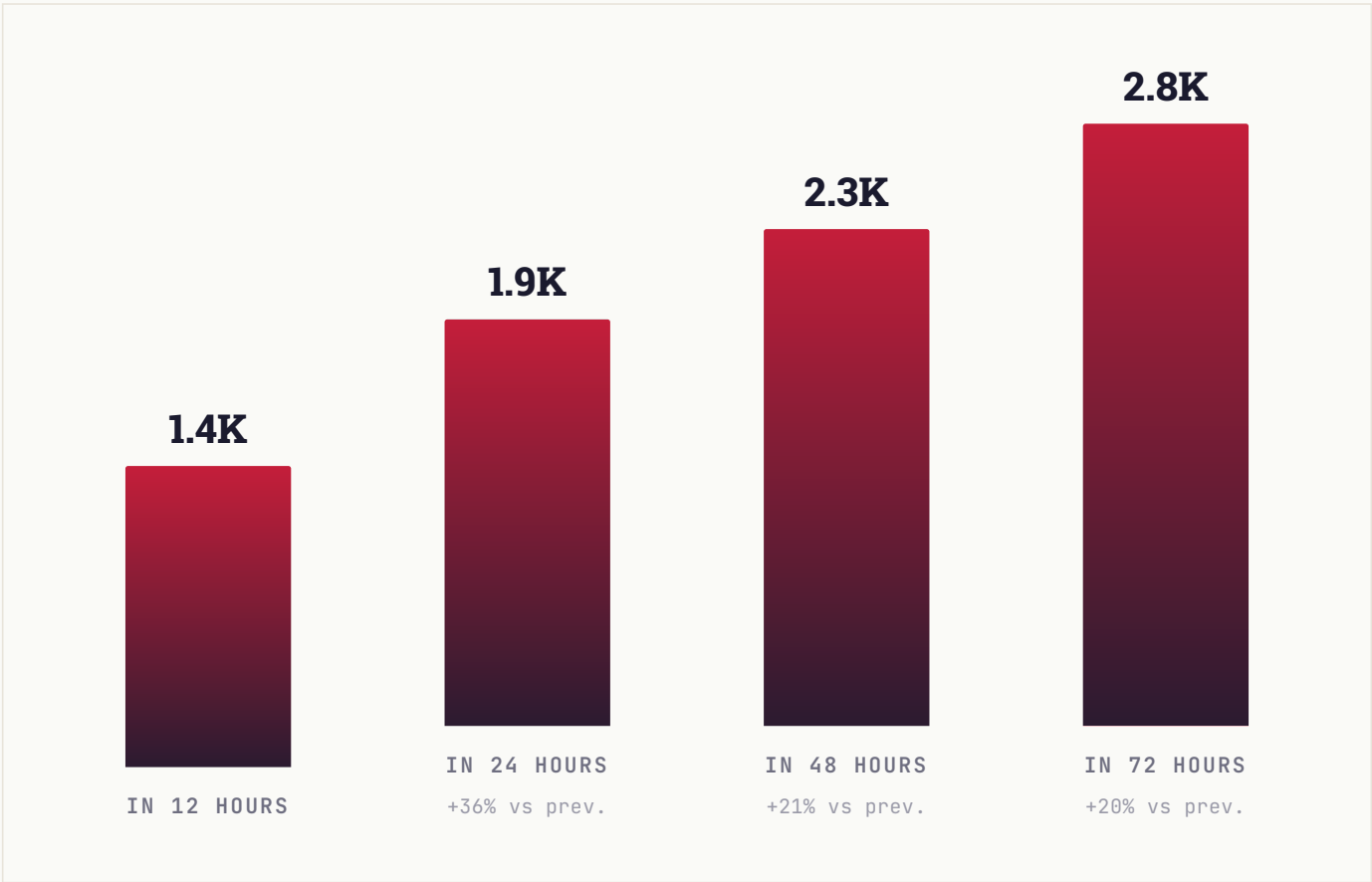
Citation index **876** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **944** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
KS Wallet with Bitcoins Alexey Chechukevich YOU	89.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **265**, they brought **11 591** new subs.

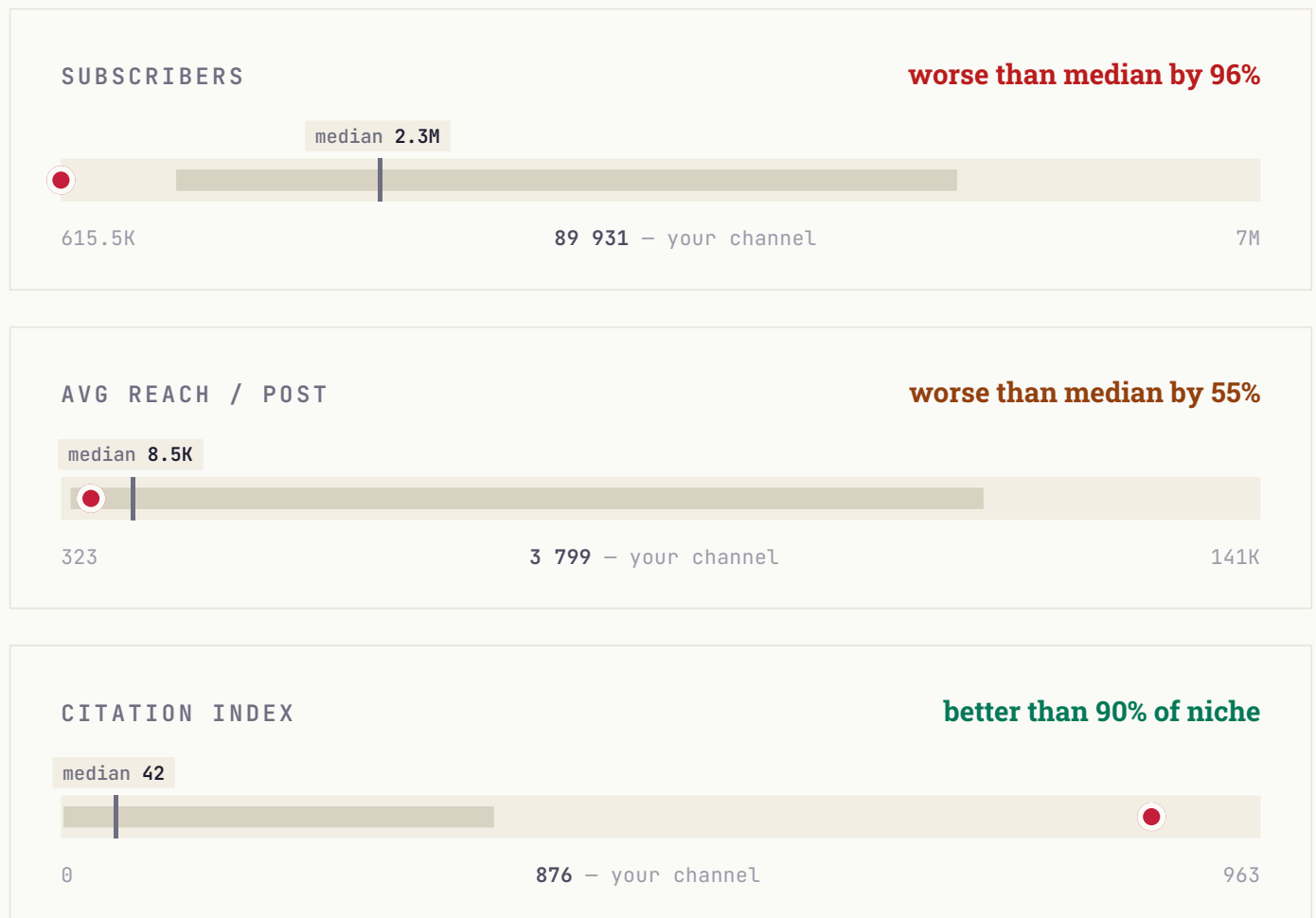
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	19	18	288
December 2025	0	0	85
November 2025	5	2	1 493
October 2025	58	50	6 565
September 2025	79	56	948
August 2025	104	82	2 212

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
265	6	11 591

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Best post day — Monday**

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 4.22% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+2.3pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager