

PROMTPRESS PUBLIC REPORT

Channel audit

Brand Wahhid



@wahhidofficial

Makhachkala, Cheerova 13 Khasavyurt, Groznenskaya 115 To place
an order: <http://wa.me/79689156666>

SUBS

49 458

+22 per month

ERR (% SEE POSTS)

28.0%

daily 10.5%

REACH/POST

13.1K

ad reach 5.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 49 458 —	 SUB REACH 26.51% avg % subs see post	 VIEWS/POST 13.1K median 10.7K · 28 days	 POSTS/WEEK 2.7 for the period
 7D TREND — no data for period	 REACTIONS/POST 97.5 only 1,073 reactions, 273 reposts, 0 comments	 POST LENGTH 286 chars median 260 · 28 days	 POSTS ANALYZED 11 28 days
 AD REACH 5.2K 24h avg	 CHURN / MONTH +22 last month	 QUOTABILITY 88 citation index · 75 channels mentioned ever	 CHANNEL AGE 4 years 6 months created 30.12.2021

AI EDITOR SUMMARY

Channel «Brand Wahhid» — 49 458 subs. Each post averages 13.1K people (27% from subs), good reach. Publishes 3 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 11 posts over 28 days.
- 02 Dominant format – Photo (8/11 posts).
- 03 Avg post length – 286 chars (median 260).
- 04 Peak audience activity – Wednesday, 19:00 MSK.
- 05 Top posts get 4× more views than the weakest (22.5K avg for top vs 5.2K for worst) – among 11 posts in 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 16:50 PHOTO Some clothes get noticed by others. Others are truly appreciated by the wearer. 🔥	VIEWS 25 995 REP. 32	REACTIONS 146 ER 52.6%
Nº2 28.06 · 11:42 PHOTO One of the most comfy looks from the new mw-8 collection. ❤️ T-shirt 3600₽ Joggers 4200₽ Cap 3200₽ For quick...	VIEWS 21 324 REP. 59	REACTIONS 103 ER 43.1%
Nº3 22.06 · 10:17 VIDEO In three universal shades for everyday. 🔥 Fabric: 100% nylon. Lightweight and very thin, perfect for warm...	VIEWS 20 082 REP. 40	REACTIONS 109 ER 40.6%

Nº4 09.07 · 09:56 PHOTO Introducing our new brand line, SAYQAR. SAYQAR is a new direction of WAHHID, created for those who choose...	VIEWS 18 176 REP. 12	REACTIONS 107 ER 36.8%
Nº5 21.06 · 09:07 PHOTO MW-8 T-shirt is one of the best options for summer, available in two universal shades. 65% cotton / 35%...	VIEWS 17 612 REP. 41	REACTIONS 103 ER 35.6%

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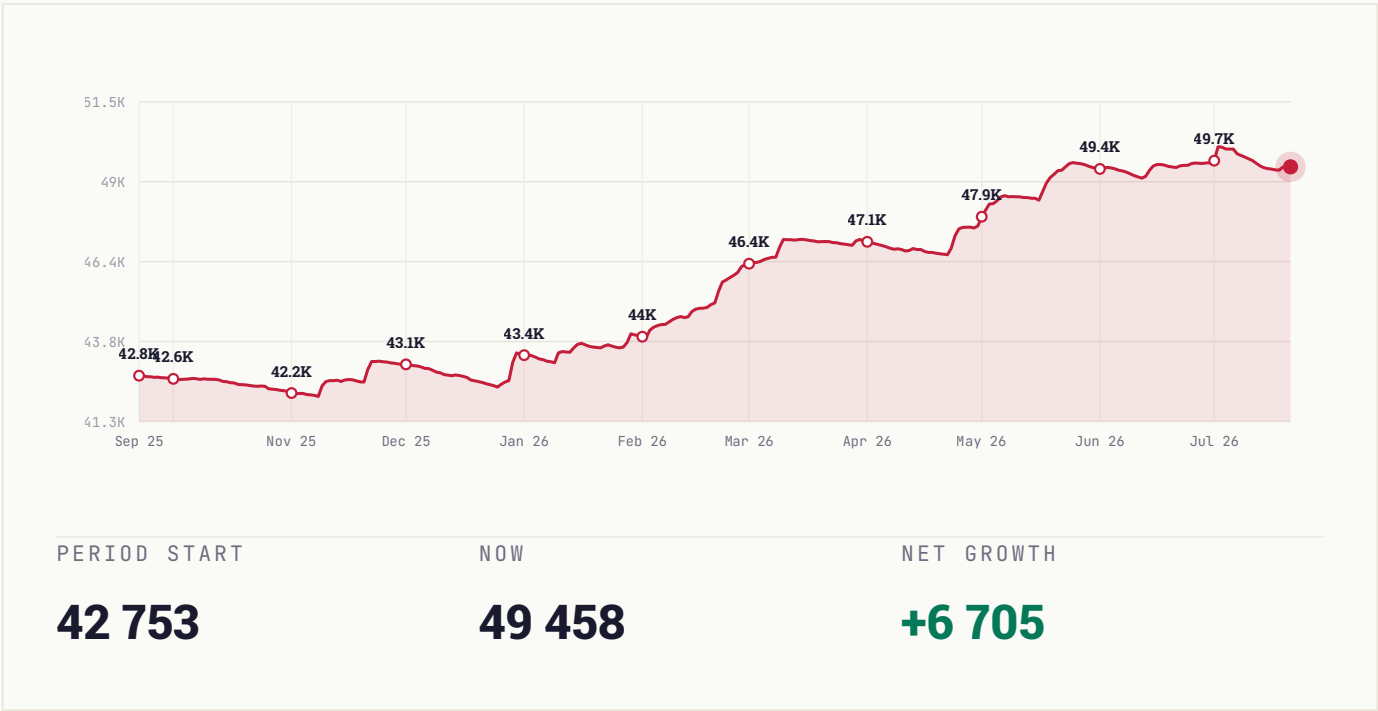
WORST 3

↓ 19.07 · 11:05 PHOTO Made for movement. Thought through to every detail. 🏃 Tech 100% nylon with expressive texture. Windbreaker price...	VIEWS 6 153 REP. 34	REACTIONS 86 ER 12.4%
↓ 19.07 · 15:25 PHOTO Milky shade – a blend of restrained aesthetics and premium look. How do you like this color? 🔥 To place your own order...	VIEWS 5 718 REP. 9	REACTIONS 63 ER 11.6%
↓ 20.07 · 08:48 PHOTO Thanks to the auto-lock system, the slider locks in any position, preventing accidental unzipping.	VIEWS 3 659 REP. 1	REACTIONS 51 ER 7.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

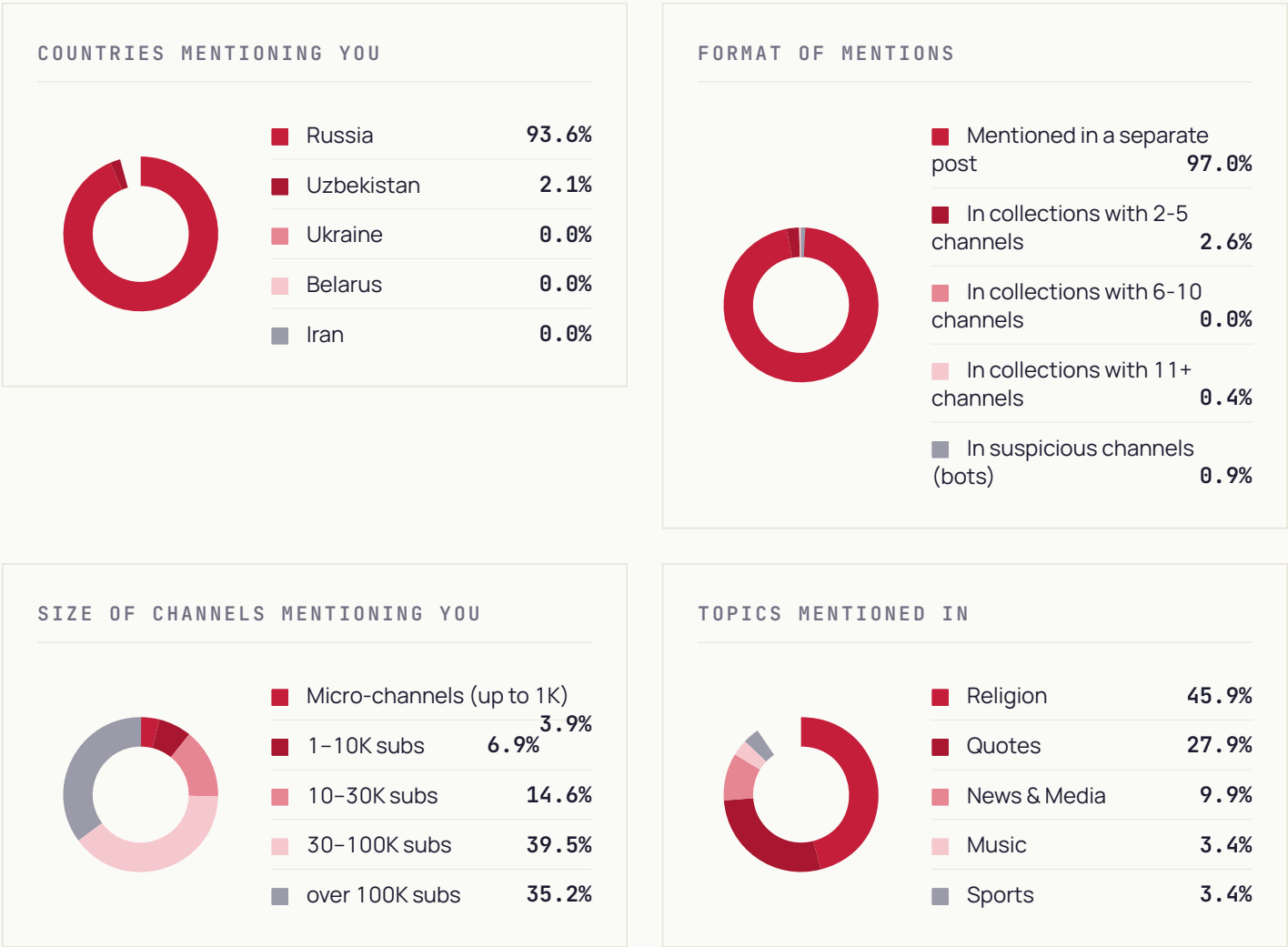
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

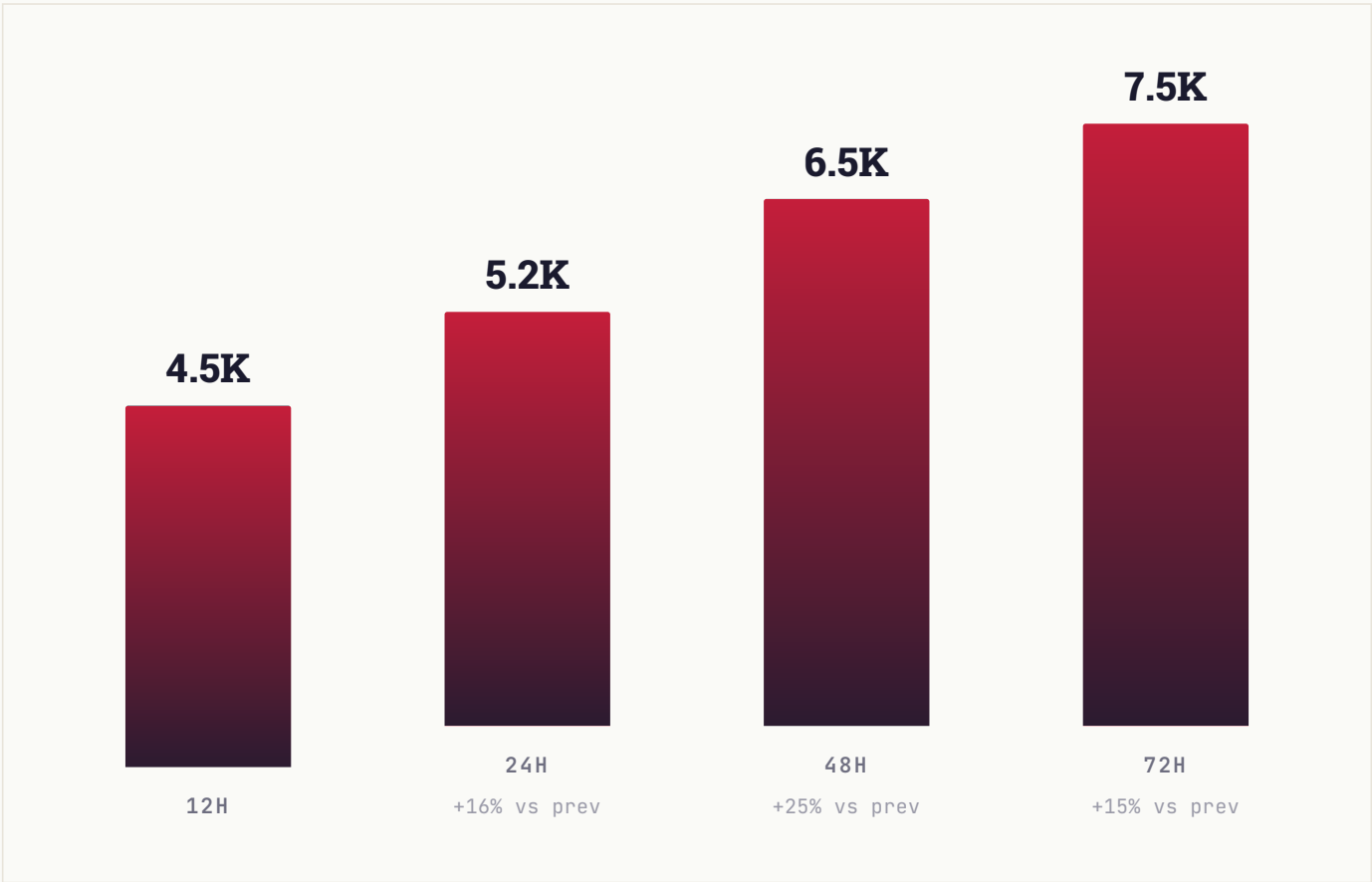
Citation index **88** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **75** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBS
ZY Golden Apple	1M
HW WB & Ozon Finds	813.5K
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790K
HH Found on Wildberries	631.4K
MI MIXIT.RU	625.7K
M Manicure Nails	571.5K
HH Wildberries Finds	532.1K
EM Elena Mixit	523.1K
GD Face gymnastics	472.2K
PM Fashion Trends	435.5K
BW Brand Wahhid YOU	49.5K

COMPARATIVE CONCLUSION

Channel not yet outside top-97 niche — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.9K. First goal: enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **46**, they brought **3 674** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	28	5	1 210
December 2025	4	4	1 121
Nov 2025	8	8	1 269
Oct 2025	0	0	70
September 2025	3	3	4
August 2025	3	3	0
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBS
46	6		3 674

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Fashion & beauty» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.7 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency >
Volume**

02

Top post of the week — on Wednesday

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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