

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Web3•Ai Belarus (W3B•Ai)



@w3belarus

Community of Belarusian entrepreneurs, devs & crypto enthusiasts using WEB3 • Ai tools - We're PRO business, strategy, growth & innovation in Belarus' digital economy! △ po...

SUBSCRIBERS

2 481

-23 per month

ERR (% SEE POSTS)

23.0%

in 24 hrs 9.7%

REACH/POST

525

ad reach 241/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 2 481 —	SUBS REACH 21.17% avg % subs see post	VIEWS/POST 525 median 542 · 12 days	POSTS/WK 4.5 for the period
7D TREND -29.9% vs previous (week still ongoing)	REACTIONS/POST 7.6 only 61 reactions, 31 reposts, 10 comments	POST LENGTH 612 chars median 589 · 12 days	POSTS ANALYZED 8 12 days
AD REACH 241 24h avg	CHURN / MONTH -23 for the last month	CITATION RATE 8 citation index · 73 channels mentioned ever	CHANNEL AGE 2 years 10 months created 25.07.2023

AI EDITOR SUMMARY

Channel «Web3•Ai Belarus (W3B•Ai)» — 2 481 subs. Each post gets avg 525 people (21% of subs), avg reach — room to grow. Posts 4 posts/week (~1/day) — rare. For week Jun 1–7 reach shows -29.9% to week 25–31 May (short sample).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts in 12 days.
- 02 Dominant format – Photo (5/8 posts).
- 03 Avg post length – 612 chars (median 589).
- 04 Peak audience activity – Sunday, 20:00 MSK.
- 05 Top posts get 2x more views than the weakest (641 avg for top vs 397 for worst) – among 8 posts in 12 days. Worth analyzing what the top shares – topic, format, timing.

TOP 5 POSTS

Nº1 24.05 · 17:12 PHOTO Crypto in Belarusian 2.0 - it happened. Yesterday we covered what really matters: ☒ where the digital economy of RB is heading right now ☒ how not to...	VIEWS 681 REPOSTS 6	REACTIONS 5 ER 27.4%
Nº2 27.05 · 06:11 PHOTO Friends, today is the last day to buy tickets for the conference «BUSINESS INNOVATIONS: Digital Economy of RB» There are already over 60 companies and...	VIEWS 640 REPOSTS 8	REACTIONS 7 ER 25.8%
Nº3 29.05 · 05:19 PHOTO 2.5 hrs left before registration starts ☒ Honestly, I'm nervous, even though it's far from my first conference ☒ All of you...	VIEWS 603 REPOSTS 1	REACTIONS 9 ER 24.3%

Nº4 28.05 • 08:53 PHOTO FLASH SALE: -25% on Hash Hedge challenges and multiple withdrawals from the prop in recent months! The prop works simply: you trade capital...	VIEWS 576 REACTIONS 1 REPOSTS 4 ER 23.2%
Nº5 01.06 • 18:39 PHOTO ☒ BUSINESS INNOVATION. DIGITAL ECONOMY RB. Ai. WEB3 — done! On May 29 at IBB Conference Center we gathered those who want to be 2 steps ahead...	VIEWS 508 REACTIONS 12 REPOSTS 4 ER 20.5%

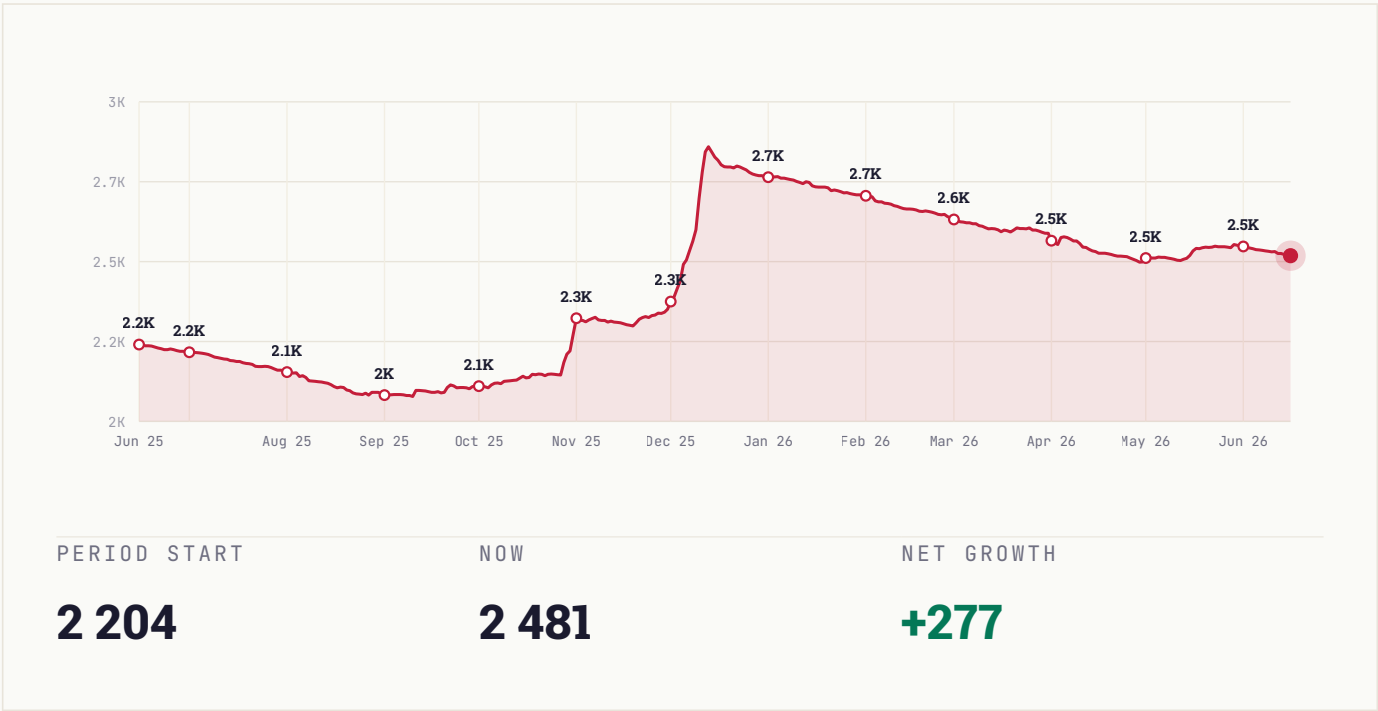
WORST 3

↓ 05.06 • 09:01 POLL (post without caption — poll)	VIEWS 460 REACTIONS — REPOSTS 5 ER 18.5%
↓ 06.06 • 06:32 TEXT Good morning, friends! Thank you so much for your activity in the vote ☒ Let me sum up our conference and share ☒ an important idea that...	VIEWS 368 REACTIONS 27 REPOSTS 1 ER 14.8%
↓ 05.06 • 09:01 TEXT Friends, colleagues, exactly one week has passed since the BUSINESS INNOVATIONS conference ☒ Let's get back to what matters most — your opinion. And the first question is about...	VIEWS 365 REACTIONS — REPOSTS 2 ER 14.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

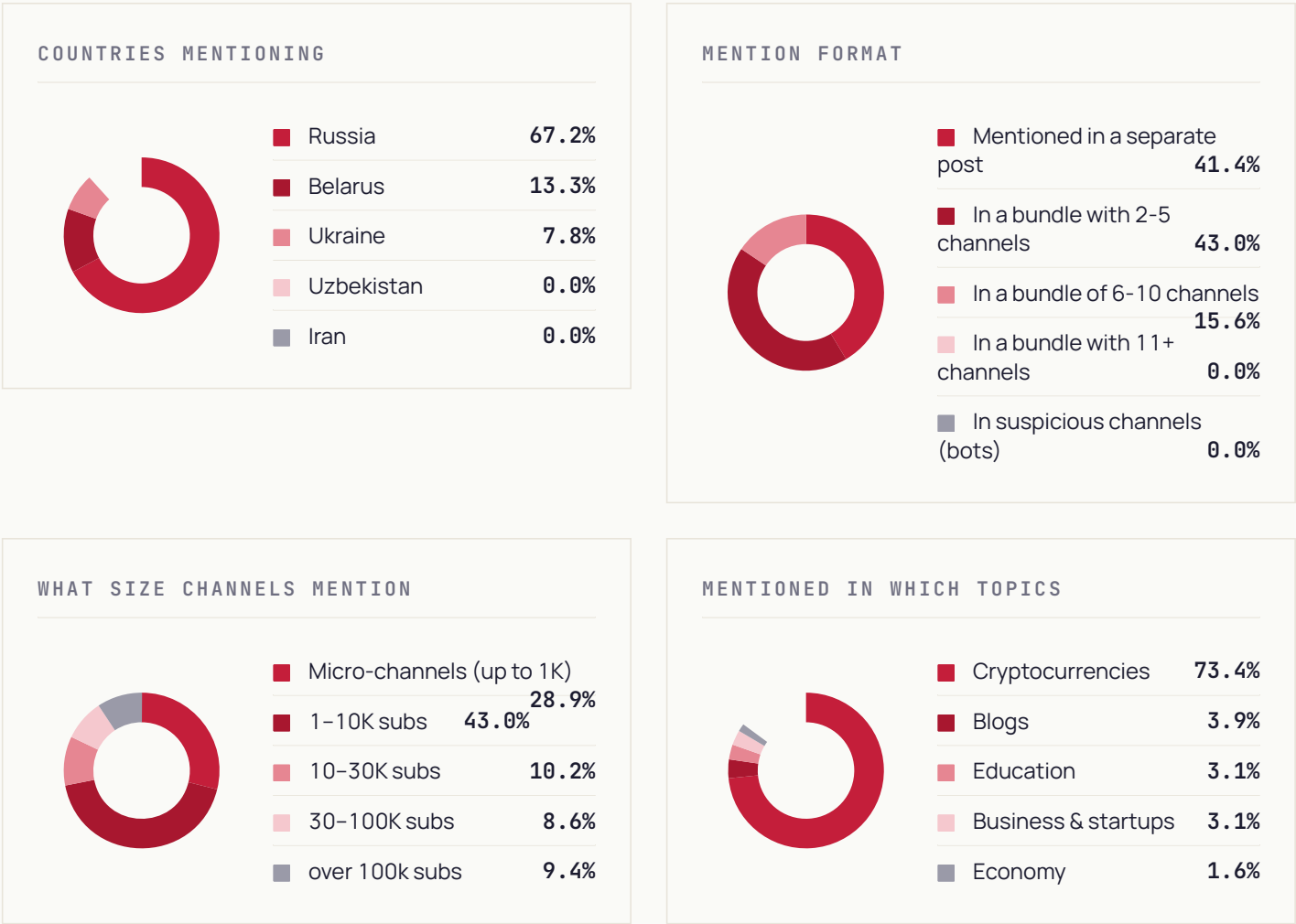
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

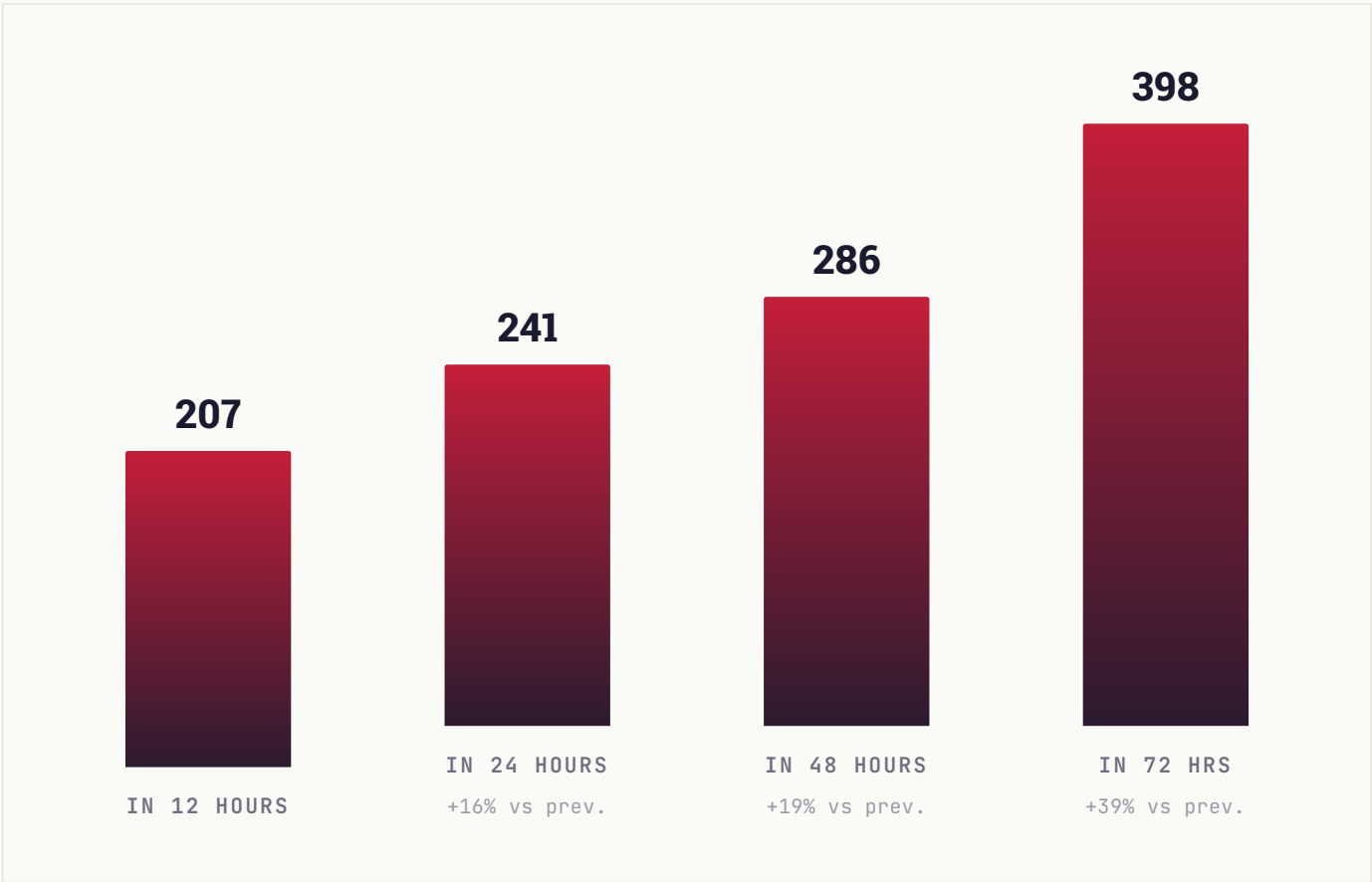
Citation index 8 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from a channel with 1K. All time the channel was mentioned **73** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
KV A penny in the wallet	56.4K
WH WhiteBird.io	43.8K
BL Blessed labs	25.3K
AO AGE OF CRYPTO	16.3K
TC TDM Crypto	14.4K
CH Crypto HITLIST	12.2K
NA Nft Afrom	9.8K
CW Crypto World	7.9K
FU FUTUREBY	7.3K
CM Cifra Markets	4.7K
WB Web3•Ai Belarus (W3B•Ai) YOU	2.5K

COMPARATIVE INSIGHT

Channel in top half of niche (#19 of 68). Niche leader — A penny in the wallet (56.4K), median subs 1.1K. Aim for the top quarter — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **33**, they brought **896** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	12	11	513
Nov 2025	1	1	123
Oct 2025	6	5	183
Sep 2025	5	4	57
August 2025	7	7	19
July 2025	2	2	1

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
33	6	896

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-68 channels in category «Cryptocurrencies» (Belarus) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

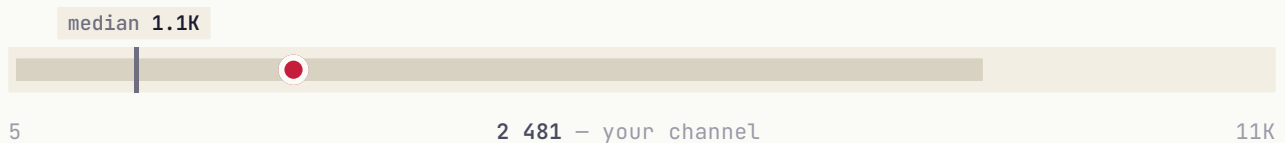
#19 /68

RANK IN NICHE

Channel in the top half of the ranking

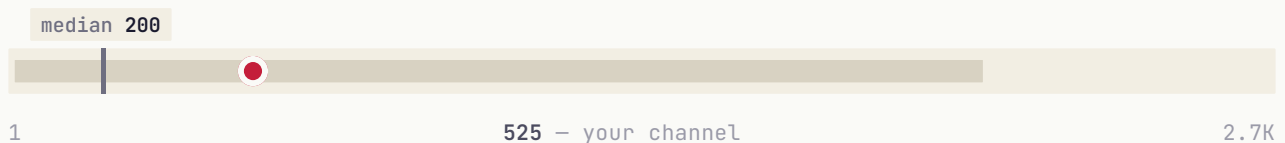
SUBSCRIBERS

better than 57% of niche



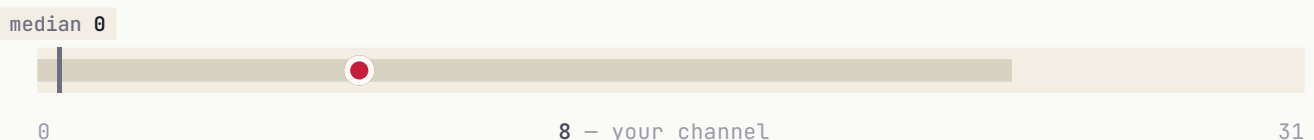
AVG REACH / POST

better than 56% of niche



CITATION INDEX

better than 62% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Currently 4.5 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Sunday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us & hit your growth plan in
a month.

01 **Launch ads in
Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
