

PROMTPRESS PUBLIC REPORT

Channel audit

Вузы лёгкого поведения



@vuz_arbuz

Many ask why the link says "вуз-арбюз". Because it's also about a hard shell with water and annoying seeds that rarely grow new fruit. But honestly, it's not always the fault...

SUBSCRIBERS

49 231

-7759 per month

ERR (% SEE POSTS)

8.0%

per day **3.5%**

REACH/POST

3.5K

ad reach **1.7K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche Comparison

Position in «Education» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 49 231 —	 SUBS REACH 7.2% avg % of subs see post	 VIEWS/POST 3.5K median 3.5K · 25 days	 POSTS/WEEK 15.2 over period
 7D TREND +1.3% vs previous week	 REACTIONS/POST 273.8 total 15,332 reactions, 1,017 reposts, 332 comments	 POST LENGTH 689 chars median 750 · 25 days	 POSTS ANALYZED 56 25 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH -7759 last month	 CITATION RATE 56 citation index · 163 channels mentioned ever	 CHANNEL AGE 3 yrs 1 mo created 31.05.2023

AI EDITOR SUMMARY

Channel «Вузы лёгкого поведения» — 49 231 subs. Each post averages 3.5K people (7% from subs), reach is low — consider expanding audience. Publishes 15 posts per week (~2 per day) — regular schedule. For the week of June 29 – July 5, reach stable (+1.3% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **56** posts over 25 days.
- 02 Dominant format — **Text** (38/56 posts).
- 03 Avg post length — **689** chars (median 750).
- 04 Peak audience activity — **Friday, 15:00 MSK**.
- 05 Top posts get **3x** more views than weakest (6.9K avg top vs 2.1K worst) — among 56 posts in 25 days. Analyze top's common theme, format, timing.

TOP 5 POSTS

Nº103.07 · 12:42TEXT Another unserious post I noticed that in developing a new model of higher education, a very sought-after direction in the meta-modern era is being overlooked...	VIEWS	REACTIONS
	11 319	115
	REPOSTS	ER
	97	23.0%
Nº219.06 · 14:10PHOTO Budget 100% spent Fuel must be burned before cutoff: like budget. Today after passing two closed gas stations, for the first time in my life I just...	VIEWS	REACTIONS
	4 754	43
	REPOSTS	ER
	10	9.7%
Nº320.06 · 10:27PHOTO Two parts Gordon's, one part vodka If you take Falkov's thesis about "too many people with higher education" and mix it with career advice...	VIEWS	REACTIONS
	4 612	1 329
	REPOSTS	ER
	15	9.4%

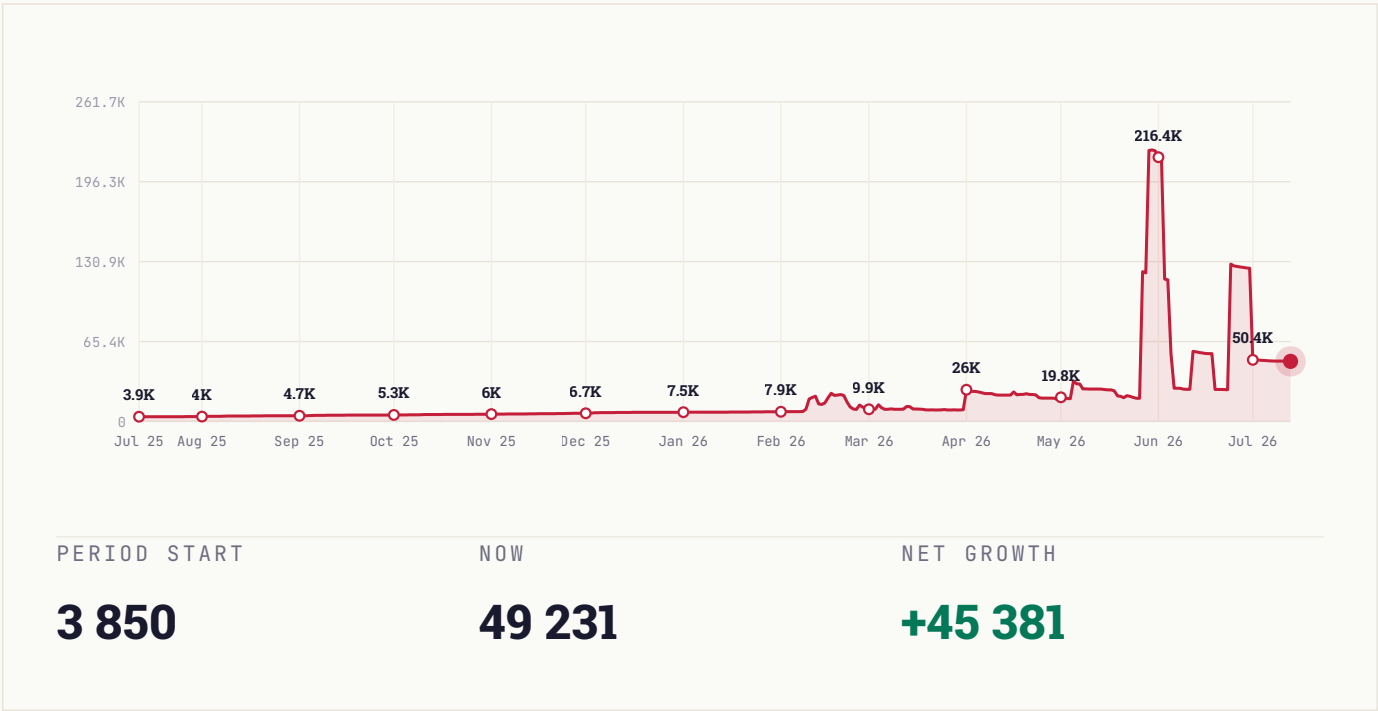
Nº4 17.06 · 14:39 TEXT Educational Singularity Spin-off 2 of the «AAAAA» cycle As we know, education problems, whether school or university, are not new...	VIEWS 4 503 REPOSTS 12	REACTIONS 221 ER 9.1%
Nº5 26.06 · 09:07 TEXT Crossroads is lava Driving and thinking: ~50 million people in the country can and do operate dangerous vehicles...	VIEWS 4 491 REPOSTS 14	REACTIONS 68 ER 9.1%

WORST 3		
↓ 07.07 · 14:44 TEXT Wrapper must shine Capsule mirroring foreign training models is not new, but I think...	VIEWS 2 220 REPOSTS 12	REACTIONS 36 ER 4.5%
↓ 08.07 · 12:27 PHOTO Confirm you're not a marketplace card Growth in university applications year-on-year via Gosuslugi is clear. But how about...	VIEWS 2 177 REPOSTS 6	REACTIONS 38 ER 4.4%
↓ 09.07 · 17:06 VIDEO Party? Foreign students vibe on Ulyanovsk central beach.	VIEWS 1 942 REPOSTS 9	REACTIONS 166 ER 3.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

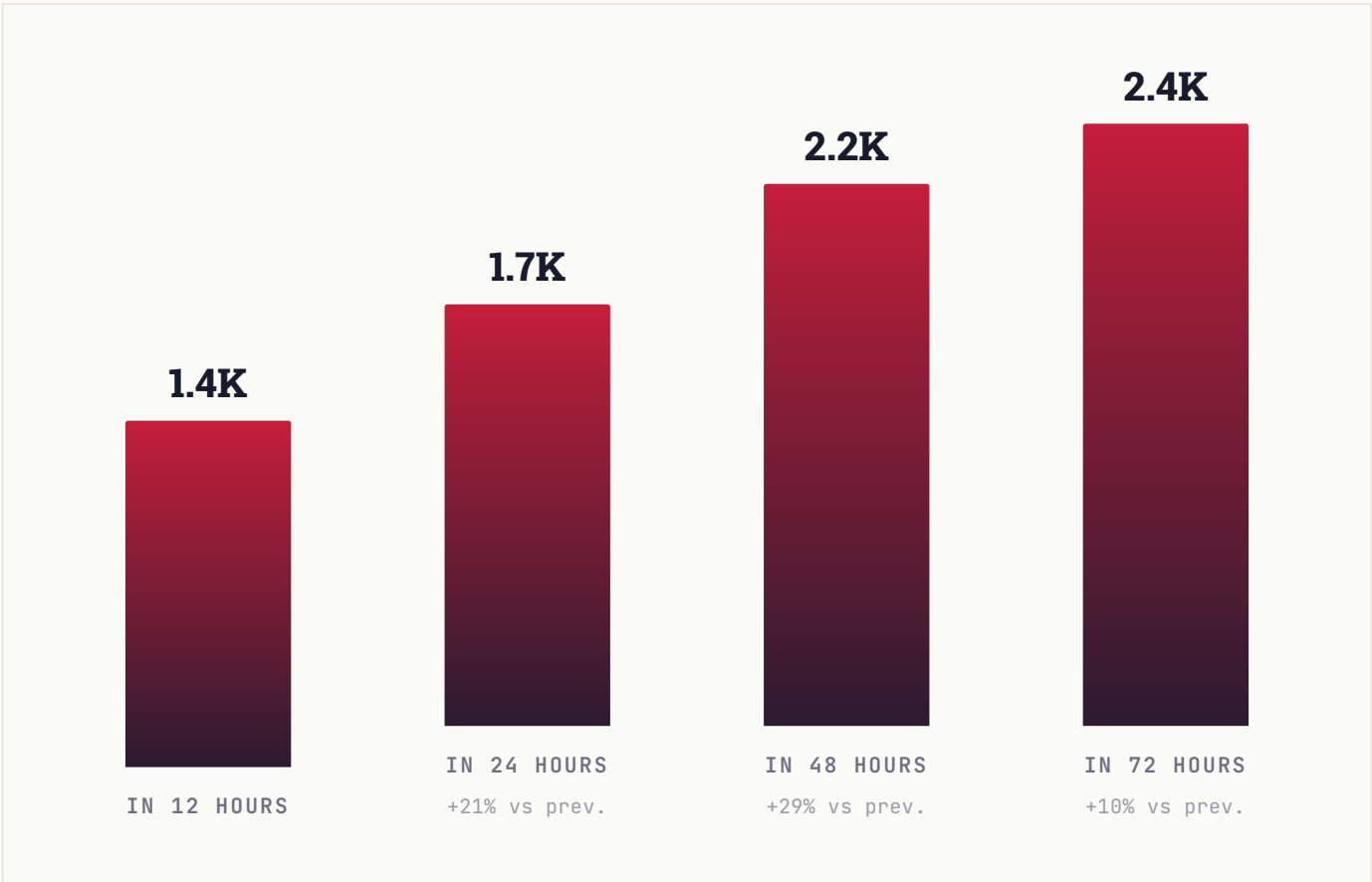
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained or lost subs.



— SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MA Математик Андрей	1M
OT ANSWERS	578.2K
OT ANSWERS	365.9K
OT OTVETI	452.3K
DN Данир на связи Математика ОГЭ 2026 Умскул	340.7K
NG Настя Гласная Русский язык ОГЭ 2026 Умскул Территория русского языка	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Московское образование	233K
VL Вузы лёгкого поведения YOU	49.2K

COMPARATIVE INSIGHT

Channel not yet outside top 99 niche — early growth stage. Niche leader — Математик Андрей (1M), top-99 median: 78.8K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **235**, they brought **3 999** new subs.

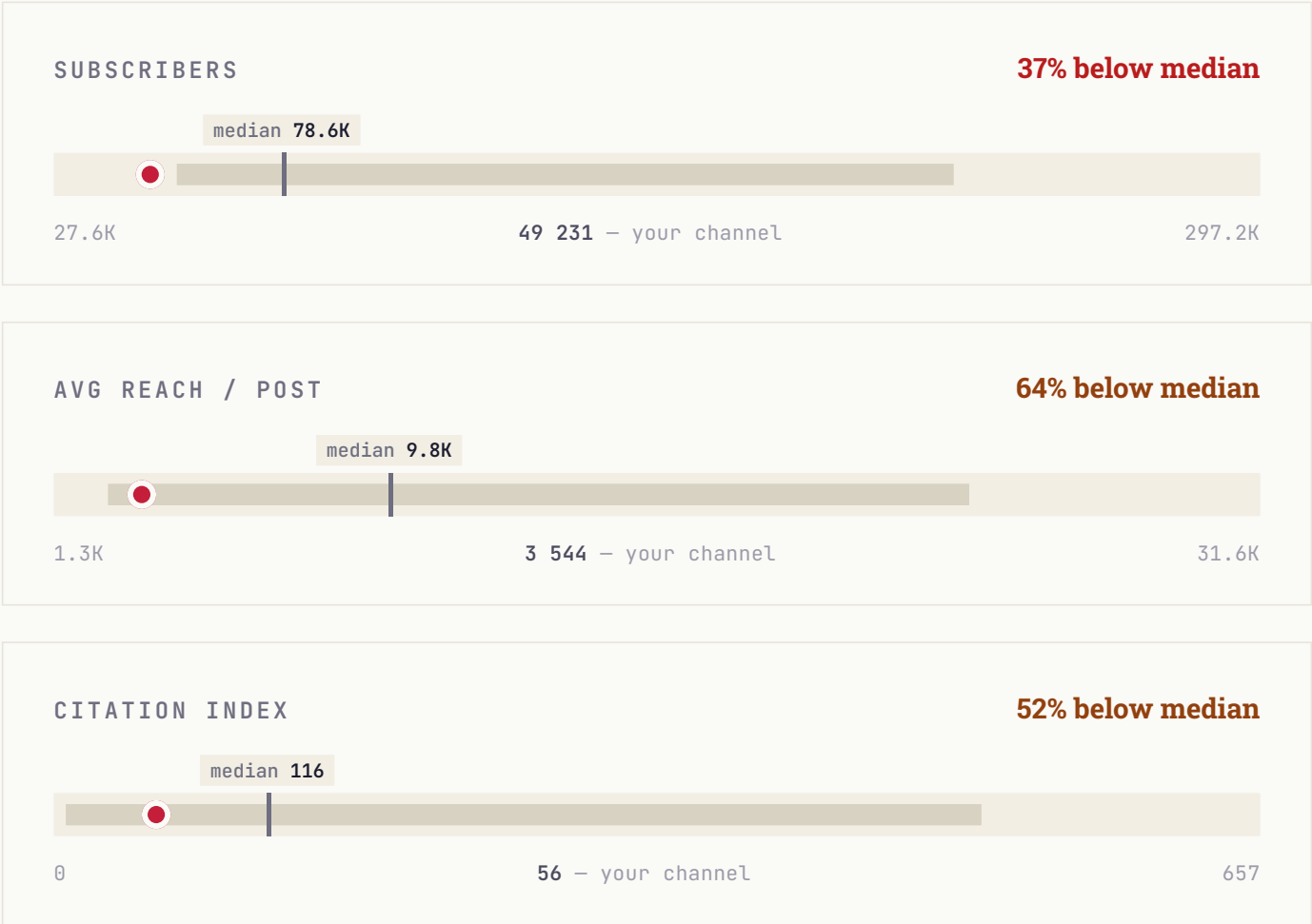
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	47	34	441	
December 2025	35	23	842	
November 2025	35	21	780	
October 2025	29	18	640	
September 2025	47	31	611	
August 2025	42	23	685	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
235	6	3 999

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Education» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10-p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit in a month.

- 01

Top post of the week — on Friday

Audience most active on this day at 15:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 7.2% vs norm 8.0%. Try polls & interactive formats.

EFFECT

+0.8pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1K–3K subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5–15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads with us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager