

PROMTPRESS PUBLIC REPORT

Channel audit

anelim



@vstesa

FOR BRANDS collab/barter/ads manager - @prmyshalovaaa
@elizavetta_tov @ladyyyyya contact channel owner - @vstesaaa

SUBSCRIBERS

42 026

+20339 per month

ERR (% SEE POSTS)

30.0%

last day 31.6%

REACH/POST

14.1K

ad reach 12.3K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad Potential

How long a post generates reach

05 Competitors

Niche neighbors · your spot

06 Niche Comparison

Position in «Blogs» category

07 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 42 026 —	 SUBSCRIBER REACH 33.59% avg % subs see post	 VIEWS/POST 14.1K median 14.1K · 28 days	 POSTS/WEEK 21.7 for period
 7D TREND -7.2% vs previous week	 REACTIONS/POST 335.4 total 29,515 reactions, 345 reposts, 984 comments	 POST LENGTH 580 chars median 626 · 28 days	 POSTS ANALYZED 88 28 days
 AD REACH 12.3K 24h avg	 CHURN / MONTH +20339 last month	 CITATIONS 16 citation index · 82 channels mentioned ever	 CHANNEL AGE 3 months 27 days created 24.03.2026

AI EDITOR SUMMARY

Channel «anelim» – 42 026 subs. Each post avg views 14.1K people (34% of subs), good reach. Posts 22 posts per week (~3/day) – active posting. Week Jul 6–12 reach dropped -7.2% by week Jun 29 – Jul 5 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **88** posts in 28 days.
- 02 Dominant format — **Video** (50/88 posts).
- 03 Avg post length — **580** chars (median 626).
- 04 Peak audience activity — **Friday**, 20:00 MSK.
- 05 Top posts get **3x** more views than the weakest (21.3K avg for top vs 7.7K for worst) — among 88 posts over 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 09:15 **VIDEO**
diploma celebration 🎓🎉

VIEWS	REACTIONS
23 756	154
REPOSTS	ER
4	56.5%

Nº2 10.07 · 17:18 **PHOTO**
GIVING AWAY A CERTIFICATE IN ZY ❤️❤️❤️❤️ OR MONEY
TO CARD Simple conditions: subscribe to these channels 🔗
LUCHOK Memoirs of a beauty enthusiast Beauty...

VIEWS	REACTIONS
20 828	282
REPOSTS	ER
136	49.6%

Nº3 27.06 · 17:04 **VIDEO**
(post without caption — video)

VIEWS	REACTIONS
19 181	135
REPOSTS	ER
1	45.6%

Nº4 01.07 • 14:02 PHOTO I discovered a totally new brand and their stuff is truly wearable every day!! 😄😄 TATIKA brand impressed me very...	VIEWS 18 971 REPOSTS 5 REACTIONS 461 ER 45.1%
Nº5 26.06 • 16:27 PHOTO ♥my personal faves for that 'expensive & polished' girl vibe... it's AnnBleor 🐣🐣 gathered my must-haves in one post, which...	VIEWS 18 945 REPOSTS 2 REACTIONS 120 ER 45.1%

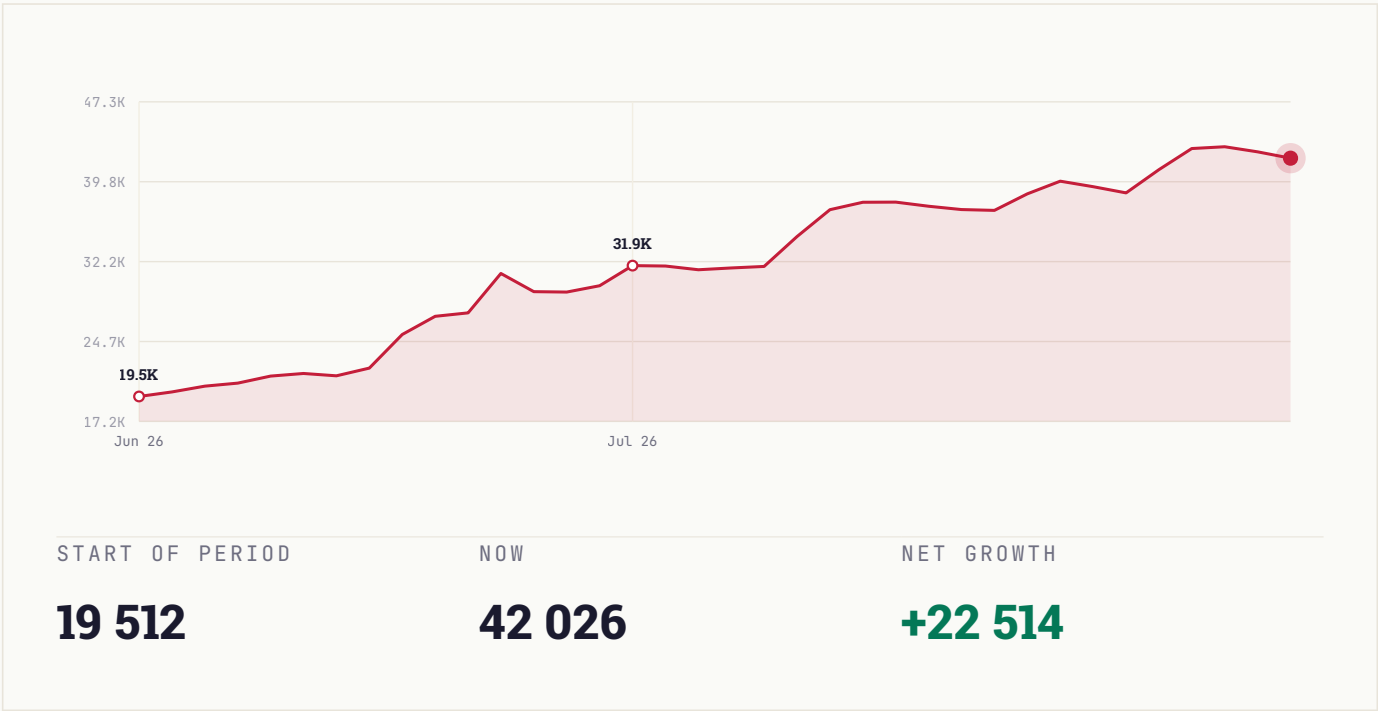
WORST 3

↓ 23.06 • 18:24 TEXT sis got her license, kids grow so fast 😇😭	VIEWS 8 448 REPOSTS — REACTIONS 74 ER 20.1%
↓ 23.06 • 08:51 VIDEO (post without caption – video)	VIEWS 7 989 REPOSTS 1 REACTIONS 106 ER 19.0%
↓ 23.06 • 06:05 TEXT well, in 30 min I defend my diploma, can't believe 4 years have passed.... so many people, events, problems and joys...	VIEWS 6 591 REPOSTS 3 REACTIONS 98 ER 15.7%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

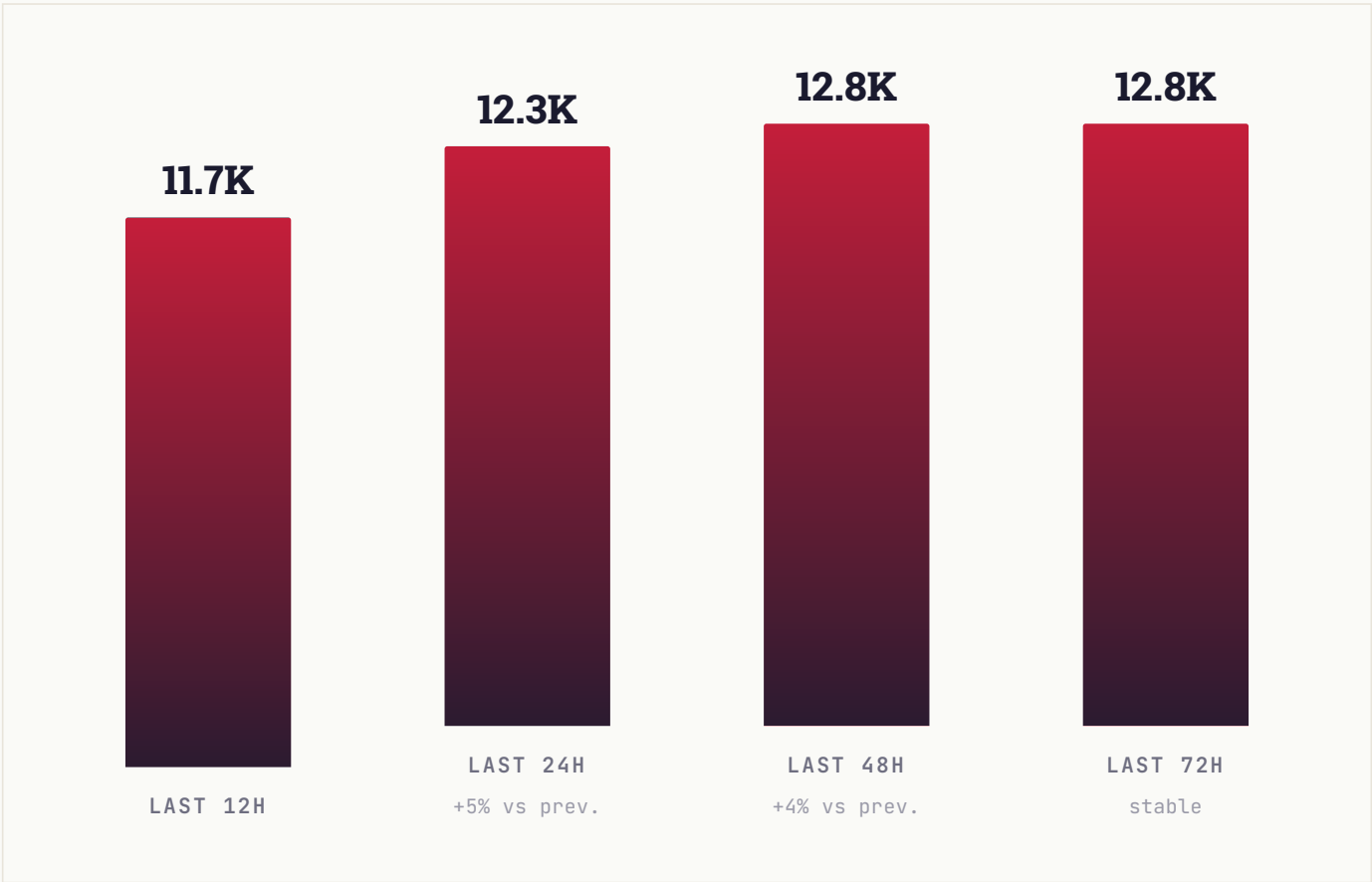
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see your niche rank.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ broen lives here	1.1M
AN anelim YOU	42K

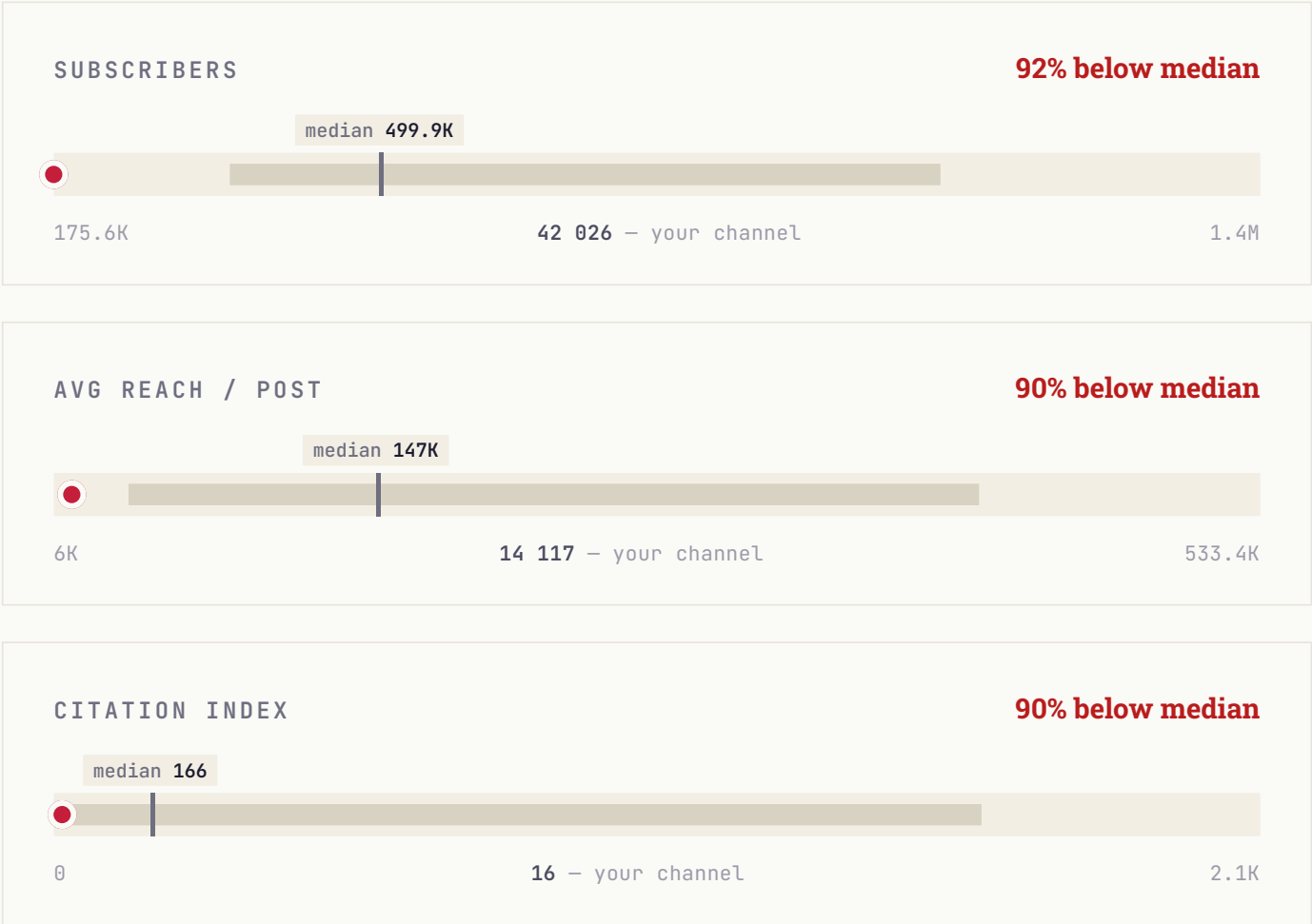
COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — Friday**

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager