

PROMTPRESS PUBLIC REPORT

Channel audit

All-Seeing Shoko



@vseshoko

Channel of CEO of Kokoc Group Alexander Shokurov. About marketing, business, and business on marketing. If there's something to discuss: @shoko_team Chat here: @vseshoko_chat Dzen: <https://vseshoko.ru/tg1uft8> Registration...

SUBSCRIBERS

26 001

-135 per month

ERR (% SEE POSTS)

15.0%

last day 7.4%

REACH/POST

3.9K

ad reach 1.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 26 001 —	 SUBS REACH 14.99% avg % subs see post	 VIEWS/POST 3.9K median 3.8K · 28 days	 POSTS/WEEK 3.0 for period
 7D TREND -14.6% vs previous week	 REACTIONS/POST 65.9 791 reactions, 187 reposts, 38 comments	 POST LENGTH 790 chars median 1000 · 28 days	 POSTS ANALYZED 12 28 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH -135 last month	 CITATION RATE 260 citation index · 934 channels mentioned all time	 CHANNEL AGE 4 years 5 months created 25.01.2022

AI EDITOR SUMMARY

Channel «All-Seeing Shoko» — 26 001 subs. Avg views per post: 3.9K people (15% subs), low reach — expand audience. Publishes 3 posts/week (~0/day) — rare. Week Jun 29–Jul 5 reach dropped -14.6% by week Jun 22–28 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 28 days.
- 02 Dominant format – Photo (8/12 posts).
- 03 Avg post length – 790 chars (median 1000).
- 04 Peak audience activity – Tue, 16:00 MSK.
- 05 Top posts get 2x more views than the weakest (4.9K avg for top vs 3K for worst) – among 12 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 13:47 PHOTO ★ Bread and circuses: why investors are going into media football Told by an entrepreneur, CEO of the international platform Kokoc Group...	VIEWS 5 193 REPOSTS 7	REACTIONS 35 ER 20.0%
Nº2 25.06 · 15:56 PHOTO In an article for T-Business Secrets, I shared what investors look at first when evaluating a startup and its founder. Leaving here...	VIEWS 5 165 REPOSTS 17	REACTIONS 47 ER 19.9%
Nº3 17.06 · 14:47 PHOTO Change is inevitable for any business. Markets, tech, customer needs shift. So do companies, teams, and the people within...	VIEWS 4 257 REPOSTS 38	REACTIONS 104 ER 16.4%

Nº4 23.06 · 21:10 PHOTO In short: I got married. Honestly: it was a quest of 'survive, marry, and not go crazy in 72 hours'. It all started with an astrologer. ...	VIEWS 4 227 REPOSTS 23	REACTIONS 201 ER 16.3%
Nº5 19.06 · 17:00 TEXT Nearly half of bloggers report revenue decline A year ago, when discussing the latest influencer marketing shifts, I wrote...	VIEWS 4 181 REPOSTS 24	REACTIONS 39 ER 16.1%

|

WORST 3

↓ 02.07 · 16:21 PHOTO At the end of each episode I ask guests the same question: what not to waste time on? The channel already has a compilation of answers...	VIEWS 3 233 REPOSTS 6	REACTIONS 36 ER 12.4%
↓ 07.07 · 16:00 PHOTO Tonight, in my view, an epochal event happened. Perhaps the most legendary rivalry in football has ended - the dispute over...	VIEWS 3 009 REPOSTS 2	REACTIONS 30 ER 11.6%
↓ 05.07 · 17:20 VIDEO Have a great Sunday evening! Charging up before the active work week 😎	VIEWS 2 887 REPOSTS 7	REACTIONS 77 ER 11.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



PERIOD START

20 629

NOW

26 002

NET GROWTH

+5 373

SECTION 04 • MENTIONS

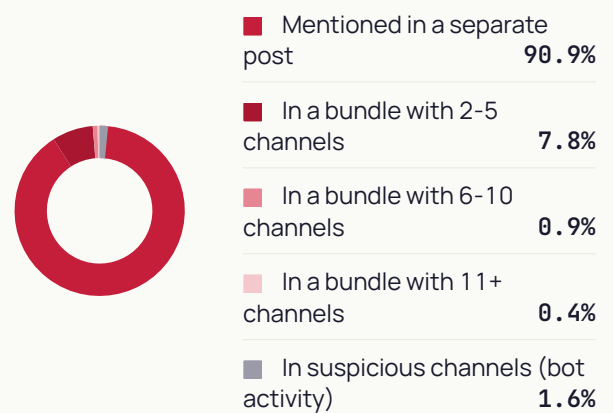
Who and how mentions the channel

Citation index **260** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **934** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



SIZE OF CHANNELS MENTIONING



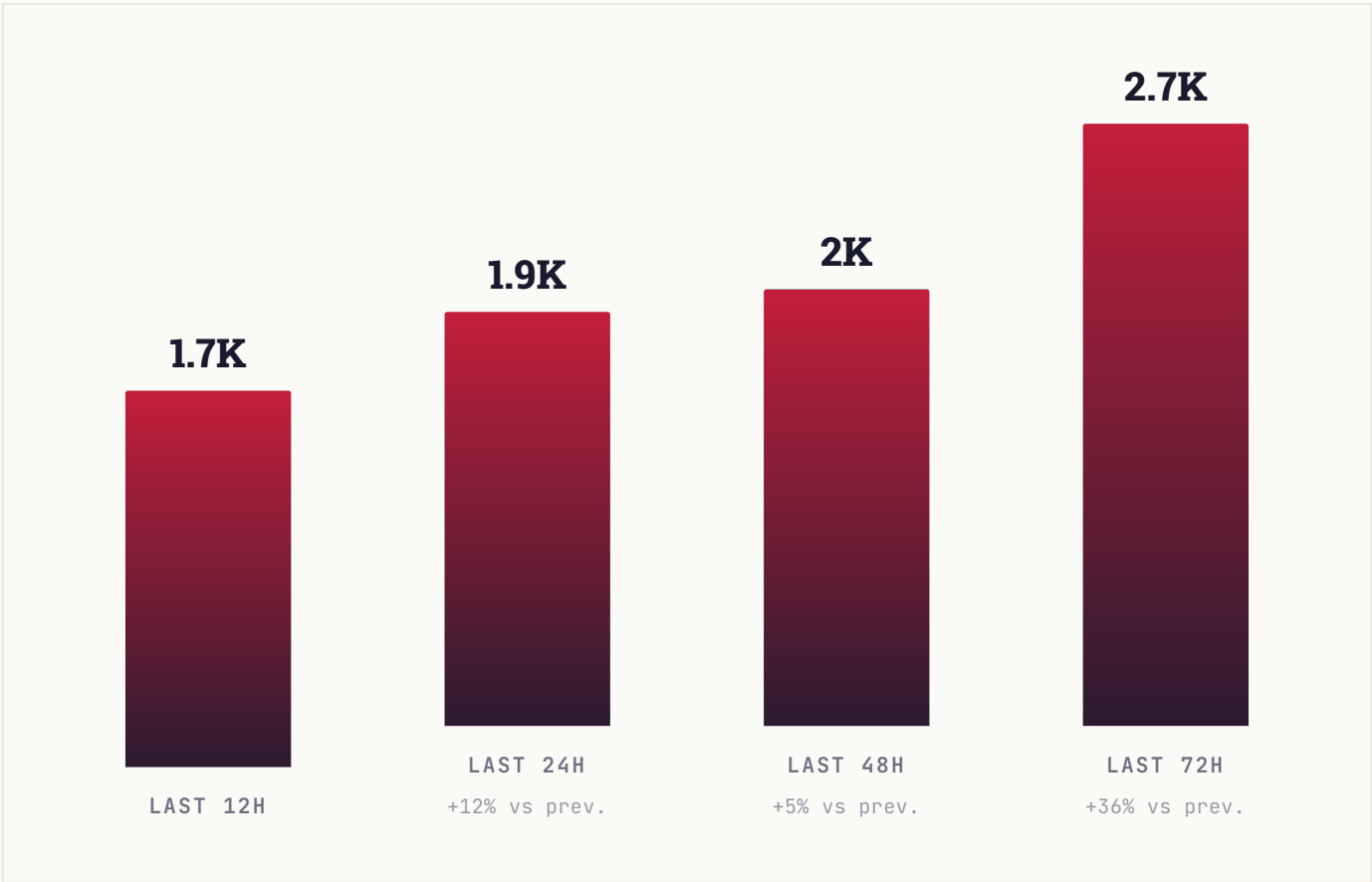
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1.1M
CN Million-dollar books business blog	861.7K
RTI Roxman typing...	529.9K
AB Business Shark	502.2K
SS Merger & acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
VS All-Seeing Shoko YOU	26K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal: break into top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **853**, they brought **11 207** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	281	234	3 605
December 2025	490	478	5 730
Nov 2025	6	4	5
Oct 2025	29	27	68
September 2025	32	25	503
August 2025	15	14	1 296

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBS
853	6	11 207

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the range of other channels. A vertical line marks the median, and a red dot indicates the channel's position.

- SUBSCRIBERS:** The median is 171.2K. The channel's value is 26,001, which is 85% below the median. The range of other channels is from 53.2K to 591.8K.
- AVG REACH / POST:** The median is 12.6K. The channel's value is 3,898, which is 69% below the median. The range of other channels is from 2 to 57.2K.
- CITATION INDEX:** The median is 118. The channel's value is 260, which is better than 56% of the niche. The range of other channels is from 0 to 1.2K.

Metric	Channel Value	Median	Comparison	Range (Min-Max)
SUBSCRIBERS	26,001	171.2K	85% below median	53.2K - 591.8K
AVG REACH / POST	3,898	12.6K	69% below median	2 - 57.2K
CITATION INDEX	260	118	better than 56% of niche	0 - 1.2K

— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 3.0 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Tuesday**

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for a key post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
