

PROMTPRESS PUBLIC REPORT

Channel audit

Big Map



@vseotravel

World in motion: from continental drift to airport traffic. For those who've outgrown ordinary guides. Exploring landscape chains, life migrations, and invisible threads that weave our...

SUBSCRIBERS

59 015

+20747 per month

ERR (% SEE POSTS)

53.0%

last day 27.3%

REACH/POST

27K

ad reach 16K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 59 015 —	 SUBSCRIBER REACH 45.71% avg % subs see a post	 VIEWS/POST 27K median 28.1K · 3 days	 POSTS/WEEK 8.7 for the period
 7D TREND — no data for the period	 REACTIONS/POST 379.2 total 1,517 reactions, 13 reposts, 470 comments	 POST LENGTH 1,000 chars. median 1,000 · 3 days	 POSTS ANALYZED 4 3 days
 AD REACH 16K 24h average	 CHURN / MONTH +20747 last month	 QUOTABILITY 8 citation index · 66 channels mentioned all time	 CHANNEL AGE 1 year 7 months created 21.11.2024

AI EDITOR SUMMARY

Channel «Big Map» — 59 015 subs. Each post averages 27K people (46% of subs), this is wide reach for a channel of this size. Publishes 9 posts per week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 3 days.
- 02 Dominant format – Photo (4/4 posts).
- 03 Avg post length – 1000 chars (median 1,000).
- 04 Audience peak activity – Monday, 11:00 MSK.
- 05 Top posts drive by 1x more views than the weakest (31.4K avg for top vs 23.3K for worst) – among 4 posts over 3 days. Worth analyzing what the top has in common – topic, format, time.

TOP 4 POSTS

Nº1 13.07 · 08:14 PHOTO How a narrow strait made a small country indispensable Cities rarely become major players due to size – usually the opposite. Singapore...	VIEWS 37 945 REPOSTS 5	REACTIONS 506 ER 64.3%
Nº2 13.07 · 12:23 PHOTO Route across 22 countries that recognizes no borders There is a route half the planet long that cannot be found on any map...	VIEWS 31 297 REPOSTS 2	REACTIONS 449 ER 53.0%
Nº3 14.07 · 13:14 PHOTO How a foreign war flooded a channel 12,000 km away When the Persian Gulf gets turbulent, the first to feel it is not the market...	VIEWS 24 988 REPOSTS 3	REACTIONS 335 ER 42.3%

Nº4 16.07 · 13:07 PHOTO The night that reconnects two European capitals Three years ago there was no direct train between Paris and Berlin at all – Nightjet...	VIEWS	REACTIONS
	13 683	227
	REPOSTS	ER
	3	23.2%

WORST 3

↓ 13.07 · 12:23 PHOTO Route across 22 countries that recognizes no borders There is a route half the planet long that cannot be found on any map...	VIEWS	REACTIONS
	31 297	449
	REPOSTS	ER
	2	53.0%
↓ 14.07 · 13:14 PHOTO How a foreign war flooded a channel 12,000 km away When the Persian Gulf gets turbulent, the first to feel it is not the market...	VIEWS	REACTIONS
	24 988	335
	REPOSTS	ER
	3	42.3%
↓ 16.07 · 13:07 PHOTO The night that reconnects two European capitals Three years ago there was no direct train between Paris and Berlin at all – Nightjet...	VIEWS	REACTIONS
	13 683	227
	REPOSTS	ER
	3	23.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

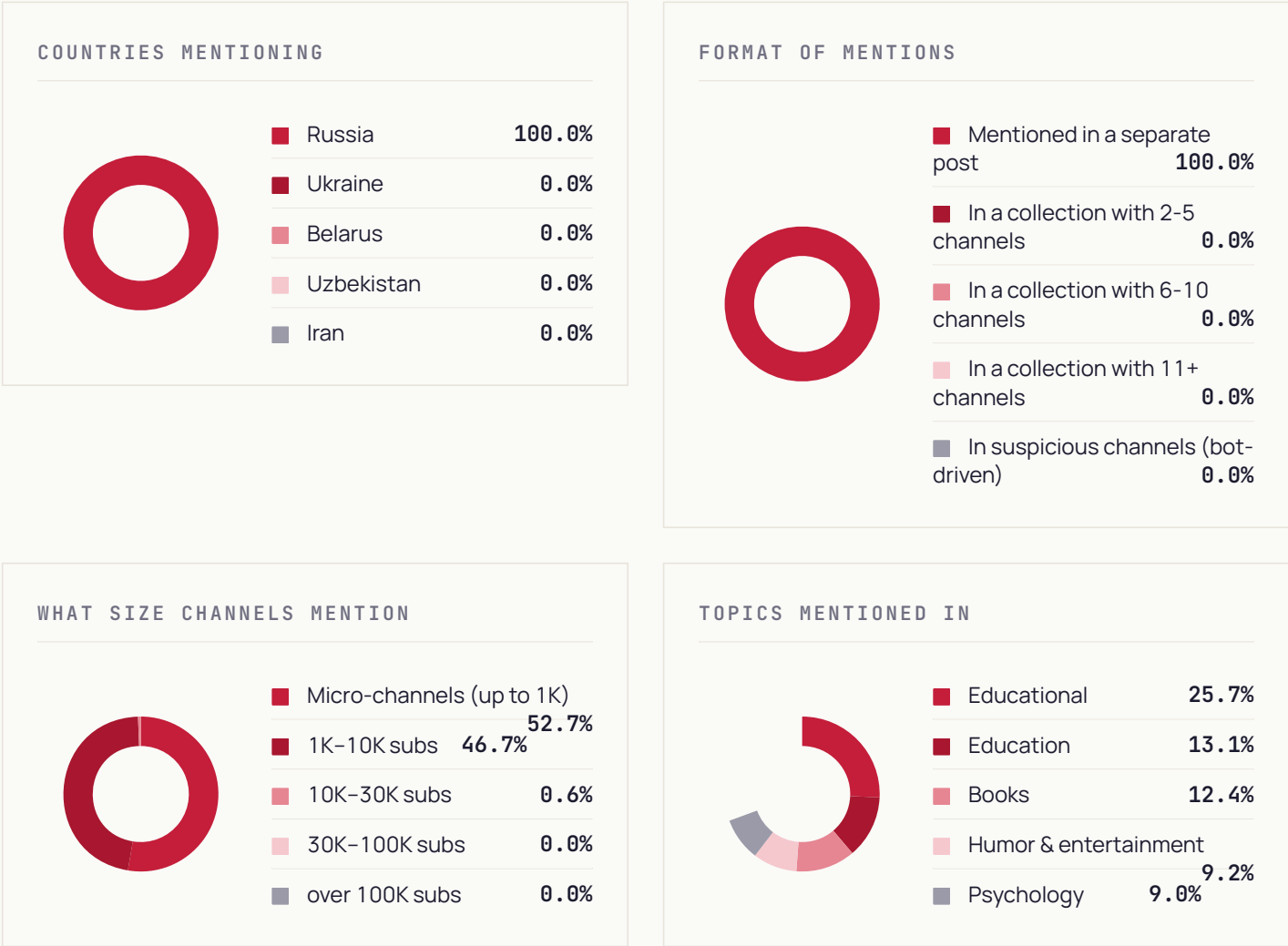
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

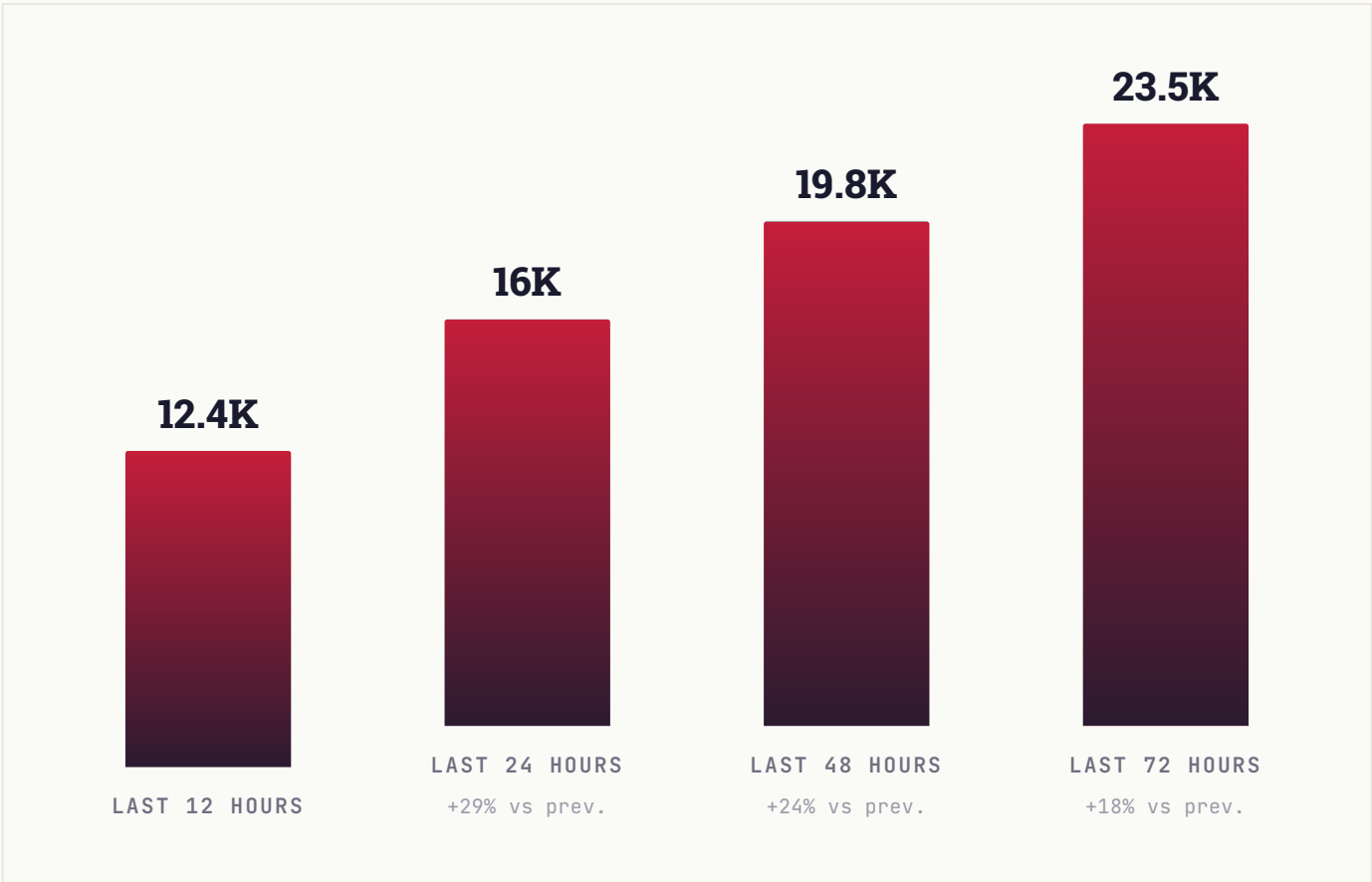
Citation index 8 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K one. All-time mentions: 66 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow - Where to Go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	556.4K
AE AEROFLOT	524.9K
MO Moskvichka	500.8K
JP Yandex Travel	496.6K
TU Tutu	494.1K
Sun Discount wagon	431.6K
OT Ozon Travel	413.5K
SP Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — ЭТО МЫ	401.7K
BK Big Map YOU	59K

COMPARATIVE CONCLUSION

Channel is still outside niche top 95 — early growth stage. Niche leader — Moscow - Where to Go | Poster (1.2M), top-95 median: 157K. First goal: enter top-95 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **217**, they brought **62 727** new subs.

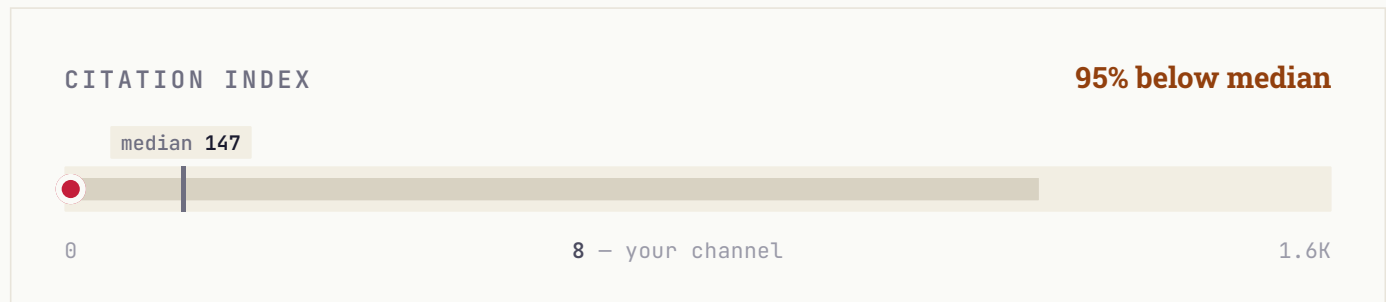
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	217	25	8 821
December 2025	0	0	53 906
November 2025	0	0	0
October 2025	0	0	0
September 2025	0	0	0
August 2025	0	0	0
TOTAL MENTIONS		MONTHS IN DATA	ATTRACTED SUBSCRIBERS
217		6	62 727

Where the channel stands in its league

SUBSCRIBERS 62% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from the left axis at 47.9K and ending at 153.4K. A vertical line marks the median at 153.4K. A red dot is placed on the bar at the 47.9K mark. The text '59 015 - your channel' is centered below the bar. The right end of the chart is labeled 429.6K.

Metric	Value
Channel Subscribers	59,015
Median	153.4K
Start of Scale	47.9K
End of Scale	429.6K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit in a month.

01**Main post of the week — on Monday**

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend reaching 15-25% share.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — launch ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
