

PROMTPRESS PUBLIC REPORT

Channel audit

Вселенная приложений



@vseapps

➡ App Universe — best games and apps for phone Support / DMCA:
@vseapps_bot Ads: @ponomvrev Exchange: <https://telega.in/c/vseapps> RKN: <https://clck.ru/3GaHtm>

SUBSCRIBERS

185 729

+1145 per month

ERR (% SEE POSTS)

7.0%

per day 2.9%

REACH/POST

11.9K

ad reach 5.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 185 729 —	 SUBSCRIBER REACH 6.41% avg % of subs see a post	 VIEWS/POST 11.9K median 12.7K · 29 days	 POSTS/WEEK 33.9 over period
 7D TREND -10.8% vs previous week	 REACTIONS/POST 4.8 total 692 reactions, 5,369 reposts, 0 comments	 POST LENGTH 189 chars median 214 · 29 days	 POSTS ANALYZED 144 29 days
 AD REACH 5.5K 24h average	 CHURN / MONTH +1145 last month	 CITATIONS 249 citation index · 895 channels mentioned all time	 CHANNEL AGE 7 years 9 months created 05.09.2018

AI EDITOR SUMMARY

Channel «App Universe» — 185 729 subs. Each post averages 11.9K people (6% from subs), reach is low — consider expanding audience. Publishes 34 posts per week (~5/day) — active publishing mode. For the week of June 15–21, reach dropped by -10.8% by week of June 8–14 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 144 posts in 29 days.
- 02 Dominant format — Photo (87/144 posts).
- 03 Avg post length — 189 characters (median 214).
- 04 Audience peak activity — Sunday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (15.7K avg for top vs 7.9K for worst) — among 144 posts in 29 days. Worth analyzing what the top has in common: topic, format, publish time.

TOP 5 POSTS

№102.06 · 17:20PHOTO	LOCKMYPIX With this app you can protect your privacy and hide photos and videos in your private vault...		VIEWS	REACTIONS
			16 003	3
№203.06 · 16:19PHOTO	Homo Machina This game turns the human body into a huge complex factory from the 1920s, where each organ is a separate workshop, and...		REPOSTS	ER
			24	8.6%
№306.06 · 11:24PHOTO			VIEWS	REACTIONS
			15 690	9
№306.06 · 11:24PHOTO	Homo Machina This game turns the human body into a huge complex factory from the 1920s, where each organ is a separate workshop, and...		REPOSTS	ER
			32	8.4%
№306.06 · 11:24PHOTO			VIEWS	REACTIONS
			15 432	20
№306.06 · 11:24PHOTO	Minecraft Explore infinite worlds and build anything from simple huts to magnificent castles. What's done: - Full...		REPOSTS	ER
			46	8.3%

Nº4 08.06 • 17:20 PHOTO  Among The Sleep You are a little boy whose world is distorted by childhood imagination and family drama. Ordinary household items...	VIEWS 15 296 REACTIONS 4 REPOSTS 29 ER 8.2%
Nº5 07.06 • 12:15 PHOTO  ES File Explorer If you were looking for a really good file manager, you've found it – it has all the necessary and useful...	VIEWS 15 257 REACTIONS 4 REPOSTS 22 ER 8.2%

WORST 3

↓ 29.06 • 11:14 TEXT No Humanity 8.6.6 @vseapps	VIEWS 7 921 REACTIONS — REPOSTS 7 ER 4.3%
↓ 29.06 • 11:14 PHOTO  No Humanity Pilot a tiny spaceship and dodge an endless rain of lasers, missiles, saws, and other deadly...	VIEWS 7 891 REACTIONS 4 REPOSTS 6 ER 4.2%
↓ 29.06 • 06:11 PHOTO  Fun Escape Room: Logic Puzzles Professor Goofy invites you to join a quest with exciting puzzles. Can you escape...	VIEWS 7 795 REACTIONS 3 REPOSTS 7 ER 4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

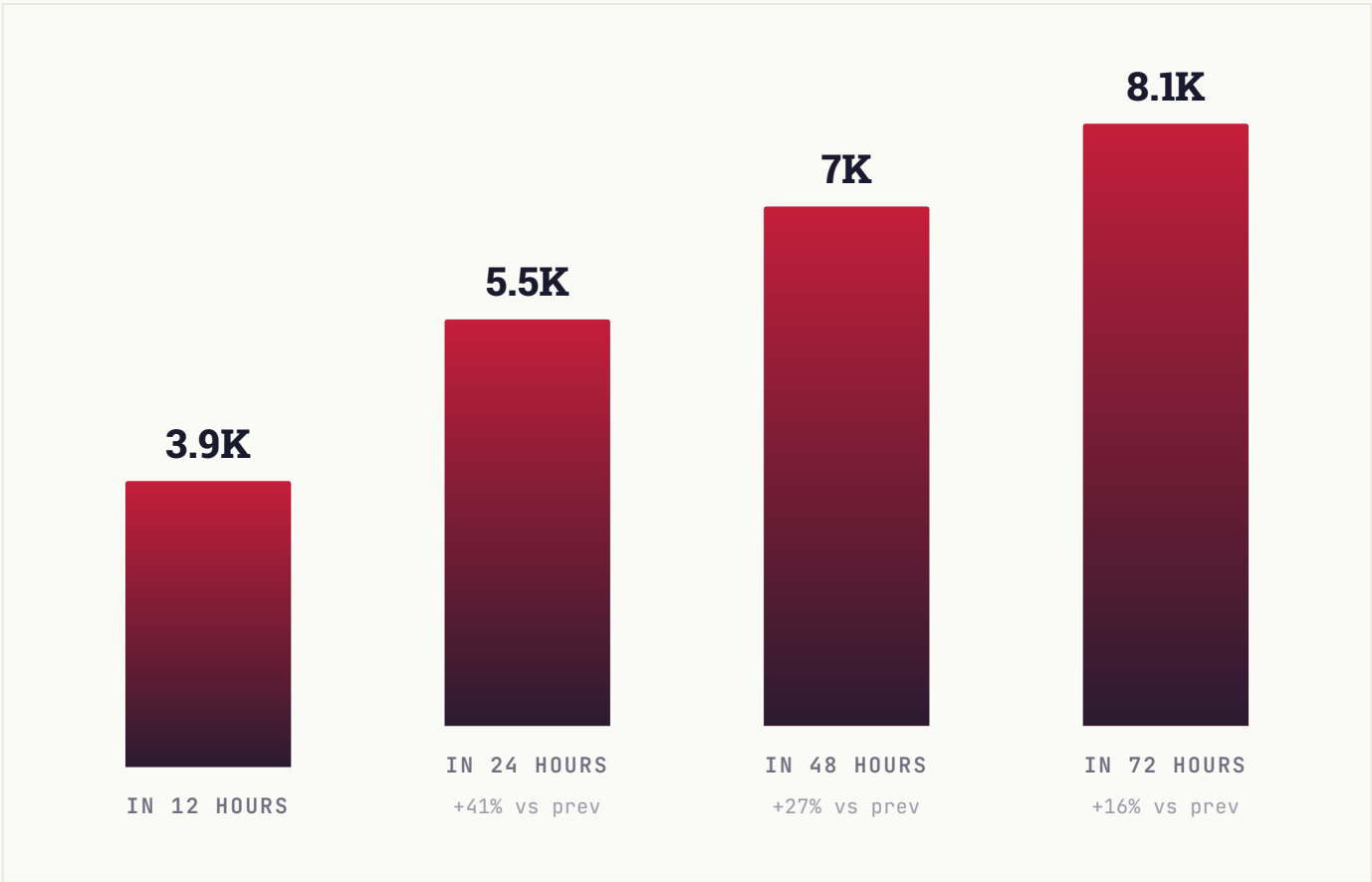
Subscriber growth over the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TP TikTok Prime 🏆	3.5M
TQ TikTokModCloud 🌤️	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.7M
PM Proxy MTProto Proxy 24/	1.3M
➕E ➕ Easy APK	1.2M
QV Quattro VPN — News	1M
CTR Download TikTok Mod for Android	913.9K
TT TikTok Mod for Android	836.2K
Y- YBoost — YouTube & internet without limits	809K
VP Вселенная приложений YOU	185.7K

COMPARATIVE CONCLUSION

Channel intop half of niche (#40 of 99). Niche leader — TikTok Prime 🏆 (3.5M), median subs 145.1K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **595**, they brought **9 503** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
Jan 2026	37	17	386
Dec 2025	89	18	44
Nov 2025	111	14	0
Oct 2025	115	23	2 918
September 2025	128	21	2 156
August 2025	115	14	3 999

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
595	6	9 503

— SECTION 07 · NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category "Software & Apps» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#40

/100

NICHE RANK

Channel in the top half of the ranking

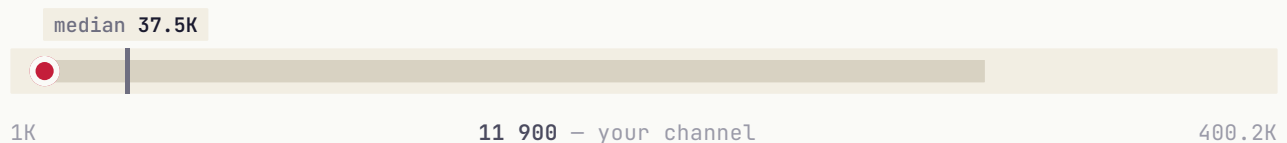
SUBSCRIBERS

better than 53% of niche



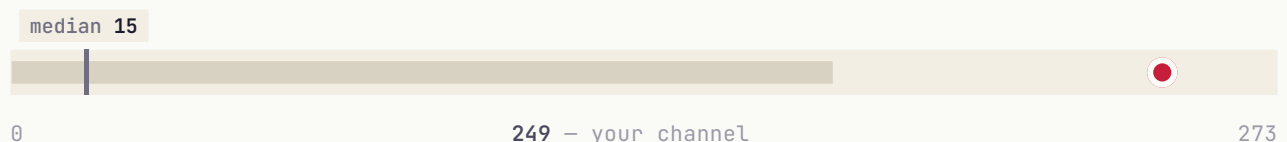
AVG REACH / POST

68% worse than median



CITATION INDEX

better than 90% of niche



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Top post of the week — Sunday

Audience most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with similar channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit — what we can do in a few minutes using public data.
Want to go further? — run ads through us and hit your growth
plan in a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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