

PUBLIC REPORT BY PROMTPRESS

Channel audit

«Врачи ,которым доверяют»



@vrachicotorymdoveryaut

Plastic surgery, cosmetology & dentistry without embellishment.
Real reviews, honest stories, verified doctors & clinics. ✉ Contact:
@zima9034 Channel link: <https://t.me/+FlthIzWA9GM5ZjUy>

SUBSCRIBERS

31 418

+9183 per month

ERR (% SEE POSTS)

20.0%

per day 3.8%

REACH/POST

9.3K

ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 31 418 —	 SUBS REACH 29.56% avg % subs see post	 VIEWS/POST 9.3K median 8.7K · 25 days	 POSTS/WEEK 3.6 over period
 7D TREND -18.6% vs previous week	 REACTIONS/POST 493.9 total 6,421 reactions, 1,468 reposts, 297 comments	 POST LENGTH 354 chars. median 317 · 25 days	 POSTS ANALYZED 13 25 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH +9183 last month	 CITATION RATE 1 citation index · 2 channels mentioned ever	 CHANNEL AGE 1 year 2 months created 07.05.2025

AI EDITOR SUMMARY

Channel «Doctors You Trust» – 31 418 subs. Avg views per post 9.3K people (30% from subs), good reach. Publishes 4 posts/week (~1/day) – rare. Week Jul 6–12 reach dropped -18.6% to week Jun 29 – Jul 5 – analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 13 posts in 25 days.
- 02 Dominant format — Photo (8/13 posts).
- 03 Avg post length — 354 chars (median 317).
- 04 Audience peak — Saturday, 03:00 MSK.
- 05 Top posts get 5x more views than the weakest (17.6K avg top vs 3.5K worst) — among 13 posts in 25 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 18.07 · 00:01 VIDEO I adore this little one! Nastya Reshetova proved with hard work that she has no Botox at 30 (!) fucking years old Chronicles in MAH	VIEWS 18 633 REPOSTS —	REACTIONS 111 ER 59.3%
Nº2 18.07 · 00:36 VIDEO So, sharing news about the winner of our contest for a free rejuvenating and beautifying surgery. ❤️ Inna has already successfully...	VIEWS 17 909 REPOSTS 2	REACTIONS 138 ER 57.0%
Nº3 03.07 · 11:29 PHOTO Hello! I'm 30. Want to do lips — not sure whether PMU or lip fillers? Please advise, haven't done either...	VIEWS 16 176 REPOSTS 6	REACTIONS 73 ER 51.5%

Nº4 02.07 • 11:56 PHOTO Yesterday I blurted out a thought. By 30 😂 Or maybe get a rhinoplasty?... Remove this family legacy 😊 On one hand, uniqueness is lost. On...	VIEWS 11 192 REACTIONS 115 REPOSTS 1 ER 35.6%
Nº5 12.07 • 05:35 PHOTO Hello! Girls, really need your advice. How to remove jowls and tighten the lower face? What actually helped you...	VIEWS 10 290 REACTIONS 187 REPOSTS 1 408 ER 32.8%

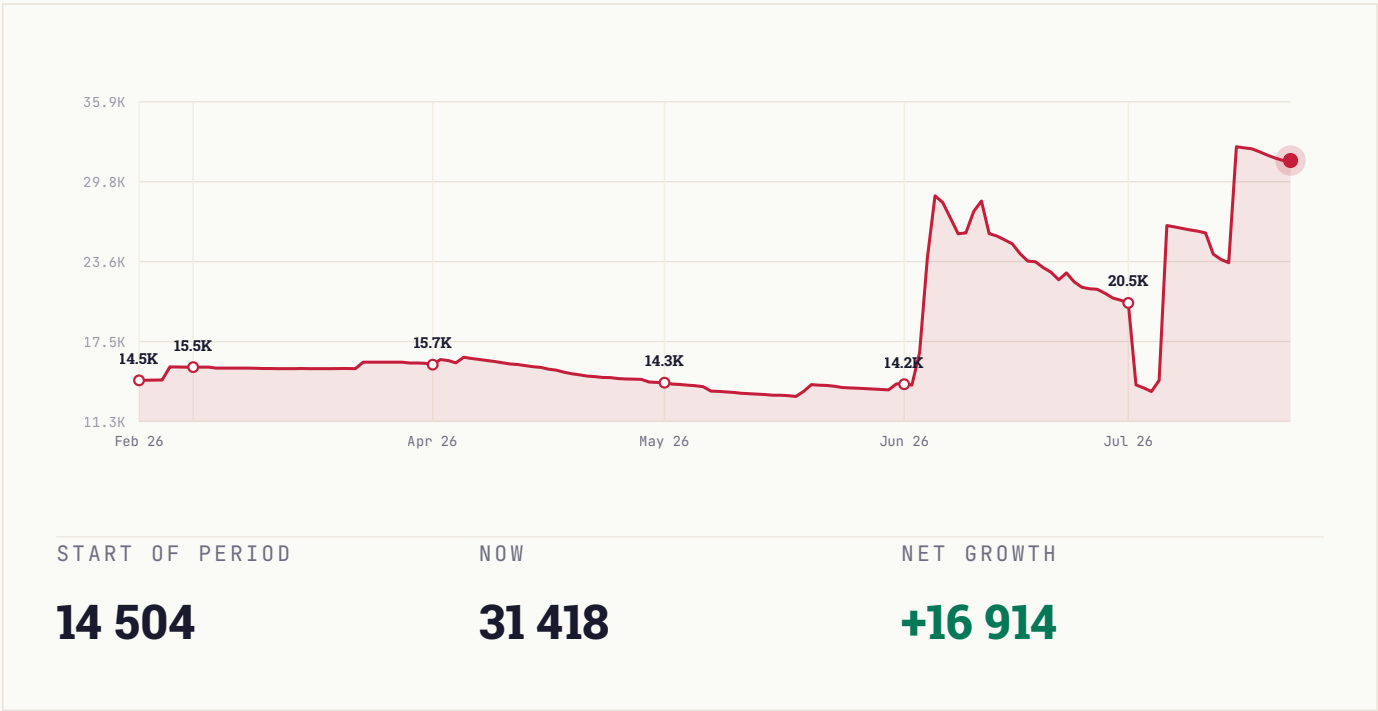
WORST 3

↓ 10.07 • 11:09 TEXT 📧 Subscriber question Who had abdominoplasty with BMI 28–29? How was recovery? Harder than expected? Which...	VIEWS 4 877 REACTIONS 134 REPOSTS 5 ER 15.5%
↓ 24.06 • 21:24 PHOTO People, help, drop real tips and recommendations that helped you remove the glabellar line and forehead wrinkles!? P.S. Botox...	VIEWS 4 009 REACTIONS 98 REPOSTS 7 ER 12.8%
↓ 02.07 • 11:43 PHOTO Ladies 40+, need advice. Jowls. What removes them? SMAS-lift is not an option (keloid-prone), threads get bad reviews everywhere. What...	VIEWS 1 471 REACTIONS 86 REPOSTS 7 ER 4.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

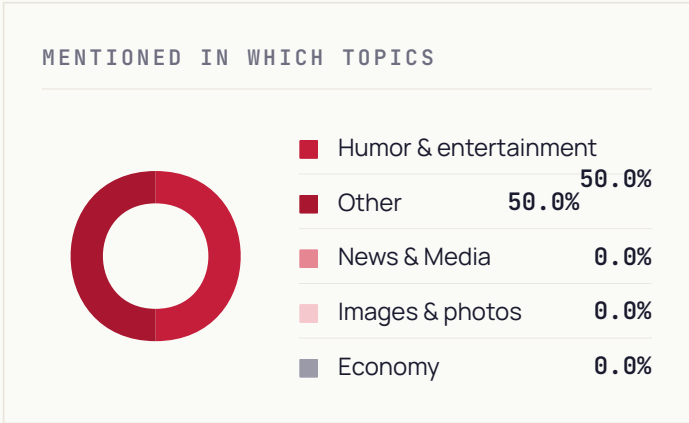
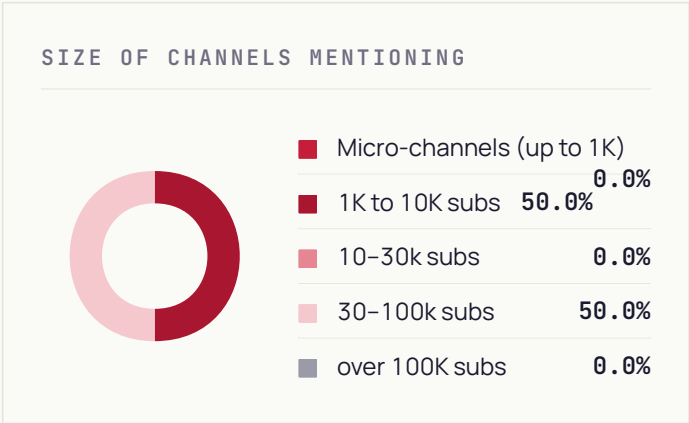
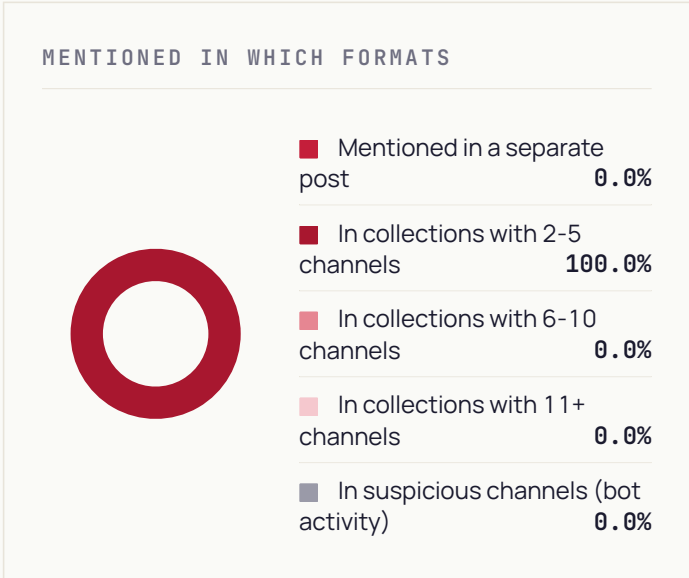
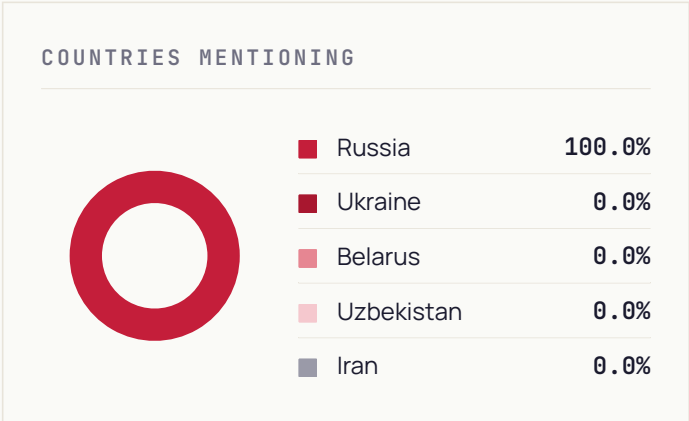
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

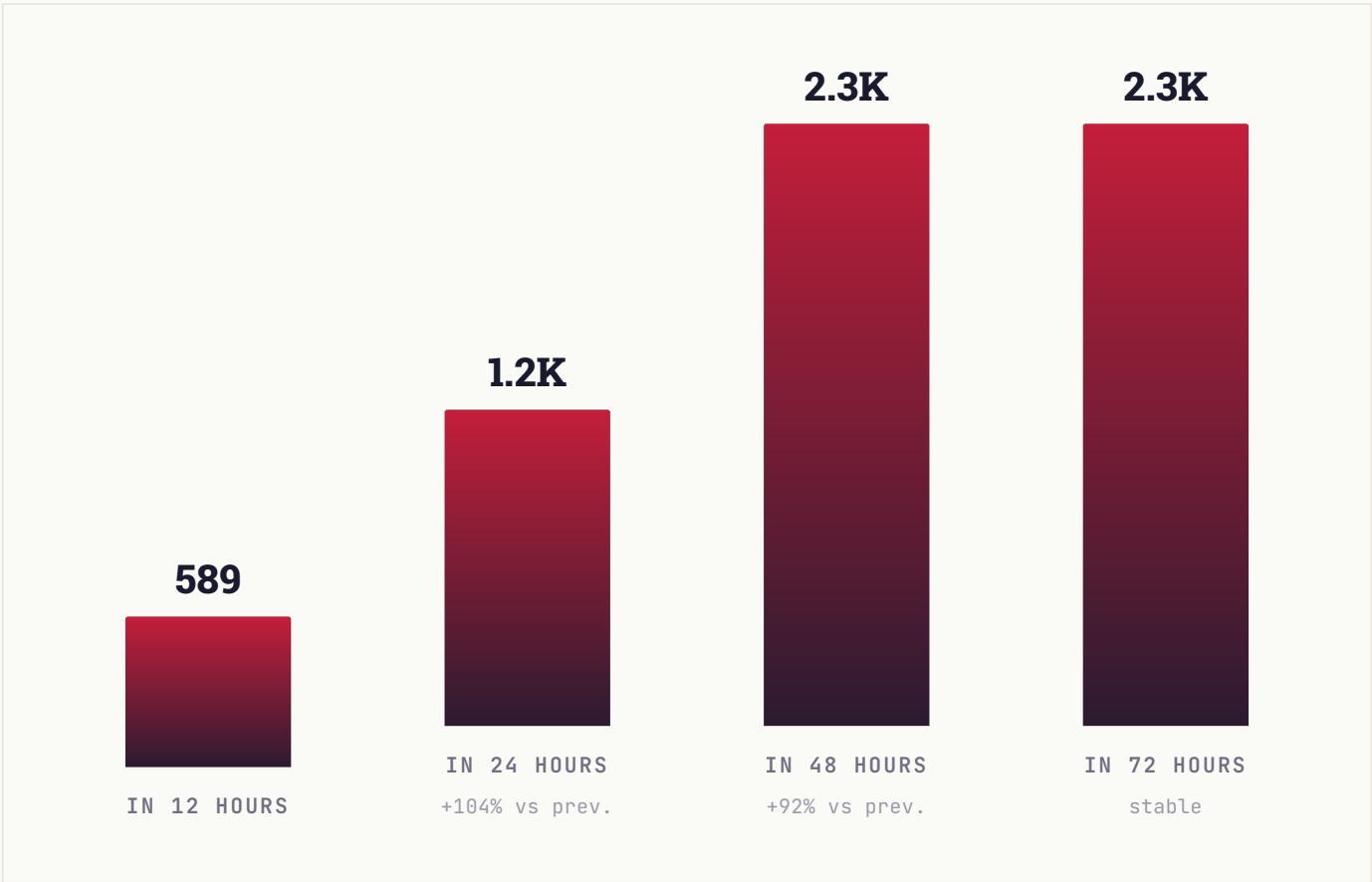
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 🧑🏫	328.2K
🩸 الجراحة 🩸 Surgery 🩸 - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow Medicine	237.8K
🌿 X 🌿 Халқ табobati 🌿	235.1K
Health HealthControl	222.2K
«YOU» «Врачи ,которым доверяют» YOU	31.4K

COMPARATIVE INSIGHT

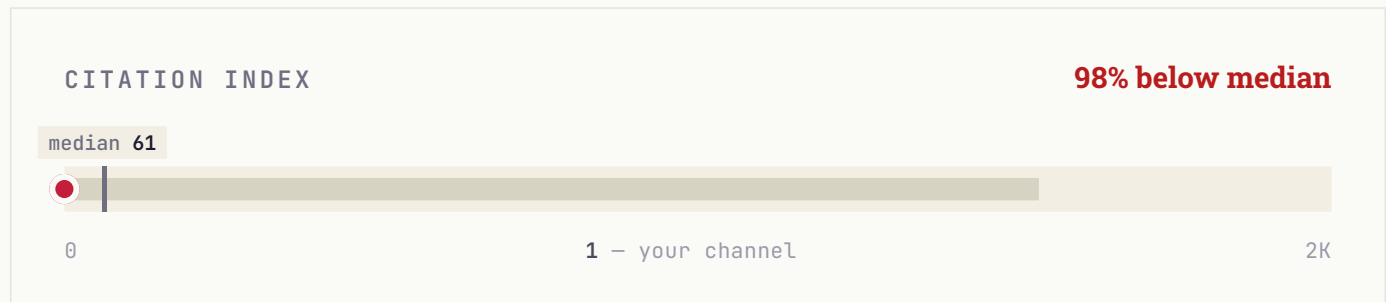
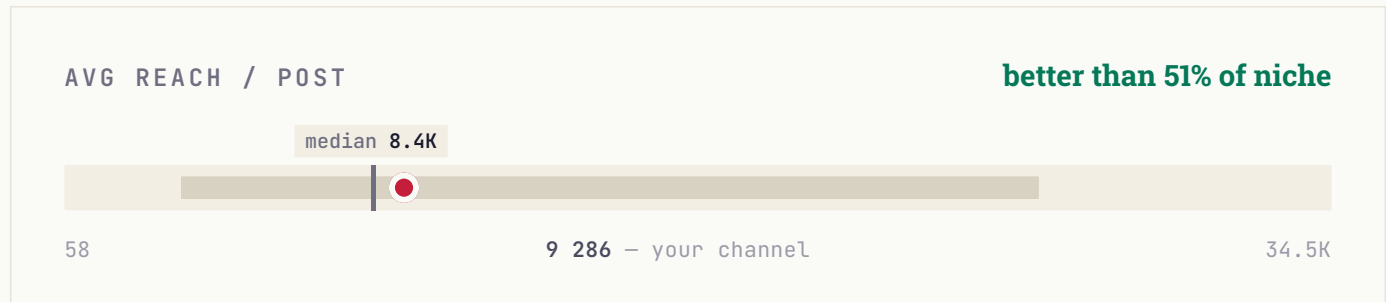
Channel is still outside top 97 of niche — early growth stage. Niche leader — Dr Tel (755.5K), top-97 median: 103.2K. First goal: enter top-97 through systematic traffic and content work.

Where your channel ranks in its league

SUBSCRIBERS 70% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median at 105.1K. The channel's count is 31,418, which is 70% below the median. The range from 36.2K to 284.7K is shown in a lighter beige.

Metric	Value
Channel Subscribers	31 418
Median	105.1K
Range (Min)	36.2K
Range (Max)	284.7K



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 3.6 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Saturday

Audience most active on this day at 03:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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