

PROMTPRESS PUBLIC REPORT

Channel audit

VPROLYOTE



@vprolyote

Financial fails of stars, athletes & entrepreneurs. Breaking down how big money turns into big problems. No tabloids. With value. Ads:
@petr_p35 Club: @club_pensiya35_bot

SUBS

10 924

-87 per month

ERR (% SEE POSTS)

123.0%

in 24 hrs 10.9%

REACH/POST

12.8K

ad reach 1.2K/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Business & Startups» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 10 924 —	 SUBS REACH 117.58% avg % subs see post	 VIEWS/POST 12.8K median 17.4K · 26 days	 POSTS/WK 4.3 over period
 7D TREND — no data for period	 REACTS/POST 62.5 only 1,000 reactions, 1,240 reposts, 158 comments	 POST LENGTH 915 chars median 999 · 26 days	 POSTS ANALYZED 16 26 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -87 last month	 CITATION RATE 23 citation index · 73 channels mentioned ever	 CHANNEL AGE 2 years 1 month created 17.05.2024

AI EDITOR SUMMARY

Channel «VPROLYOTE» — 10 924 subs. Avg post views 12.8K people (118% of subs), wide reach for a channel this size. Publishes 4 posts/week (~1/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outliers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **16** posts in 26 days.
- 02 Dominant format – **Photo** (10/16 posts).
- 03 Avg post length – **915** chars (median 999).
- 04 Peak audience activity – **Sunday**, 11:00 MSK.
- 05 Top posts get **8x** more views than the weakest (22K avg for top vs 2.9K for worst) – among 16 posts in 26 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 08:24 PHOTO ❤️⚖️ Put all assets in your name – lose half in divorce. Here's why... Today's story about Tyoma Lebedev. For those out of the loop...	VIEWS 23 694 REPOSTS 366	REACTS 106 ER 216.9%
Nº2 10.06 · 09:50 TEXT ⚽ All your money in concrete too? Safonov shows where that leads 🔥👍 Bringing back videos on channel «Vprolete»! Breaking down failures...	VIEWS 21 865 REPOSTS 77	REACTS 44 ER 200.2%
Nº3 24.06 · 09:11 PHOTO 🔪 Lost 100M, could've recovered, but ruined herself in a month Today – Larisa Dolina. You've heard about the court and scammers in dozens...	VIEWS 20 542 REPOSTS 65	REACTS 44 ER 188.0%

Nº411.06 · 09:17 PHOTO Man Utd star earned £13k a week, now coaches in Russian Second League. Check if you're repeating his mistakes... Most...	VIEWS	REACTS
	19 845	76
	REPOSTS	ER
	75	181.7%

Nº501.07 · 08:37 TEXT 💍 Lebedev had a prenup. But in court it didn't help. Don't be like Tyoma! Artemy Lebedev put all assets in his name. Gave his wife...	VIEWS	REACTS
	19 027	39
	REPOSTS	ER
	147	174.2%

WORST 3

↓ 12.06 · 09:46 TEXT 🎸😱 They buy musicians like stocks As a kid I dreamed of being a rock star. Played all Metallica riffs. By the 2000s I realized there's no money in music...	VIEWS	REACTS
	3 462	28
	REPOSTS	ER
	12	31.7%

↓ 26.06 · 09:46 TEXT 🏆 Champion lost his sports career but FOUND MONEY through investing End of career is not the end. Dmitry Zagrebin, two-time champion...	VIEWS	REACTS
	2 888	35
	REPOSTS	ER
	15	26.4%

↓ 02.07 · 10:33 TEXT 💬 We have a chat. And it has rules We analyze others' costly mistakes. Calmly, without gloating, like pathologists. Sometimes with...	VIEWS	REACTS
	2 362	34
	REPOSTS	ER
	1	21.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



START OF PERIOD

10 280

NOW

10 924

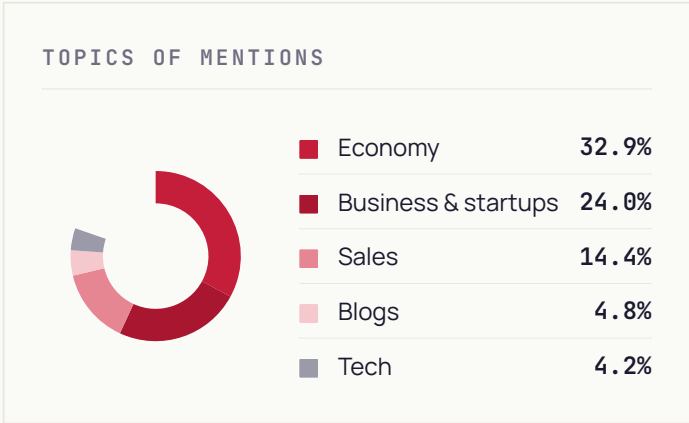
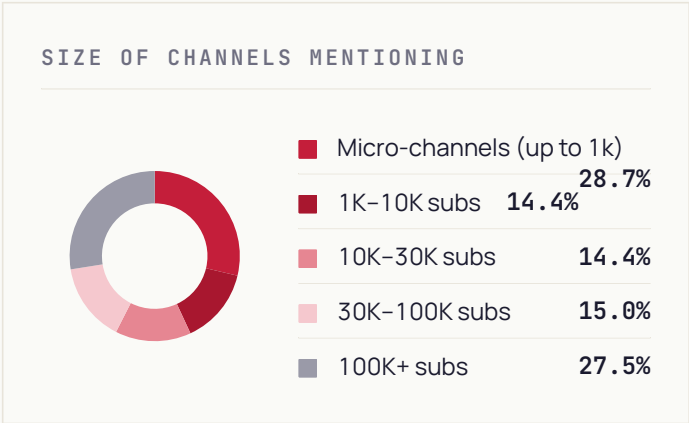
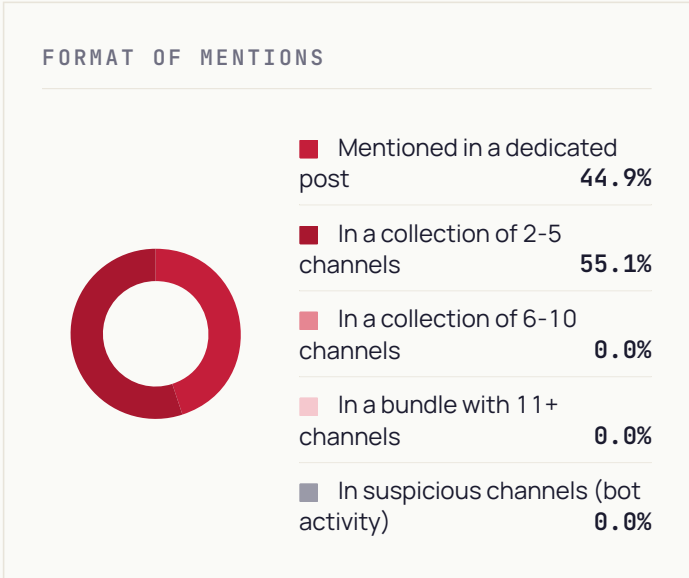
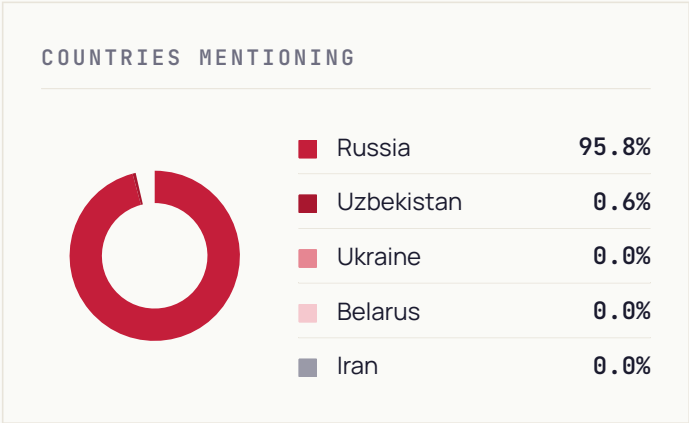
NET GROWTH

+644

SECTION 04 · CITATIONS

Who and how mentions the channel

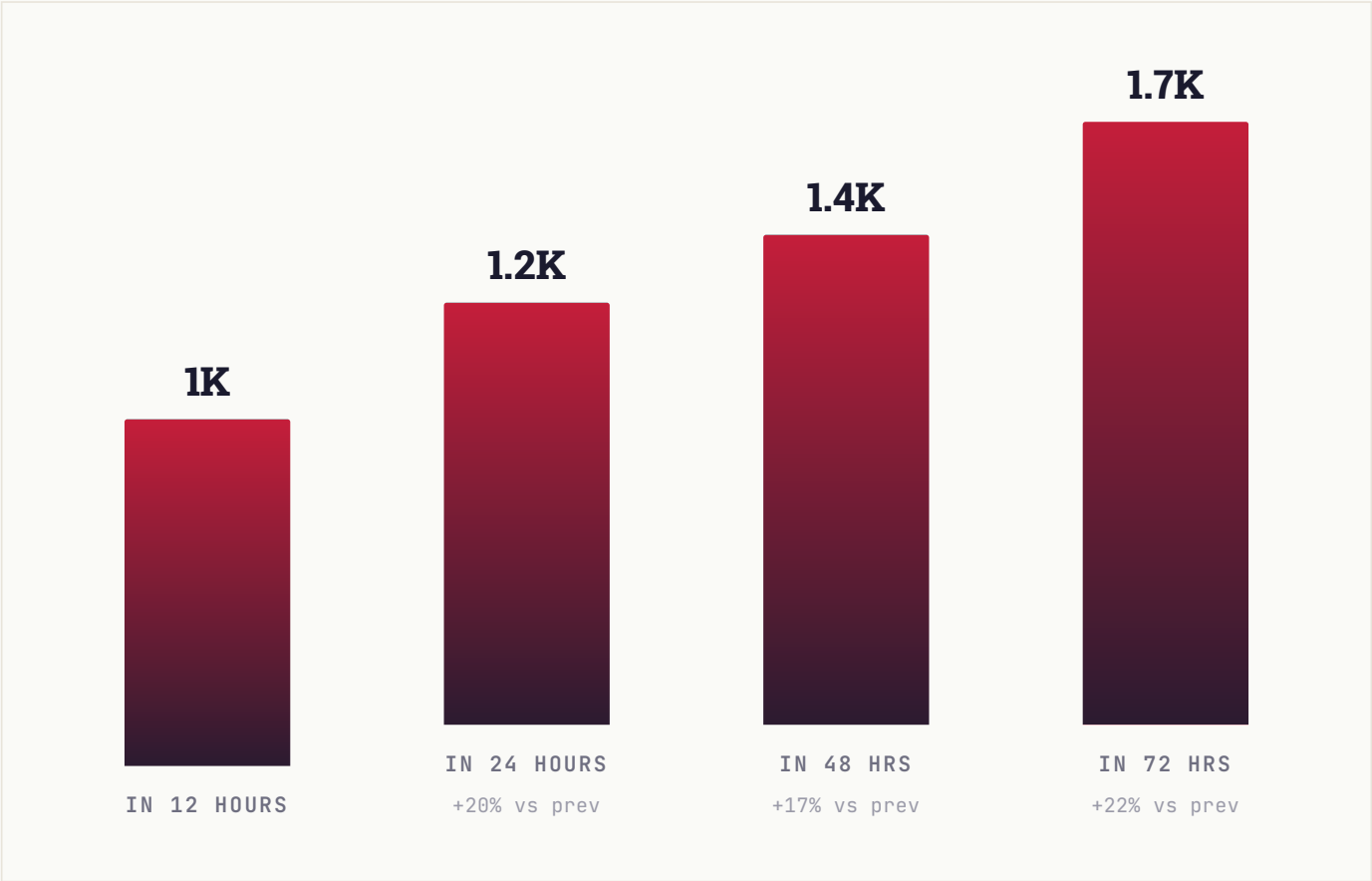
Citation index **23** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **73** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.1M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
KN Books to millions business blog	864.8K
RP Roxman typing...	538.5K
AB Акула Бизнеса	498.5K
SS Merger & acquisition	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
VP VPROLYOTE YOU	10.9K

COMPARATIVE CONCLUSION

Channel yet outside top-98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **28**, they brought **1 199** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	1	1	13
December 2025	0	0	494
Nov 2025	8	6	76
Oct 2025	7	7	109
Sep 2025	3	3	160
August 2025	9	6	347

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
28	6	1 199

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 4.3 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Sunday

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for important
post**

03

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
