

— PUBLIC REPORT BY PROMTPRESS

Channel audit

SOKOLVPN - news channel



@vpnsokoll

Our bot: @VPNSOKOLBOT Support: @SOKOL_034

SUBSCRIBERS

50 942

+12184 per month

ERR (% SEE POSTS)

33.0%

per day 8.7%

REACH/POST

14.3K

ad reach 4.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 50 942 —	 SUBSCRIBER REACH 28.06% avg % of subs who see a post	 VIEWS/POST 14.3K median 16.8K · 11 days	 POSTS/WEEK 2.3 for the period
 7D TREND — no data for period	 REACTIONS/POST 37.0 148 reactions, 133 reposts, 85 comments total	 POST LENGTH 425 chars median 348 · 11 days	 POSTS ANALYZED 4 11 days
 AD REACH 4.2K 24h avg	 CHURN / MONTH +12184 last month	 CITATIONS 0 citation index · 4 channels mentioned it ever	 CHANNEL AGE 6 months 29 days created 08.12.2025

AI EDITOR SUMMARY

Channel «SOKOLVPN - news channel» — 50 942 subs. Each post averages 14.3K people (28% of subs), good reach. Publishes 2 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 11 days.
- 02 Dominant format – Photo (4/4 posts).
- 03 Avg post length – 425 chars (median 348).
- 04 Audience activity peak – Thu, 21:00 MSK.
- 05 Top posts get 1x more views than the weakest (17.1K avg for top vs 13.1K for worst) – among 4 posts in 11 days. Worth analyzing what the top ones have in common: topic, format, timing.

TOP 4 POSTS

Nº1 25.06 · 18:26 PHOTO 💰 SOKOL VPN seeks traffic partners Looking for people skilled in user acquisition via social media and other channels. We...	VIEWS 17 793 REPOSTS 11	REACTIONS 22 ER 34.9%
Nº2 24.06 · 09:26 PHOTO !! HAPP app removed from Russian AppStore If you haven't changed your region on iPhone, we recommend installing INCY (while it's still...	VIEWS 17 259 REPOSTS 70	REACTIONS 41 ER 33.9%
Nº3 25.06 · 09:30 PHOTO 🌐 VK apps disappear from Russian App Store VKontakte, Dzen, VK Video, VK Messenger, VK Music, VK Dating... removed from App Store	VIEWS 16 291 REPOSTS 46	REACTIONS 68 ER 32.0%

Nº406.07 · 08:21 PHOTO Socket researchers warn about malicious VPN extensions Socket Threat Research Team found Chrome extensions that...	VIEWS	REACTIONS
	5 844	17
	REPOSTS	ER
	6	11.5%

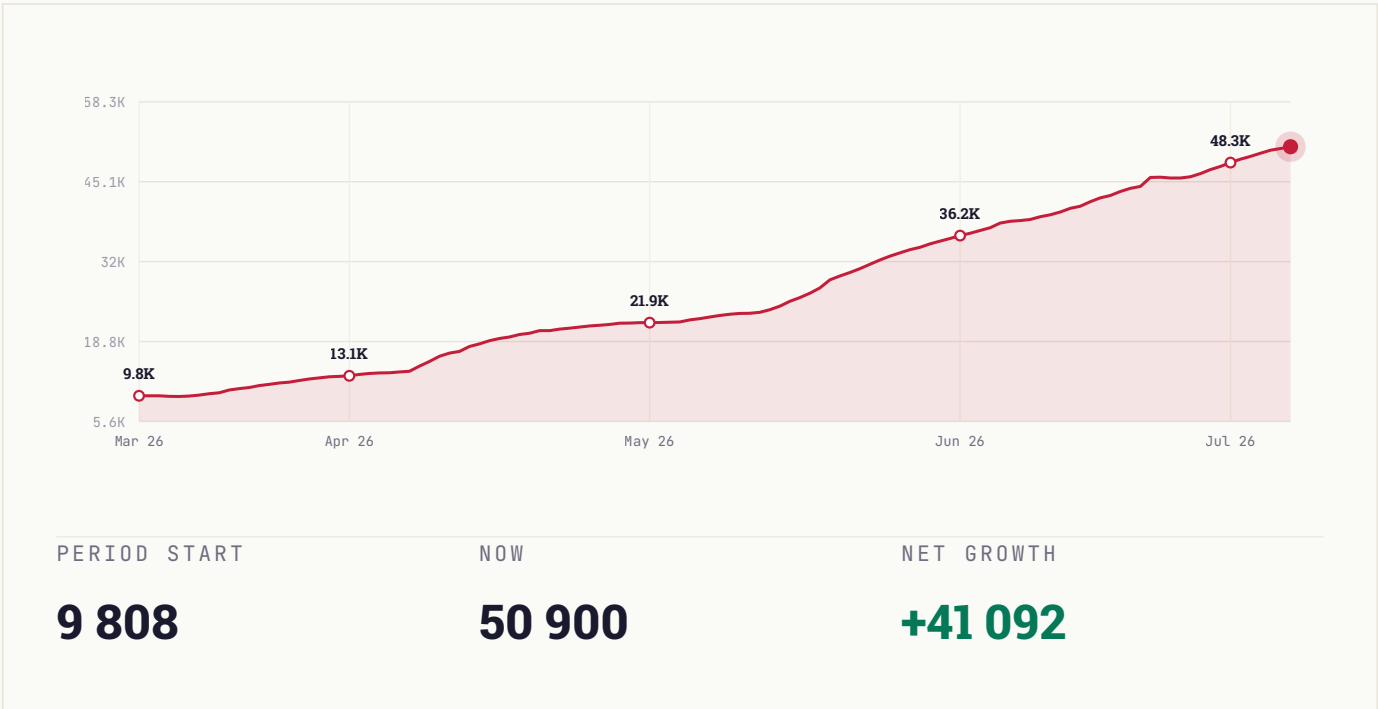
WORST 3

↓ 24.06 · 09:26 PHOTO !! HAPP app removed from Russian AppStore If you haven't changed your region on iPhone, we recommend installing INCY (while it's still...	VIEWS	REACTIONS
	17 259	41
	REPOSTS	ER
	70	33.9%
↓ 25.06 · 09:30 PHOTO 🌐 VK apps disappear from Russian App Store VKontakte, Dzen, VK Video, VK Messenger, VK Music, VK Dating... removed from App Store	VIEWS	REACTIONS
	16 291	68
	REPOSTS	ER
	46	32.0%
↓ 06.07 · 08:21 PHOTO Socket researchers warn about malicious VPN extensions Socket Threat Research Team found Chrome extensions that...	VIEWS	REACTIONS
	5 844	17
	REPOSTS	ER
	6	11.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

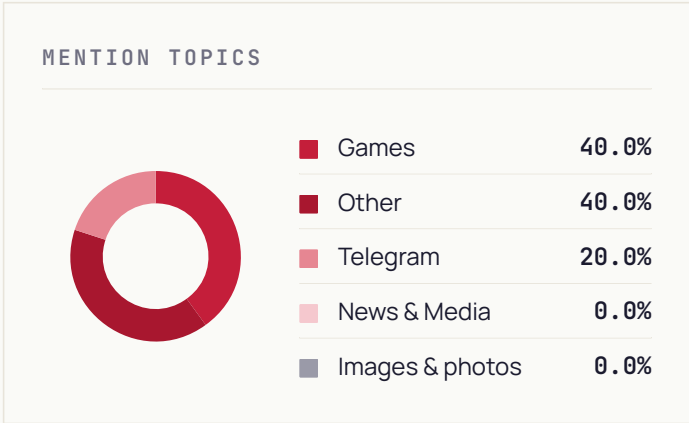
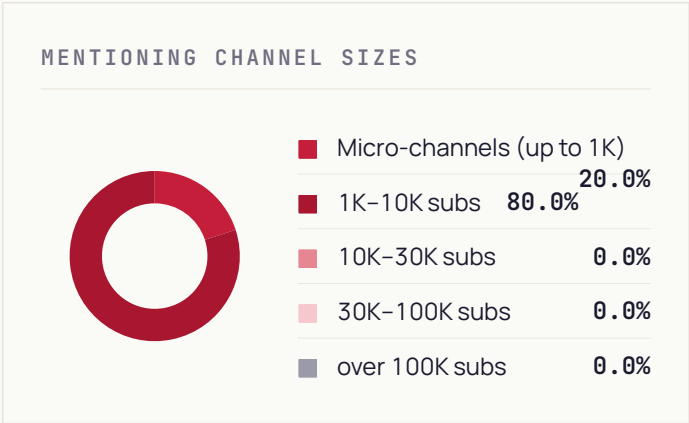
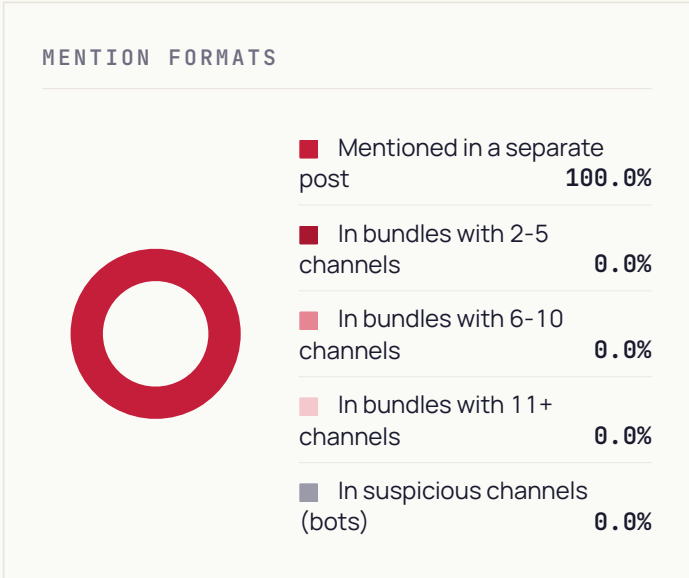
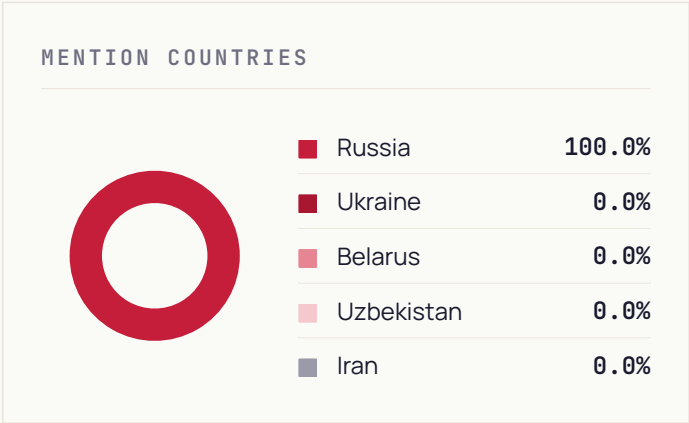
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

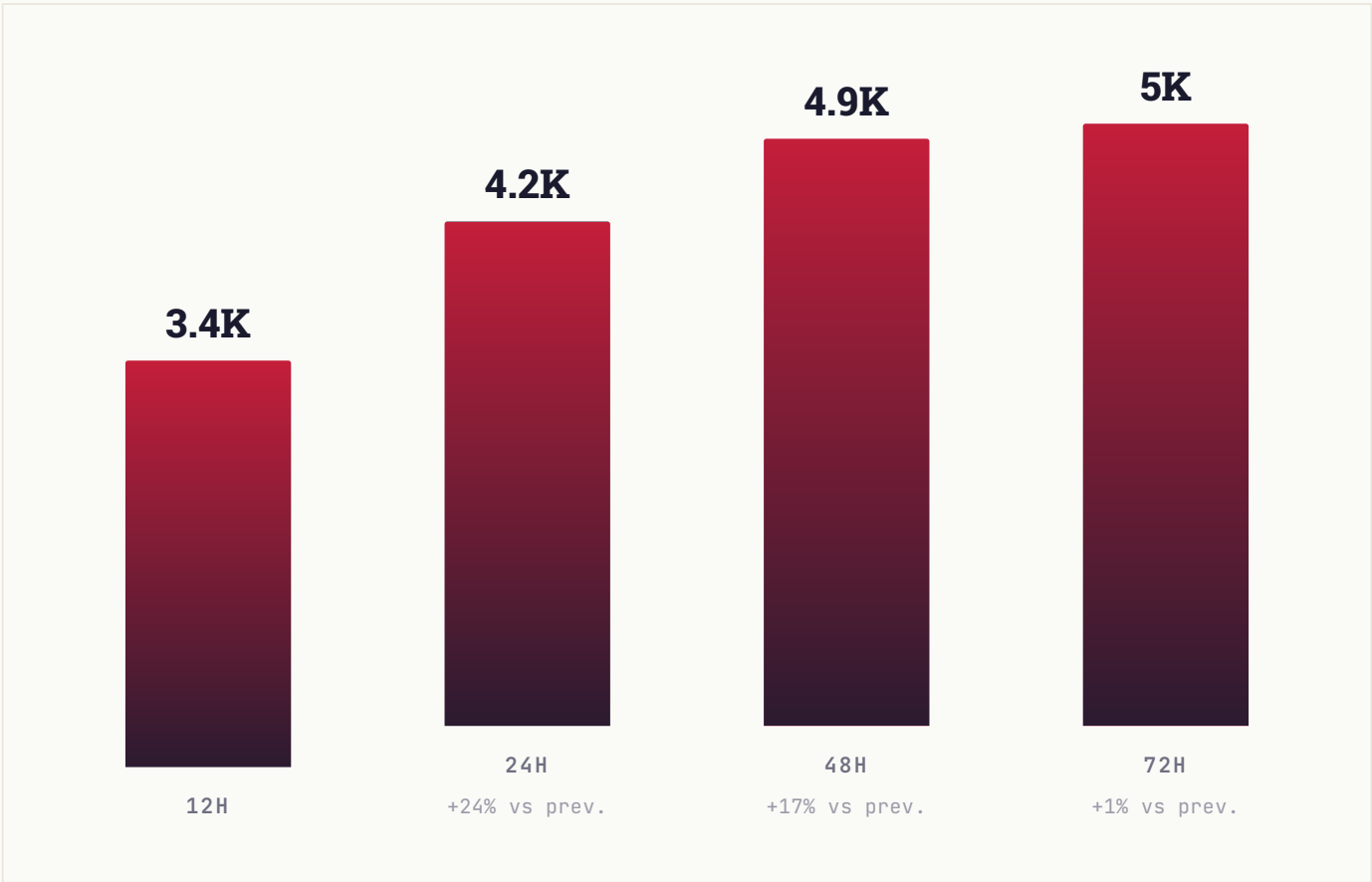
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TP	TikTok Prime 🏆	3.5M
TQ	TikTokModCloud ☀️	3M
TU	TikTok Updates 🔥	2.2M
CT	Central TikTok ⚡	1.7M
PM	Proxy MTProto Proxy 24/	1.3M
➡️E	➡️ Easy APK	1.2M
QV	Quattro VPN — News	1M
CTR	Download TikTok Mod for Android	914.5K
TT	TikTok Mod for Android	836.4K
U-	UBoost — YouTube & internet without limits	808.5K
S-	SOKOLVPN - news channel YOU	50.9K

COMPARATIVE CONCLUSION

Channel yet outside top 99 of niche — early growth stage. Niche leader — TikTok Prime 🏆 (3.5M), top-99 median: 144.9K. First goal: enter top-99 through systematic traffic and content work.

Where channel stands in its league

SUBSCRIBERS worse than median by 64%

median 141.8K

47.7K 50 942 — your channel 840.3K

AVG REACH / POST worse than median by 60%

median 36K

927 14 297 — your channel 369K

CITATION INDEX worse than median by 99%

median 16

0 — your channel 231

Metric	Channel Value	Median	Peer Group Range	Comparison
Subscribers	50,942	141.8K	47.7K - 840.3K	worse than median by 64%
Avg Reach / Post	14,297	36K	927 - 369K	worse than median by 60%
Citation Index	0	16	0 - 231	worse than median by 99%

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.3 posts/wk. Active channels average 7-10.
Consistency is key for retention. | EFFECT
Consistency > Volume |
| 02 | Main post of the week — on Thursday
Audience most active on this day at 21:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% video share. | EFFECT
Video holds audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ad in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
