

PROMTPRESS PUBLIC REPORT

Channel audit

VPN PLATINA



@vpnplatina

BOT SPN - @vpnplatina_bot BOT DIGITAL GOODS -
@platinum_shops_bot Support - @platejhelp

SUBSCRIBERS

102 176

+11351 per month

ERR (% SEE POSTS)

41.0%

per day 13.5%

REACH/POST

39.4K

ad reach 13.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 102 176 —	 SUBSCRIBER REACH 38.58% avg % of subs see post	 VIEWS/POST 39.4K median 40.9K · 28 days	 POSTS/WEEK 2.7 for the period
 7D TREND -15.8% vs previous week	 REACTIONS/POST 78.3 total 861 reactions, 806 reposts, 205 comments	 POST LENGTH 663 chars median 633 · 28 days	 POSTS ANALYZED 11 28 days
 AD REACH 13.8K 24h avg	 CHURN / MONTH +11351 over the last month	 CITATION RATE 2 citation index · 3 channels mentioned ever	 CHANNEL AGE 1 year 1 month created 09.05.2025

AI EDITOR SUMMARY

Channel «VPN PLATINA» — 102 176 subs. Each post averages 39.4K people (39% subs), good reach. Publishes 3 posts per week (~0/day) — rare posts. For week 15–21 June, reach dropped -15.8% to week 8–14 June — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts in 28 days.
- 02 Dominant format – Photo (6/11 posts).
- 03 Avg post length – 663 characters (median 633).
- 04 Audience peak activity – Friday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (49.7K avg for top vs 32.6K for worst) – among 11 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 12:05 TEXT To keep your subscription working, update your link. Get a new link in the bot: 📱 'My subscription' If in the 'My...	VIEWS 51 211 REPOSTS 108	REACTIONS 44 ER 50.1%
Nº2 04.06 · 10:24 TEXT ⚠️ Dear users! We apologize for the inconvenience due to maintenance. For VPN to work properly after...	VIEWS 49 142 REPOSTS 237	REACTIONS 122 ER 48.1%
Nº3 02.06 · 13:23 PHOTO 💰 Earn with PLATINA VPN! Get your referral link on our site and earn by inviting friends. 🔥...	VIEWS 48 807 REPOSTS 18	REACTIONS 16 ER 47.8%

Nº4 09.06 • 13:44 PHOTO To keep your subscription working, update your link. How to get a new link: Go to @vpnplatina_bot → section 'My...	VIEWS 48 152 REACTIONS 40 REPOSTS 46 ER 47.1%
Nº5 13.06 • 10:18 PHOTO A gift for our users! We're giving everyone a promo code for 25₽: 25RUBIC After activation, 25₽ will be credited to your balance...	VIEWS 45 856 REACTIONS 52 REPOSTS 80 ER 44.9%
WORST 3	
↓ 19.06 • 16:17 PHOTO We have our own store — platinashop.com! Buy popular digital subscriptions and services fast, easy, and guaranteed:	VIEWS 38 973 REACTIONS 16 REPOSTS 10 ER 38.1%
↓ 24.06 • 09:38 PHOTO PLATINA VPN Infrastructure Update Added many new servers and improved network performance. We recommend updating your subscriptions in...	VIEWS 36 786 REACTIONS 35 REPOSTS 35 ER 36.0%
↓ 29.06 • 09:42 TEXT Dear users! We've updated our infrastructure to improve service stability. What to do? • Log in to...	VIEWS 22 013 REACTIONS 30 REPOSTS 17 ER 21.5%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

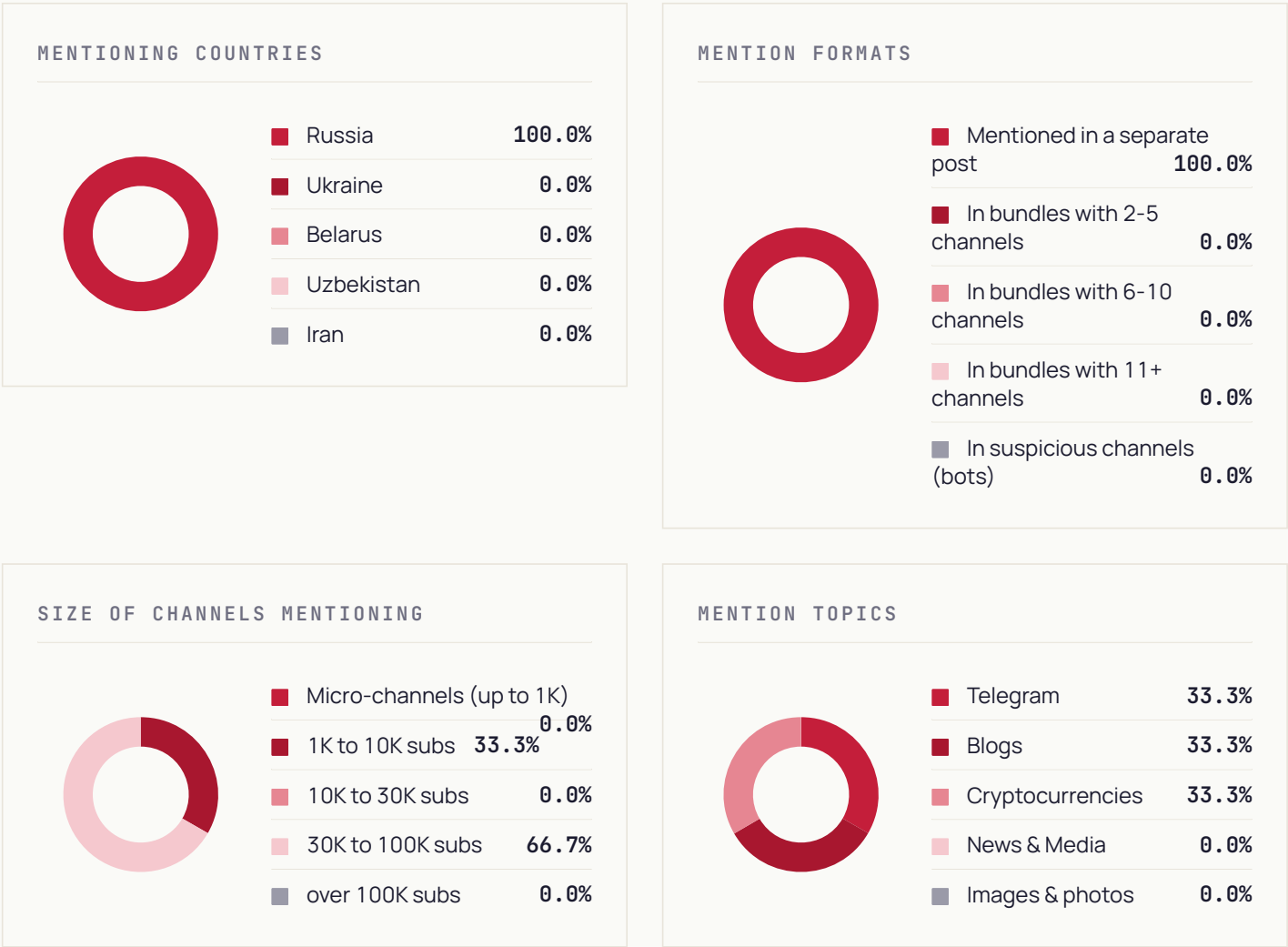
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

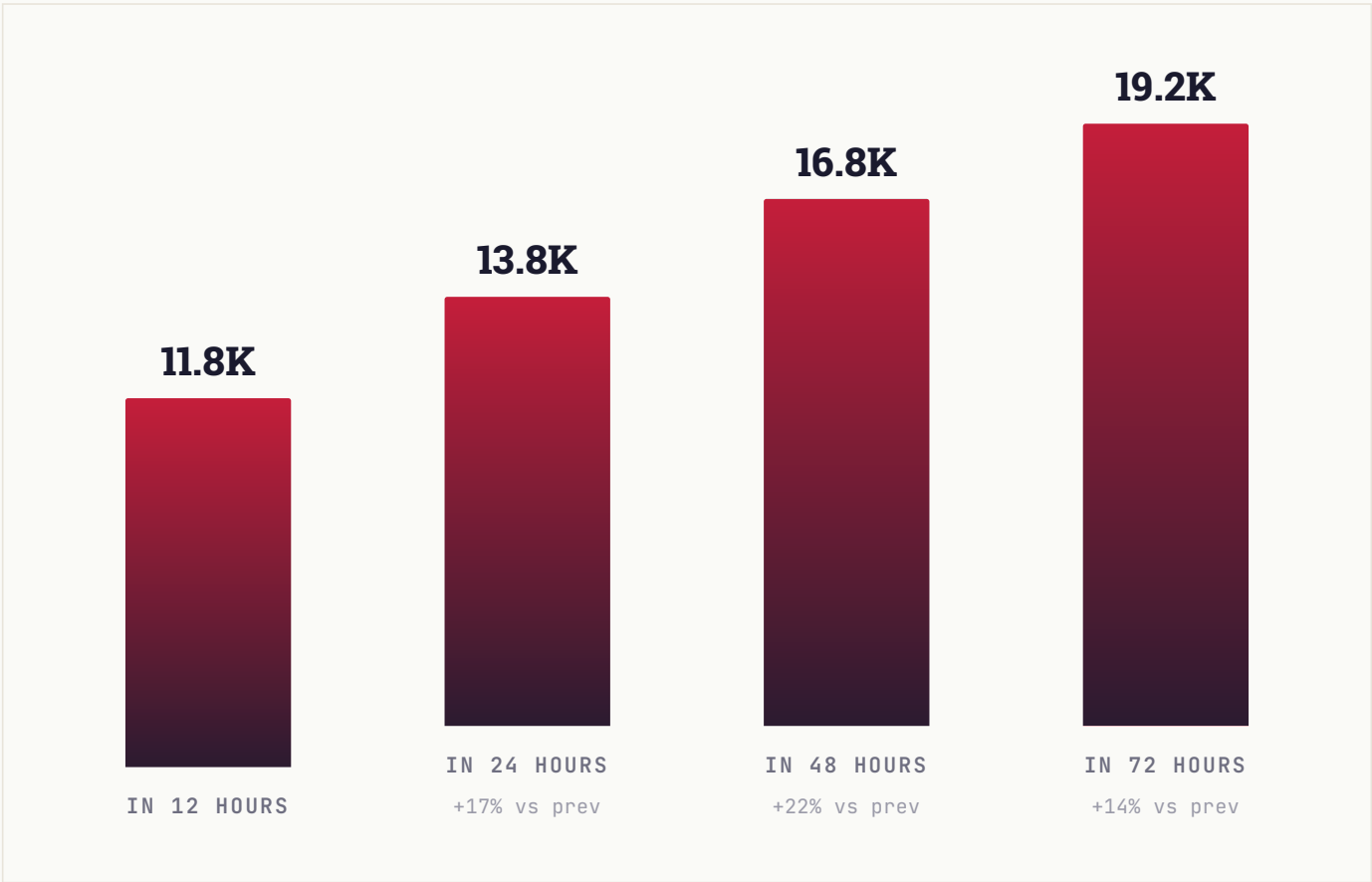
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement stays effective.



Who you compete with

CHANNEL		SUBSCRIBERS
TP	TikTok Prime 🏆	3.5M
TQ	TikTokModCloud ☀️	3M
TU	TikTok Updates 🔥	2.2M
CT	Central TikTok ⚡	1.7M
PM	Proxy MTProto Proxy 24/	1.3M
EE	➕📱 Easy APK	1.2M
QV	Quattro VPN – News	1M
CTR	Download TikTok Mod for Android	913.9K
TT	TikTok Mod for Android	836.2K
Y-	YBoost – YouTube & internet without limits	809K
VP	VPN PLATINA YOU	102.2K

Channel in bottom half of top-100 niche (#84 of 99). Niche median – 145.1K subs. First growth KPI – reach median. Leader: TikTok Prime 🏆 (3.5M).

— SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Software & apps» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

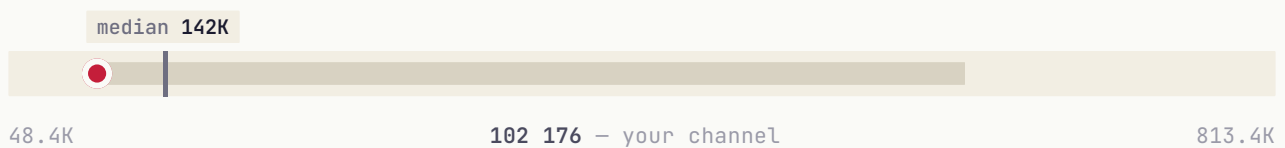
#84/100

POSITION IN NICHE

Channel in the bottom half of the ranking

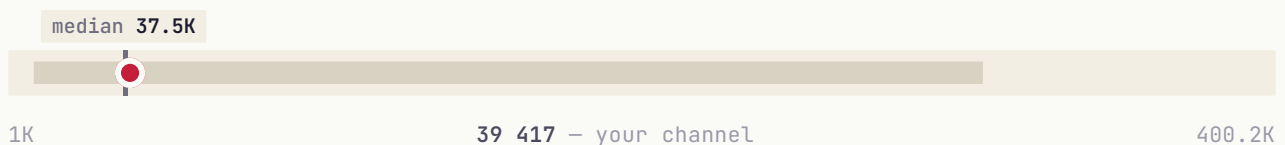
SUBSCRIBERS

28% below median



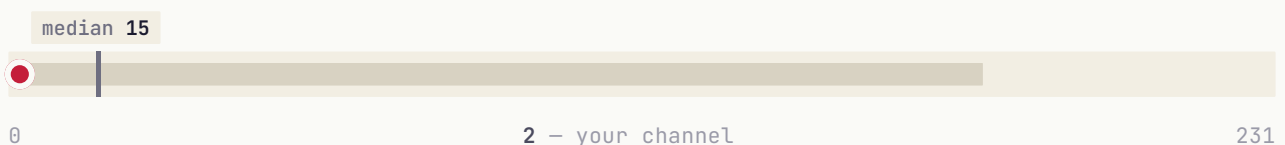
AVG REACH / POST

better than 50% of niche



CITATION INDEX

87% below median



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.7 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Friday
Audience most active on this day at 15:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is favored by algorithm. Recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
