

PUBLIC REPORT BY PROMTPRESS

Channel audit

VPN Наружу



@vpnnaruzhu

VPN Наружу. Bringing back the familiar internet: high speed, stable connection, and access to favorite resources without borders.

SUBSCRIBERS

28 121

+2471 per month

ERR (% SEE POSTS)

79.0%

per day 31.7%

REACH/POST

22.4K

ad reach 8.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 28 121 —	 SUBSCRIBER REACH 79.69% avg % of subs see post	 VIEWS/POST 22.4K median 24.8K · 24 days	 POSTS/WEEK 3.7 over period
 7D TREND — no data for period	 REACTIONS/POST 421.8 total 5,484 reactions, 3,162 reposts, 1,575 comments	 POST LENGTH 687 chars median 709 · 24 days	 POSTS ANALYZED 13 24 days
 AD REACH 8.8K 24h avg	 CHURN / MONTH +2471 over last month	 CITATION RATE 0 citation index · 4 channels mentioned ever	 CHANNEL AGE 2 years 7 months created 28.11.2023

AI EDITOR SUMMARY

Channel «VPN Happy» — 28 121 subs. Each post averages 22.4K people (80% of subs), this is wide reach for a channel of this size. Publishes 4 posts per week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts over 24 days.
- 02 Dominant format – Text (9/13 posts).
- 03 Avg post length – 687 chars (median 709).
- 04 Peak audience activity – Friday, 22:00 MSK.
- 05 Top posts get 2x more views than the weakest (28.8K avg for top vs 13.3K for worst) – among 13 posts over 24 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 19:50 TEXT You often ask how to transfer a subscription to a new device or share it with loved ones. Here's how👉1 Windows and Android...	VIEWS 30 592 REPOSTS 244	REACTIONS 216 ER 108.8%
Nº2 15.06 · 10:42 TEXT Dear users, there is an RKN attack. We are fixing it, but Naruzhu may be down for now.	VIEWS 28 221 REPOSTS 553	REACTIONS 1 161 ER 100.4%
Nº3 23.06 · 15:33 PHOTO Friends, Tuesday evening – a great time to take a break from work and read something interesting😌 We leave every day...	VIEWS 27 723 REPOSTS 22	REACTIONS 146 ER 98.6%

Nº4 26.06 • 15:25 **TEXT**

Good news for those using Naruzhu on desktop 🧑 We built an alternative PC client with support for the updated...

VIEWS

26 758

REPOSTS

331

REACTIONS

344

ER

95.2%**Nº5** 26.06 • 09:33 **TEXT**

Friends, hi! Here's an update after the accident 🛠 We've seriously upgraded infrastructure: new capacity, and we...

VIEWS

25 545

REPOSTS

47

REACTIONS

706

ER

90.8%**WORST 3**

08.07 • 14:45

PHOTO

🧑 Our secret agent got into closed archives and obtained training protocols used to prepare the future successor. On their...

VIEWS

13 837

REPOSTS

29

REACTIONS

148

ER

49.2%

07.07 • 12:03

TEXT

🏆 Summing up our football contest! The match ended 0:1 in favor of Spain. The main condition of the contest is to guess the exact...

VIEWS

13 728

REPOSTS

2

REACTIONS

97

ER

48.8%

09.07 • 17:47

TEXT

⚠ Friends, there is an RKN attack. Because of this, Naruzhu may work unstable. Try changing the server, it may help. We already...

VIEWS

12 202

REPOSTS

134

REACTIONS

509

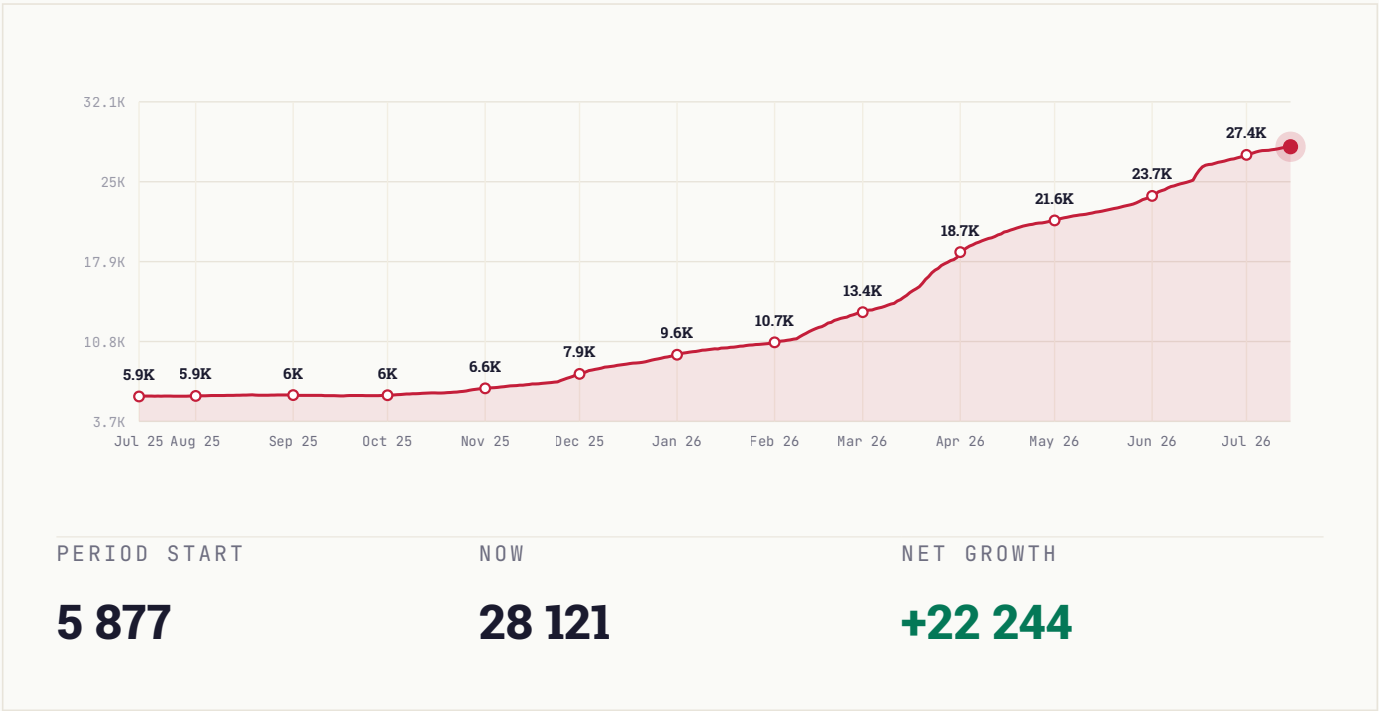
ER

43.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

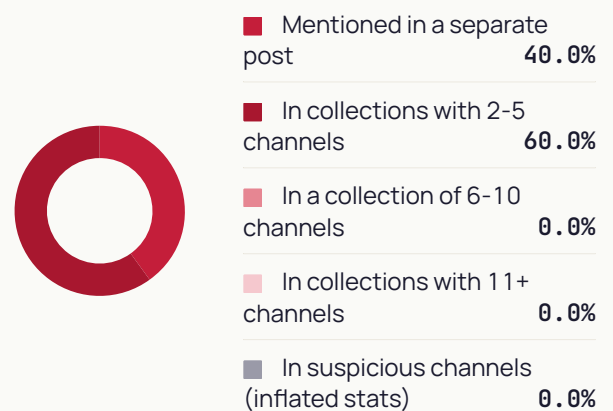
Who mentions the channel and how

Citation index 0 — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 4 different channels.

COUNTRIES MENTIONING YOU



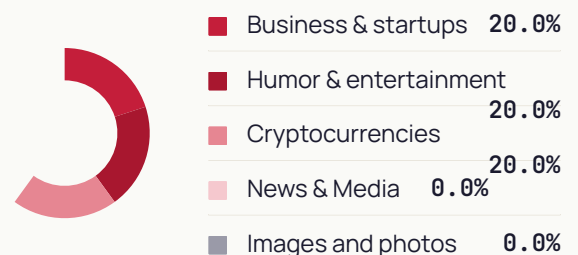
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION YOU



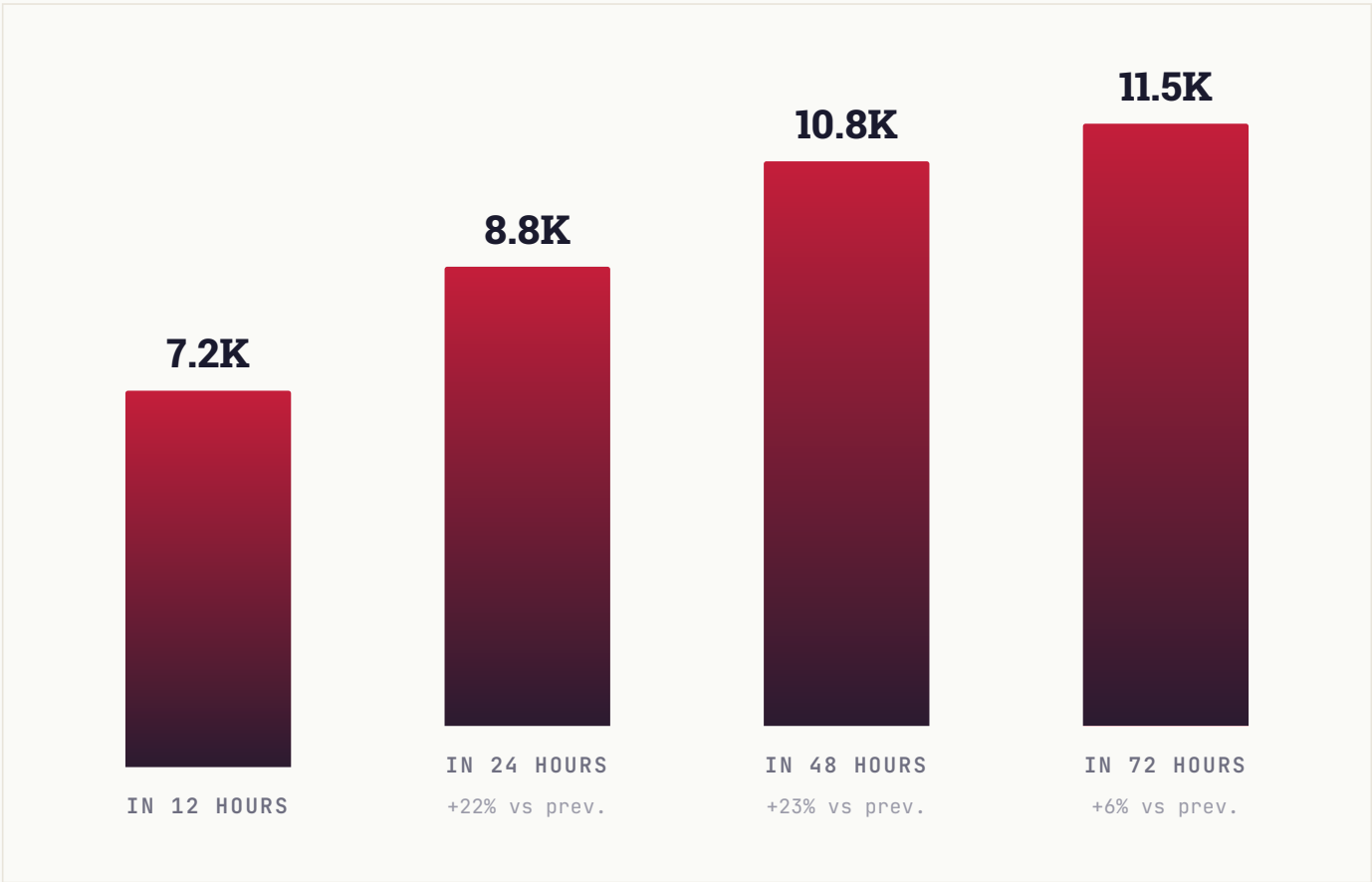
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad posts over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
IP iRo Proxy پروکسی	7.6M
GE GETMODPC	4.4M
TP TikTok Prime 🏆	3.5M
T🌩 TikTokModCloud 🌩	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.8M
اپ Fast Proxy پروکسی	1.7M
اف اخبار فوری مملکت نیوزبین	1.5M
پم خبرجنگ VPN پروکسی ملی	1.3M
→E 📱 Easy APK	1.2M
VH VPN Hapyжy YOU	28.1K

COMPARATIVE CONCLUSION

Channel is still outside top 100 niche — early growth stage. Niche leader — iRo Proxy | پروکسی (7.6M), top-100 median: 396.1K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **4 928** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBSCRIBERS
Jan 2026	0	0	1 154
December 2025	0	0	1 705
November 2025	1	1	1 249
October 2025	0	0	616
September 2025	0	0	69
August 2025	0	0	135

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1	6	4 928

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Software & Apps» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Currently 3.7 posts/week. Active channels average 7-10. Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Friday

Audience is most active on this day and at 22:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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