

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Magnum VPN

News •

MagnumVPN



@vpnmagnum

Bot @Magnumvpnb Support: @magsup_bot Unban in chat:
@Pwoodo Reviews: @vpnmagnumotziv Leave review:
@reviewmagnum_bot

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
44 306	56.0%	24.9K
+697 per month 12.07.2026	per day 18.0% HTTPS: //PROMTPRESS.COM/AUDIT/VPNMAGNUM	ad reach 8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 44 306 —	 SUBSCRIBER REACH 56.27% avg % of subs see post	 VIEWS/POST 24.9K median 25.9K · 29 days	 POSTS/WEEK 15.7 over period
 7D TREND +3.8% vs previous week	 REACTIONS/POST 216.6 14,510 reactions, 6,078 reposts, 1,215 comments	 POST LENGTH 382 chars median 351 · 29 days	 POSTS ANALYZED 67 29 days
 AD REACH 8K 24h avg	 CHURN / MONTH +697 last month	 QUOTE RATE 412 citation index · 815 channels mentioned all time	 CHANNEL AGE 1 year 5 months created 16.01.2025

AI EDITOR SUMMARY

Channel «News Magnum VPN • MagnumVPN» — 44 306 subs. Each post averages 24.9K people (56% of subs), broad reach for a channel this size. Publishes 16 posts per week (~2/day) — regular schedule. For the week Jun 29 – Jul 5, reach stable (+3.8% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 67 posts in 29 days.
- 02 Dominant format – Photo (61/67 posts).
- 03 Avg post length – 382 chars (median 351).
- 04 Peak audience activity – Saturday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (31.2K avg for top vs 16.2K for worst) – among 67 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 18:01 PHOTO MAX found a way to bypass AppStore restrictions. Original, though. 👁 Launch MagnumVPN 📱 More about service	VIEWS 32 843 REPOSTS 501	REACTIONS 458 ER 74.1%
Nº2 17.06 · 16:32 PHOTO !! MAX will be improved using thousands of top MacBooks: VK issued a check for 200 million rubles. For developing the messenger...	VIEWS 30 643 REPOSTS 173	REACTIONS 391 ER 69.2%
Nº3 18.06 · 09:45 PHOTO Claude is now available in Russia without VPN, but with a catch. 👁 Launch MagnumVPN 📱 More about the service	VIEWS 30 089 REPOSTS 102	REACTIONS 226 ER 67.9%

Nº4

14.06 · 17:30

PHOTO

!! The state will not be able to completely defeat VPN – this was stated by the Human Rights Council. SPCH member Igor Ashmanov said that history...

VIEWS

30 033

REPOSTS

71

REACTIONS

345

ER

67.8%

Nº5

13.06 · 15:44

PHOTO

!! MAX may be left without a TLS certificate: after that, the government messenger site cannot be safely accessed through any browser...

VIEWS

29 935

REPOSTS

116

REACTIONS

307

ER

67.6%

WORST 3



07.07 · 11:54

PHOTO

!! Hotels are also starting to switch to MAX: from September 1, guests will be checked in without documents via MAX. ➡ The new system will be mandatory...

VIEWS

20 609

REPOSTS

78

REACTIONS

245

ER

46.5%



09.07 · 16:14

PHOTO

⚡ Media now scare Russians with punishment for sharing VPN setup instructions It started with a scare from a lawyer named Veronika...

VIEWS

19 592

REPOSTS

35

REACTIONS

151

ER

44.2%



09.07 · 12:02

PHOTO

!! The State Duma adopted a law on 'sovereign and national' artificial intelligence: now developing AI in Russia will require additional...

VIEWS

8 271

REPOSTS

35

REACTIONS

186

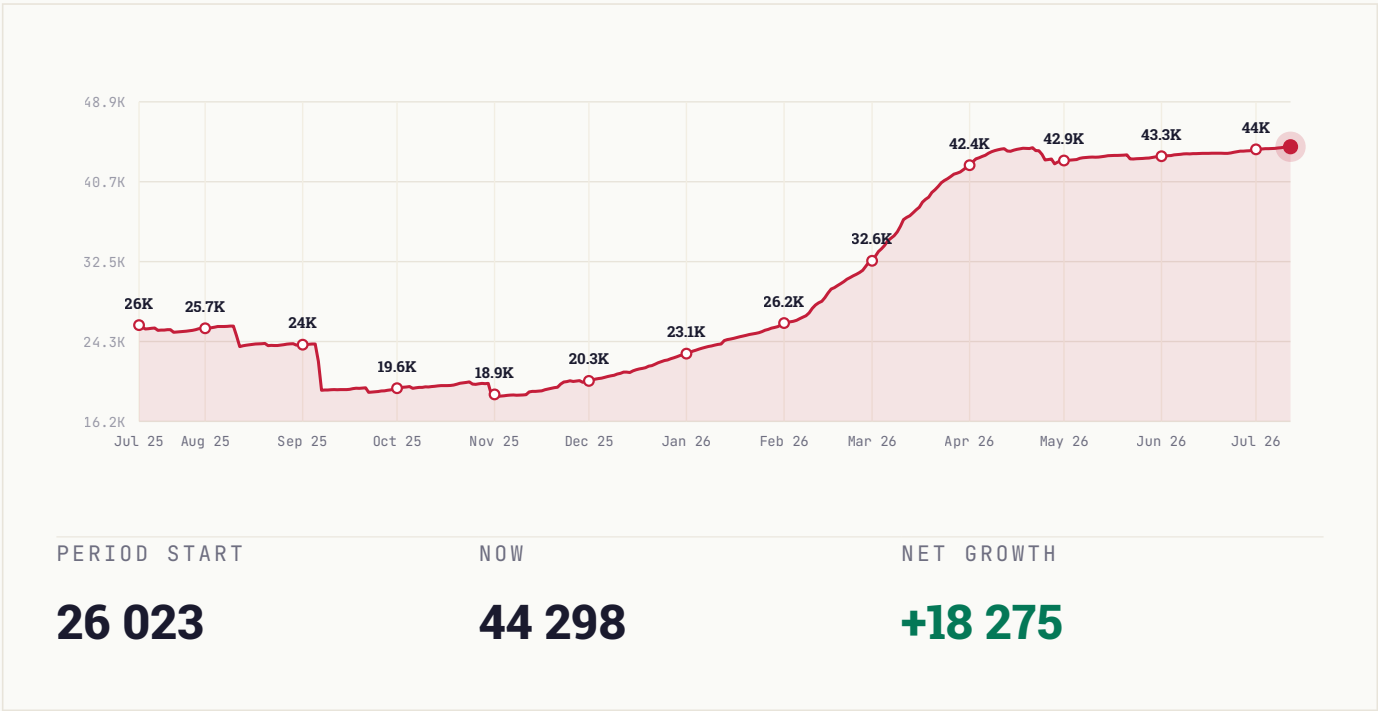
ER

18.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

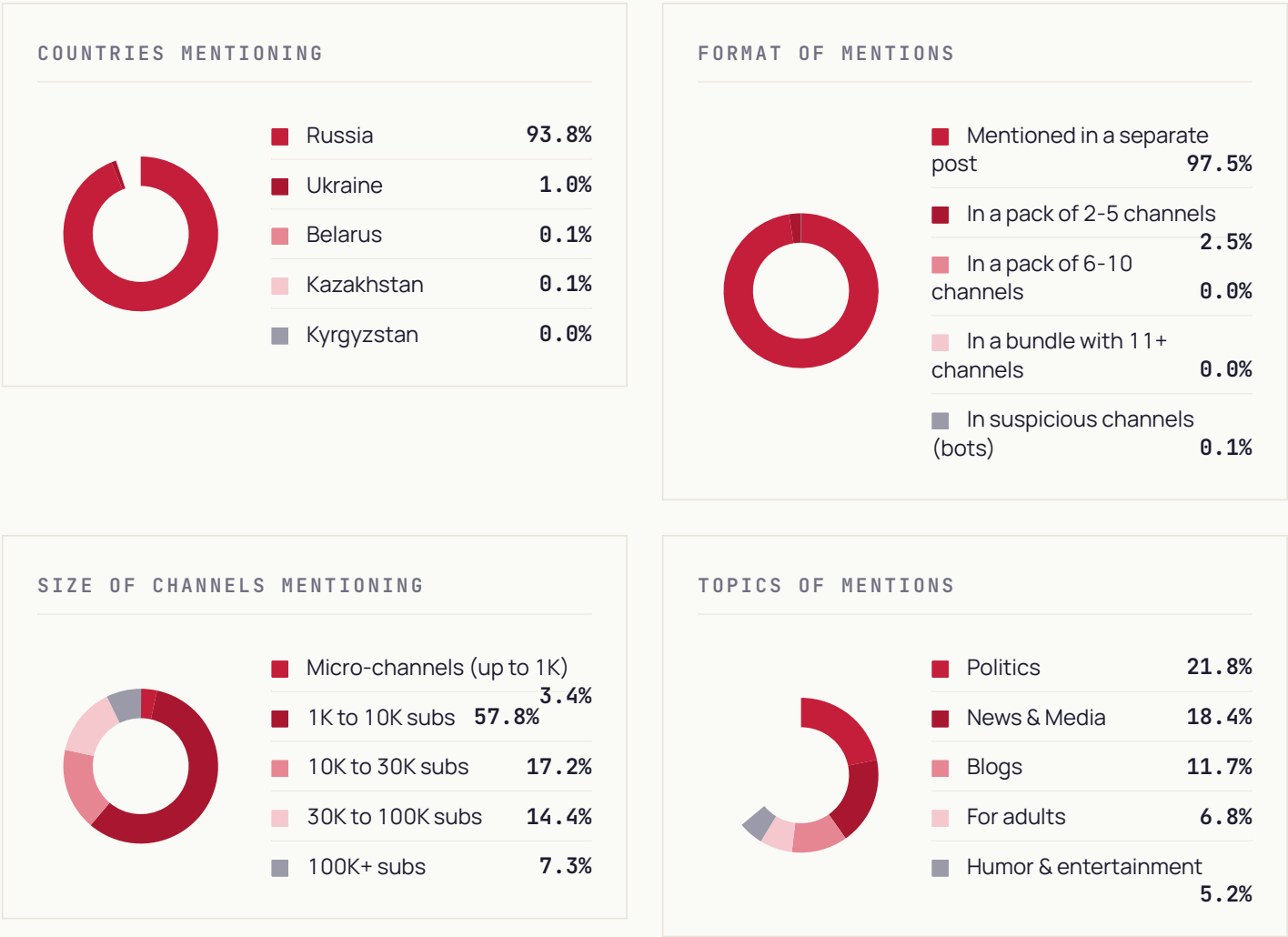
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

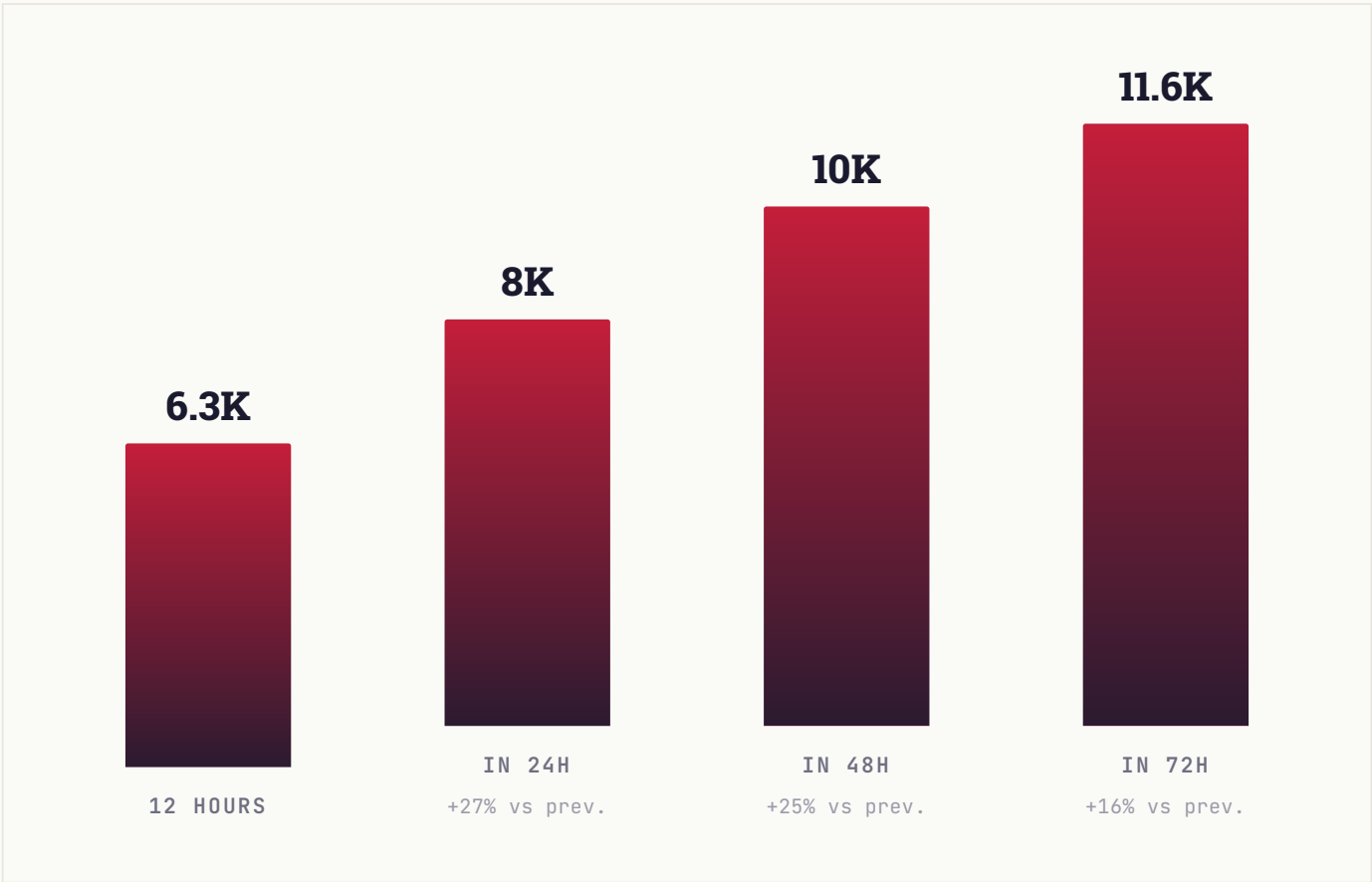
Citation index **412** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **815** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where it ranks among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت ژاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
NM Magnum VPN News • MagnumVPN YOU	44.3K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **247**, they brought **10 248** new subs.

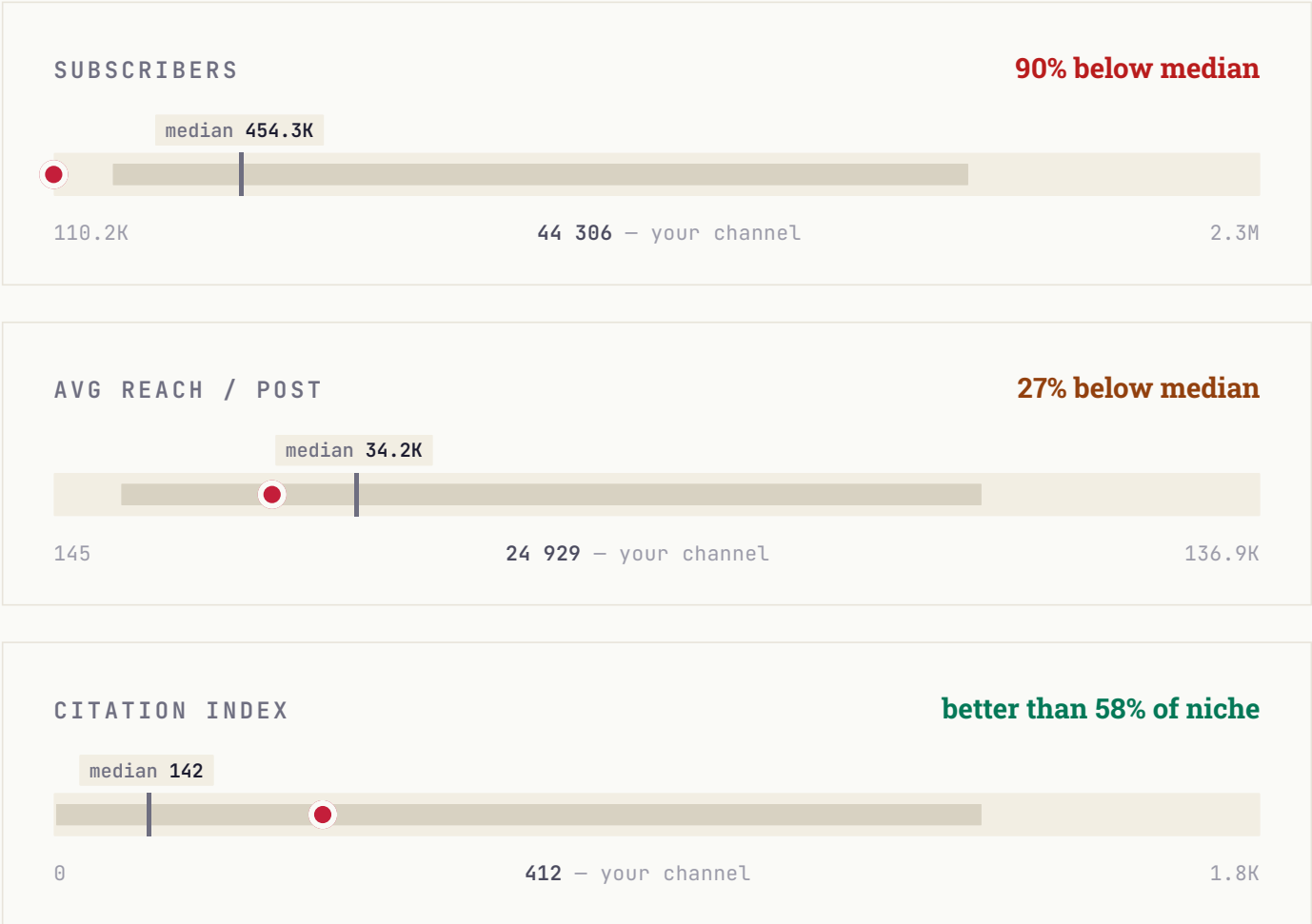
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	25	24	3 055
December 2025	50	48	2 805
Nov 2025	20	20	1 824
Oct 2025	27	25	1 062
Sep 2025	22	14	734
August 2025	103	76	768

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
247	6	10 248

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel to them. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Top post of the week — on Saturday

On this day at 21:00 MSK audience is most active.

EFFECT

Best window for important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Recommend reaching 15-25% share.

EFFECT

Video holds audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Cross-post with similar channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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