

PROMTPRESS PUBLIC REPORT

Channel Audit

VPN RAKETA NEWS



@vpn_raketa_news

Introducing the new generation of VPN! 🔥 48-hour trial key for new users: Get VPN 👉 @VPN_RAKETA_BOT

SUBSCRIBERS

158 175

-22380 per month

ERR (% SEE POSTS)

20.0%

per day 8.8%

REACH/POST

28K

ad reach 14K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period.

 SUBSCRIBERS 158 175 —	 SUBSCRIBER REACH 17.72% avg % of subs see post	 VIEWS/POST 28K median 26.3K · 12 days	 POSTS/WEEK 2.2 for the period
 7D TREND — no data for the period	 REACTIONS/POST 130.0 total 520 reactions, 402 reposts, 0 comments	 POST LENGTH 826 chars median 951 · 12 days	 POSTS ANALYZED 4 12 days
 AD REACH 14K 24h avg	 CHURN / MONTH -22380 last month	 CITATION RATE 0 citation index · 48 channels mentioned all time	 CHANNEL AGE 2 years 7 months created 04.11.2023

AI EDITOR SUMMARY

Channel «VPN RAKETA NEWS » – 158 175 subs. Each post averages 28K people (18% from subs), average reach – room to grow. Publishes 2 posts/week (~0/day) – rare updates.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 4 posts in 12 days.
- 02 Dominant format — Photo (3/4 posts).
- 03 Avg post length — 826 characters (median 951).
- 04 Audience peak activity — Tuesday, 22:00 MSK.
- 05 Top posts get 1x more views than the weakest (32.2K avg for top vs 22.7K for worst) — among 4 posts in 12 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 4 POSTS

Nº1 16.06 · 19:34 PHOTO  Pavel Durov stated that states' attempts to block VPN services yield no real results, despite billions spent...	VIEWS 43 930 REPOSTS 28	REACTIONS 260 ER 27.8%
Nº2 24.06 · 19:30 VIDEO  Happ removed from Russian App Store. What to do? Don't worry — the app can still be downloaded. Just change your region...	VIEWS 31 189 REPOSTS 223	REACTIONS 75 ER 19.7%
Nº3 26.06 · 12:43 PHOTO  Unofficial Telegram client «Telegraph» will shut down on July 1. Creators said further development is no longer possible...	VIEWS 21 360 REPOSTS 83	REACTIONS 138 ER 13.5%

Nº4

29.06 · 09:58

PHOTO

Happ app is back in the Russian App Store! Great news for iPhone, iPad, and Apple TV users – the app...

VIEWS

15 616

REACTIONS

47

REPOSTS

68

ER

9.9%

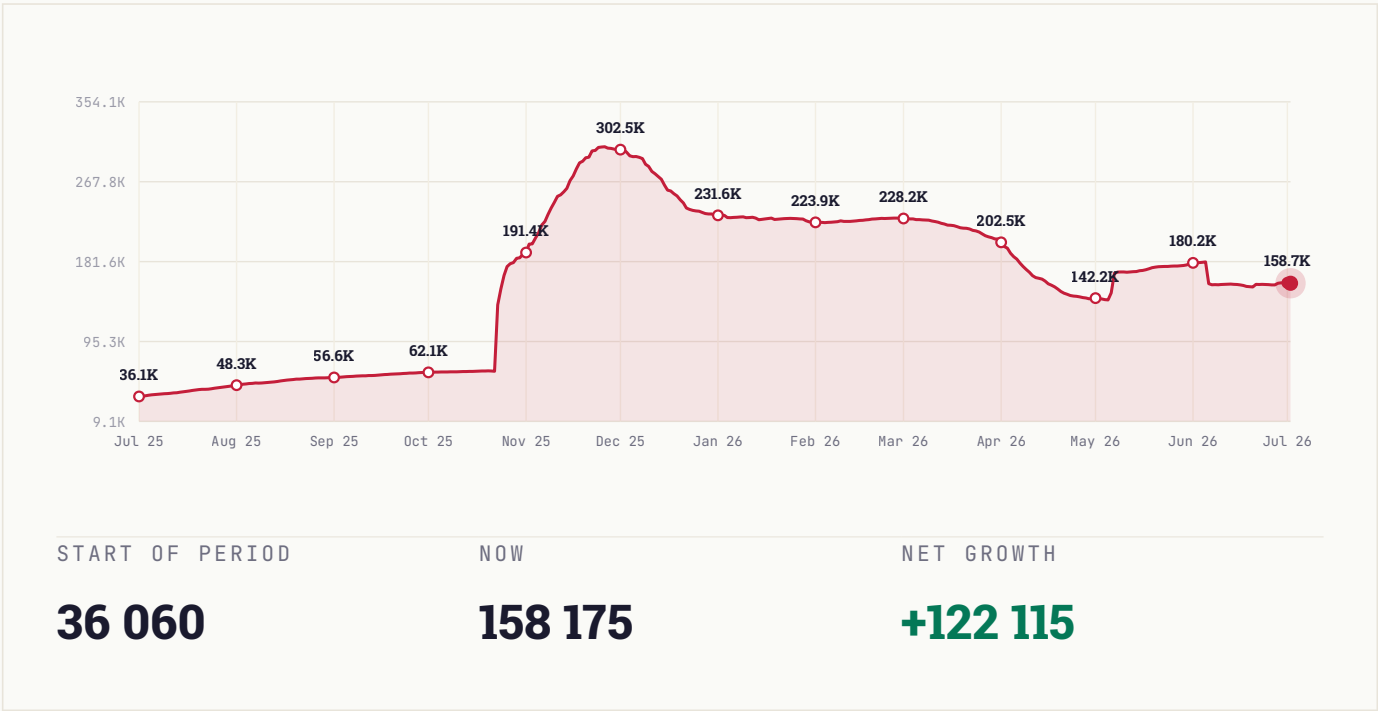
WORST 3

↓ 24.06 · 19:30 VIDEO Happ removed from Russian App Store. What to do? Don't worry – the app can still be downloaded. Just change your region...	VIEWS 31 189 REACTIONS 75 REPOSTS 223 ER 19.7%
↓ 26.06 · 12:43 PHOTO Unofficial Telegram client «Telegraph» will shut down on July 1. Creators said further development is no longer possible...	VIEWS 21 360 REACTIONS 138 REPOSTS 83 ER 13.5%
↓ 29.06 · 09:58 PHOTO Happ app is back in the Russian App Store! Great news for iPhone, iPad, and Apple TV users – the app...	VIEWS 15 616 REACTIONS 47 REPOSTS 68 ER 9.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

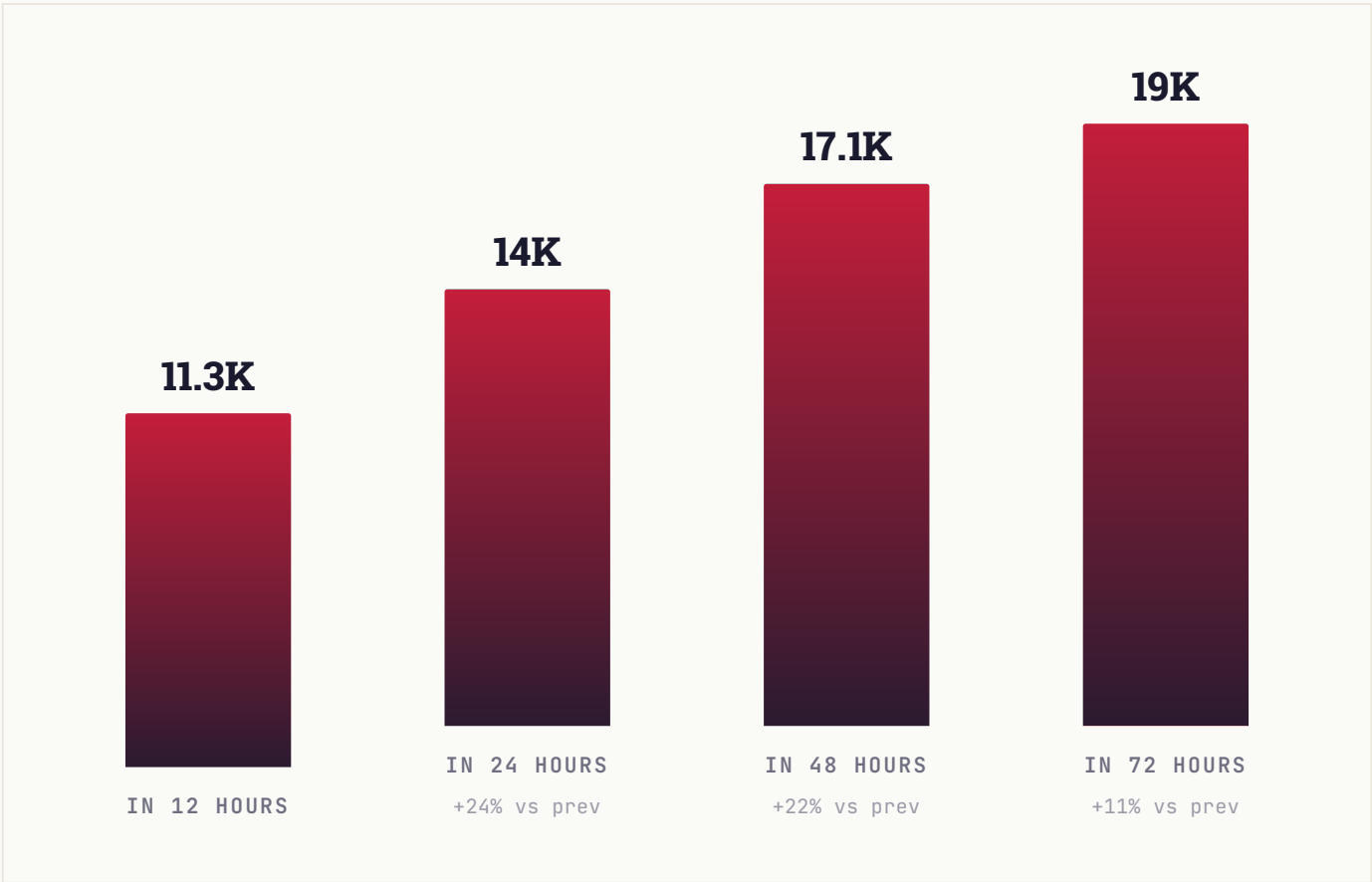
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subscribers.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.5M
MT Trend world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
CP Digital Journal IT, Neuroseti	1.8M
ER Backdoor	1.7M
VR VPN RAKETA NEWS  YOU	158.2K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#72 of 100). Niche median — 212.8K subs. First growth KPI — reach the median. Leader: hitvpn_blog (4.5M).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **17**, they brought **263 550** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	4 637
December 2025	0	0	399
November 2025	17	17	115 923
October 2025	0	0	127 967
September 2025	0	0	5 734
August 2025	0	0	8 890
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
17	6	263 550	

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.

Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.

Red dot — your channel.

#72/100

POSITION IN NICHE

Channel in bottom half of ranking

SUBSCRIBERS

26% below median

median 214.3K



65.2K

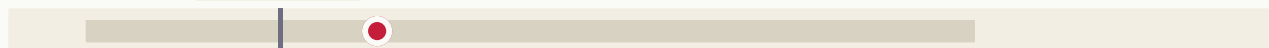
158 175 — your channel

1.9M

AVG REACH / POST

better than 55% of niche

median 21.1K



2.3K

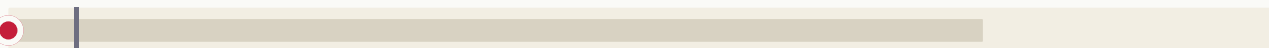
28 024 — your channel

90.6K

CITATION INDEX

99% below median

median 108



0

0 — your channel

2.1K

— SECTION 08 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.2 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Tuesday

Audience most active on this day and at 22:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in your niche quarterly. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done? PromptPress?

This audit is what we can do in a few minutes using public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01 **Launch Telegram ad** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
