

PROMTPRESS PUBLIC REPORT

Channel Audit

VPN GROZA NEWS



@vpn_groza_news

Meet the new-gen VPN! 🔥 48h trial key for new users: Get VPN 👉
@VPN_GROZA_BOT

SUBS

91 141

+2296 per month

ERR (% WHO SEE
POSTS)

22.0%

per day 9.6%

REACH/POST

17.8K

ad reach 8.7K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Software & Apps» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 91 141 —	 SUBSCRIBER REACH 19.49% avg % subs see post	 VIEWS/POST 17.8K median 16.4K · 12 days	 POSTS/WK 2.2 over the period
 7-DAY TREND — no data for period	 REACTIONS/POST 102.2 total 409 reactions, 216 reposts, 0 comments	 POST LENGTH 826 chars median 952 · 12 days	 POSTS ANALYZED 4 12 days
 AD REACH 8.7K 24h avg	 CHURN / MONTH +2296 over the last month	 CITATION RATE 0 citation index · 3 channels mentioned all time	 CHANNEL AGE 1 yr 10 mo created 09.08.2024

AI EDITOR SUMMARY

Channel «VPN GROZA NEWS 🇸🇪» — 91 141 subs. Each post averages 17.8K people (19% of subs), average reach — room to grow. Publishes 2 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 12 days.
- 02 Dominant format – Photo (3/4 posts).
- 03 Avg post length – 826 characters (median 952).
- 04 Peak audience activity – Tuesday, 22:00 MSK.
- 05 Top posts get 1x more views than the weakest (20.3K avg for top vs 14.3K for worst) – among 4 posts in 12 days. Analyze what the top has in common: topic, format, timing.

TOP 4 POSTS

Nº1 16.06 · 19:36 PHOTO  Pavel Durov stated that state attempts to block VPN services yield no real results, despite multi-billion...	VIEWS 28 224 REPOSTS 12	REACTIONS 199 ER 31.0%
Nº2 24.06 · 19:34 VIDEO  Happ removed from Russian App Store. What to do? Don't worry – you can still download it. Just change your region...	VIEWS 18 996 REPOSTS 105	REACTIONS 61 ER 20.8%
Nº3 26.06 · 12:50 PHOTO  Unofficial Telegram client «Telega» will shut down on July 1. Creators said further development is impossible...	VIEWS 13 802 REPOSTS 54	REACTIONS 102 ER 15.1%

Nº4

29.06 · 09:59

PHOTO

⚡ Happ app is back in the Russian App Store! 🍏 Great news for iPhone, iPad, and Apple TV users – the Happ app...

VIEWS

10 020

REPOSTS

45

REACTIONS

47

ER

11.0%

WORST 3

↓ 24.06 · 19:34 VIDEO ☀️ Happ removed from Russian App Store. What to do? Don't worry – you can still download it. Just change your region...	VIEWS 18 996 REPOSTS 105	REACTIONS 61 ER 20.8%
↓ 26.06 · 12:50 PHOTO ⚠️ Unofficial Telegram client «Telega» will shut down on July 1. Creators said further development is impossible...	VIEWS 13 802 REPOSTS 54	REACTIONS 102 ER 15.1%
↓ 29.06 · 09:59 PHOTO ⚡ Happ app is back in the Russian App Store! 🍏 Great news for iPhone, iPad, and Apple TV users – the Happ app...	VIEWS 10 020 REPOSTS 45	REACTIONS 47 ER 11.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

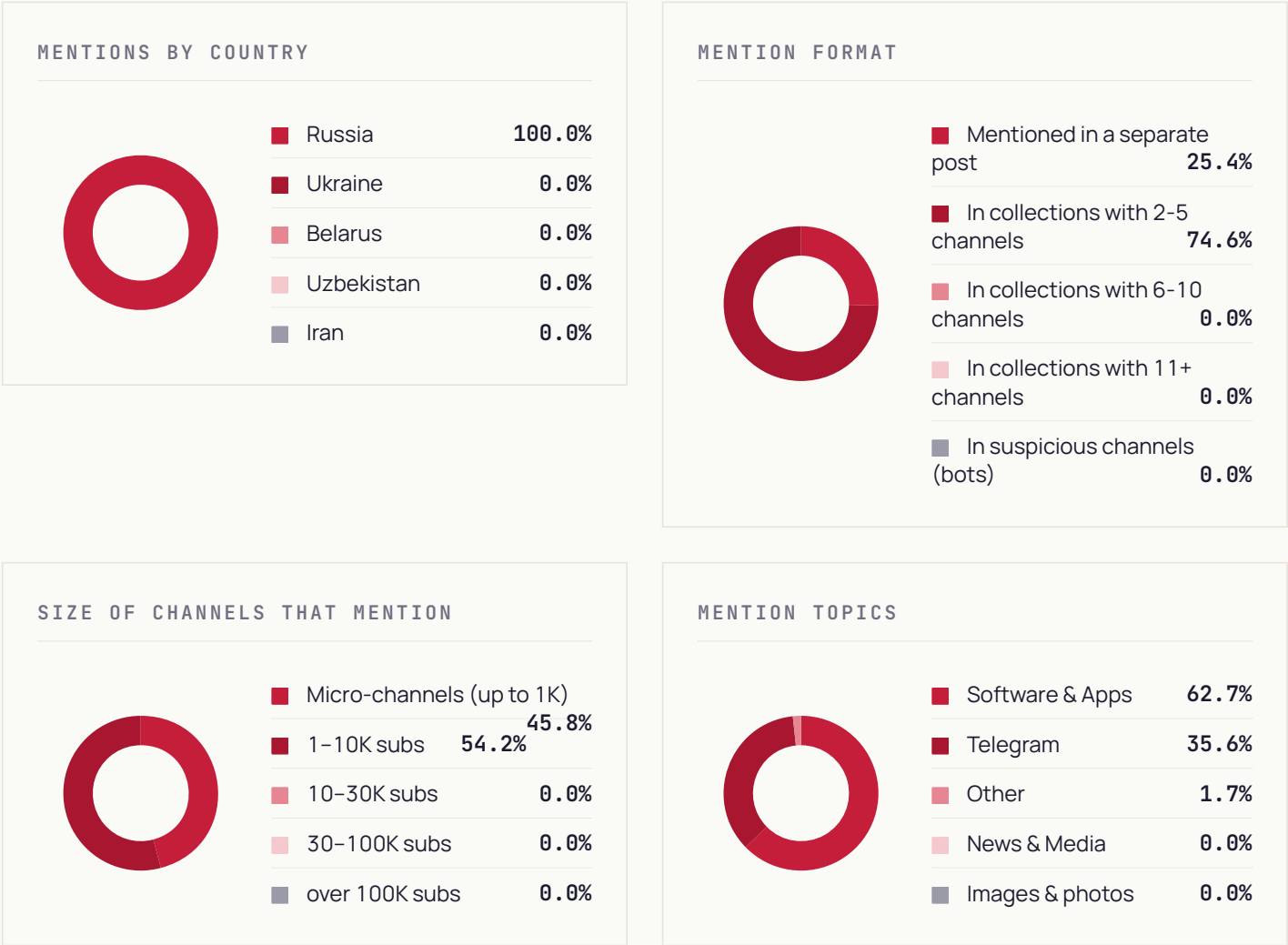
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

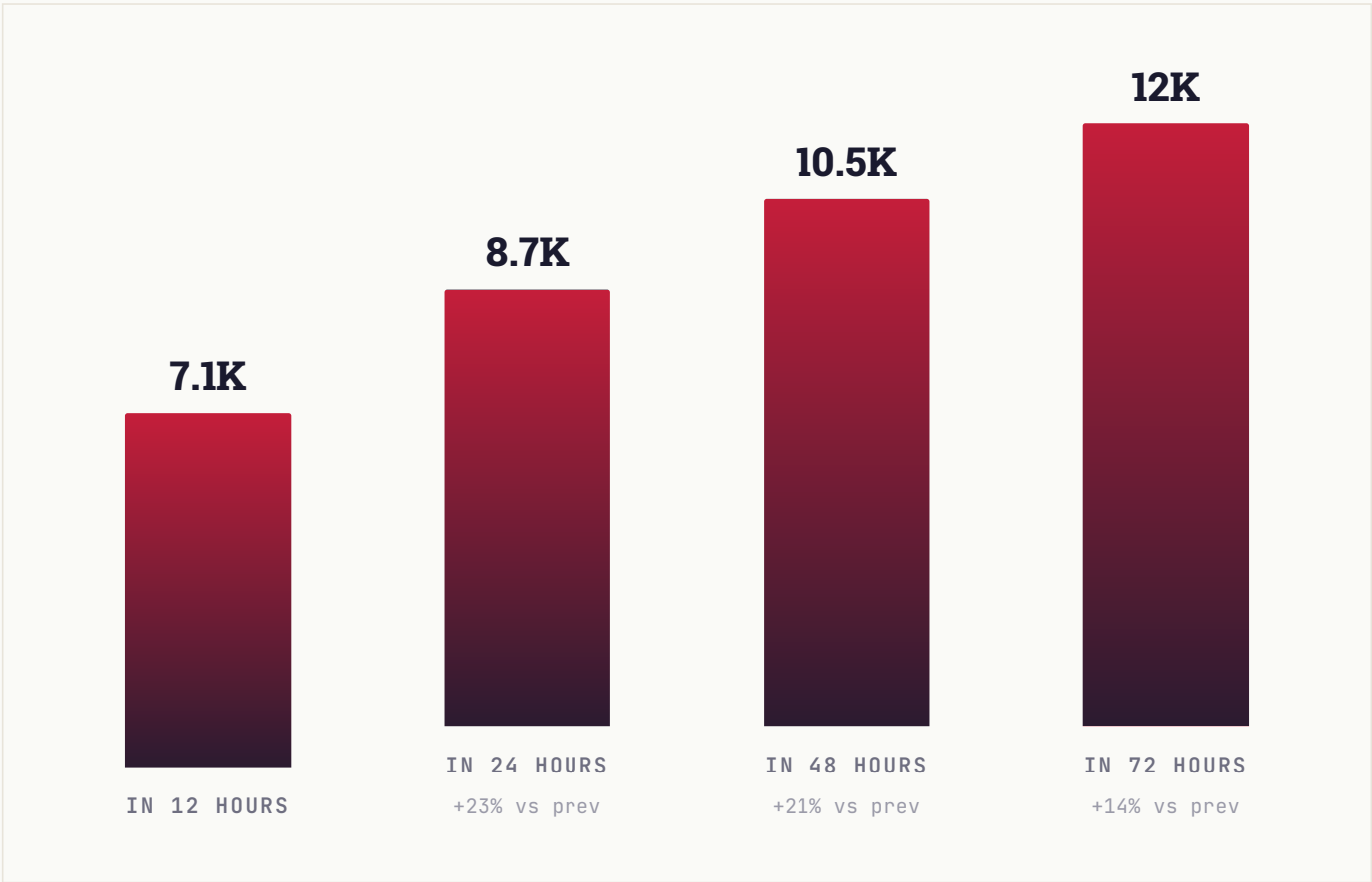
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
TP TikTok Prime 🏆	3.5M
TQ TikTokModCloud ☀️	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.7M
PM Proxy MTProto Proxy 24/	1.3M
➡️E ➡️📱 Easy APK	1.2M
QV Quattro VPN – News	1M
CTR Download TikTok Mod for Android	913.9K
TT TikTok mod for Android	836.2K
Y- YBoost – YouTube & internet without limits	809K
VG VPN GROZA NEWS 📱 YOU	91.1K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#95 of 99). Niche median — 145.1K subs. First growth KPI — reach median. Leader: TikTok Prime 🏆 (3.5M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **5**, they brought **26 016** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	4 936
Dec 2025	4	2	4 019
Nov 2025	0	0	2 499
Oct 2025	0	0	2 052
September 2025	1	1	5 388
August 2025	0	0	7 122

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
5	6	26 016

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Software & Apps» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#95

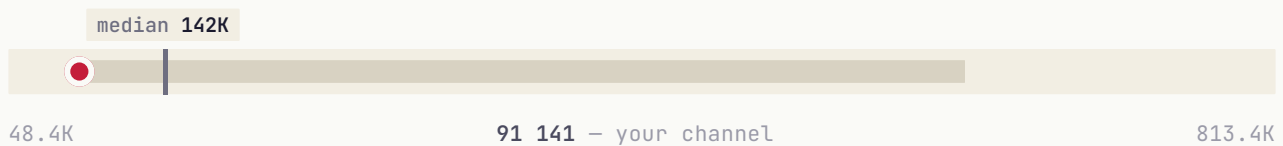
/100

RANK IN NICHE

Channel in the bottom half of the ranking

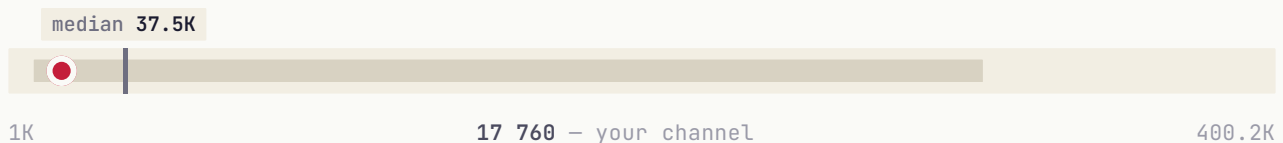
SUBS

36% below median



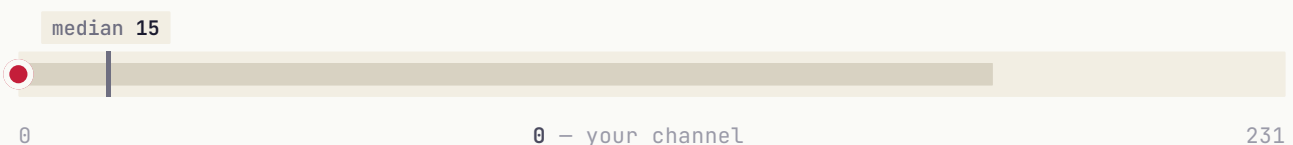
AVG REACH / POST

53% below median



CITATION INDEX

99% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Increase posting frequency**

Now 2.2 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Tuesday**

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Relevant
audience
growth**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
