

PUBLIC REPORT BY PROMTPRESS

Channel audit

VPN #1 | News



@vpn1_news

VPN1.SU service news Launch VPN - @vpn1probot Help -
@vpn1_support_bot

SUBSCRIBERS

15 681

-349 per month

ERR (% SEE POSTS)

46.0%

per day 21.5%

REACH/POST

7.2K

ad reach 3.4K/24h

— CONTENTS · 2026

What's inside the report

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09 Strategy

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 15 681 —	 SUBS REACH 46.17% avg % subs see post	 VIEWS/POST 7.2K median 7.2K · 10 days	 POSTS/WEEK 3.2 for period
 7D TREND — no data for period	 REACTIONS/POST 60.2 301 reactions, 134 reposts, 0 comments	 POST LENGTH 368 chars median 296 · 10 days	 POSTS ANALYZED 5 10 days
 AD REACH 3.4K 24h avg	 CHURN / MONTH -349 last month	 QUOTABILITY 4 citation index · 85 channels mentioned ever	 CHANNEL AGE 2 years 3 months created 25.03.2024

AI EDITOR SUMMARY

Channel «VPN #1 | News» – 15 681 subs. Each post averages 7.2K people (46% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 10 days.
- 02 Dominant format – Video (2/5 posts).
- 03 Avg post length – 368 chars (median 296).
- 04 Peak audience activity – Thursday, 14:00 MSK.
- 05 Top posts get 1x more more views than the weakest (8.3K avg for top vs 6.2K for worst) – among 5 posts in 10 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 11:01 PHOTO ABCD ABCD ABCD ABCD ABCD ABCD ABCD ABCD ABCD ABCD SUB GIVEAWAY FROM VPN 1 VPN today is not just security. It's freedom and control over your digital life...	VIEWS 9 696 REP. 22	REACTIONS 74 ER 61.8%
Nº2 30.06 · 09:00 TEXT 🎉 Giveaway over! 🏆 Winners: 1. @Ellitman 2. @SvetlanaShnyr 3. @aliestrova 4. @glebaskate 5. @vndlrss 6. @romantic_musc 7...	VIEWS 8 031 REP. 6	REACTIONS 86 ER 51.2%
Nº3 24.06 · 12:34 PHOTO 🍏 Temporary Happ alternative for iPhone 🤨 RKN removes Happ from the Russian App Store for the second time in three years. So some...	VIEWS 7 163 REP. 66	REACTIONS 52 ER 45.7%

N⁴24.06 · 11:53 VIDEO !!BBBBBB!! For the second time in three years, RKN removes our app from the Russian App Store. So a third time is coming! Meanwhile...	VIEWS 6 437	REACTIONS 39
	REP. 33	ER 41.0%

N⁵05.07 · 10:08 VIDEO When you use free VPN 😂🔥 @vpn1probot – use reliable VPN service to bypass blocks	VIEWS 4 870	REACTIONS 50
	REP. 7	ER 31.1%

WORST 3

↓ 24.06 · 12:34 PHOTO 🍏 Temporary Happ alternative for iPhone 😡 RKN removes Happ from the Russian App Store for the second time in three years. So some...	VIEWS 7 163	REACTIONS 52
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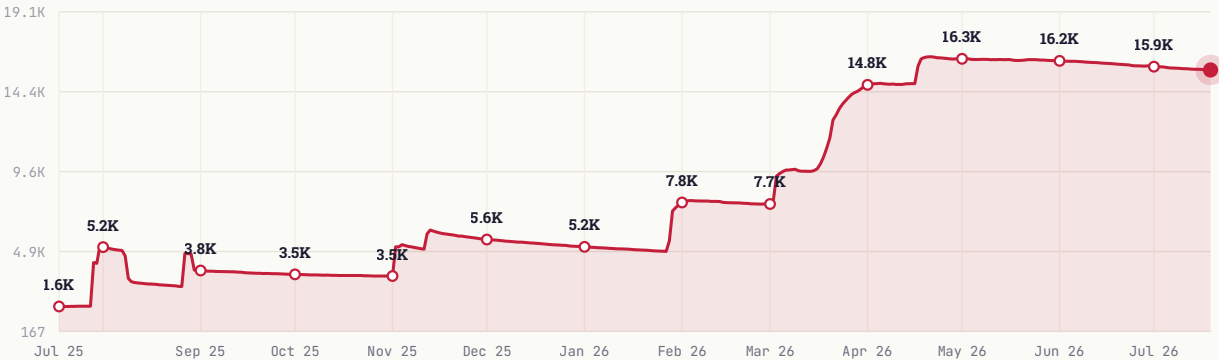
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs loss.



PERIOD START

1 650

NOW

15 683

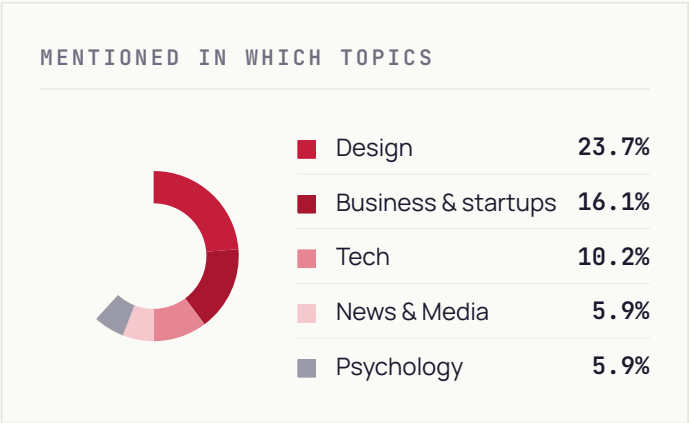
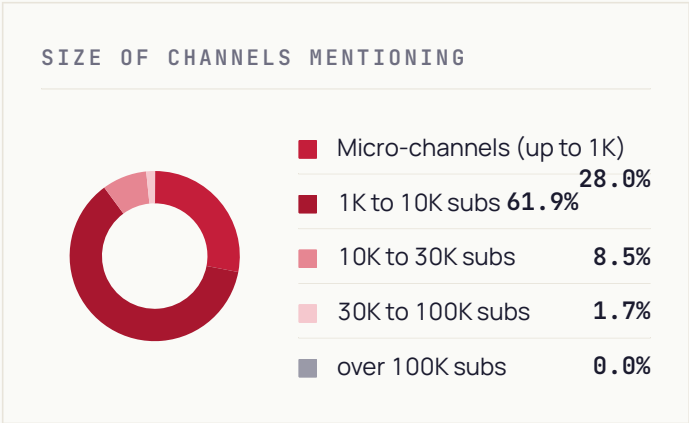
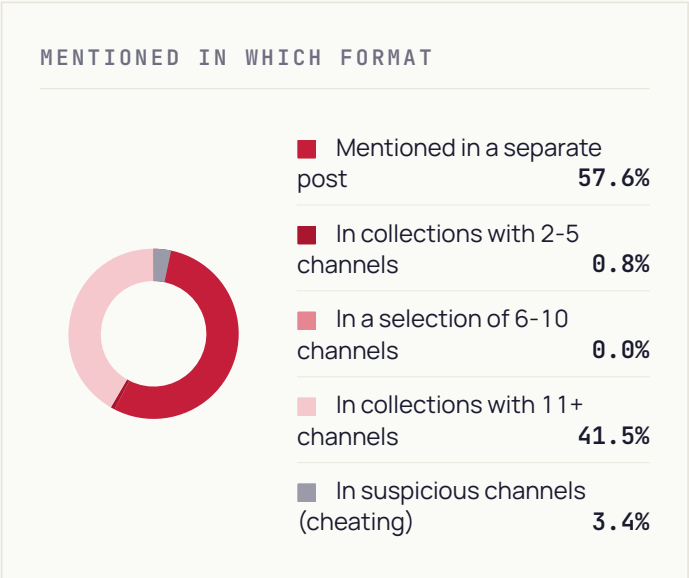
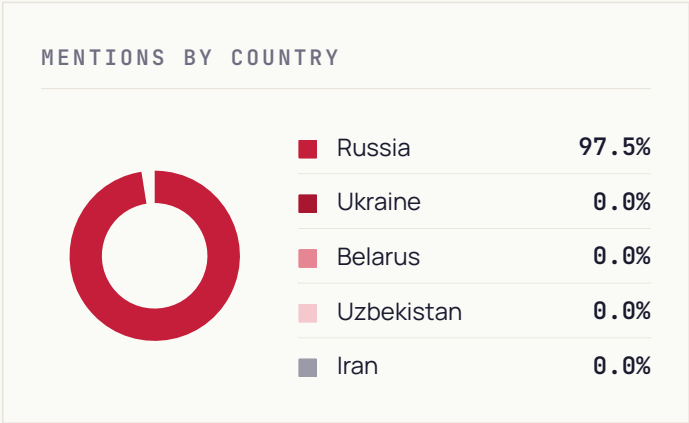
NET GROWTH

+14 033

SECTION 04 · CITATIONS

Who & how mentions the channel

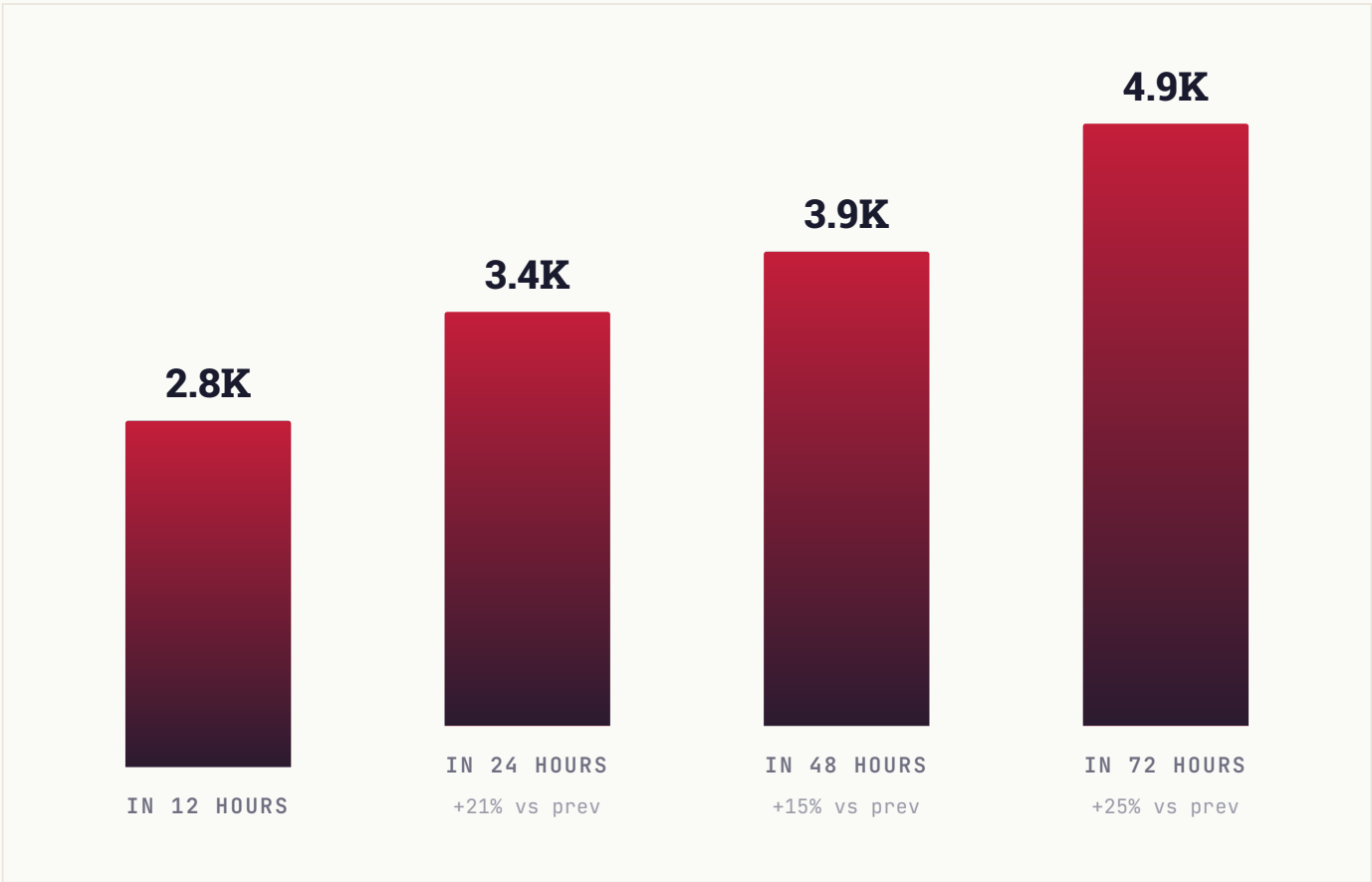
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **85** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DD DOMEO. DESIGN RENOVATION REAL ESTATE	539.3K
PL Layout	451.9K
AI Interior & decor	448.6K
MK My Apartment	427.1K
MS Wise Builder	409.3K
LK Favorite apartment	407.2K
ГФ ГК ФСК	376.9K
PR ProRealty	373.6K
US Smart Builder	353.3K
PI PIK	334.8K
V# VPN #1 News YOU	15.7K

COMPARATIVE CONCLUSION

Channel not yet outside top-91 niche — early growth stage. Niche leader — DOMEO. DESIGN | RENOVATION | REAL ESTATE (539.3K), top-91 median: 128K. First goal: enter top-91 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **11**, they brought **7 748** new subs.

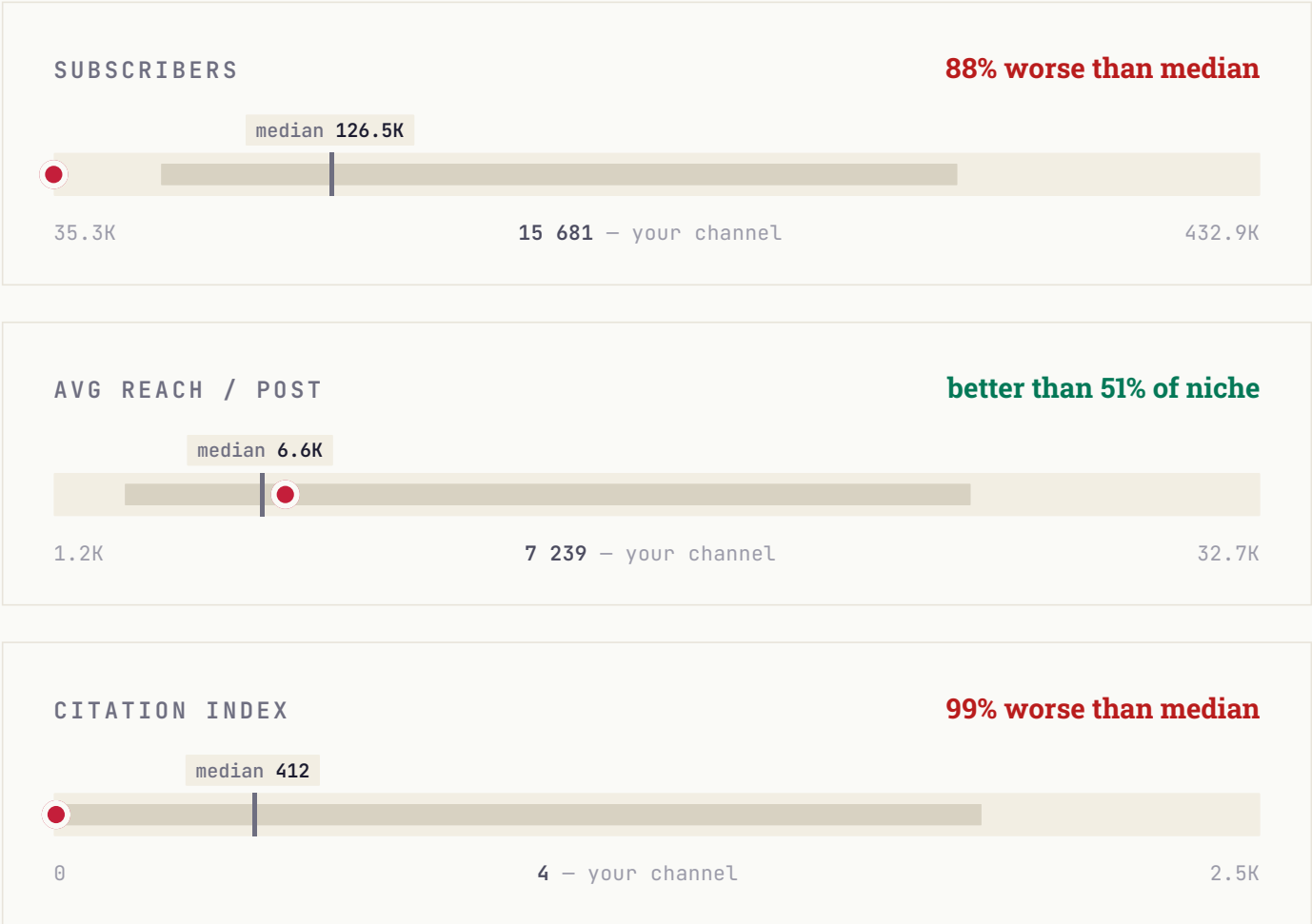
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	1	1	2 758	
December 2025	3	3	0	
Nov 2025	2	2	3 006	
Oct 2025	2	2	9	
September 2025	2	1	1	
August 2025	1	1	1 974	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
11	6	7 748

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Interior & construction» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Increase posting frequency

Now 3.2 posts/wk. Active channels: 7-10. Consistency is key to retention.

EFFECT

**Consistency
over volume****02**

Main post of the week — on Thursday

On this day at 14:00 MSK audience is most active.

EFFECT

**Best window
for important
post****03**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04**

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05**

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager