

PUBLIC REPORT BY PROMTPRESS

Channel audit

Renewable Energy



@vozobnovlyaemaya_energetika

Information on renewable energy, energy saving and sustainable development. Discussion of renewable sources, global news and real people's experiences.

SUBSCRIBERS

21 827

+10961 per month

ERR (% SEE POSTS)

20.0%

last 24h 11.7%

REACH/POST

4.6K

ad reach 2.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 21 827 —	 SUBS REACH 20.88% avg % subs see post	 VIEWS/POST 4.6K median 3.9K · 24 days	 POSTS/WEEK 6.1 for period
 7D TREND -8.9% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 940 chars median 935 · 24 days	 POSTS ANALYZED 21 24 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH +10961 last month	 CITATION RATE 2 citation index · 5 channels mentioned ever	 CHANNEL AGE 2 years 10 months created 28.08.2023

AI EDITOR SUMMARY

Channel «Renewable Energy» — 21 827 subs. Each post avg views 4.6K people (21% of subs), avg reach — room to grow. Posts 6 posts/week (~1/day) — rare. Week Jun 29 – Jul 5 reach dropped -8.9% by week 22–28 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 24 days.
- 02 Dominant format – Photo (17/21 posts).
- 03 Avg post length – 940 chars (median 935).
- 04 Peak audience activity – Friday, 15:00 MSK.
- 05 Top posts get 1x more views than the weakest (4.2K avg for top vs 3.5K for worst) – among 21 posts over 24 days. Worth analyzing what the top shares – topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 09:12 TEXT SoftBank considers buying stake in TEPCO – Japan's largest energy company – to power its AI expansion with electricity...	VIEWS 4 190 REPOSTS 4	REACTIONS — ER 19.2%
Nº2 22.06 · 15:54 PHOTO China's polysilicon market showed signs of stabilization after a multi-month crash. The China Mono Premium benchmark for mono-polysilicon...	VIEWS 4 173 REPOSTS 14	REACTIONS — ER 19.1%
Nº3 24.06 · 11:49 PHOTO Canada unveiled a federal nuclear strategy: up to 10 new reactors in 15 years. The program includes both large units and small...	VIEWS 4 149 REPOSTS 8	REACTIONS — ER 19.0%

Nº4

22.06 · 12:49

PHOTO

At SNEC 2026 in Shanghai, energy storage was positioned not as a solar add-on but as a standalone...

VIEWS

4 140

REPOSTS

7

REACTIONS

—

ER

19.0%

Nº5

22.06 · 09:43

PHOTO

Over 15 years, subsidies cut solar electricity cost by 90% – from \$0.40 to under \$0.04/kWh. OECD data shows: China invested...

VIEWS

4 130

REPOSTS

22

REACTIONS

—

ER

18.9%

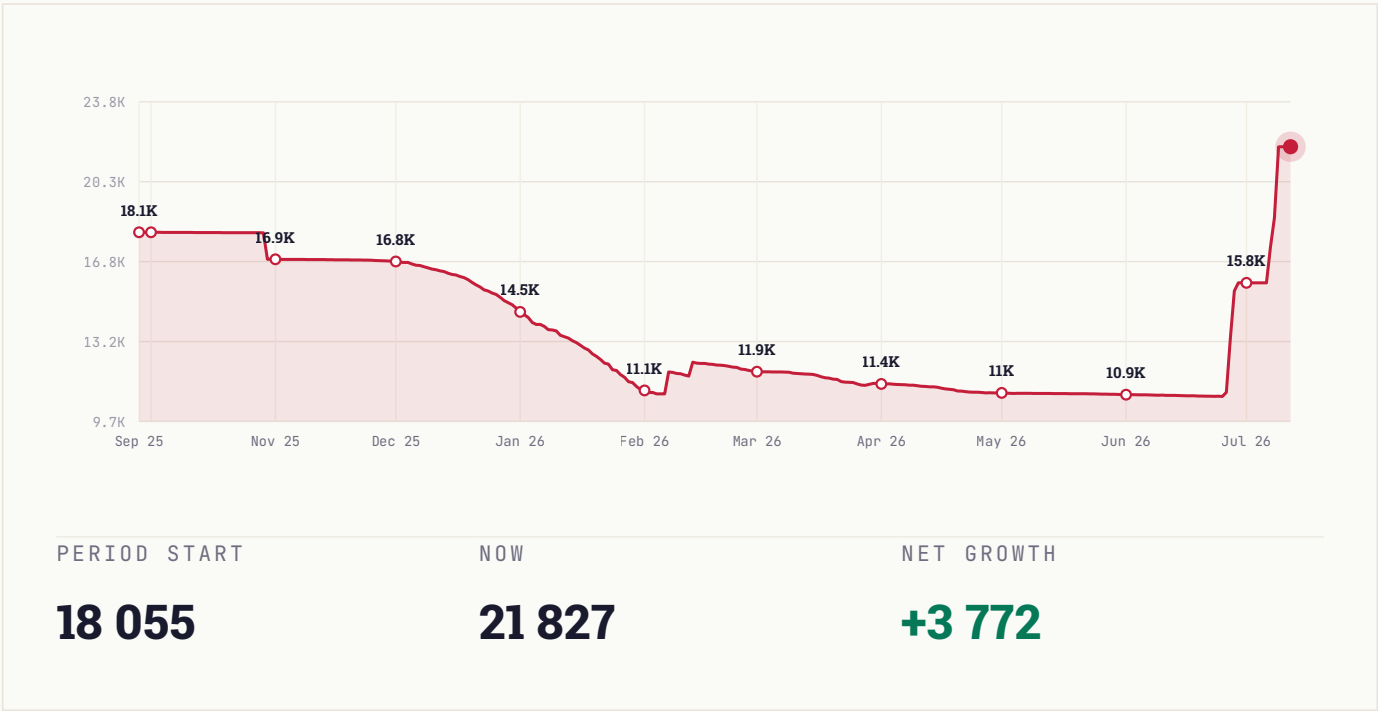
WORST 3

↓ 16.06 · 11:34 PHOTO Clean energy investments nearly doubled fossil fuel investments – according to IEA World Energy Investment 2026 report...	VIEWS 3 518 REPOSTS 54	REACTIONS — ER 16.1%
↓ 16.06 · 14:03 PHOTO Solar energy overtook gas in Asia for the first time, becoming the third-largest power source. According to Carbon...	VIEWS 3 518 REPOSTS 43	REACTIONS — ER 16.1%
↓ 30.06 · 11:57 PHOTO The climate footprint of AI is systematically underestimated. Almost all estimates only count model training, but that's only 10–20%...	VIEWS 3 425 REPOSTS 6	REACTIONS — ER 15.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

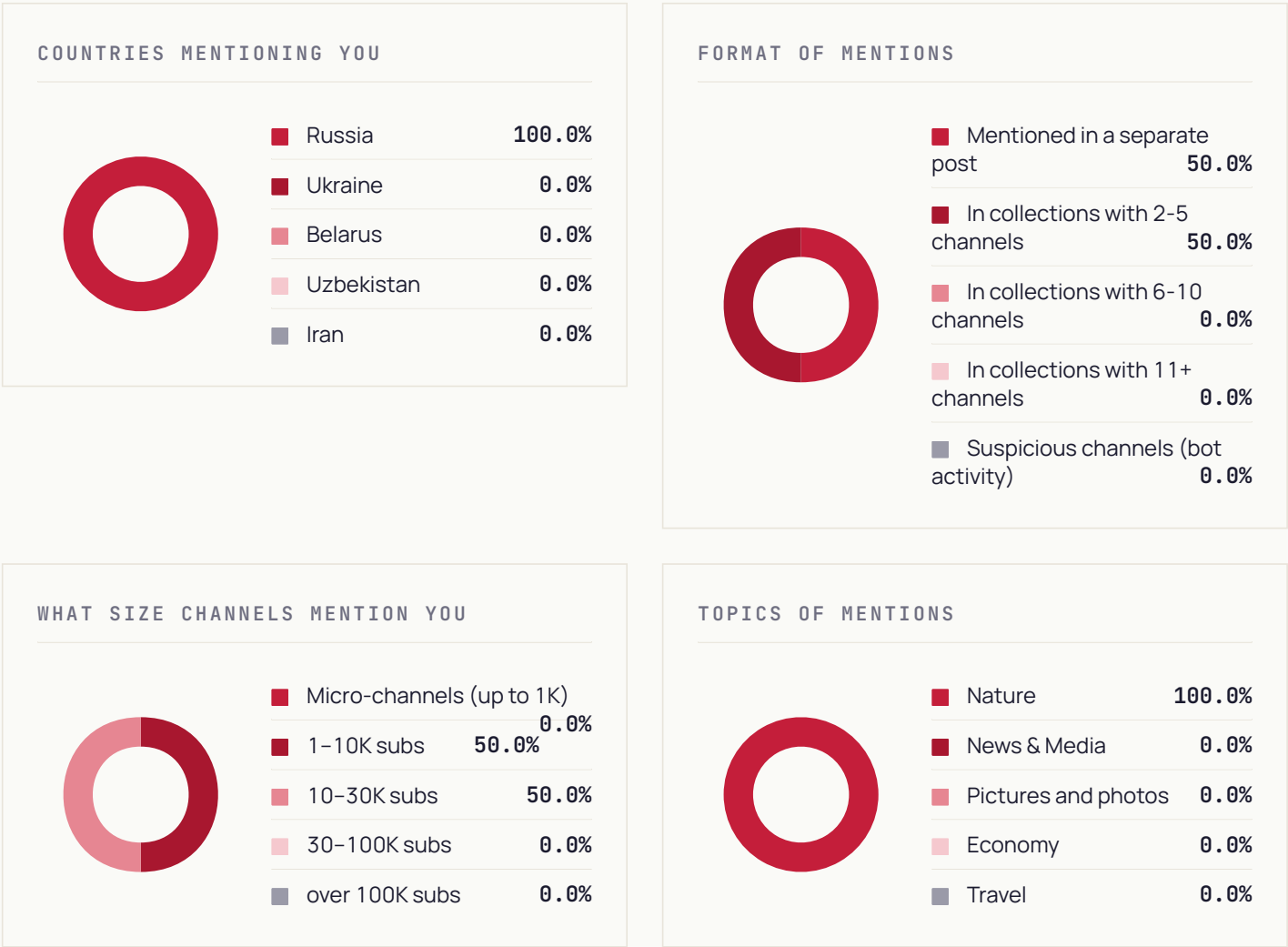
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

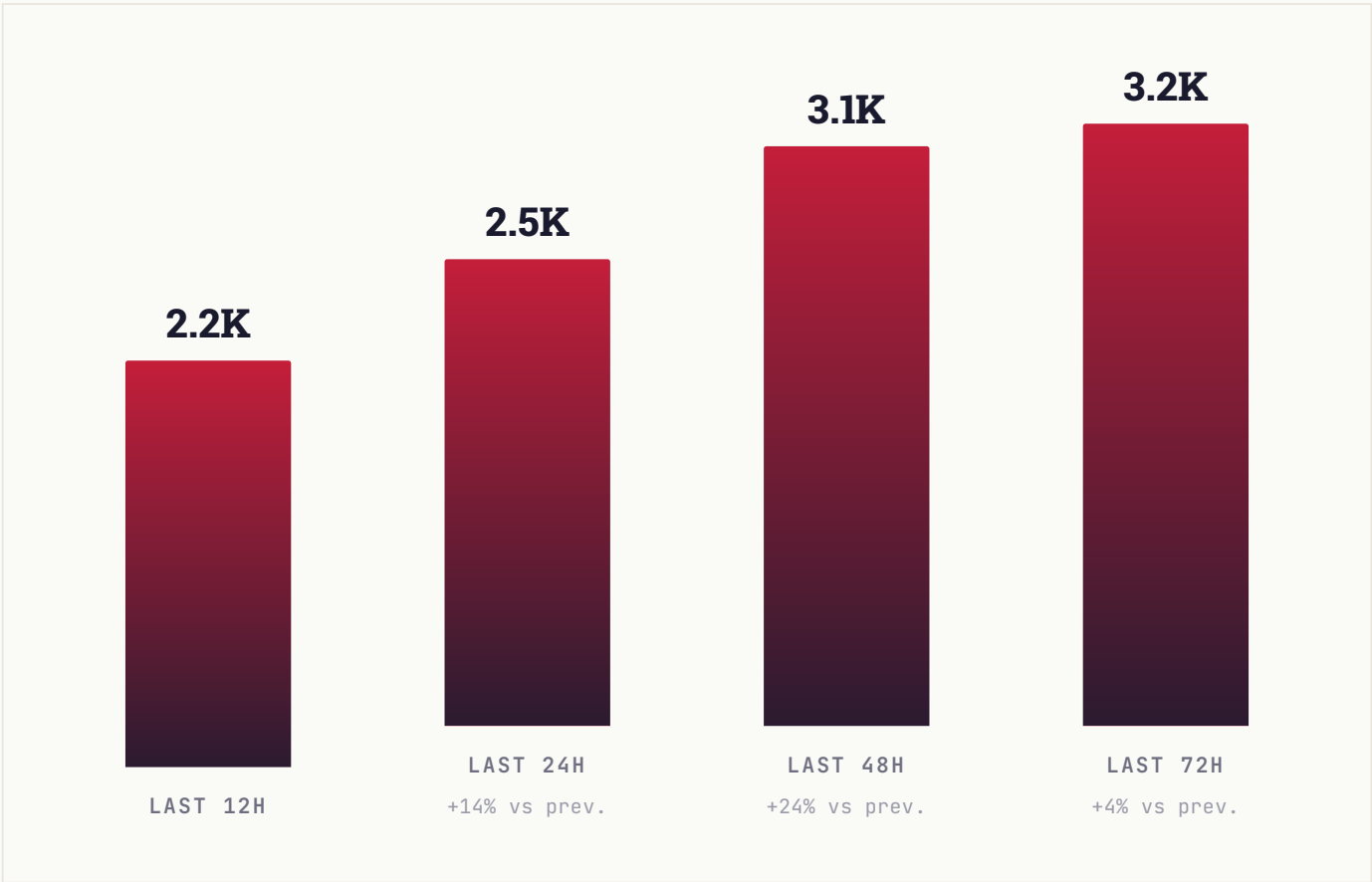
Citation index 2 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trend World	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت آزاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI and Tech	2M
PP PINK PROXY پروکسی	2M
VE Renewable Energy YOU	21.8K

COMPARATIVE CONCLUSION

Channel is still outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

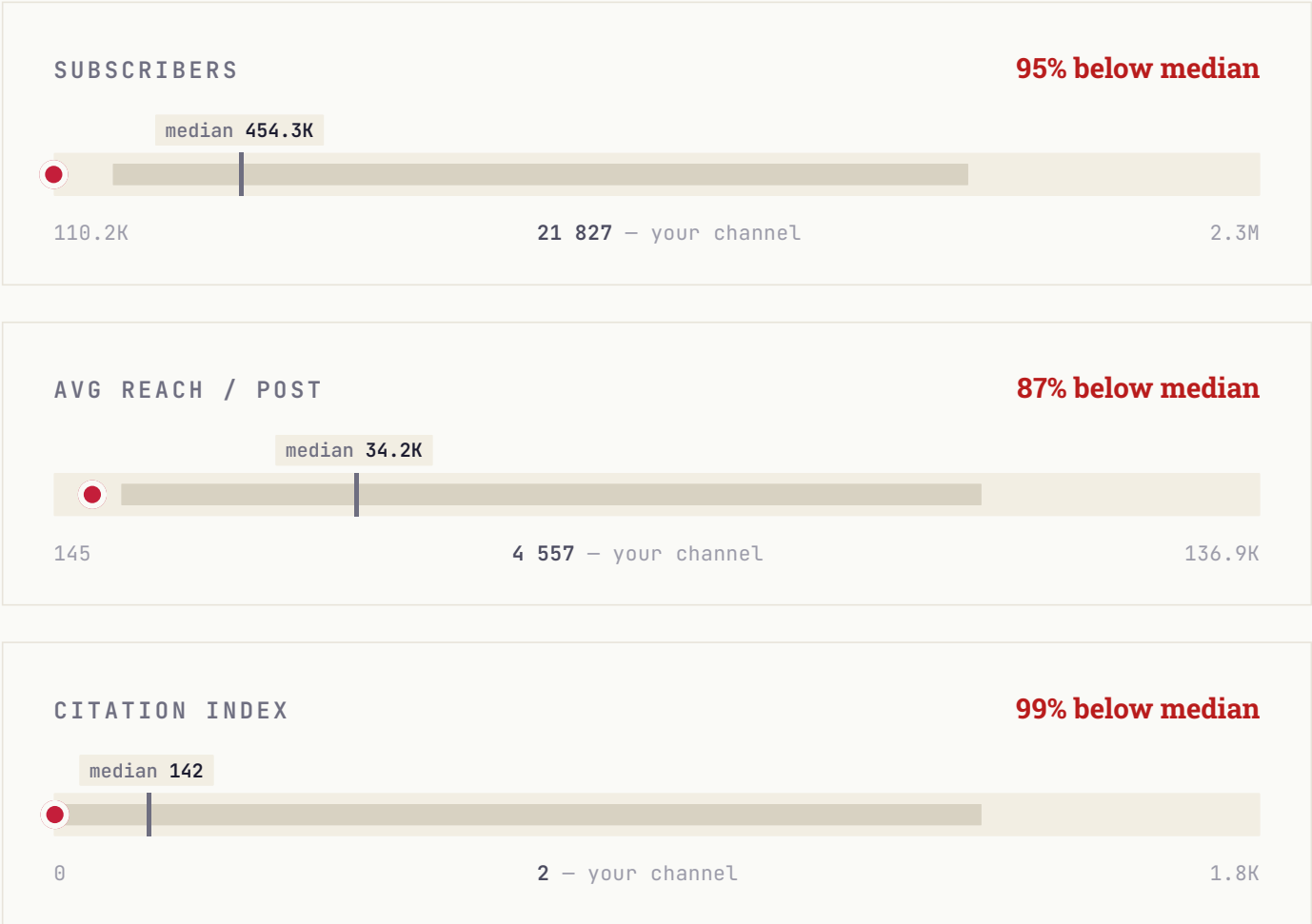
Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **2**, they brought **2** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	1	1	0
December 2025	0	0	0
Nov 2025	0	0	0
Oct 2025	0	0	2
Sep 2025	1	1	0
August 2025	0	0	0
TOTAL MENTIONS	MONTHS IN DATA		ATTRACTED SUBS
2	6		2

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Tech» (Russia) and saw how your channel compares. Gray bar — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Friday
Audience is most active on this day at 15:00 MSK.

EFFECT
Best window for an important post
- 02

Increase share of video posts
Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video holds audience better
- 03

System traffic buy
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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