

PUBLIC REPORT PROMTPRESS

Channel audit

Kim Voronin | A+



@voroninkim

Chief design ninja 🥷 I'll help you start earning from design —
<https://clck.ru/3RTBz6> My main free lesson for beginners — <https://t.me/voroninkim/1546> Included by Roskomnadzor in...

SUBSCRIBERS

38 906

-442 per month

ERR (% SEE POSTS)

8.0%

in 24h **3.8%**

REACH/POST

2.9K

ad reach **1.5K**/24h

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation Rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Position in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 38 906 —	 SUBS REACH 7.38% avg % subs see post	 VIEWS/POST 2.9K median 3.1K · 28 days	 POSTS/WEEK 16.8 over period
 7D TREND +3.0% vs previous week	 REACTIONS/POST 56.1 total 3,812 reactions, 346 reposts, 215 comments	 POST LENGTH 442 chars median 300 · 28 days	 POSTS ANALYZED 68 28 days
 AD REACH 1.5K 24h avg	 CHURN / MONTH -442 last month	 CITATION RATE 690 citation index · 1,061 channels mentioned all time	 CHANNEL AGE 7 years 2 months created 06.05.2019

AI EDITOR SUMMARY

Channel «Kim Voronin | A+» — 38 906 subs. Each post gets avg 2.9K people (7% subs), reach is low — consider expanding audience. Posts 17 posts/week (~2/day) — regular pace. Week of Jul 6–12 reach stable (+3.0% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **68** posts in 28 days.
- 02 Dominant format — **Text** (26/68 posts).
- 03 Avg post length — **442** chars (median 300).
- 04 Peak audience activity — **Friday**, 21:00 MSK.
- 05 Top posts get **2×** more views than the weakest (3.9K avg for top vs 1.9K for worst) — among 68 posts over 28 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 18:16 VIDEO  June report. Bought a car and tore my ass (literally). Incredibly intense month. May, as we remember, ended with a series of layoffs...	VIEWS 4 056 REPOSTS 6	REACTIONS 110 ER 10.4%
Nº2 29.06 · 14:27 VIDEO Today is the last day of our SMM girl Karina ❤️ Parted on good terms, we'll wait for her at the award 🦊 But now I have to...	VIEWS 3 772 REPOSTS 11	REACTIONS 62 ER 9.7%
Nº3 26.06 · 17:13 PHOTO Week ends with YouTube stats. One way or another, slowly but surely, I've already racked up 12 million views. Proud that I haven't...	VIEWS 3 761 REPOSTS 2	REACTIONS 130 ER 9.7%

Nº4 06.07 • 13:46 VIDEO 100 fires and I'll post a lesson tomorrow on how to do this 🔥 Graduate's work, video is ready, too lazy to move in vacation and something...	VIEWS 3 732 REPOSTS 6 REACTIONS 316 ER 9.6%
Nº5 22.06 • 06:59 PHOTO 🎃 Today at 23:59 the vibe-coding carriage turns into a pumpkin. Well, not exactly a pumpkin. But the price of the «Vibe-Coding Elementary School»...	VIEWS 3 689 REPOSTS 7 REACTIONS 31 ER 9.5%

WORST 3

↓ 14.07 • 16:01 TEXT Huge thanks to @Kim_Voronin and the whole team for the incredible scale and emotions 🔥 Special thanks to the jury 💛 You made the toughest...	VIEWS 2 080 REPOSTS — REACTIONS 16 ER 5.3%
↓ 14.07 • 16:03 TEXT I want to say a big thank you to @Kim_Voronin for such an event and just for being you! Thanks to you I changed my line of work...	VIEWS 1 896 REPOSTS — REACTIONS 14 ER 4.9%
↓ 14.07 • 16:03 TEXT Thanks for this legendary day. It will go down in history! Finally someone said out loud that presentation designers are not invisible and...	VIEWS 1 813 REPOSTS — REACTIONS 15 ER 4.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained subs and which months it lost them.

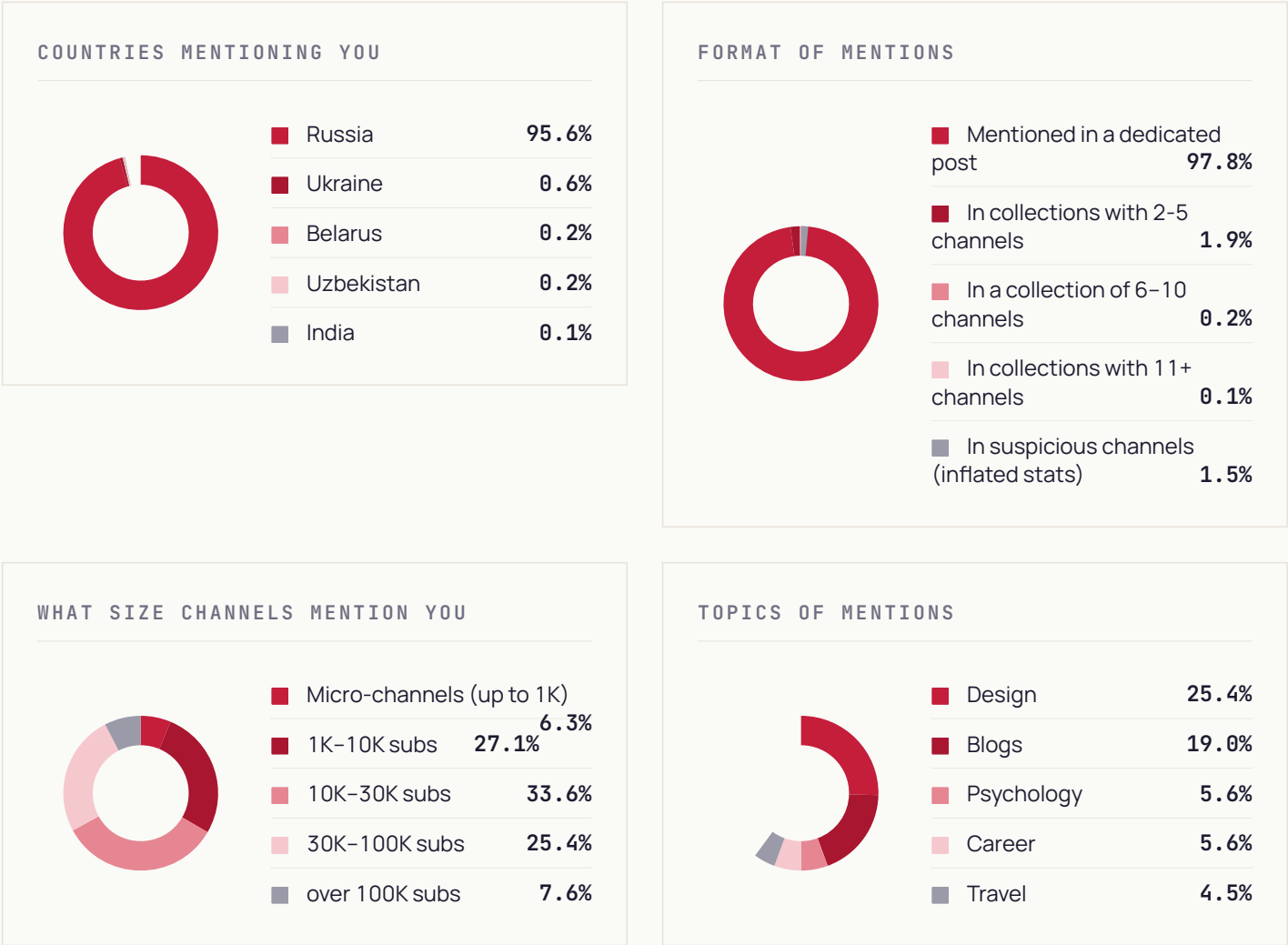


START OF PERIOD	NOW	NET GROWTH
41 448	38 906	-2 542

SECTION 04 · MENTIONS

Who mentions the channel and how

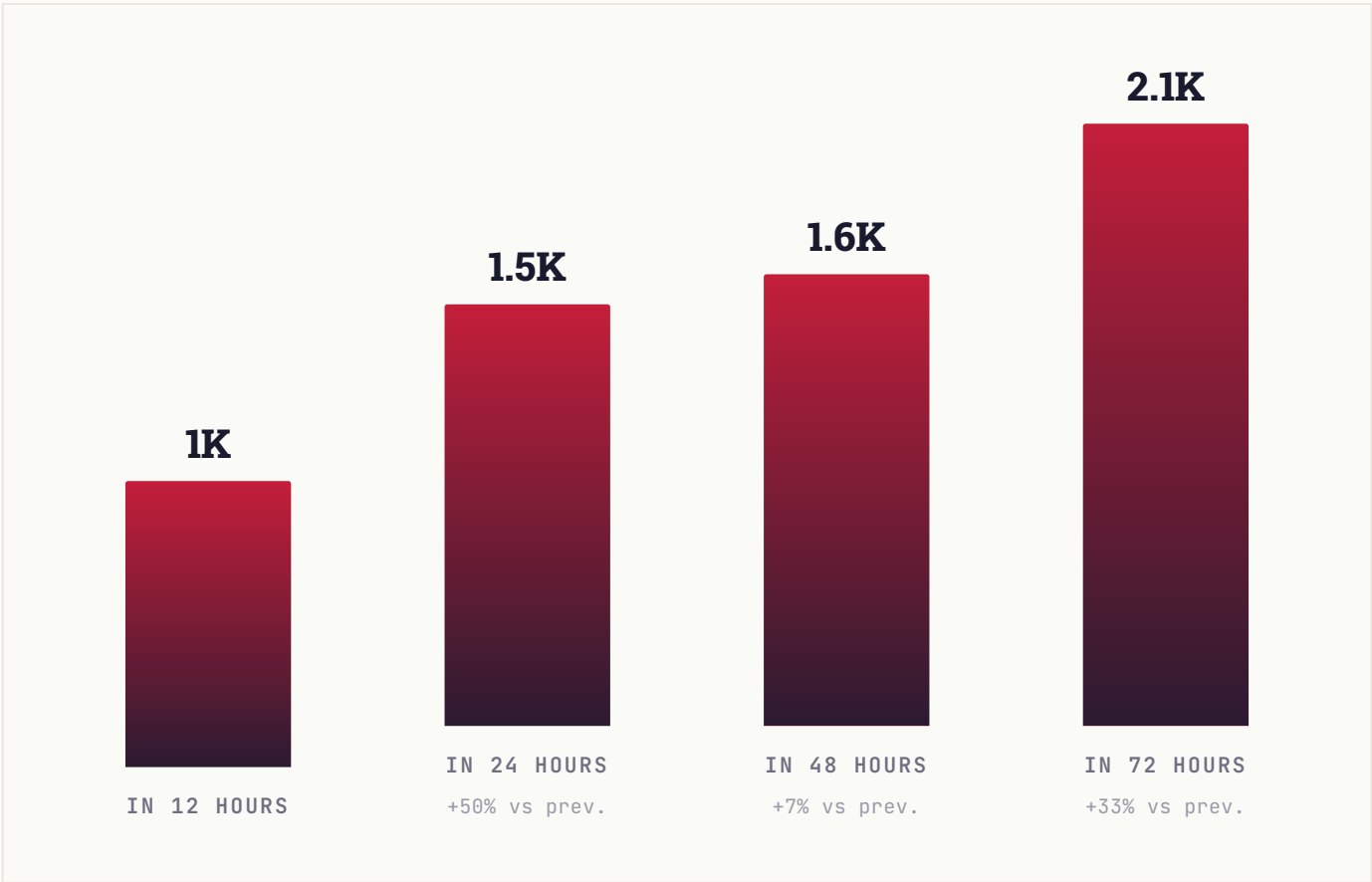
Citation index **690** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 061** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
66Lottery CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang	147.1K
TC template canva gratis	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
ER Kim Voronin A+ YOU	38.9K

COMPARATIVE CONCLUSION

Channel is not yet outside top 99 of niche — early growth stage. Niche leader — 66Lottery CRYPTO (387.4K), top-99 median: 65.4K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **341**, they brought **2 113** new subs.

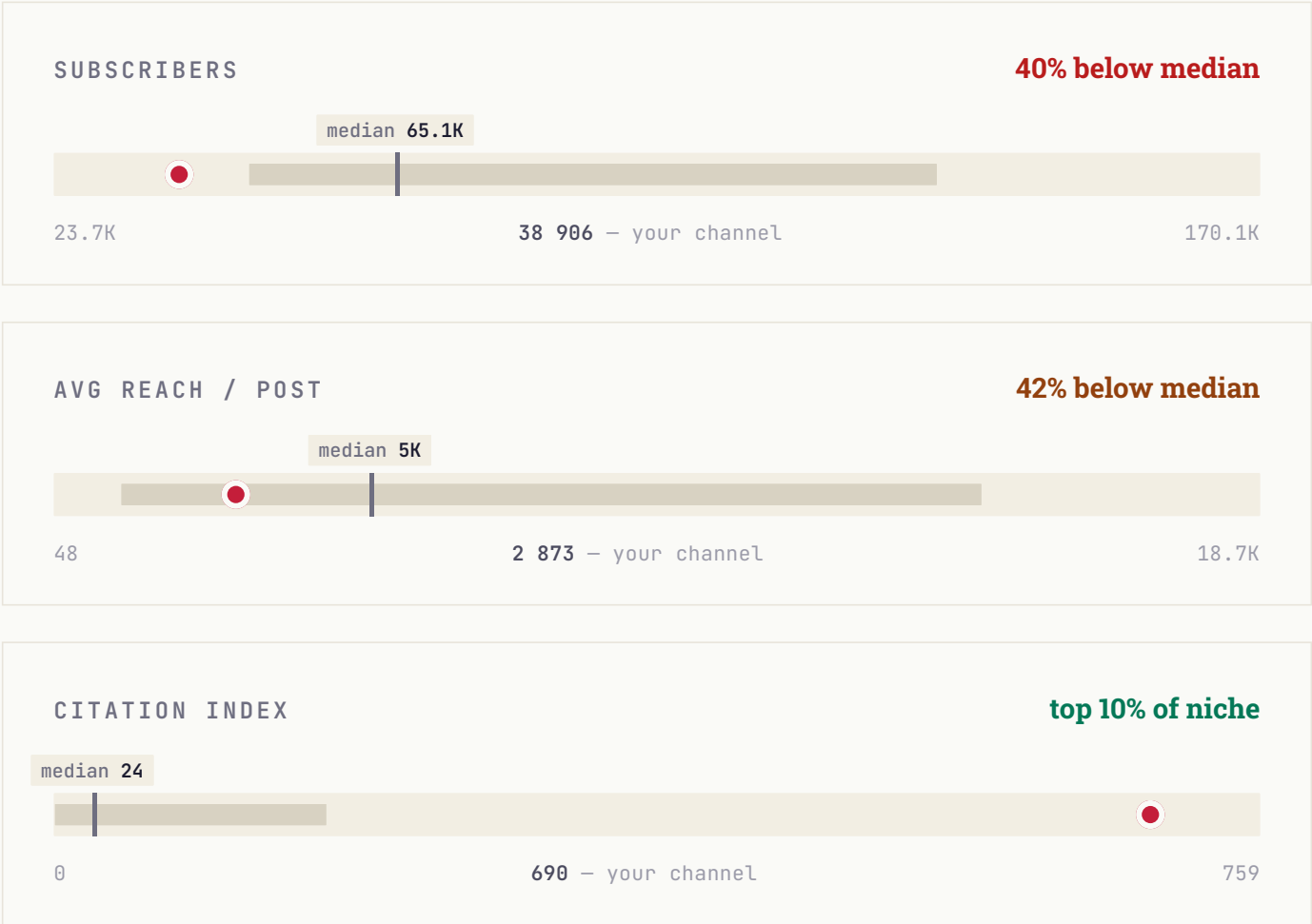
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	166	165	431
December 2025	29	29	252
Nov 2025	21	21	792
Oct 2025	53	53	281
Sep 2025	64	63	345
August 2025	8	7	12

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
341	6	2 113

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
