

— PROMTPRESS PUBLIC REPORT

Channel audit

Подольск

Мытищи

Химки

Люберцы

Королёв

Красногорск

Одинцово

Домодедово

Электросталь

Щёлково

Серпухов

Котельники

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 36 036 —	 SUBSCRIBER REACH 0.13% avg % of subs see post	 VIEWS/POST 46 median 46 · —	 POSTS/DAY 42.9 ~300 per week
 TREND 7D — no data for this period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 361 chars median 361 · —	 POSTS ANALYZED 2 —
 AD REACH 3 avg 24h	 CITATIONS 0 citation index · 1 channel mentioned all time	 CHANNEL AGE 6 months 22 days created 01.02.2026	

AI EDITOR SUMMARY

Channel «Подольск Мытищи Химки Люберцы Королёв Красногорск Одинцово Домодедово Электросталь Щёлково Серпухов Коломна Долгопрудный Реутов» – 36 036 subscribers. Each post averages 46 people (0% from subscribers), reach is low – worth expanding audience. Publishes 300 posts per week (~43 per day) – very active publishing.

SECTION 02 · CONTENT ANALYSIS

What resonates most

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 2 posts for –.
- 02 Dominant format – Video (1/2 posts).
- 03 Average post length – 361 characters (median 361).
- 04 Audience activity peak – Tuesday, 13:00 MSK.
- 05 Top posts get 1x more views than the weakest (31 avg top vs 46 worst) – among 2 posts for –. Worth finding what top posts share – topic, format, time.

TOP-2 POSTS

Nº1 11.08 · 10:03 PHOTOS МОСКОВСКАЯ ОБЛАСТЬ ТЕЛЕБЛОГ МОСКВА МОСКВА БАЛАШИХА ПОДОЛЬСК - LIVE Люберцы Королев Красногорск Долгопрудный Реутов Химки Сходня...	VIEWS	REACTIONS
	54	—
Nº2 11.08 · 09:56 VIDEO (post without caption – video)	REPOSTS	ER
	—	0.1%

BOTTOM 2

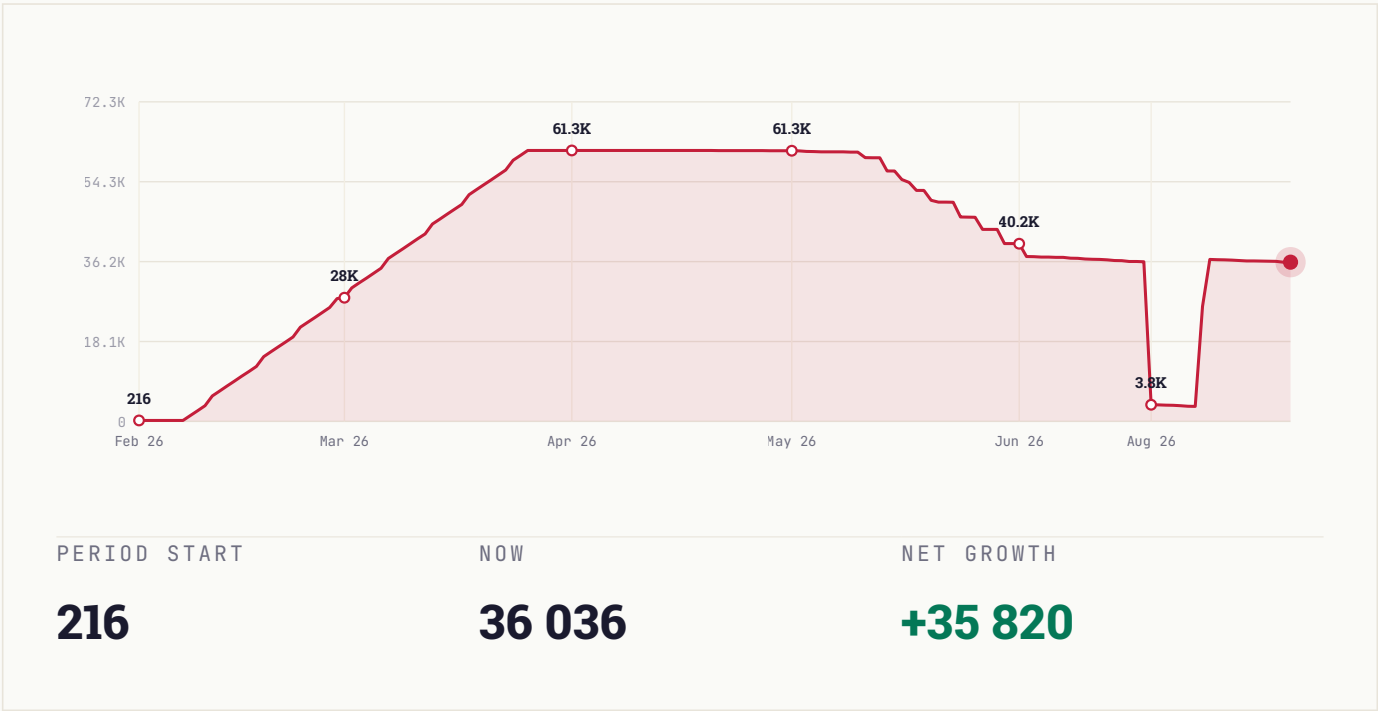
↓ 11.08 · 10:03 PHOTOS МОСКОВСКАЯ ОБЛАСТЬ ТЕЛЕБЛОГ МОСКВА МОСКВА БАЛАШИХА ПОДОЛЬСК - LIVE Люберцы Королев Красногорск Долгопрудный Реутов Химки Сходня...	VIEWS	REACTIONS
	54	—
	REPOSTS	ER
	—	0.1%

↓ 11.08 · 09:56 VIDEO (post without caption – video)		VIEWS	REACTIONS
		39	—
		REPOSTS	ER
		—	0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

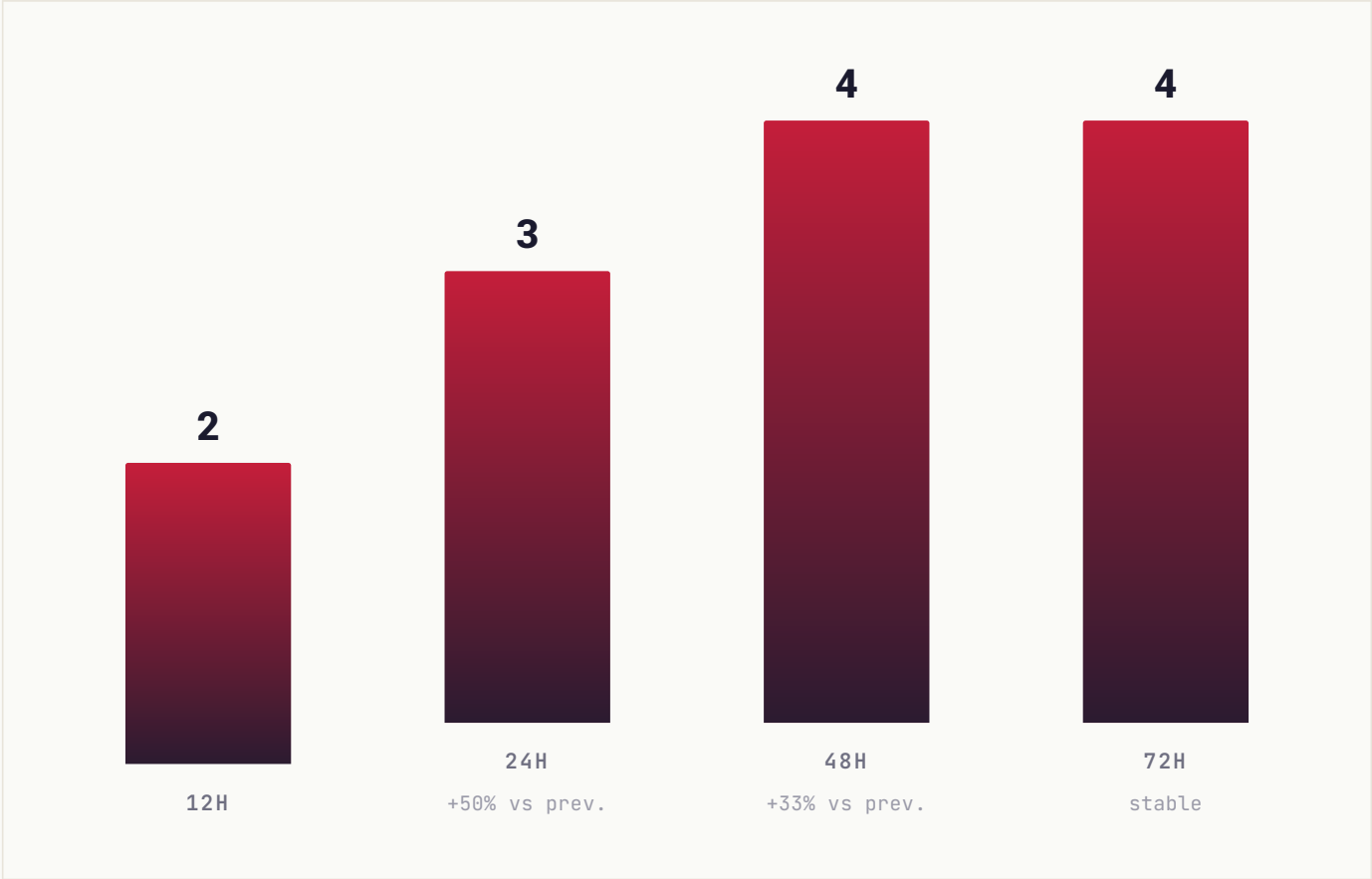
Subscriber growth for the year. Key months show exact sub counts. Shows months of growth vs. loss.



SECTION 04 · AD POTENTIAL

Post reach duration

Average reach of an ad post over time since publication. Helps gauge how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
М• Москвач • Новости Москвы	4.3M
TL Топор Live	4.1M
ПЭ Live • News	4M
М- Москва - это интересно	3.3M
ПМ Первый Московский	3.2M
МА Mash	3.1M
RIA РИА Новости	3M
НМ Новости Москвы	2.7M
МС Москва сегодня	2.7M
Avg Media Russia not Moscow	2.6M
ПМ Подольск Мытищи Химки Люберцы Королёв Красногорск Одинцово Домодедово Электросталь Щёлково Серпухов Коломна Долгопрудный Реутов YOU	36K

COMPARATIVE TAKEAWAY

Channel so far outside niche top-99 — early growth stage. Niche leader — Москвач • Новости Москвы (4.3M), median top-99: 776.9K. First goal — enter top-99 via systematic work with traffic and content.

SECTION 06 · MENTION DYNAMICS

Mention frequency

Every month we track posts in other channels mentioning yours. Over the last **1 month** such mentions **0**, they brought **27 606** new subscribers.

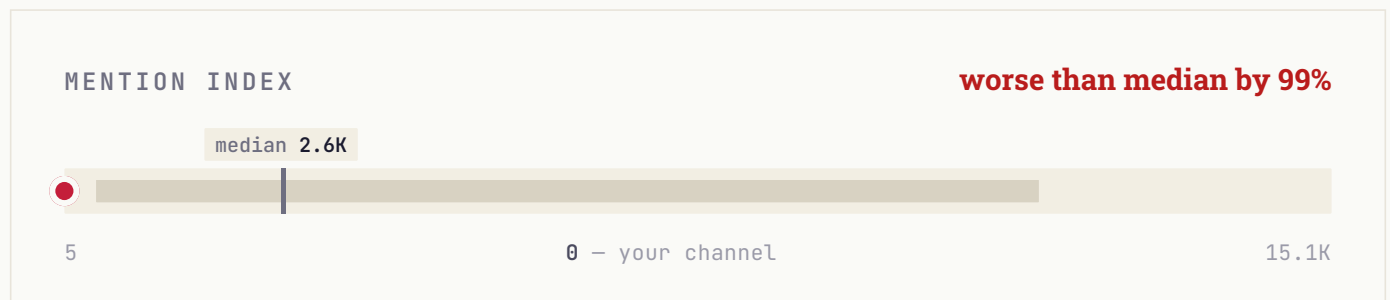
PERIOD	MENTIONS	CHANNELS	SUBSCRIBERS GAINED
February 2026	0	0	27 606



TOTAL MENTIONS	MONTHS OF DATA	SUBSCRIBERS ATTRACTED
0	1	27 606

Where the channel is in its league

Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Can mark as checklist and return to this report in a month.

- 01

Top post of the week — Tuesday
 Audience most active on this day at 13:00 MSK.

IMPACT
Best window for a key post
- 02

ER below niche benchmark — review formats
 Current ER 0.13% vs norm 5.5%. Worth testing polls and interactive formats.

IMPACT
+5.4pp ER
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (organic integrations), **Premium** (target audience). PromptPress picks sources for the niche.

IMPACT
+1000-3000 subs
- 04

Test polls and interactive formats
 Posts with polls/reactions usually give +5-15% to ER. One poll a week on a 'hot' topic — easy growth point.

IMPACT
+5-15% ER
- 05

Cross-promo with adjacent channels
 Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs bring relevant growth.

IMPACT
Relevant audience growth

★ WHAT'S NEXT

Want us to do this? **PromptPress?**

This audit — we can do it in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Run ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager