

PUBLIC REPORT BY PROMTPRESS

Channel audit

GOOD PRODUCER



@voltov_producer

Hi. I'm Evgeny Voltov. I ignite ★ the stars you know and produce media projects turnkey 📺 give lectures at universities. You can trust me ❤️ I'm a good producer...

SUBSCRIBERS

10 480

-38 per month

ERR (% SEE POSTS)

2.0%

daily 0.6%

REACH/POST

194

ad reach 64/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · takeaways

03 **Subscriber dynamics**

Yearly chart · growth

04 **Quote rate**

Who mentions the channel and how

05 **Ad potential**

How long a post brings reach

06 **Competitors**

Niche neighbors · your spot

07 **Mention dynamics**

6 months · monthly

08 **Niche comparison**

Rank in 'Career' category

09 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 480 —	 SUBS REACH 1.85% avg % subs see post	 VIEWS/POST 194 median 216 · 25 days	 POSTS/WEEK 1.9 over period
 7D TREND — no data for period	 REACTIONS/POST 6.4 only 45 reactions, 9 reposts, 7 comments	 POST LENGTH 747 chars median 888 · 25 days	 POSTS ANALYZED 7 25 days
 AD REACH 64 24h avg	 CHURN / MONTH -38 last month	 QUOTE RATE 170 citation index · 409 channels mentioned ever	 CHANNEL AGE 7 years 1 month created 02.06.2019

AI EDITOR SUMMARY

Channel «GOOD PRODUCER» — 10 480 subs. Each post avg views 194 people (2% from subs), reach low — need to grow audience. Publishes 2 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 25 days.
- 02 Dominant format – Video (6/7 posts).
- 03 Avg post length – 747 chars (median 888).
- 04 Peak audience activity – Tuesday, 14:00 MSK.
- 05 Top posts get 2x more views than the weakest (248 avg top vs 132 worst) – among 7 posts over 25 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 11:48 VIDEO Know any project where bribes aren't taken but given? 25K – and you're in. You can take 200. This isn't corruption, it's a ticket to...	VIEWS 281 REPOSTS 2	REACTIONS 6 ER 2.7%
Nº2 19.06 · 09:15 VIDEO ★ Media manager and producer Evgeny Voltov gave his first solo concert on the eve of his birthday – and immediately in a live music format, with original...	VIEWS 241 REPOSTS –	REACTIONS 6 ER 2.3%
Nº3 23.06 · 14:27 VIDEO So, back to the feed with a series and clips about my first solo concert 💎 It went great – so great that even after 10...	VIEWS 224 REPOSTS 1	REACTIONS 2 ER 2.1%

Nº4 16.06 · 09:43 VIDEO Oh, come on, seriously? Again you're browsing someone else's feed, comparing your tummies to theirs and thinking: 'Well, here I go again, I'm not...	VIEWS 216 REPOSTS 3	REACTIONS 10 ER 2.1%
Nº5 15.06 · 12:48 PHOTO Well, the first solo concert is over, I'll still flood you with tons of photos and videos (gradually, so you don't get bored), but the highest-grossing...	VIEWS 197 REPOSTS 1	REACTIONS 12 ER 1.9%

|

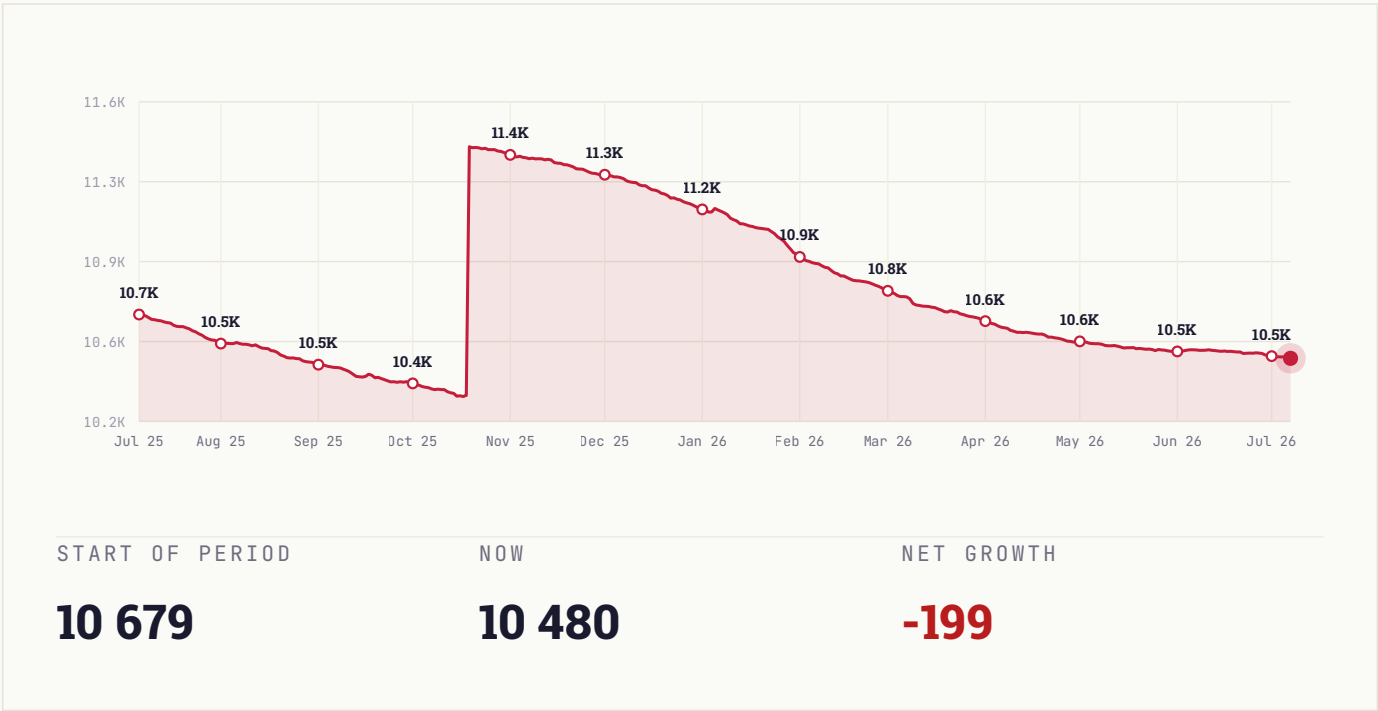
WORST 3

↓ 15.06 · 12:48 PHOTO Well, the first solo concert is over, I'll still flood you with tons of photos and videos (gradually, so you don't get bored), but the highest-grossing...	VIEWS 197 REPOSTS 1	REACTIONS 12 ER 1.9%
↓ 04.07 · 07:28 VIDEO Life trying to vacation while staying connected 📱 Relatable?	VIEWS 104 REPOSTS 1	REACTIONS 4 ER 1.0%
↓ 04.07 · 15:49 VIDEO Jokes aside, you know what's funniest? People fear loneliness more than their own de**h. They sit in groups where they're bored...	VIEWS 96 REPOSTS 1	REACTIONS 5 ER 0.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

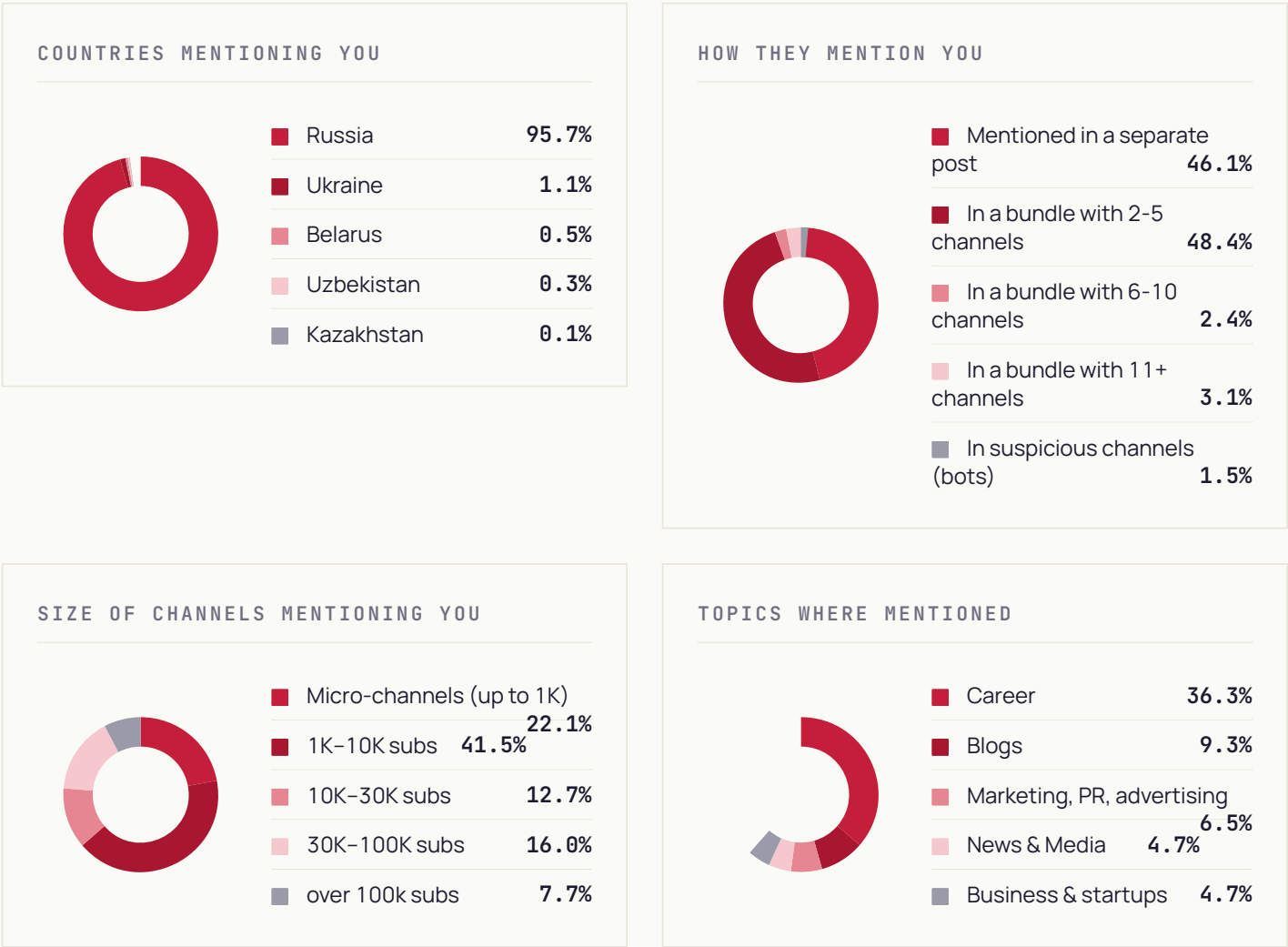
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

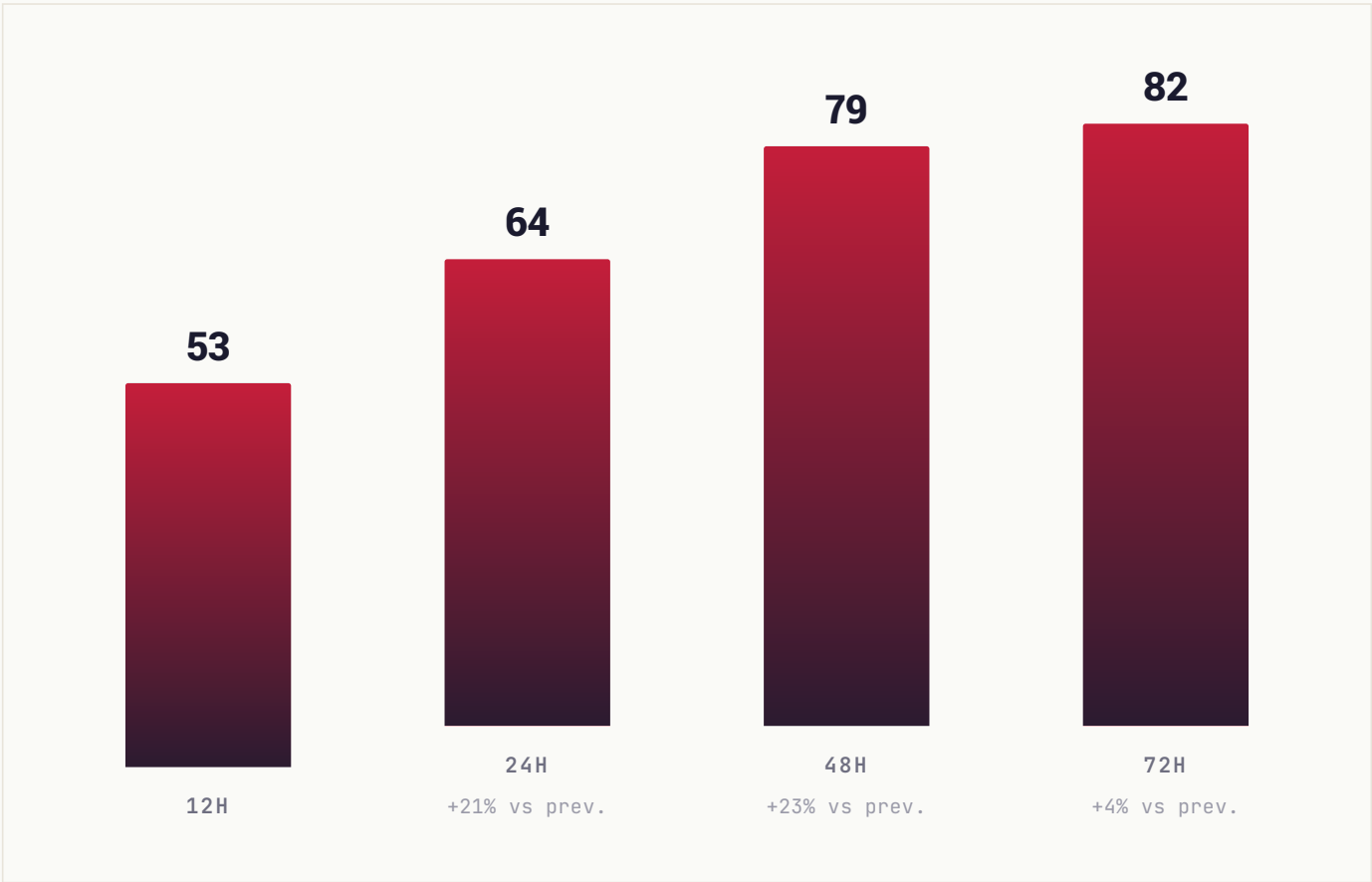
Citation index **170** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **409** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Earn online	434.8K
UI REMOTEKIN FREELANCE JOBS REMOTE	320.7K
FP Finder.work: jobs & vacancies	280.1K
X HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
T TeleWork Freelance Remote work	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
P GOOD PRODUCER YOU	10.5K

COMPARATIVE INSIGHT

Channel not yet outside top 92 of niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), top-92 median: 89.5K. First goal — enter top-92 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

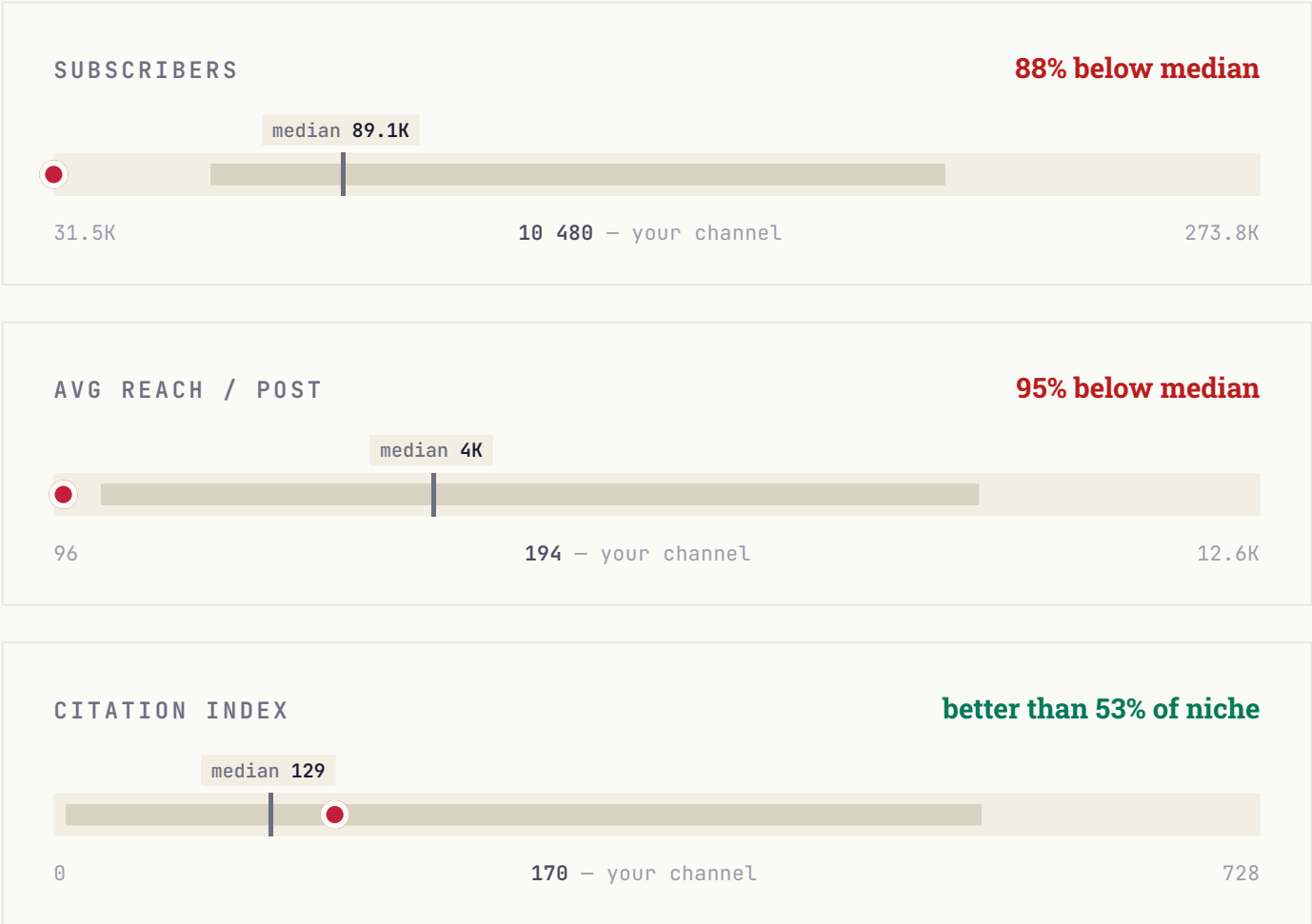
Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **24**, they brought **1 200** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	6	3	16
December 2025	6	6	4
November 2025	5	3	8
October 2025	6	3	1 140
September 2025	1	1	21
August 2025	0	0	11
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
24	6	1 200	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Increase posting frequency

Currently 1.9 posts/week. Active channels average 7-10. Consistency is key to audience retention.

EFFECT

Consistency beats volume
- 02

Top post of the week — on Tuesday

Audience is most active on this day at 14:00 MSK.

EFFECT

Best window for an important post
- 03

ER below niche benchmark — rethink formats

Current ER 1.85% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+3.6pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. Want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
