

PUBLIC REPORT BY PROMTPRESS

Channel audit

Volodin Saratov



@volodin_saratov

Public page of Vyacheslav Volodin supporters 🙌 Report a problem
 @volodinsaratov ! Send an appeal @VolodinSaratov_bot
 Registered in the list of social media page owners: <https://clck.ru/3EgQgq>

SUBS

163 531

+11339 per month

ERR (% SEE POSTS)

7.0%

per day 1.9%

REACH/POST

11.5K

ad reach 3.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «News & Media» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 163 531 —	 SUB REACH 7.05% avg % subs see post	 VIEWS/POST 11.5K median 11.4K · 29 days	 POSTS/WEEK 12.1 over period
 7D TREND -21.6% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 703 chars median 893 · 29 days	 POSTS ANALYZED 50 29 days
 AD REACH 3.2K 24h avg	 CHURN / MONTH +11339 last month	 CITATION RATE 383 citation index · 996 channels mentioned ever	 CHANNEL AGE 5 years 5 months created 09.02.2021

AI EDITOR SUMMARY

Channel «Volodin Saratov» — 163 531 subs. Each post avg views 11.5K people (7% of subs), reach low — expand audience. Publishes 12 posts/week (~2/day) — regular. Week Jul 6–12 reach dropped -21.6% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **50** posts in 29 days.
- 02 Dominant format – **Video** (42/50 posts).
- 03 Avg post length – **703** chars (median 893).
- 04 Peak audience activity – **Wed**, 18:00 MSK.
- 05 Top posts get **5x** more views than the weakest (25.5K avg for top vs 5.4K for worst) – among 50 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.07 · 15:25 VIDEO ⚡ ! Volodin: TOMORROW the passenger service of the TROIKA tram from Kirov Depot to Children's Park will START Vyacheslav Volodin is working in his...	VIEWS 38 342 REPOSTS 356	REACTIONS — ER 23.4%
Nº2 28.06 · 15:51 VIDEO Today I took part in the United Russia party congress. A decision was made based on the preliminary voting results on...	VIEWS 20 181 REPOSTS 24	REACTIONS — ER 12.3%
Nº3 09.07 · 13:33 VIDEO ⚡ FOURTH ONE IS READY... Valdai 'SARATOV – POLITRUK KLOCHKOV' is ready. It was previously assembled in Nizhny Novgorod – then necessary...	VIEWS 17 921 REPOSTS 61	REACTIONS — ER 11.0%

Nº4 08.07 • 11:23 **VIDEO**

! THERE IS A PROSPECT – SO THE PERSON WILL STAY IN THE VILLAGE ➡️ Subscribe to my channel on MAH!

VIEWS
16 336

REACTIONS
—

REPOSTS
18

ER
10.0%

Nº5 08.07 • 04:00 **VIDEO**

!! VYACHESLAV VOLODIN ON REESTABLISHING SARATOV POLICE SCHOOL Met with Interior Minister – discussed recreating...

VIEWS
15 774

REACTIONS
—

REPOSTS
38

ER
9.6%

WORST 3

↓ 24.06 • 14:58 **PHOTO**

(post without caption – photo)

VIEWS
5 584

REACTIONS
—

REPOSTS
28

ER
3.4%

↓ 12.07 • 10:50 **VIDEO**

🌞🌊🏖️🎡🚲 **SARATOV – VOLGA RESORT Residents and guests rush to SARATOV EMBANKMENT this weekend. Yesterday took place...**

VIEWS
5 329

REACTIONS
—

REPOSTS
39

ER
3.3%

↓ 24.06 • 12:01 **VIDEO**

! ON PREFERENTIAL TAXATION OF CHILDREN'S GOODS ➡️ Subscribe to my channel on MAH!

VIEWS
5 325

REACTIONS
—

REPOSTS
5

ER
3.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

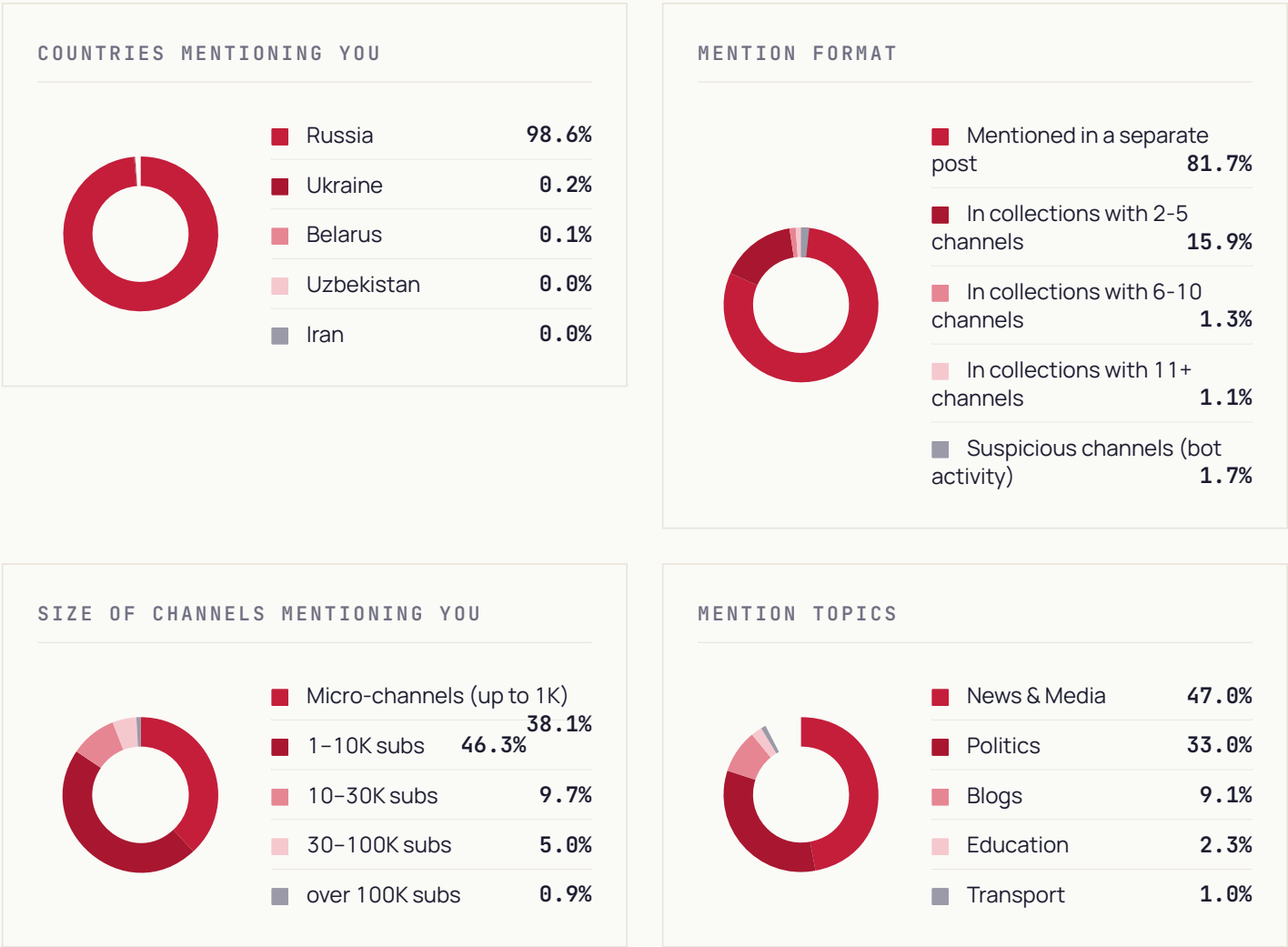
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

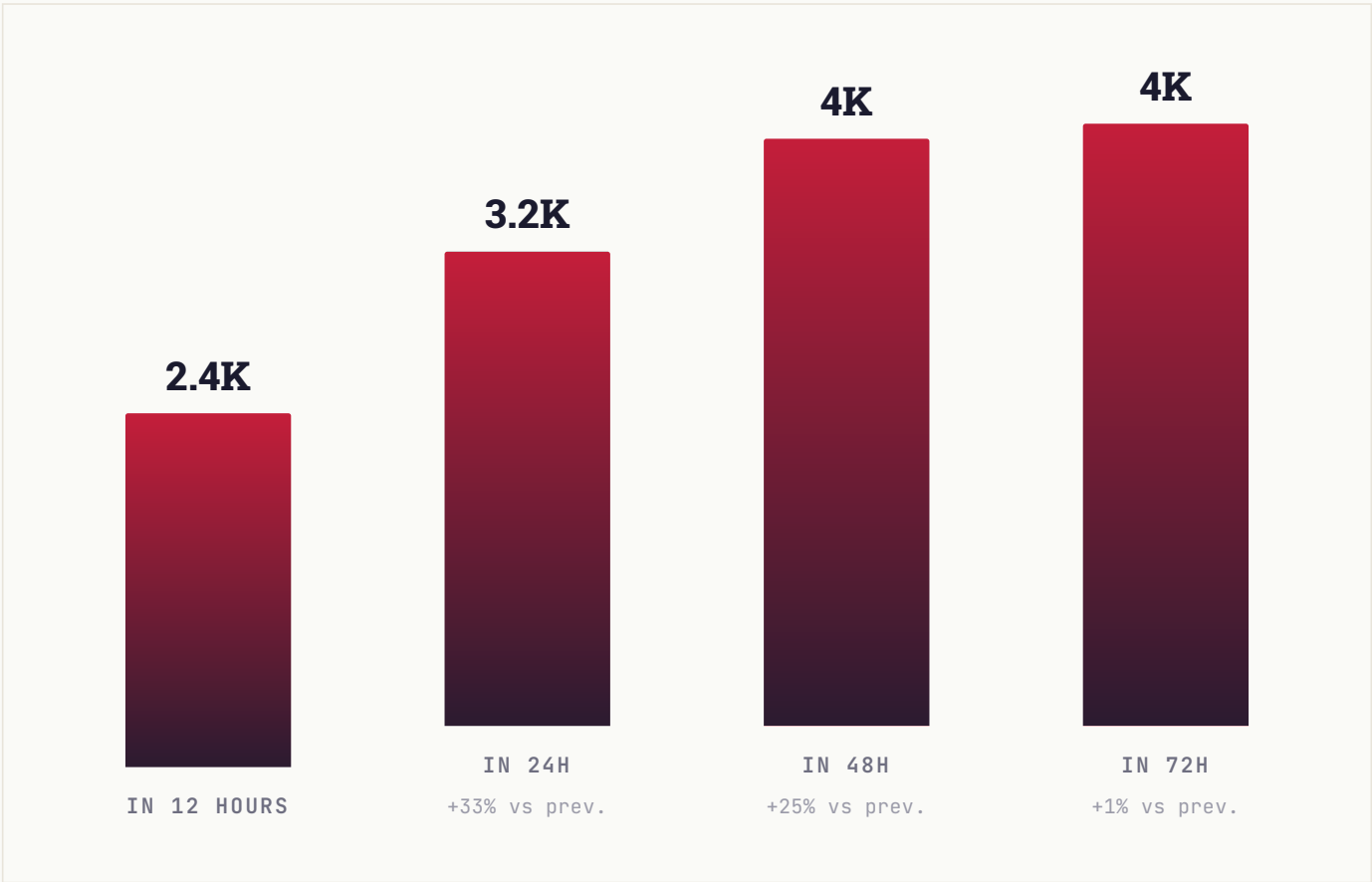
Citation index **383** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time the channel was mentioned **996** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where it stands among niche neighbors.

CHANNEL	SUBS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.4M
کانال اخبار فوری خبر فوری	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Труха ⚡ Україна	3.1M
Sun Volodin Saratov YOU	163.5K

COMPARATIVE CONCLUSION

Channel is not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), median top-97: 1.3M. First goal — enter top-97 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1 139**, they brought **41 033** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	168	83	10 777
December 2025	208	97	11 587
Nov 2025	194	92	8 393
Oct 2025	220	126	3 529
September 2025	112	55	2 772
August 2025	237	98	3 975
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS	
1 139	6	41 033	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
